



During the month of **February 2020**, the Florida Sports Foundation, a Division of Enterprise Florida, Inc., proudly supports the following **11 events**, projected to bring approximately **98,721 out of state visitors** and **\$132.2 million** in **economic impact** to the state, through its quarterly grant program.

### **Minor League Baseball Umpire Training Academy**

Dates: January 5-February 2, 2020 | Organization: Treasure Coast Sports Commission  
*Projected Out of State Visitors: 202; Economic Impact: \$296,061; Amount awarded: \$2,594*

### **Super Bowl LIV**

Date: February 2, 2020 | Organization: South Florida Super Bowl Host Committee  
*Projected Out of State Visitors: 55,350; Economic Impact: \$106,164,288; Amount awarded: \$1,500,000*

### **Senior Softball USA Tournament of Champions**

Dates: February 5-9, 2020 | Organization: Polk County Sports Marketing  
*Projected Out of State Visitors: 2,250; Economic Impact: \$1,879,818; Amount awarded: \$11,285*

### **Miami Marathon and Half Marathon, Tropical 5K and Health & Fitness Expo**

Dates: February 7-9, 2020 | Organization: Greater Miami CVB  
*Projected Out of State Visitors: 15,855; Economic Impact: \$11,417,883; Amount awarded: \$31,500*

### **St. Pete Clearwater Elite Invitational**

Dates: February 13-16, 2020 | Organization: St. Petersburg/Clearwater Sports and Events  
*Projected Out of State Visitors: 4,033; Economic Impact: \$2,013,373; Amount awarded: \$12,133*

### **Monster Energy AMA Supercross**

Dates: February 15-16, 2020 | Organization: Tampa Bay Sports Commission  
*Projected Out of State Visitors: 8,060; Economic Impact: \$3,782,204; Amount awarded: \$22,062*

### **Tampa Presidential Power-Play**

Dates: February 15-17, 2020 | Organization: Experience Florida's Sports Coast  
*Projected Out of State Visitors: 1,300; Economic Impact: \$503,923; Amount awarded: \$2,500*

### **Premier Girls Fastpitch (PGF) Softball President's Day Tournament**

Dates: February 15-17, 2020 | Organization: Gainesville Sports Commission  
*Projected Out of State Visitors: 1,276; Economic Impact: \$516,744; Amount awarded: \$4,684*

### **Treasure Coast President's Day Challenge**

Dates: February 16-18, 2020 | Organization: Treasure Coast Sports Commission  
*Projected Out of State Visitors: 2,080; Economic Impact: \$766,664; Amount awarded: \$5,000*

### **HITS Ocala Cup Week**

Dates: February 18-23, 2020 | Organization: Ocala/Marion County CVB  
*Projected Out of State Visitors: 5,998; Economic Impact: \$3,691,246; Amount awarded: \$14,590*

### **2020 USA BMX Gator National**

Dates: February 21-23, 2020 | Organization: Sarasota County Sports Commission  
*Projected Out of State Visitors: 2,317; Economic Impact: \$1,166,544; Amount awarded: \$7,144*

As Florida's lead sports promotion and development organization, the Florida Sports Foundation strives to create the thriving sports industry and environment by:

\*Providing grants to support sporting events that bring out-of-state visitors to Florida;

\*Producing and distributing annual golf, fishing and boating, and baseball spring training guides for both in-state and out-of-state tourists; and

\*Organizing the annual Sunshine State Games, an Olympic-style festival for Floridians of all ages, and the Florida Senior Games State Championships for senior athletes, age 50 and over.

