



Per SB18-004, FY2017-2018, ATTACHMENT I, Scope of Work, Paragraph 2, Section #4, Monthly Deliverables, Paragraph #5, Florida Sports Foundation will receive monthly payments from the Florida Professional Sports Team License Plate Trust Fund revenues, (2226J), shall each month: (1A) submit an invoice for the license plate proceeds: (1B) document the use of proceeds, and, (2) submit a monthly activity report.

Performance Measures Update:

Grant Program Performance Measures:

Economic Contributions from Granted Events:

- Contributions from grants taking place during the month: Twelve (12) events, with grant awards totaling \$132,350, were scheduled to take place during the month, with a projected out-of-state impact of \$122,764,401 and 99,815 out-of-state visitors.
- Amount/Number of Grants for awards: Sixteen (16) 4th Quarter grant applications were received by the April 10th deadline. A Grant Committee meeting will be held on May 1st to review the applications. Their recommendations will be presented to the FS Board of Directors on May 23rd in Jacksonville.
- Paid Grants: During the month, \$113,093 was paid to close out eight (8) grants, bringing 46,120 out-of-state visitors and \$27,148,909 in out-of-state economic impact.

FY 2017/18 Grant Program Awards-to-Date: 36 first-quarter grants were awarded \$427,275, (plus 1 addendum for a 16/17 grant of \$7,500). One was non-contracted, so the total awarded for the first quarter is now 35 with awards totaling \$421,275. The 35 awarded grants are projected to bring an out-of-state economic impact of \$163,884,063 and 55,596 out-of-state visitors. 44 second-quarter grants were awarded \$1,103,150, and are projected to bring an out-of-state economic impact of \$193,790,538 and 242,793 out-of-state visitors. 32 third-quarter grants were awarded \$359,310 and are projected to bring an out-of-state economic impact of \$70,788,673 and 93,823 visitors.

Totals-to-date: # of grants: 111 Awards: \$1,883,735 Impact: \$428,463,274 Visitors: 492,212 Jobs: 5,791

Professional Sports Development Trust Fund:

\$218,730 is due for March. \$213,049 is due for April. Total net Pro-Team Tag Revenue for the fiscal year-to-date: \$2,369,323.90.

Florida-based charities pursuant to Section 320.08058(9)(

b)(2), FL Statutes Florida's Nine Professional Sports Teams Tag Charity Payments:

Total teams' charity payments accrued in the 1st quarter: \$76,372.71, which was sent out in October 2017.
 Total team's charity payments accrued in the 2nd quarter: \$80,660.00, which was sent out in January 2018.
 Total team's charity payments accrued in the 3rd quarter: \$77,345.00, which was sent out in April 2018
 Total team's charity payments accrued through April: \$23,157.50, which will be sent out in July 2018
 Total teams' charity amount accrued for this fiscal year-to-date: \$257,535.21

Sports Tourism, Media, Marketing & Public Relations Exposure:

Administrative Affairs:

- Director of Administrative Affairs and team opened the new grant application portal and assisted sports commissions in grant applications, partnerships and post event process.

Media Activity & Impressions:

- Announced the 2018 Florida Spring Training season attendance totals and distributed a press release.
- Continued work with Downs & St. Germain Research to prepare a plan for data collection for the 2018 Florida Spring

Training Economic Impact Survey.

- Worked to secure letters of support for Orlando and Tampa to host a future Wrestlemania event.
- Distributed press release previewing Sunshine State Games AAU Super Regional Tournament.
- Worked with Pinecrest Senior Expo to have a senior athlete as a keynote speaker.
- Submitted article for publication in the Tallahassee Democrat Active Living section.
- Collected information; wrote and edited 2018 Sunshine State Games souvenir program.

Program Initiatives:

- The President was a guest on the show, In Focus with Allison Walker Torres, discussing the economic impact of sports in Florida.
- The President attended the CAA World Congress of Sports meeting.
- The President attended the National Association of Sports Commissions Annual Sports Symposium.
- The President met with numerous industry experts and industry partners.
- The President welcomed the Sports Integrity Global Alliance to Florida during their Special Session on “Youth Development in Sport: Countering Abuse & Trafficking of Minors.”

Amateur Sports:

Sunshine State Games:

- Marketing/Promotions:
 1. Staff promoted the 2018 Sunshine State Games Calendar.
 2. Staff is promoting Sunshine State Games Figure Skating/Basketball/Lacrosse in May 2018.
 3. Staff is promoting Sarasota County and Alachua County Festivals in June 2018
- Events/Developments:
 1. Sunshine State Games / AAU Volleyball Super Regional was held in LEE County (April 14-15, 2018)
 2. Staff met with Florida Hospital Center Ice (Pasco County) regarding hosting SSG Figure Skating in May 2018.
 3. Staff decided to host Water Polo in Pompano Beach, Coral Springs and Nova Southeastern May 2018
 4. Staff decided on the Gandy Pool in Lakeland, FL to host the SSG Synchronized Swimming Event in June 2018.
 5. Staff met with Pinellas County/ Clearwater personnel about logistics and Promotions for SSG-International Beach Games in Sept 2018

Florida Senior Games:

- Marketing/Promotions:
 1. Staff is preparing the 2018 FSG Qualifying Cards to send to fall Florida Senior Games Series Qualifiers.
- National Senior Games Association, (NSGA):
 1. Staff is working with NSGA for the 2019 National Qualifying Events.

Sponsorships, Development & Fundraising Updates

Activity with Prospective Sponsors:

- Staff sent out information for Summit sponsorships.

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