

AGENDA:

DATE AND TIME: Monday November 4th, 2019, 2:30 p.m.

CALL: US Toll Free: 1-888-585-9008, Participant Passcode: 740-438-529, then #, you will be asked to state your name, then #, and you will be connected.

GENERAL SUBJECT MATTER TO BE CONSIDERED:

Florida Sport's Foundation 2nd Quarter Grant Program Applications.

- **Call to Order: Chairman/Designee**
- **Sunshine Announcement/Public Record laws**
- **Roll Call**
- **Grant Application & Discussion**
 - a) **3 grant** applications were reapplied to their designated quarter
 - b) **1 grant** applicant Submitted their application after the due date
 - c) **4 grants** applied a quarter late
 - d) Staff recommends reducing **18 grants**
 - a. 1: OOS impact is less than \$500,000
 - b. 17: ROI did not meet \$150:1 or \$100:1
 - e) **Major Event:** College Football Playoff Semifinal at the Capital One Orange Bowl-Community support is not double
- **Public Comments**
- **Chairman/Designee's closing remarks**
- **Adjourn**

Bylaw Section 10:

Section 10. Executive Committee and Other Committees. The Board of Directors, by resolution adopted by a majority of the Board of Directors, may designate from among its members an executive committee and one or more other committees each of which, to the extent provided in such resolution, shall have and may exercise all the authority of the Board of Directors, except as may be limited by law. A quorum at any meeting of a committee of the Board of Directors shall consist of one-third of its members. A majority vote of the members in attendance at any meeting shall, in the presence of a quorum, decide its action. The Board of Directors, by resolution adopted in accordance with this section, may designate one or more directors as alternate members of any such committee, who may act in the place and instead of any absent member or members at any meeting of such committee.



ALL GRANTS FOR QUARTER

The following is a brief report and funding recommendations for applications received through 10/15/2019. Summaries of each event attached.

MAJOR GRANT										ROI \$150 Differenece		Community Support Difference	
Applicant	Event	Sport	Event End Date	OOS Impact w/o tax	OOS Visitors	Grant Request	ROI on Grant Req.	Community Support	Eligible \$ Community Support	Eligible Amt (150:1)	Staff Recommend	ROI	Diff from Request
1 Bradenton Area Sports Commission	US Soccer Development Academy Boys Winter Showcase & Nike Friendlies: 12/04/2019 - 12/08/2019	Soccer	12/8/2019	\$4,680,672	7,587	\$25,000	\$187	\$50,000	\$25,000	\$31,204	\$25,000	\$187	\$0
2 Bradenton Area Sports Commission	US Soccer Development Academy Girls Winter Showcase & Nike Friendlies: 12/09/2019 - 12/14/2019	Soccer	12/14/2019	\$6,082,714	8,165	\$20,000	\$304	\$45,000	\$22,500	\$40,551	\$20,000	\$304	\$0
3 Greater Orlando Sports	Girls ECNL Florida: 01/10/2020 - 01/12/2020	Soccer	1/12/2020	\$6,598,285	12,283	\$20,500	\$322	\$41,184	\$20,592	\$43,989	\$20,500	\$322	\$0
4 Kissimmee Sports Commission	Flag Football World Championship Tour: Battle Orlando: 01/17/2020 - 01/19/2020	Flag Football	1/19/2020	\$3,428,703	5,875	\$37,500	\$91	\$75,000	\$37,500	\$22,858	\$22,858	\$150	\$14,642
5 Palm Beach County Sports Commission	Game Day USA Junior All American Games: 01/17/2020 - 01/19/2020	Baseball	1/19/2020	\$578,588	1,049	\$4,000	\$145	\$10,000	\$5,000	\$3,857	\$3,857	\$150	\$143
6 Tampa Bay Sports Commission	National Flag Football National Championships: 01/16/2020 - 01/19/2020	Flag Football	1/19/2020	\$2,822,651	5,156	\$20,000	\$141	\$40,000	\$20,000	\$18,818	\$18,818	\$150	\$1,182
7 Tampa Bay Sports Commission	ISSA/WBSC World Tournament of Champions: 01/21/2020 - 01/26/2020	Softball	1/26/2020	\$3,272,005	4,665	\$13,000	\$252	\$26,000	\$13,000	\$21,813	\$13,000	\$252	\$0
8 Greater Miami Convention and Visitors Bureau	Miami Marathon and Half Marathon, Tropical 5K and Health and Fitness Expo: 02/07/2020 - 02/09/2020	Marathon, Half, 5k	2/9/2020	\$10,372,640	15,855	\$31,500	\$329	\$63,000	\$31,500	\$69,151	\$31,500	\$329	\$0
9 Polk County Sports Marketing	Senior Softball USA Tournament of Champions: 02/05/2020 - 02/09/2020	Softball	2/9/2020	\$1,692,751	2,250	\$15,000	\$113	\$35,000	\$17,500	\$11,285	\$11,285	\$150	\$3,715
10 St. Petersburg/Clearwater Sports and Events	St. Pete Clearwater Elite Invitational: 02/13/2020 - 02/16/2020	Softball	2/16/2020	\$1,819,971	4,033	\$75,000	\$24	\$475,000	\$237,500	\$12,133	\$12,133	\$150	\$62,867
11 Tampa Bay Sports Commission	Monster Energy AMA Supercross: 02/15/2020 - 2/16/2020	Motorcross	2/16/2020	\$3,309,314	8,060	\$25,000	\$132	\$50,000	\$25,000	\$22,062	\$22,062	\$150	\$2,938
12 Ocala/Marion County CVB	HITS Ocala Cup Week: 02/18/2020 - 02/23/2020	Horse Show Jumping	2/23/2020	\$3,436,971	5,998	\$14,590	\$236	\$29,180	\$14,590	\$22,913	\$14,590	\$236	\$0
13 Sarasota County Sports Commission	2020 USA BMX Gator National: 02/21/2020 - 02/23/2020	BMX	2/23/2020	\$1,071,547	2,317	\$10,000	\$107	\$25,000	\$12,500	\$7,144	\$7,144	\$150	\$2,856
14 Florida's Space Coast Office of Tourism	Softball Magazine Adult Slow Pitch Spring Training: 03/04/2020 - 03/14/2020	Adult Slow Pitch Softball	3/14/2020	\$457,801	442	\$10,000	\$46	\$10,000	\$5,000	\$3,052	\$3,052	\$150	\$6,948

Applicant	Event	Sport	Event End Date	OOS Impact w/o tax	OOS Visitors	Grant Request	ROI on Grant Req.	Community Support	Eligible \$ Community Support	Eligible Amt (150:1)	Staff Recommend	ROI	Diff from Request
15 Tampa Bay Sports Commission	NCAA Men's Basketball 1st and 2nd Rounds: 3/19/2020 - 3/21/2020	Basketball	3/21/2020	\$2,685,802	9,138	\$40,000	\$67	\$80,000	\$40,000	\$17,905	\$17,905	\$150	\$22,095
16 Ocala/Marion County CVB	HITS Ocala Winter Circuit: 01/14/2020 - 03/22/2020	Horse Show Jumping	3/22/2020	\$6,164,247	5,794	\$14,844	\$415	\$29,688	\$14,844	\$41,095	\$14,844	\$415	\$0
17 Punta Gorda / Englewood Beach VCB / Charlotte Cnty	Snowbird Baseball Classic: 02/14/2020 - 03/25/2020	NCAA D1&3 Baseball	3/25/2020	\$9,425,754	9,540	\$10,000	\$943	\$20,000	\$10,000	\$62,838	\$10,000	\$943	\$0
18 Palm Beach County Sports Commission	Winter Equestrian Festival: 01/08/2020 - 03/29/2020	Equestrian Sports	3/29/2020	\$151,703,213	19,625	\$60,000	\$2,528	\$150,000	\$75,000	\$1,011,355	\$60,000	\$2,528	\$0
19 Sarasota County Sports Commission	Venice Equestrian Tour: 01/01/2020 - 03/31/2020	Equestrian	3/31/2020	\$8,339,322	5,574	\$10,000	\$834	\$20,000	\$10,000	\$55,595	\$10,000	\$834	\$0
20 Kissimmee Sports Commission	Spring Break Sports: 02/15/2020 - 04/12/2020	Tennis	4/12/2020	\$2,271,615	3,082	\$13,000	\$175	\$26,000	\$13,000	\$15,144	\$13,000	\$175	\$0
21 Treasure Coast Sports Commission	Florida Coast Spring Training: 02/15/2020 - 04/17/2020	Baseball	4/17/2020	\$8,256,926	5,803	\$10,000	\$826	\$70,000	\$35,000	\$55,046	\$10,000	\$826	\$0
22 Treasure Coast Sports Commission	Jackie Robinson Spring Training: 1/05/2020 - 04/28/2020	Baseball	4/28/2020	\$10,290,210	7,232	\$10,000	\$1,029	\$20,000	\$10,000	\$68,601	\$10,000	\$1,029	\$0
23 Florida's Space Coast Office of Tourism	Cocoa Beach Baseball Spring Training: 02/01/2020 - 04/30/2020	Baseball, Softball, Lax	4/30/2020	\$2,648,167	4,937	\$10,000	\$265	\$23,000	\$11,500	\$17,654	\$10,000	\$265	\$0
# of Events for Major Grant Applications: 23				\$251,409,870	154,460	\$498,934		\$1,413,051			\$381,548		\$117,386

MAJOR EVENTS

Applicant	Event	Sport	Event End Date	OOS Impact w/o tax	OOS Visitors	Grant Request	ROI on Grant Req.	Community Support	Eligible \$ Community Support	Eligible Amt (150:1)	Staff Recommend	ROI	Diff from Request
24 Florida Citrus Sports and Events, Inc	NFL Pro Bowl 2020: 01/21/2020 - 01/26/2020	Football	1/26/2020	\$31,927,817	25,769	\$300,000	\$106	\$3,400,000	\$1,700,000	\$212,852	\$300,000	\$106	\$0
25 Tampa Bay Sports Commission	WrestleMania 36: 3/31/2020 - 4/6/2020	Professional Wrestling	4/6/2020	\$58,779,798	45,725	\$250,000	\$235	\$500,000	\$250,000	\$391,865	\$250,000	\$235	\$0
26 Orange Bowl Committee	College Football Playoff Semifinal at the Capital One Orange Bowl: 12/31/2021 - 12/31/2021	College Football	12/31/2021	\$18,260,657	54,200	\$500,000	\$37	\$475,000	\$237,500	\$121,738	\$500,000	\$37	\$0
# of Events for Major Grant Applications: 3				Major Event	\$108,968,272	125,694	\$1,050,000		\$4,375,000		\$1,050,000		\$0
				Total Majors	\$360,378,142	280,154	\$1,548,934		\$5,788,051		\$1,431,548		\$117,386

SMALL MARKET GRANT

Applicant	Event	Sport	Event End Date	OOS Impact w/o tax	OOS Visitors	Grant Request	ROI on Grant Req.	Community Support	Eligible \$ Community Support	Eligible Amt (100:1)	Staff Recommend	ROI	Diff from Request
27 Experience Florida's Sports Coast	USPHL 2019 Florida Showcase: 12/13/2019 - 12/16/2019	Hockey	12/16/2019	\$278,991	588	\$3,500	\$80	\$7,000	\$3,500	\$2,790	\$2,790	\$100	\$710
28 Gainesville Sports Commission	U.S. National Indoor Championships & JOAD National Indoor Championships: 01/17/2020 - 01/19/2020	Archery	1/19/2020	\$47,668	115	\$3,000	\$16	\$5,000	\$2,500	\$477	\$477	\$100	\$2,523
29 Experience Florida's Sports Coast	Mrs. Hockey Invite: 01/17/2020 - 01/20/2020	Ice Hockey	1/20/2020	\$561,303	1,183	\$5,000	\$112	\$10,000	\$5,000	\$7,484	\$5,000	\$112	\$0
30 Experience Florida's Sports Coast	Tampa Winter Escape: 01/18/2020 - 01/20/2020	Ice Hockey	1/20/2020	\$301,820	840	\$1,250	\$241	\$2,500	\$1,250	\$4,024	\$1,250	\$241	\$0
31 Treasure Coast Sports Commission	Minor League Baseball Umpire Training Academy: 01/05/2020 - 02/02/2020	Umpire Training	2/2/2020	\$259,373	202	\$5,000	\$52	\$7,500	\$3,750	\$2,594	\$2,594	\$100	\$2,406
32 Experience Florida's Sports Coast	Tampa Presidential Power-Play: 02/15/2020 - 02/17/2020	Ice Hockey	2/17/2020	\$467,102	1,300	\$2,500	\$187	\$5,000	\$2,500	\$6,228	\$2,500	\$187	\$0
33 Gainesville Sports Commission	Premier Girls Fast Pitch (PGF) Softball President's Day Tournament: 02/15/2020 - 02/17/2020	Fast Pitch Softball	2/17/2020	\$468,371	1,276	\$5,000	\$94	\$5,000	\$2,500	\$4,684	\$4,684	\$100	\$316
34 Treasure Coast Sports Commission	Treasure Coast President's Day Challenge: 02/16/2020 - 02/18/2020	Baseball	2/18/2020	\$709,098	2,080	\$5,000	\$142	\$5,000	\$2,500	\$9,455	\$5,000	\$142	\$0
35 Columbia County Sports Commission	USSSA North Florida Super NIT: 02/29/2020 - 03/01/2020	Youth Amateur Baseball	3/1/2020	\$154,042	576	\$1,500	\$103	\$0	\$0	\$2,054	\$1,500	\$103	\$0
36 Treasure Coast Sports Commission	Marathon of the Treasure Coast: 03/01/2020 - 03/01/2020	Marathon	3/1/2020	\$116,502	440	\$5,000	\$23	\$7,500	\$3,750	\$1,165	\$1,165	\$100	\$3,835
37 Pensacola Sports	Cox Diamond Baseball Invitational: 03/06/2020 - 03/08/2020	Baseball	3/8/2020	\$181,350	575	\$3,000	\$60	\$35,000	\$17,500	\$1,814	\$1,814	\$100	\$1,186
38 Greater Orlando Sports	Fishers of Men Team Series National Championship: 03/09/2020 - 03/14/2020	Bass Fishing	3/14/2020	\$297,233	345	\$3,900	\$76	\$45,000	\$22,500	\$2,972	\$2,972	\$100	\$928
39 Pensacola Sports	Western Gate Tennis Invitational: 03/12/2020 - 03/15/2020	Tennis	3/15/2020	\$92,306	221	\$1,000	\$92	\$14,000	\$7,000	\$923	\$923	\$100	\$77
40 Greater Orlando Sports	The Spring Games: 02/14/2020 - 03/28/2020	Softball	3/28/2020	\$1,114,426	1,602	\$5,000	\$223	\$20,000	\$10,000	\$14,859	\$5,000	\$223	\$0
41 Punta Gorda/Englewood Beach VCB/Charlotte Cnty	SpringFling Women's Collegiate Lacrosse Tournament: 03/07/2020 - 03/28/2020	NCAA DivIII Lac	3/28/2020	\$1,807,097	1,829	\$5,000	\$361	\$7,000	\$3,500	\$24,095	\$5,000	\$361	\$0
42 Pensacola Sports	NAIA Tennis Invitational: 03/26/2020 - 03/29/2020	Tennis	3/29/2020	\$43,020	103	\$750	\$57	\$7,000	\$3,500	\$430	\$430	\$100	\$320
# of Events for Small Market Grant Applications: 16				\$6,899,703	13,275	\$ 55,400		\$ 182,500			\$43,098		\$11,982

SICA GRANT

Applicant	Event	Sport	Event End Date	OOS Impact w/o tax	OOS Visitors	Grant Request	ROI on Grant Req.	Community Support	Eligible \$ Community Support	Eligible Amt 150/100	Staff Recommend	ROI	Diff from Request
43 Greater Miami CVB	Soccerex USA 2019: 11/21/2019 - 11/22/2019	Soccer	11/22/2019	\$313,418	600	\$7,500	\$42	\$15,000	\$7,500	\$4,179	\$7,500	\$42	\$0
# of Events for SICA Grant Applications: 1				\$313,418	600	\$ 7,500		\$ 15,000			\$ 7,500		
Staff recommends: 43 Grants with an award total of \$1,482,146				Grand Total:									
				\$367,591,263	294,029	\$1,611,834		\$5,985,551			\$1,482,146		\$129,368

***Applied a Quarter Late**

1	Bradenton Area Sports Commission	US Soccer Development Academy Boys Winter Showcase & Nike Friendlies: 12/04/2019 - 12/08/2019	Soccer	12/8/2019	\$4,680,672	7,587	\$25,000	\$187	\$50,000	\$25,000	\$31,204	\$25,000	\$187	\$0
2	Bradenton Area Sports Commission	US Soccer Development Academy Girls Winter Showcase & Nike Friendlies: 12/09/2019 - 12/14/2019	Soccer	12/14/2019	\$6,082,714	8,165	\$20,000	\$304	\$45,000	\$22,500	\$40,551	\$20,000	\$304	\$0
27	Experience Florida's	USPHL 2019 Florida Showcase: 12/13/2019 -	Hockey	12/16/2019	\$278,991	588	\$3,500	\$80	\$7,000	\$3,500	\$2,790	\$2,790	\$100	\$710
43	Greater Miami CVB	Soccerex USA 2019: 11/21/2019 - 11/22/2019	Soccer	11/22/2019	\$313,418	600	\$7,500	\$42	\$15,000	\$7,500	\$4,179	\$7,500	\$42	\$0

***Applied after Oct 15 - Late Submission**

6	Tampa Bay Sports	National Flag Football National Championships:	Flag	1/19/2020	\$2,822,651	5,156	\$20,000	\$141	\$40,000	\$20,000	\$18,818	\$18,818	\$150	\$1,182
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Grant Summary
for

US Soccer Development Academy Boys Winter Showcase & Nike Friendlies: 12/04/2019 - 12/08/2019
12/4/2019 thru 12/8/2019

Description: All high- level U.S soccer academies are selected to participate from U-12 through U-18. These academies play throughout the week to determine the top U.S academy. The top U.S U-18 academy has the opportunity to play the international guest in the Nike Friendlies tournament. Previous international guest included Brazil, Netherlands, Sweden and Germany.

Location(s) Involved: Bradenton, FL

Grantee: Bradenton Area Sports Commission

Contact: Sean Walter, Director of Sports

Secured thru Bid?: No

Projected Expense: \$195,000 Production Technical Expense, Advertising, Housing and Officials, Facility Rental, Marketing,

Community Support: \$50,000 Bradenton Area Sports Commission, N/A, NA,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Premier Sports Campus / 2018	\$25,000	5,500	\$5
Premier Sports Campus / 2017	\$25,000	5,200	\$5

Community Support	\$50,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$4,680,672	OOS Impact Dollars	\$0.00
# OOS Participants	5,375	# OOS Participants	
# OOS Fans	2,200	# OOS Fans	
# OOS Media	12	# OOS Media	
Total OOS Visitors	7,587	Total OOS Visitors	
# Room Nights	4,106	# Room Nights	
Sales Tax	\$327,647	Sales Tax	\$0
Bed Tax	\$29,358	Bed Tax	\$0
Total OOS Impact Dollars	\$5,037,677	Total OOS Impact Dollars	
ROI	\$187	ROI (On Awarded Grant)	
Grant Amount Requested	\$25,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$187	AMOUNT DUE	

Grant Summary
for

**US Soccer Development Academy Girls Winter Showcase & Nike Friendlies: 12/09/2019 - 12/14/2019
12/9/2019 thru 12/14/2019**

Description: US Soccer has invited the top elite girls soccer academies throughout the country to participate in a week long pool play tournament for ages U-12 through U-18. The final four teams will play in a Nike Friendlies tournament with the invited international teams, Previous years included Brazil, Netherlands, Sweden and Australia. This is the third year US Soccer has premiered this event.

Location(s) Involved: Bradenton, FL

Grantee: Bradenton Area Sports Commission

Contact: Sean Walter, Director of Sports

Secured thru Bid?: No

Projected Expense: \$248,500 Site fee, Equipment rental, Marketing and Promotions, Housing for officials, Production,

Community Support: \$45,000 Bradenton Area Sports Commission, N/A, NA,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Premier Sports Campus / 2018	\$20,000	4,395	\$7
Premier Sports Campus / 2017	\$20,000	3,900	\$4

Community Support	\$45,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$6,082,714	OOS Impact Dollars	\$0.00
# OOS Participants	5,650	# OOS Participants	
# OOS Fans	2,500	# OOS Fans	
# OOS Media	15	# OOS Media	
Total OOS Visitors	8,165	Total OOS Visitors	
# Room Nights	5,280	# Room Nights	
Sales Tax	\$425,790	Sales Tax	\$0
Bed Tax	\$37,485	Bed Tax	\$0
Total OOS Impact Dollars	\$6,545,989	Total OOS Impact Dollars	
ROI	\$304	ROI (On Awarded Grant)	
Grant Amount Requested	\$20,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$304	AMOUNT DUE	

Grant Summary
for

Girls ECNL Florida: 01/10/2020 - 01/12/2020: 1/10/2020 thru 1/12/2020

Description: Girls ECNL Florida is an elite girls soccer tournament ranging from U16-U19. The event is a showcase-style format where teams play one game per day for a total of three games per team. The event garners the attention of many college scouts with over 500 traveling to Sanford, Florida.

Location(s) Involved: Sanford, FL; Winter Springs, FL

Grantee: Greater Orlando Sports

Contact: Jennifer Lastik, Senior Vice President of Events

Secured thru Bid?: No

Projected Expense: \$61,798 Field Rental, Athletic Trainers, Shuttle Bus Rental, N/A, N/A,

Community Support: \$41,184 Orlando North Seminole County Sports, N/A, N/A,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Sanford, FL; Winter Springs, FL / 2019	\$19,422	3,476	\$6,166,591
Sanford, FL; Winter Springs, FL / 2018	\$20,000	3,388	\$5,804,468

Community Support	\$41,184	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$6,598,285
# OOS Participants	3,608
# OOS Fans	8,200
# OOS Media	475

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors	12,283
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Total OOS Visitors	
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# Room Nights	5,416
Sales Tax	\$461,880
Bed Tax	\$41,331
Total OOS Impact Dollars	\$7,101,496
ROI	\$322
Grant Amount Requested	\$20,500
Awarded Amount	
ROI on Requested	\$322

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

Flag Football World Championship Tour: Battle Orlando: 01/17/2020 - 01/19/2020: 1/17/2020 thru 1/19/2020

Description: Flag Football World Championship Tour: Battle Orlando is the Adult World Championship of Flag Football. Various teams come from all across the United States and some International teams to play for the number one spot in multiple divisions.

Location(s) Involved: Kissimmee, FL

Grantee: Kissimmee Sports Commission

Contact: Andrea Perla, Sports Marketing Coordinator

Secured thru Bid?: No

Projected Expense: \$75,000 Sponsorship Fees, n/a, n/a, n/a, n/a,

Community Support: \$75,000 Experience Kissimmee/ Kissimmee Sports Commission Grant, NA, NA,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Kissimmee, FL / 2019	\$0	5,532	\$3
Polk County / 2018	\$0	0	\$0

Community Support	\$75,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$3,428,703
# OOS Participants	3,100
# OOS Fans	2,750
# OOS Media	25

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors **5,875**

Total OOS Visitors

# Room Nights	25,951
Sales Tax	\$257,153
Bed Tax	\$140,121
Total OOS Impact Dollars	\$3,825,977
ROI	\$91
Grant Amount Requested	\$37,500
Awarded Amount	
ROI on Requested	\$91

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

Game Day USA Junior All American Games: 01/17/2020 - 01/19/2020: 1/17/2020 thru 1/19/2020

Description: The Game Day USA Junior All-American Games was a newly created event in Palm Beach County in 2018, and it is returning for its third year. This event will be the fourth in a Junior All-American Games series with the other three taking place in Tucson, AZ (Chicago White Sox & Arizona Diamondbacks Spring Training Complex), Sarasota, FL (Baltimore Orioles Spring Training Complex), and Ft. Myers, FL (Minnesota Twins Spring Training Complex). The event will take place January 17-19, 2020

Location(s) Involved: Jupiter, FL & West Palm Beach, FL

Grantee: Palm Beach County Sports Commission

Contact: Glen Allen, Director of Sports Development

Secured thru Bid?: Yes

Projected Expense: \$41,500 Officials, Awards, Site Fees, Marketing, Insurance,

Community Support: \$10,000 Palm Beach County Sports Commission, None, None,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Jupiter, FL & West Palm Beach, FL / 2019	\$4,500	379	\$504,349
Jupiter, FL & West Palm Beach, FL / 2018	\$3,400	404	\$527,096

Community Support	\$10,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$578,588	OOS Impact Dollars	\$0.00
# OOS Participants	384	# OOS Participants	
# OOS Fans	660	# OOS Fans	
# OOS Media	5	# OOS Media	
Total OOS Visitors	1,049	Total OOS Visitors	
# Room Nights	1,067	# Room Nights	
Sales Tax	\$40,501	Sales Tax	\$0
Bed Tax	\$11,519	Bed Tax	\$0
Total OOS Impact Dollars	\$630,608	Total OOS Impact Dollars	
ROI	\$145	ROI (On Awarded Grant)	
Grant Amount Requested	\$4,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$145	AMOUNT DUE	

Grant Summary
for

National Flag Football National Championships: 01/16/2020 - 01/19/2020: 1/16/2020 thru 1/19/2020

Description: The National Flag Football Championship Series is the largest youth flag football tournament series in the world. Children ages 5 - 17 will have an opportunity to compete in both recreational and competitive divisions of play through numerous tour stops throughout the country. This year's theme is deemed, "THE ROAD TO TAMPA". This is our theme to celebrate our move to the brand new tournament SportsPlex of Tampa, host to this year's National Championships. Along this road, that begins in

Location(s) Involved: Tampa, FL

Grantee: Tampa Bay Sports Commission

Contact: Jason Aughey, Senior Director

Secured thru Bid?: Yes

Projected Expense: \$40,000 Facility Rental and Site Fees, Production and Technical Expenses, 0, 0, 0,
Community Support: \$40,000 Tampa Bay Sports Commission, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Kissimmee, FL / 2019	\$0	0	\$0
Kissimmee, FL / 2018	\$0	0	\$0

Community Support	\$40,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$2,822,651	OOS Impact Dollars	\$0.00
# OOS Participants	1,766	# OOS Participants	
# OOS Fans	3,390	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	5,156	Total OOS Visitors	
# Room Nights	4,206	# Room Nights	
Sales Tax	\$239,925	Sales Tax	\$0
Bed Tax	\$47,698	Bed Tax	\$0
Total OOS Impact Dollars	\$3,110,275	Total OOS Impact Dollars	
ROI	\$141	ROI (On Awarded Grant)	
Grant Amount Requested	\$20,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$141	AMOUNT DUE	

Grant Summary
for

ISSA/WBSC World Tournament of Champions: 01/21/2020 - 01/26/2020: 1/21/2020 thru 1/26/2020

Description: The International Senior Softball Association (ISSA) Tournament will take place in Tampa from January 21-26, 2020 and will feature senior softball teams ages 65+, 70+, 75+ & 80+ in both the Men's & Women's Divisions. It is estimated that more than 155 teams will compete at the ISSA/WBSC World Tournament of Champions in their respective divisions this year. Teams must qualify to participate in this event. Berths will be awarded from each ISSA tournament in 2019. Additionally, the National

Location(s) Involved: Tampa, FL

Grantee: Tampa Bay Sports Commission

Contact: Jason Aughey, Senior Director

Secured thru Bid?: Yes

Projected Expense: \$26,000 Facility Rental and Site Fees, Rights Fees, 0, 0, 0,

Community Support: \$26,000 Tampa Bay Sports Commission, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Tampa, FL / 2019	\$9,000	1,853	\$2,702,889
Tampa, FL / 2018	\$9,000	1,700	\$1,831,045

Community Support	\$26,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$3,272,005	OOS Impact Dollars	\$0.00
# OOS Participants	1,950	# OOS Participants	
# OOS Fans	2,715	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	4,665	Total OOS Visitors	
# Room Nights	3,805	# Room Nights	
Sales Tax	\$278,120	Sales Tax	\$0
Bed Tax	\$34,019	Bed Tax	\$0
Total OOS Impact Dollars	\$3,584,144	Total OOS Impact Dollars	
ROI	\$252	ROI (On Awarded Grant)	
Grant Amount Requested	\$13,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$252	AMOUNT DUE	

Grant Summary
for

Miami Marathon and Half Marathon, Tropical 5K and Health and Fitness Expo: 02/07/2020 - 02/09/2020: 2/7/2020 thru 2/9/2020

Description: The Miami Marathon and Half Marathon will be celebrating its 18th anniversary in 2020. The event is a 26.2 mile and 13.1 mile running event through the streets of Miami, Miami Beach and Miami-Dade County. The weekend events includes a free two-day Health & Fitness Expo held in Miami and attended by over 45,000 people throughout the weekend, a 2,500+ participant triathlon and an approximately 3,000 participant kids running event where students from Miami-Dade County Schools finish the final 1.2 mile run.

Location(s) Involved: City of Miami, City of Miami Beach, and Miami Dade County

Grantee: Greater Miami Convention and Visitors Bureau

Contact: Mathew Ratner, Associate Director, Sports & Entertainment Tourism

Secured thru Bid?: No

Projected Expense: \$2,025,000 Event Promotions, Marketing and Advertising, Event Operations and Rentals, Site Fees (Bayfront Park and Mana Wynwood for Expo), Awards and Promotional Items, N/A,

Community Support: \$63,000 Miami Beach Visitors & Convention Authority, Miami Downtown Development Authority, City of Miami,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Miami / 2019	\$33,500	10,220	\$14,472,968
Miami / 2018	\$40,000	9,052	\$9,190,616

Community Support	\$63,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$10,372,640	OOS Impact Dollars	\$0.00
# OOS Participants	10,070	# OOS Participants	
# OOS Fans	5,775	# OOS Fans	
# OOS Media	10	# OOS Media	
Total OOS Visitors	15,855	Total OOS Visitors	
# Room Nights	19,701	# Room Nights	
Sales Tax	\$726,085	Sales Tax	\$0
Bed Tax	\$319,158	Bed Tax	\$0
Total OOS Impact Dollars	\$11,417,883	Total OOS Impact Dollars	
ROI	\$329	ROI (On Awarded Grant)	
Grant Amount Requested	\$31,500	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$329	AMOUNT DUE	

Grant Summary for

Senior Softball USA Tournament of Champions: 02/05/2020 - 02/09/2020: 2/5/2020 thru 2/9/2020

Description: Winners of each Senior Softball USA's Regional, National, and World Championship events will be invited to participate in the annual Tournament of Champions.

Location(s) Involved: Polk County

Grantee: Polk County, a political subdivision of the State of Florida

Contact: Samuel Baker, Client Services Coordinator

Secured thru Bid?: No

Projected Expense: \$35,000 Facility Fees, Official housing, NA, NA, NA,

Community Support: \$35,000 Polk County Sports Marketing, NA, NA,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Polk County / 2019	\$0	1,500	\$1,885,219
Polk County / 2018	\$6,000	1,400	\$1,124,350

Community Support	\$35,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$1,692,751	OOS Impact Dollars	\$0.00
# OOS Participants	1,500	# OOS Participants	
# OOS Fans	750	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	2,250	Total OOS Visitors	
# Room Nights	16,135	# Room Nights	
Sales Tax	\$118,493	Sales Tax	\$0
Bed Tax	\$68,574	Bed Tax	\$0
Total OOS Impact Dollars	\$1,879,818	Total OOS Impact Dollars	
ROI	\$113	ROI (On Awarded Grant)	
Grant Amount Requested	\$15,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$113	AMOUNT DUE	

Grant Summary
for

St. Pete Clearwater Elite Invitational: 02/13/2020 - 02/16/2020: 2/13/2020 thru 2/16/2020

Description: Second annual event created in collaboration with ESPN Events, Visit St. Pete Clearwater and the City of Clearwater. 16 Teams will play games over 4 days.

Location(s) Involved: Clearwater

Grantee: St. Petersburg/Clearwater Sports and Events

Contact: Caleb Peterson, Business Development Manager

Secured thru Bid?: No

Projected Expense: \$120,660 Venue Expenses, Venue and Production Rentals, Marketing/Promotion, N/A, N/A,

Community Support: \$475,000 Visit St. Pete Clearwater, ESPN Events, City of Clearwater,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Clearwater / 2019	\$0	420	\$3,462,951
N/A / N/A	\$0	0	\$0

Community Support	\$475,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$1,819,971	OOS Impact Dollars	\$0.00
# OOS Participants	420	# OOS Participants	
# OOS Fans	3,603	# OOS Fans	
# OOS Media	10	# OOS Media	
Total OOS Visitors	4,033	Total OOS Visitors	
# Room Nights	10,227	# Room Nights	
Sales Tax	\$127,398	Sales Tax	\$0
Bed Tax	\$66,004	Bed Tax	\$0
Total OOS Impact Dollars	\$2,013,372	Total OOS Impact Dollars	
ROI	\$24	ROI (On Awarded Grant)	
Grant Amount Requested	\$75,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$24	AMOUNT DUE	

Grant Summary
for

Monster Energy AMA Supercross: 02/15/2020 - 2/16/2020: 2/15/2020 thru 2/16/2020

Description: Created in 1974, Monster Energy AMA Supercross, an FIM World Championship, has become the premier off-road motorcycle racing series on the planet, attracting the world's top professional riders. Events are held in U.S. and International stadiums where intensely competitive dirt race tracks are constructed within the venues. Monster Energy AMA Supercross is a demanding and intense series of 17 events in just 18 weeks. Raymond James Stadium is scheduled to host the event on Feb. 15

Location(s) Involved: Tampa, FL

Grantee: Tampa Bay Sports Commission

Contact: Jason Aughey, Senior Director

Secured thru Bid?: Yes

Projected Expense: \$50,000 Marketing: Paid Advertising/Media Buys, Site Fees/Contract Help, 0, 0, 0,

Community Support: \$50,000 Tampa Bay Sports Commission, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Multiple Locations / 2019	\$0	0	\$0
Tampa, FL / 2018	\$12,000	1,289	\$2,134,582

Community Support	\$50,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$3,309,314	OOS Impact Dollars	\$0.00
# OOS Participants	1,300	# OOS Participants	
# OOS Fans	6,700	# OOS Fans	
# OOS Media	60	# OOS Media	
Total OOS Visitors	8,060	Total OOS Visitors	
# Room Nights	13,361	# Room Nights	
Sales Tax	\$281,292	Sales Tax	\$0
Bed Tax	\$191,598	Bed Tax	\$0
Total OOS Impact Dollars	\$3,782,204	Total OOS Impact Dollars	
ROI	\$132	ROI (On Awarded Grant)	
Grant Amount Requested	\$25,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$132	AMOUNT DUE	

Grant Summary
for

HITS Ocala Cup Week: 02/18/2020 - 02/23/2020: 2/18/2020 thru 2/23/2020

Description: Attendees include both professional and amateur equestrian enthusiasts and their families and friends, typically of high-end demographic. We estimate that at least 60% of the attendees come from out of the Florida. Most stay for multiple days; many stay for multiple weeks

Location(s) Involved: Ocala, FL

Grantee: Ocala/Marion County Visitors and Convention Bureau

Contact: Corry Locke, Group Sales Coordinator

Secured thru Bid?: No

Projected Expense: \$29,180 Official/Judges Fees, 0, 0, 0, 0,

Community Support: \$29,180 Marion County Board of County Commissioners, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Ocala, FL / 2019	\$11,250	7,092	\$3,725,252
Ocala, FL / 2018	\$18,750	7,347	\$3,735,362

Community Support	\$29,180	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$3,436,971
# OOS Participants	5,674
# OOS Fans	300
# OOS Media	24

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors **5,998**

Total OOS Visitors

# Room Nights	2,281
Sales Tax	\$240,588
Bed Tax	\$13,687
Total OOS Impact Dollars	\$3,691,247
ROI	\$236
Grant Amount Requested	\$14,590
Awarded Amount	
ROI on Requested	\$236

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

2020 USA BMX Gator National: 02/21/2020 - 02/23/2020: 2/21/2020 thru 2/23/2020

Description: The Gator Nationals is a staple of the USA BMX National Series and is considered one of the sports "Majors". It has been hosted throughout the state of Florida for the past 8 years, and has the special UCI designation allowing professional riders earn coveted Olympic qualifying points. This event annually attracts more than 1,000 participants traveling with 3,200 family members and enthusiasts. The total event participation will exceed 4,200 people per day. Racers will range in age from 2 years o

Location(s) Involved: Sarasota, Florida

Grantee: Sarasota County Sports Commission

Contact: Sarah Thomas, Sport Sales Manager

Secured thru Bid?: No

Projected Expense: \$25,000 Rights Fee, Tent Rental, NA, NA, NA,

Community Support: \$25,000 Visit Sarasota County, NA, NA,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Oldsmar, FL / 2019	\$0	600	\$1,100,000
NA / NA	\$0	0	\$0

Community Support	\$25,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars \$1,071,547
OOS Participants 622
OOS Fans 1,686
OOS Media 9

OOS Impact Dollars \$0.00
OOS Participants
OOS Fans
OOS Media

Total OOS Visitors **2,317**

Total OOS Visitors

Room Nights 2,665
Sales Tax \$75,008
Bed Tax \$19,989
Total OOS Impact Dollars \$1,166,544
ROI \$107
Grant Amount Requested \$10,000
Awarded Amount
ROI on Requested \$107

Room Nights
Sales Tax \$0
Bed Tax \$0
Total OOS Impact Dollars
ROI (On Awarded Grant)
Grant Awarded Amount
Less Any Payments/Adjustments \$0
AMOUNT DUE

Grant Summary
for

Softball Magazine Adult Slow Pitch Spring Training: 03/04/2020 - 03/14/2020: 3/4/2020 thru 3/14/2020

Description: Entering the 16th year of Softball Magazine's Adult Slow Pitch Spring Training, the organizers are returning to one of the premier locations in all of softball, the USSSA Space Coast Complex in Viera. Attendees will enjoy team-style workouts, defensive clinics, open games, women & seniors only games and daily contests. Nearly 200 new bats from six top companies can be demo-ed, instruction from top Major players and a wide array of activities. Current and former Major players serve as

Location(s) Involved: USSSA Space Coast Complex, Viera

Grantee: Florida's Space Coast Office of Tourism

Contact: Tom Bartosek, Sales Manager and Visitor Information

Secured thru Bid?: No

Projected Expense: \$11,650 USSSA Space Coast Complex Rental Fees, Promotion, Marketing and Programming, n/a, n/a, n/a,

Community Support: \$10,000 Brevard County Tourist Development Council, n/a, n/a,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
USSSA Space Coast Complex / 2019	\$2,250	300	\$993,000
Cocoa Beach Sports Complex / 2018	\$2,266	135	\$238,000

Community Support	\$10,000		\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$457,801	OOS Impact Dollars	\$0.00
# OOS Participants	242	# OOS Participants	
# OOS Fans	200	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	442	Total OOS Visitors	
# Room Nights	1,799	# Room Nights	
Sales Tax	\$32,046	Sales Tax	\$0
Bed Tax	\$10,792	Bed Tax	\$0
Total OOS Impact Dollars	\$500,639	Total OOS Impact Dollars	
ROI	\$46	ROI (On Awarded Grant)	
Grant Amount Requested	\$10,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$46	AMOUNT DUE	

Grant Summary
for

NCAA Men's Basketball 1st and 2nd Rounds: 3/19/2020 - 3/21/2020: 3/19/2020 thru 3/21/2020

Description: The 2020 NCAA Division I Men's Basketball Tournament is a planned single-elimination tournament of 68 teams to determine the men's National Collegiate Athletic Association (NCAA) Division I college basketball national champion for the 2019–20 season. The 82nd annual edition of the Tournament is scheduled to begin on March 17, 2020 and will conclude with the championship game on April 6 at Mercedes-Benz Stadium in Atlanta. Tampa Bay will host the 1st and 2nd Rounds, with games

Location(s) Involved: Tampa, FL

Grantee: Tampa Bay Sports Commission

Contact: Jason Aughey, Senior Director

Secured thru Bid?: Yes

Projected Expense: \$80,000 Facility Rental and Site Fees, Signage, Production and Technical Expenses, 0, 0,

Community Support: \$80,000 Tampa Bay Sports Commission, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Multiple Locations / 2019	\$0	0	\$0
Multiple Locations / 2018	\$0	0	\$0

Community Support	\$80,000		\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$2,685,802	OOS Impact Dollars	\$0.00
# OOS Participants	438	# OOS Participants	
# OOS Fans	8,525	# OOS Fans	
# OOS Media	175	# OOS Media	
Total OOS Visitors	9,138	Total OOS Visitors	
# Room Nights	12,765	# Room Nights	
Sales Tax	\$228,293	Sales Tax	\$0
Bed Tax	\$175,389	Bed Tax	\$0
Total OOS Impact Dollars	\$3,089,485	Total OOS Impact Dollars	
ROI	\$67	ROI (On Awarded Grant)	
Grant Amount Requested	\$40,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$67	AMOUNT DUE	

Grant Summary
for

HITS Ocala Winter Circuit: 01/14/2020 - 03/22/2020: 1/14/2020 thru 3/22/2020

Description: Attendees include both professional and amateur equestrian enthusiasts and their families and friends, typically of high-end demographic. We estimate that at least 60% of the attendees come from out of the Florida. Most stay for multiple days; many stay for multiple weeks.

Location(s) Involved: Ocala, FL

Grantee: Ocala/Marion County Visitors and Convention Bureau

Contact: Corry Locke, Group Sales Coordinator

Secured thru Bid?: No

Projected Expense: \$29,688 Official/Judges Fees, 0, 0, 0, 0,

Community Support: \$29,688 Marion County Board of County Commissioners, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Ocala, FL / 2019	\$18,750	7,503	\$33,672,022
Ocala, FL / 2018	\$18,750	3,458	\$28,001,354

Community Support	\$29,688	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$6,164,247
# OOS Participants	5,570
# OOS Fans	200
# OOS Media	24

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors **5,794**

Total OOS Visitors

# Room Nights	3,690
Sales Tax	\$431,497
Bed Tax	\$22,141
Total OOS Impact Dollars	\$6,617,885
ROI	\$415
Grant Amount Requested	\$14,844
Awarded Amount	
ROI on Requested	\$415

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

Snowbird Baseball Classic: 02/14/2020 - 03/25/2020: 2/14/2020 thru 3/25/2020

Description: The Snowbird Baseball Classic provides the opportunity for NCAA Division I and III baseball teams, mainly from the Midwest and Northeast U.S., to compete against one another during the early portion of the college baseball season when it's too cold up north to play. There are no specific qualifying criteria. The organizer directly recruits and schedules the teams accordingly and most teams will typically play 4-6 games each while in our destination. In addition, family members and alumni from most

Location(s) Involved: Port Charlotte, Punta Gorda

Grantee: Punta Gorda / Englewood Beach VCB / Charlotte County

Contact: Brynja Phipps, Project Coordinator

Secured thru Bid?: No

Projected Expense: \$20,000 Equipment rental (tents, golf carts, onsite storage units, etc.), Facility rental, NA, NA, NA,

Community Support: \$20,000 Punta Gorda/Englewood Beach Visitor & Convention Bureau, NA, NA,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Port Charlotte/Punta Gorda-Feb. 15-Mar. 26 / 2019	\$5,000	1,820	\$8,692,300
Port Charlotte/Punta Gorda-Feb. 16-Mar. 21 / 2018	\$10,000	1,699	\$5,598,679

Community Support	\$20,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$9,425,754	OOS Impact Dollars	\$0.00
# OOS Participants	1,800	# OOS Participants	
# OOS Fans	7,700	# OOS Fans	
# OOS Media	40	# OOS Media	
Total OOS Visitors	9,540	Total OOS Visitors	
# Room Nights	24,351	# Room Nights	
Sales Tax	\$659,803	Sales Tax	\$0
Bed Tax	\$164,370	Bed Tax	\$0
Total OOS Impact Dollars	\$10,249,927	Total OOS Impact Dollars	
ROI	\$943	ROI (On Awarded Grant)	
Grant Amount Requested	\$10,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$943	AMOUNT DUE	

Grant Summary
for

Winter Equestrian Festival: 01/08/2020 - 03/29/2020: 1/8/2020 thru 3/29/2020

Description: The Winter Equestrian Festival (WEF) will take place at the Palm Beach International Equestrian Center from January 8 through March 29, 2020. The Winter Equestrian Festival is largest and most competitive horse show circuit in world, hosting eleven weeks of FEI Show Jumping competition and 12 weeks of premier Hunter and Dressage competition. The 2019 Winter Equestrian Festival season

Location(s) Involved: Venue is located in Wellington, Impact occurs throughout all of Palm Beach County and South Florida

Grantee: Palm Beach County Sports Commission

Contact: George Linley, Executive Director

Secured thru Bid?: No

Projected Expense: \$60,000 Site Fees and Production and technical expenses, 0, 0, 0, 0,

Community Support: \$150,000 Palm Beach County Sports Commission, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Palm Beach International Equestrian Center / 2019	\$60,000	18,900	\$76
Palm Beach International Equestrian Center / 2018	\$60,000	20,170	\$90

Community Support	\$150,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$151,703,213	OOS Impact Dollars	\$0.00
# OOS Participants	16,200	# OOS Participants	
# OOS Fans	3,400	# OOS Fans	
# OOS Media	25	# OOS Media	
Total OOS Visitors	19,625	Total OOS Visitors	
# Room Nights	120,000	# Room Nights	
Sales Tax	\$10,619,225	Sales Tax	\$0
Bed Tax	\$1,828,800	Bed Tax	\$0
Total OOS Impact Dollars	\$164,151,237	Total OOS Impact Dollars	
ROI	\$2,528	ROI (On Awarded Grant)	
Grant Amount Requested	\$60,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$2,528	AMOUNT DUE	

Grant Summary
for

Venice Equestrian Tour: 01/01/2020 - 03/31/2020: 1/1/2020 thru 3/31/2020

Description: 6 five-day regional 1 hunter, level 3 jumper national shows. 2 separate set of circuit division points (Show 1-3, Show 4-6). All shows are USEF Hunter B Rated : High Performance, Performance 3'6", Performance 3'3", Green Working, Amateur Owner, Amateur Owner 3'3", Junior Hunter, Junior Hunter 3'3", Pony, and Green Pony. All shows are USEF Hunter C Rated : Pre-Green, Adult, Children's, and Children's Pony. All shows will offer THIS, Ariat, ASPCA Maclay, Pessoa Medal, USEF Pony

Location(s) Involved: Fox Lea Farm

Grantee: Sarasota County Sports Commission

Contact: Sarah Thomas, Sport Sales Manager

Secured thru Bid?: No

Projected Expense: \$20,000 Video Board Rental, Marketing, Tent Rental, NA, NA,

Community Support: \$20,000 Visit Sarasota County, NA, NA,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Fox Lea Farm / 2019	\$5,000	1,356	\$4,528,173
Fox Lea Farm / 2018	\$10,000	780	\$910,356

Community Support	\$20,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$8,339,322	OOS Impact Dollars	\$0.00
# OOS Participants	1,753	# OOS Participants	
# OOS Fans	3,818	# OOS Fans	
# OOS Media	3	# OOS Media	
Total OOS Visitors	5,574	Total OOS Visitors	
# Room Nights	16,096	# Room Nights	
Sales Tax	\$583,753	Sales Tax	\$0
Bed Tax	\$120,717	Bed Tax	\$0
Total OOS Impact Dollars	\$9,043,792	Total OOS Impact Dollars	
ROI	\$834	ROI (On Awarded Grant)	
Grant Amount Requested	\$10,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$834	AMOUNT DUE	

Grant Summary
for

Spring Break Sports: 02/15/2020 - 04/12/2020: 2/15/2020 thru 4/12/2020

Description: Spring Break Sports conducts tennis training for colleges. Top colleges train and compete against each other. Spring Break Sports knows that each team is unique. They provide tailor-made solutions for each and every team. Whether the team wants to come to Orlando for 7 straight days of competitive matches or they prefer to practice at the beginning of the week then play some matches at the end, or a combination of the two, then Spring Break Sports caters to teams' needs.

Location(s) Involved: Kissimmee, FL

Grantee: Kissimmee Sports Commission

Contact: Andrea Perla, Sports Marketing Coordinator

Secured thru Bid?: No

Projected Expense: \$26,000 Sponsorship Fees, n/a, n/a, n/a, n/a,

Community Support: \$26,000 Experience Kissimmee/ Kissimmee Sports Commission Grant, NA, NA,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Kissimmee, FL / 2019	\$10,000	3,569	\$3
Kissimmee / 2018	\$4,000	2,473	\$2

Community Support	\$26,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$2,271,615
# OOS Participants	2,700
# OOS Fans	360
# OOS Media	22

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors **3,082**

Total OOS Visitors

# Room Nights	26,821
Sales Tax	\$170,371
Bed Tax	\$175,409
Total OOS Impact Dollars	\$2,617,395
ROI	\$175
Grant Amount Requested	\$13,000
Awarded Amount	
ROI on Requested	\$175

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

Florida Coast Spring Training: 02/15/2020 - 04/17/2020: 2/15/2020 thru 4/17/2020

Description: 100 Collegiate and High School Baseball Teams from the Northeast will converge onto the Treasure Coast to play pre-season games. Taking advantage of the warm weather allows these teams to get a head start on their season and provide a competitive edge.

Location(s) Involved: Fort Pierce, FL

Grantee: Treasure Coast Sports Commission

Contact: Ryan Strickland, Director of Business Development

Secured thru Bid?: No

Projected Expense: \$20,000 Venue Rental and Umpire Fees, na, na, na, na,

Community Support: \$70,000 Treasure Coast Sports Commission, St Lucie County, na,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Fort Pierce, FL / 2019	\$10,000	3,800	\$6,178,388
Fort Pierce, FL / 2018	\$10,000	3,800	\$4,560,075

Community Support	\$70,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$8,256,926
# OOS Participants	3,800
# OOS Fans	2,000
# OOS Media	3

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors **5,803**

Total OOS Visitors

# Room Nights	9,244
Sales Tax	\$577,985
Bed Tax	\$73,487
Total OOS Impact Dollars	\$8,908,398
ROI	\$826
Grant Amount Requested	\$10,000
Awarded Amount	
ROI on Requested	\$826

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

Jackie Robinson Spring Training: 1/05/2020 - 04/28/2020: 1/5/2020 thru 4/28/2020

Description: 100 Collegiate and High School Baseball Teams, predominantly from the Northeast, converge onto the Treasure Coast to play preseason games. Taking advantage of the warm weather allows these teams to begin training for their regular season and gain a competitive edge.

Location(s) Involved: Vero Beach, FL

Grantee: Treasure Coast Sports Commission

Contact: Ryan Strickland, Director of Business Development

Secured thru Bid?: No

Projected Expense: \$20,000 Venue Rental and Umpire Cost, na, na, na, na,

Community Support: \$20,000 Treasure Coast Sports Commission, na, na,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Historic Dodgertown / 2019	\$10,000	3,803	\$6,873,142
Historic Dodgertown / 2018	\$10,000	3,636	\$4,417,426

Community Support	\$20,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$10,290,210
# OOS Participants	3,850
# OOS Fans	3,379
# OOS Media	3

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors **7,232**

Total OOS Visitors

Room Nights 12,017

Room Nights

Sales Tax \$720,315

Sales Tax \$0

Bed Tax \$76,426

Bed Tax \$0

Total OOS Impact Dollars \$11,086,951

Total OOS Impact Dollars

ROI \$1,029

ROI (On Awarded Grant)

Grant Amount Requested \$10,000

Grant Awarded Amount

Awarded Amount

Less Any Payments/Adjustments \$0

ROI on Requested \$1,029

AMOUNT DUE

Grant Summary
for

Cocoa Beach Baseball Spring Training: 02/01/2020 - 04/30/2020: 2/1/2020 thru 4/30/2020

Description: The Cocoa Beach Baseball Spring Training event enters its 32 year in 2020, and will host hundreds of college and high school baseball, softball and lacrosse teams from the U.S. and Canada. Venues and facilities from Titusville to Cocoa Beach to Palm Bay will fill with teams, coaches and fans throughout the three months of practices and competitive games. Players, coaches and families are housed on hotels across Brevard County having significant economic impact.

Location(s) Involved: Titusville, Merritt Island, Cocoa Beach and Palm Bay

Grantee: Florida's Space Coast Office of Tourism

Contact: Tom Bartosek, Sales Manager and Visitor Information

Secured thru Bid?: No

Projected Expense: \$23,000 Site fees, costs (contract help, rentals), Promotion, Marketing and Programming, n/a, n/a, n/a,

Community Support: \$23,000 Brevard County Tourist Development Council, n/a, n/a,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Cocoa Beach Sports Complex, Chain of Lakes, Fred Poppe Park / 2018	\$10,000	4,530	\$1,836,000
Cocoa Beach Sports Complex, Chain of Lakes, Fred Poppe Park / 2017	\$10,000	3,736	\$1,727,926
Community Support	\$23,000		\$0.00

Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$2,648,167	OOS Impact Dollars	\$0.00
# OOS Participants	4,247	# OOS Participants	
# OOS Fans	690	# OOS Fans	
# OOS Media	0	# OOS Media	

Total OOS Visitors	4,937	Total OOS Visitors	
# Room Nights	14,115	# Room Nights	
Sales Tax	\$185,372	Sales Tax	\$0
Bed Tax	\$91,040	Bed Tax	\$0
Total OOS Impact Dollars	\$2,924,578	Total OOS Impact Dollars	
ROI	\$265	ROI (On Awarded Grant)	
Grant Amount Requested	\$10,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$265	AMOUNT DUE	

Grant Summary
for

NFL Pro Bowl 2020: 01/21/2020 - 01/26/2020: 1/21/2020 thru 1/26/2020

Description: NFL Pro Bowl all star game includes week long public practices, Fan Fest, and nationally televised Skills Challenge Participants selected through process that includes national fan vote. Current NFL players, guests & families. Fans from across country. Game airs live on ABC and ESPN.

Location(s) Involved: Central Florida community including attractions, hotels and Camping World Stadium.

Grantee: Florida Citrus Sports and Events, Inc

Contact: Steve Hogan, CEO

Secured thru Bid?: No

Projected Expense: \$2,700,000 NFL Rights Fee (portion of payment), NA, NA, NA, NA,

Community Support: \$3,400,000 Orange County Sports Incentive Fund, Visit Orlando, City of Orlando,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Orlando / 2019	\$300,000	2,844	\$26,387,677
Orlando / 2018	\$300,000	2,135	\$29,146,800

Community Support	\$3,400,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$31,927,817
# OOS Participants	2,844
# OOS Fans	22,275
# OOS Media	650

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors	25,769
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Total OOS Visitors	
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# Room Nights	60,486
Sales Tax	\$2,234,947
Bed Tax	\$689,544
Total OOS Impact Dollars	\$34,852,308
ROI	\$106
Grant Amount Requested	\$300,000
Awarded Amount	
ROI on Requested	\$106

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

WrestleMania 36: 3/31/2020 - 4/6/2020: 3/31/2020 thru 4/6/2020

Description: WrestleMania is a professional wrestling event produced annually by WWE, an American professional wrestling promotion based in Stamford, Connecticut. WWE first produced the event in 1985 and has since produced 35 editions, with the most recent having been held in East Rutherford, New Jersey on April 7, 2019. WrestleMania, WWE's flagship event, airs on pay-per-view (PPV) and the WWE Network and is the most successful and longest-running professional wrestling event in history

Location(s) Involved: Tampa, FL

Grantee: Tampa Bay Sports Commission

Contact: Jason Aughey, Senior Director

Secured thru Bid?: Yes

Projected Expense: \$500,000 Tampa Convention Center Site Fees, Marketing and Promotions, Look and Decor/Signage, Raymond James Stadium Site Fees, 0,

Community Support: \$500,000 Tampa Bay Sports Commission, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
New York / New Jersey / 2019	\$0	0	\$0
New Orleans / 2018	\$0	0	\$0

Community Support	\$500,000		\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$58,779,798	OOS Impact Dollars	\$0.00
# OOS Participants	385	# OOS Participants	
# OOS Fans	44,840	# OOS Fans	
# OOS Media	500	# OOS Media	
Total OOS Visitors	45,725	Total OOS Visitors	
# Room Nights	76,059	# Room Nights	
Sales Tax	\$4,996,283	Sales Tax	\$0
Bed Tax	\$999,416	Bed Tax	\$0
Total OOS Impact Dollars	\$64,775,497	Total OOS Impact Dollars	
ROI	\$235	ROI (On Awarded Grant)	
Grant Amount Requested	\$250,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$235	AMOUNT DUE	

Grant Summary

for

College Football Playoff Semifinal at the Capital One Orange Bowl: 12/31/2021 - 12/31/2021: 12/31/2021 thru 12/31/2021

Description: The Orange Bowl Committee was created in 1935. Its mission then was to generate tourism to South Florida through an annual football game and supporting Festival. Since that time, the not-for-profit 363-member, primarily-volunteer organization has expanded its reach beyond the city to become a foundation in the South Florida community. To this day, the committee has never wavered from this original premise and it continues to generate revenue for South Florida. Today, the Orange Bowl

Location(s) Involved: Greater Miami Area

Grantee: Orange Bowl Committee

Contact: Ashleigh Faucette, Partnerships Fulfillment Coordinator

Secured thru Bid?: No

Projected Expense: \$503,500 Projected Housing for Officials, Projected Production Costs, Projected Contract Costs, Projected Media Buy & Services, N/A,

Community Support: \$475,000 The Orange Bowl Committee anticipates local community support well in excess of double the amount requested, Greater Miami CVB/Greater Fort Lauderdale CVB/City of Miami Beach/Miami Beach VCA/ Other Local Government and/or Foundation Industry Partners, Miami-Dade County,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Hard Rock Stadium / 2018	\$400,000	1,585	\$75,191,400
Sunlife Stadium / 2015	\$450,000	1,886	\$30,533,795

Community Support	\$475,000	\$0.00
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<u>Projected Out-of-State(OOS) Impact</u>		<u>ACTUAL NUMBERS (Post-Event)</u>	
OOS Impact Dollars	\$39,470,608	OOS Impact Dollars	\$0.00
# OOS Participants	1,500	# OOS Participants	
# OOS Fans	52,000	# OOS Fans	
# OOS Media	700	# OOS Media	

Grant Summary
for

**College Football Playoff Semifinal at the Capital One Orange Bowl: 12/31/2021 - 12/31/2021:
12/31/2021 thru 12/31/2021**

Total OOS Visitors	54,200	Total OOS Visitors	
# Room Nights	16,000	# Room Nights	
Sales Tax	\$2,762,943	Sales Tax	\$0
Bed Tax	\$288,000	Bed Tax	\$0
Total OOS Impact Dollars	\$42,521,551	Total OOS Impact Dollars	
ROI	\$79	ROI (On Awarded Grant)	
Grant Amount Requested	\$500,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$79	AMOUNT DUE	

Grant Summary for

USPHL 2019 Florida Showcase: 12/13/2019 - 12/16/2019: 12/13/2019 thru 12/16/2019

Description: Each year, the United States Premier Hockey League (USPHL) gathers the eleven southern (from Virginia to Florida) junior organizations for the Premier and Elite divisions to play in a showcase event where each team plays in 4 games. The showcase events are created to provide NCAA College scouts the ability to see the southern junior players and eventually recruit them to play in college. College scouting is a key element of the junior hockey program. Participants ages range from

Location(s) Involved: Wesley Chapel, FL

Grantee: Experience Florida's Sports Coast

Contact: Consuelo Sanchez, Sports Development & Tourism Manager

Secured thru Bid?: No

Projected Expense: \$7,000 Pasco County Sports Commission Funding, n/a, n/a, n/a, n/a,

Community Support: \$7,000 Pasco County Sports Commissions, n/a, n/a,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
AdventHealth Center Ice / 2018	\$2,964	573	\$206,649
New Jersey / 2018	\$0	0	\$0

Community Support	\$7,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$278,991	OOS Impact Dollars	\$0.00
# OOS Participants	388	# OOS Participants	
# OOS Fans	200	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	588	Total OOS Visitors	
# Room Nights	799	# Room Nights	
Sales Tax	\$19,529	Sales Tax	\$0
Bed Tax	\$4,792	Bed Tax	\$0
Total OOS Impact Dollars	\$303,312	Total OOS Impact Dollars	
ROI	\$80	ROI (On Awarded Grant)	
Grant Amount Requested	\$3,500	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$80	AMOUNT DUE	

Grant Summary
for

U.S. National Indoor Championships & JOAD National Indoor Championships: 01/17/2020 - 01/19/2020: 1/17/2020 thru 1/19/2020

Description: The U.S. National Indoor Championships in conjunction with JOAD National Indoor Championships is a three-day event coordinated with different regional sites throughout the country. Youth archers may compete in both the U.S. National Indoor Championships and the JOAD National Indoor, OR just one of the two events. Senior and Master divisions may compete ONLY in the U.S. National Indoor Championships. All archers may compete at only one site. This is the 51st annual event but the fifth time

Location(s) Involved: Newberry, FL

Grantee: Gainesville Sports Commission

Contact: Joleen Cacciatore, Executive Director

Secured thru Bid?: No

Projected Expense: \$7,500 Judges Rooms, Target Faces, Sanctioning Fees, Medals/Awards, Janitorial Fees,

Community Support: \$5,000 Gainesville Sports Commission, N/A, N/A,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Easton Newberry Archery Center / 2019	\$0	160	\$0
Easton Newberry Archery Center / 2018	\$0	0	\$0

Community Support	\$5,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$47,668	OOS Impact Dollars	\$0.00
# OOS Participants	80	# OOS Participants	
# OOS Fans	32	# OOS Fans	
# OOS Media	3	# OOS Media	
Total OOS Visitors	115	Total OOS Visitors	
# Room Nights	248	# Room Nights	
Sales Tax	\$3,337	Sales Tax	\$0
Bed Tax	\$1,639	Bed Tax	\$0
Total OOS Impact Dollars	\$52,644	Total OOS Impact Dollars	
ROI	\$16	ROI (On Awarded Grant)	
Grant Amount Requested	\$3,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$16	AMOUNT DUE	

Grant Summary for

Mrs. Hockey Invite: 01/17/2020 - 01/20/2020: 1/17/2020 thru 1/20/2020

Description: The Mrs. Hockey® Invite is an invite-only event created for girl teams at the 12U division. With multiple divisions to ensure the most competitive level of play for participants, the event is set for January 17 - 20th, 2020, and played at the state-of-the-art AdventHealth Center Ice. This important tournament continues Colleen Howe's legacy and spirit, and passes the torch to the young ladies who will partake in this memorable event.

Location(s) Involved: Wesley Chapel, FL

Grantee: Experience Florida's Sports Coast

Contact: Consuelo Sanchez, Sports Development & Tourism Manager

Secured thru Bid?: No

Projected Expense: \$10,000 Pasco County Sports Commission, n/a, n/a, n/a, n/a,

Community Support: \$10,000 Pasco County Sports Commission, n/a, n/a,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Wesley Chapel, FL / 2019	\$2,389	181	\$221,507
n/a / 0	\$0	0	\$0

Community Support	\$10,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$561,303	OOS Impact Dollars	\$0.00
# OOS Participants	291	# OOS Participants	
# OOS Fans	892	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	1,183	Total OOS Visitors	
# Room Nights	1,089	# Room Nights	
Sales Tax	\$39,291	Sales Tax	\$0
Bed Tax	\$6,534	Bed Tax	\$0
Total OOS Impact Dollars	\$607,129	Total OOS Impact Dollars	
ROI	\$112	ROI (On Awarded Grant)	
Grant Amount Requested	\$5,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$112	AMOUNT DUE	

Grant Summary
for

Tampa Winter Escape: 01/18/2020 - 01/20/2020: 1/18/2020 thru 1/20/2020

Description: MYHockey Tournaments has been operating in the US Market for over 20 years and it is the largest amateur hocke group in the country. Every year they run over 60 tournaments nationwide. They already have established teams that attend multiple events in different locations based matches to team's age (6-18 years old) and skill level. Currently Pasco is the only destination in Florida that hosts MYHockey Tournaments. In 2020 MyHockey is adding a thirds annual event, the Tampa Winter

Location(s) Involved: Wesley Chapel, FL

Grantee: Experience Florida's Sports Coast

Contact: Consuelo Sanchez, Sports Development & Tourism Manager

Secured thru Bid?: No

Projected Expense: \$2,500 Pasco County Sports Commission Funding, N/A, N/A, N/A, N/A,

Community Support: \$2,500 Pasco County Sports Commission, N/A, N/A,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
N/A / 0	\$0	0	\$0
N/A / 0	\$0	0	\$0

Community Support	\$2,500	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$301,820	OOS Impact Dollars	\$0.00
# OOS Participants	390	# OOS Participants	
# OOS Fans	450	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	840	Total OOS Visitors	
# Room Nights	412	# Room Nights	
Sales Tax	\$21,127	Sales Tax	\$0
Bed Tax	\$2,474	Bed Tax	\$0
Total OOS Impact Dollars	\$325,422	Total OOS Impact Dollars	
ROI	\$241	ROI (On Awarded Grant)	
Grant Amount Requested	\$1,250	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$241	AMOUNT DUE	

Grant Summary
for

Minor League Baseball Umpire Training Academy: 01/05/2020 - 02/02/2020: 1/5/2020 thru 2/2/2020

Description: This Umpire Training Academy is the only professional umpire school operated by Minor League Baseball (MiLB) and is a natural extension of its efforts to expand and enhance umpire training at all levels. The MiLB Umpire Training Academy opened its doors in 2012 and offers a new standard in umpire education with 3 segments: Classroom Learning, Plate Instruction and Field Work.

Location(s) Involved: Vero Beach, FL

Grantee: Treasure Coast Sports Commission

Contact: Ryan Strickland, Director of Business Development

Secured thru Bid?: No

Projected Expense: \$7,500 Venue Rental Assistance, na, na, na, na,

Community Support: \$7,500 Treasure Coast Sports Commission, na, na,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Vero Beach, FL / 2019	\$5,000	127	\$709,501
Vero Beach, FL / 2018	\$5,000	137	\$600,000

Community Support	\$7,500		\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$259,373	OOS Impact Dollars	\$0.00
# OOS Participants	130	# OOS Participants	
# OOS Fans	70	# OOS Fans	
# OOS Media	2	# OOS Media	
Total OOS Visitors	202	Total OOS Visitors	
# Room Nights	3,333	# Room Nights	
Sales Tax	\$18,156	Sales Tax	\$0
Bed Tax	\$18,532	Bed Tax	\$0
Total OOS Impact Dollars	\$296,061	Total OOS Impact Dollars	
ROI	\$52	ROI (On Awarded Grant)	
Grant Amount Requested	\$5,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$52	AMOUNT DUE	

Grant Summary
for

Tampa Presidential Power-Play: 02/15/2020 - 02/17/2020: 2/15/2020 thru 2/17/2020

Description: MYHockey Tournaments has been operating in the US Market for over 20 years and it is the largest amateur hocke group in the country. Every year they run over 60 tournaments nationwide. They already have established teams that attend multiple events in different locations based matches to team's age (6-18 years old) and skill level. Currently Pasco is the only destination in Florida that hosts MYHockey Tournaments (three tournaments in 2020). MyHockey brings over 100 teams total to F

Location(s) Involved: Wesley Chapel, FL

Grantee: Experience Florida's Sports Coast

Contact: Consuelo Sanchez, Sports Development & Tourism Manager

Secured thru Bid?: No

Projected Expense: \$5,000 Pasco County Sports Commission Funding, N/A, N/A, N/A, N/A,

Community Support: \$5,000 Pasco County Sports Commission, N/A, N/A,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Wesley Chapel / 2019	\$1,500	470	\$451,673
N/A / 0	\$0	0	\$0

Community Support	\$5,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$467,102	OOS Impact Dollars	\$0.00
# OOS Participants	550	# OOS Participants	
# OOS Fans	750	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	1,300	Total OOS Visitors	
# Room Nights	687	# Room Nights	
Sales Tax	\$32,697	Sales Tax	\$0
Bed Tax	\$4,124	Bed Tax	\$0
Total OOS Impact Dollars	\$503,923	Total OOS Impact Dollars	
ROI	\$187	ROI (On Awarded Grant)	
Grant Amount Requested	\$2,500	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$187	AMOUNT DUE	

Grant Summary
for

**Premier Girls Fast Pitch (PGF) Softball President's Day Tournament: 02/15/2020 - 02/17/2020:
2/15/2020 thru 2/17/2020**

Description: Format - Pool Play/Single Elimination
Qualifying Criteria - Invitational
Ages 9-18

Location(s) Involved: Newberry, Florida

Grantee: Gainesville Sports Commission

Contact: Joleen Cacciatore, Executive Director

Secured thru Bid?: No

Projected Expense: \$17,250 Facility Rental, Field Lights, Officials Housing, Golf Cart Rental, N/A,

Community Support: \$5,000 Gainesville Sports Commission, N/A, N/A,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Champions Park / 2019	\$0	631	\$0
Champions Park / 2018	\$0	0	\$0

Community Support	\$5,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$468,371
# OOS Participants	625
# OOS Fans	650
# OOS Media	1

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors **1,276**

Total OOS Visitors

# Room Nights	2,227
Sales Tax	\$32,786
Bed Tax	\$15,587
Total OOS Impact Dollars	\$516,745
ROI	\$94
Grant Amount Requested	\$5,000
Awarded Amount	
ROI on Requested	\$94

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

Treasure Coast President's Day Challenge: 02/16/2020 - 02/18/2020: 2/16/2020 thru 2/18/2020

Description: At a time when most of the United States is too cold to play baseball, Vero Beach FL offers perfect playing conditions. This 3-day Youth Baseball tournament (9U-18U) will host 85+ teams with roughly 60 teams traveling from outside of F

Location(s) Involved: Vero Beach, FL

Grantee: Treasure Coast Sports Commission

Contact: Ryan Strickland, Director of Business Development

Secured thru Bid?: No

Projected Expense: \$5,000 Venue Rental Assistance and Umpire Fees, na, na, na, na,

Community Support: \$5,000 Treasure Coast Sports Commission, na, na,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Vero Beach, FL / 2019	\$5,000	1,016	\$723,355
Vero Beach, FL / 2018	\$5,000	986	\$686,115

Community Support	\$5,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$709,098
# OOS Participants	1,030
# OOS Fans	1,050
# OOS Media	0

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors 2,080

Total OOS Visitors

# Room Nights	1,107
Sales Tax	\$49,637
Bed Tax	\$7,929
Total OOS Impact Dollars	\$766,664
ROI	\$142
Grant Amount Requested	\$5,000
Awarded Amount	
ROI on Requested	\$142

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

USSSA North Florida Super NIT: 02/29/2020 - 03/01/2020: 2/29/2020 thru 3/1/2020

Description: This event is an elite youth baseball tournament that will feature approximately 100 teams playing on 25 fields at the Southside Sports Complex in Lake City, FL over the course of the last weekend in February, 2020. The format of the event is pool play on Saturday with elimination games played on Sunday. Participants will range in age from 9 to 13 years of age. Teams that win their age division will qualify for the USSSA World Series.

Location(s) Involved: Lake City, FL

Grantee: Columbia County Sports Commission

Contact: Alden Rosner, Sports Marketing Director

Secured thru Bid?: No

Projected Expense: \$1,500 Site Fees, 0, 0, 0, 0,

Community Support: \$0 N/A, N/A, N/A,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Southside Sports Complex, Lake City, FL / 2019	\$0	175	\$80,000
Viera, FL / 2018	\$0	90	\$25,000

Community Support	\$0	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$154,042	OOS Impact Dollars	\$0.00
# OOS Participants	176	# OOS Participants	
# OOS Fans	400	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	576	Total OOS Visitors	
# Room Nights	283	# Room Nights	
Sales Tax	\$10,783	Sales Tax	\$0
Bed Tax	\$1,300	Bed Tax	\$0
Total OOS Impact Dollars	\$166,124	Total OOS Impact Dollars	
ROI	\$103	ROI (On Awarded Grant)	
Grant Amount Requested	\$1,500	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$103	AMOUNT DUE	

Grant Summary
for

Marathon of the Treasure Coast: 03/01/2020 - 03/01/2020: 3/1/2020 thru 3/1/2020

Description: Celebrating seven successful years, this Boston-qualifying marathon is designed to offer race opportunities for all levels of runners and activities for onlookers.

Location(s) Involved: Stuart, FL

Grantee: Treasure Coast Sports Commission

Contact: Ryan Strickland, Director of Business Development

Secured thru Bid?: No

Projected Expense: \$7,500 Race Timing System with Timer plus competitor and volunteer tee shirts, na, na, na, na,

Community Support: \$7,500 Treasure Coast Sports Commission, na, na,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Stuart, FL / 2019	\$0	350	\$106,047
Stuart, FL / 2018	\$0	330	\$95,750

Community Support	\$7,500	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$116,502	OOS Impact Dollars	\$0.00
# OOS Participants	370	# OOS Participants	
# OOS Fans	70	# OOS Fans	
# OOS Media	0	# OOS Media	
Total OOS Visitors	440	Total OOS Visitors	
# Room Nights	613	# Room Nights	
Sales Tax	\$8,155	Sales Tax	\$0
Bed Tax	\$5,179	Bed Tax	\$0
Total OOS Impact Dollars	\$129,836	Total OOS Impact Dollars	
ROI	\$23	ROI (On Awarded Grant)	
Grant Amount Requested	\$5,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$23	AMOUNT DUE	

Grant Summary
for

Cox Diamond Baseball Invitational: 03/06/2020 - 03/08/2020: 3/6/2020 thru 3/8/2020

Description: NCAA Division I baseball teams are invited to participate in this 3 day tournament of two games each day. 4 teams total participate. A day of games was canceled due to inclement weather; room nights and out of town visitors decreased due to this.

Location(s) Involved: Pensacola

Grantee: Pensacola Sports

Contact: Laura McCullers, Director of Operations

Secured thru Bid?: No

Projected Expense: \$28,200 Officials, Site Fees, Marketing/Promotion, 0, 0,

Community Support: \$35,000 Pensacola Sports, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Pensacola / 2019	\$1,333	100	\$121,241
Pensacola / 2018	\$3,000	100	\$439,472

Community Support	\$35,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$181,350	OOS Impact Dollars	\$0.00
# OOS Participants	100	# OOS Participants	
# OOS Fans	470	# OOS Fans	
# OOS Media	5	# OOS Media	
Total OOS Visitors	575	Total OOS Visitors	
# Room Nights	724	# Room Nights	
Sales Tax	\$13,601	Sales Tax	\$0
Bed Tax	\$3,445	Bed Tax	\$0
Total OOS Impact Dollars	\$198,396	Total OOS Impact Dollars	
ROI	\$60	ROI (On Awarded Grant)	
Grant Amount Requested	\$3,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$60	AMOUNT DUE	

Grant Summary
for

Fishers of Men Team Series National Championship: 03/09/2020 - 03/14/2020: 3/9/2020 thru 3/14/2020

Description: The Fishers of Men, Greater Orlando Sports Commission, Visit Lake and the City of Leesburg are hosting the 2020 Fishers of Men Team Series National Championship in Lake County. The tournament brings in anglers from across the Mid-Western and Eastern United States. The event is expected to attract up to 160 two-person teams over six days, including three practice days and three competition days.

Location(s) Involved: Leesburg, FL

Grantee: Greater Orlando Sports

Contact: Jennifer Lastik, Senior Vice President of Events

Secured thru Bid?: Yes

Projected Expense: \$30,000 Host Rights Fee, N/A, N/A, N/A, N/A,

Community Support: \$45,000 Visit Lake (Lake County), N/A, N/A,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Lake Hartwell in Anderson, South Carolina / 2019	\$0	238	\$483,094
Lake Okeechobee, FL / 2018	\$0	286	\$516,969

Community Support	\$45,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$297,233	OOS Impact Dollars	\$0.00
# OOS Participants	255	# OOS Participants	
# OOS Fans	85	# OOS Fans	
# OOS Media	5	# OOS Media	
Total OOS Visitors	345	Total OOS Visitors	
# Room Nights	1,147	# Room Nights	
Sales Tax	\$20,806	Sales Tax	\$0
Bed Tax	\$3,533	Bed Tax	\$0
Total OOS Impact Dollars	\$321,572	Total OOS Impact Dollars	
ROI	\$76	ROI (On Awarded Grant)	
Grant Amount Requested	\$3,900	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$76	AMOUNT DUE	

Grant Summary
for

Western Gate Tennis Invitational: 03/12/2020 - 03/15/2020: 3/12/2020 thru 3/15/2020

Description: This is a junior college men's and women's tennis invitational round robin tournament; each team getting an opportunity to play all of the teams competing.

Location(s) Involved: Pensacola

Grantee: Pensacola Sports

Contact: Laura McCullers, Director of Operations

Secured thru Bid?: No

Projected Expense: \$3,200 Facility/Venue, Officials, Tennis Balls, 0, 0,

Community Support: \$14,000 Pensacola Sports, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Pensacola / 2019	\$1,000	128	\$100,107
Pensacola / 2018	\$1,500	218	\$189,372

Community Support	\$14,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$92,306
# OOS Participants	175
# OOS Fans	46
# OOS Media	0

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors **221**

Total OOS Visitors

# Room Nights	503
Sales Tax	\$6,923
Bed Tax	\$2,294
Total OOS Impact Dollars	\$101,523
ROI	\$92
Grant Amount Requested	\$1,000
Awarded Amount	
ROI on Requested	\$92

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary for

The Spring Games: 02/14/2020 - 03/28/2020: 2/14/2020 thru 3/28/2020

Description: PFX Athletics will be hosting colleges of all levels from across the country at the Legends Way Ballfields in Clermor FL. Over 67 softball teams are set to play regular season games over this time period, with each team averaging six days of competition.

Location(s) Involved: Clermont, FL

Grantee: Greater Orlando Sports

Contact: Jennifer Lastik, Senior Vice President of Events

Secured thru Bid?: No

Projected Expense: \$11,000 Venue Rentals, N/A, N/A, N/A, N/A,

Community Support: \$20,000 Visit Lake (Lake County), N/A, N/A,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
National Training Center Clermont, FL / 2019	\$0	1,433	\$1,891,550
National Training Center Clermont, FL / 2018	\$0	1,375	\$1,781,250

Community Support	\$20,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$1,114,426	OOS Impact Dollars	\$0.00
# OOS Participants	1,503	# OOS Participants	
# OOS Fans	88	# OOS Fans	
# OOS Media	11	# OOS Media	
Total OOS Visitors	1,602	Total OOS Visitors	
# Room Nights	3,458	# Room Nights	
Sales Tax	\$78,010	Sales Tax	\$0
Bed Tax	\$11,758	Bed Tax	\$0
Total OOS Impact Dollars	\$1,204,194	Total OOS Impact Dollars	
ROI	\$223	ROI (On Awarded Grant)	
Grant Amount Requested	\$5,000	Grant Awarded Amount	
Awarded Amount		Less Any Payments/Adjustments	\$0
ROI on Requested	\$223	AMOUNT DUE	

Grant Summary
for

SpringFling Women's Collegiate Lacrosse Tournament: 03/07/2020 - 03/28/2020: 3/7/2020 thru 3/28/2020

Description: The SpringFling Women's Collegiate Lacrosse Tournament provides the opportunity for NCAA Women's lacrosse teams, mainly from the Midwest and Northeast, to compete against one another during the early portion of the collegiate lacrosse season when it's too cold up north to play. There are no qualifying criteria and each three-week tournament will involve a separate group of teams each week.

Location(s) Involved: Port Charlotte, Englewood, Punta Gorda

Grantee: Punta Gorda / Englewood Beach VCB / Charlotte County

Contact: Brynja Phipps, Project Coordinator

Secured thru Bid?: No

Projected Expense: \$5,000 Field Rental, NA, NA, NA, NA,

Community Support: \$7,000 Punta Gorda/Englewood Beach Visitor & Convention Bureau, NA, NA,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Punta Gorda/Englewood Beach / March / 2019	\$5,000	750	\$1,291,857
Punta Gorda/Englewood Beach / March 5-22, 2018 / 2018	\$5,000	2,450	\$2,032,389

Community Support	\$7,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$1,807,097
# OOS Participants	800
# OOS Fans	1,025
# OOS Media	4

OOS Impact Dollars	\$0.00
# OOS Participants	
# OOS Fans	
# OOS Media	

Total OOS Visitors **1,829**

Total OOS Visitors

# Room Nights	1,728
Sales Tax	\$126,497
Bed Tax	\$15,553
Total OOS Impact Dollars	\$1,949,147
ROI	\$361
Grant Amount Requested	\$5,000
Awarded Amount	
ROI on Requested	\$361

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

Grant Summary
for

NAIA Tennis Invitational: 03/26/2020 - 03/29/2020: 3/26/2020 thru 3/29/2020

Description: Men's and Women's NAIA Collegiate Tennis Tournament. Ten teams, four days.

Location(s) Involved: Pensacola

Grantee: Pensacola Sports

Contact: Laura McCullers, Director of Operations

Secured thru Bid?: No

Projected Expense: \$2,300 Athletic Trainers, Facility/Site fees, Officials, 0, 0,

Community Support: \$7,000 Pensacola Sports, 0, 0,

Previous History: Location / Year	FSF Grant Award	OOS Participants	Impact
Pensacola / 2019	\$484	62	\$2,703
0 / 0	\$0	0	\$0

Community Support	\$7,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars \$43,020
OOS Participants 70
OOS Fans 31
OOS Media 2
Total OOS Visitors 103

OOS Impact Dollars \$0.00
OOS Participants
OOS Fans
OOS Media
Total OOS Visitors

Room Nights 180
Sales Tax \$3,227
Bed Tax \$819
Total OOS Impact Dollars \$47,066
ROI \$57
Grant Amount Requested \$750
Awarded Amount
ROI on Requested \$57

Room Nights
Sales Tax \$0
Bed Tax \$0
Total OOS Impact Dollars
ROI (On Awarded Grant)
Grant Awarded Amount
Less Any Payments/Adjustments \$0
AMOUNT DUE

Grant Summary
for

Soccerex USA 2019: 11/21/2019 - 11/22/2019: 11/21/2019 thru 11/22/2019

Description: Soccerex is the worlds premier B2B soccer conference in the world.
<https://www.soccerex.com/events/soccerex-usa-2019>

In coordination with an advisory board of market experts, including representatives from Concacaf and MLS, Soccerex USA will

Location(s) Involved: Aventura, FL

Grantee: Greater Miami Convention and Visitors Bureau

Contact: Mathew Ratner, Associate Director, Sports & Entertainment Tourism

Secured thru Bid?: No

Projected Expense: \$7,500 Transportation, Hotel Site Fees, N/A, N/A, N/A,

Community Support: \$15,000 Greater Miami Convention & Visitors Bureau, N/A, N/A,

Previous History: Location / Year	OOS Participants
Marlins Park / 2018	600
N/A / N/A	0

Community Support	\$15,000	\$0.00
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Projected Out-of-State(OOS) Impact

ACTUAL NUMBERS (Post-Event)

OOS Impact Dollars	\$313418
# OOS Attendees	600
Total OOS Visitors	600

OOS Impact Dollars	\$0
# OOS Attendees	
Total OOS Visitors	

# Room Nights	563
Sales Tax	\$21,939
Bed Tax	\$8,438
Total OOS Impact Dollars	\$343,795
ROI	\$42
Grant Amount Requested	\$7,500
Awarded Amount	
ROI on Requested	\$42

# Room Nights	
Sales Tax	\$0
Bed Tax	\$0
Total OOS Impact Dollars	
ROI (On Awarded Grant)	
Grant Awarded Amount	
Less Any Payments/Adjustments	\$0
AMOUNT DUE	

BRADENTON AREA SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 146291860

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Sean Walter

Phone #: 941-729-9177

Cell #: 9414680374

Address: One Haben BLVD Palmetto FL 34221

Title: Director of Sports

Email: sean.walter@bacvb.com

Additional Contact (Name of Entity Director): Samantha Small

Phone #: 9417299177

Email: samantha.small@bacvb.com

Organization Insurance Provider: First Florida Insurance Broker

GRANT REQUEST

Amount of Grant Request: \$25,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start?No

If no, explain why: Late Application

EVENT INFORMATION

Event Title: US Soccer Development Academy Boys Winter Showcase & Nike Friendlies: 12/04/2019 - 12/08/2019

Event Start Date: 12/4/2019

Event End Date: 12/8/2019

Brief description of event (format, qualifying criteria, ages, etc): All high- level U.S soccer academies are selected to participate from U-12 through U-18. These academies play throughout the week to determine the top U.S academy. The top U.S U-18 academy has the opportunity to play the international guest in the Nike Friendlies tournament. Previous international guest included Brazil, Netherlands, Sweden and Germany.

Sport(s) Involved: Soccer

Location(s) Involved: Bradenton, FL

Proposed Facility(ies): Premier Sports Campus

Has the facility been secured? Yes

Event Website: ussoccer.com

Please list social media handles: @USsoccer

@visitbradenton

@Nikefriendlies

@bradentonsportscommission

@premiersportscampus

Bradenton Area Sports Commisison- FB

Premier Sports Campus- FB

BRADENTON AREA SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 146291860

Status: New

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: This tournament has been taking place in the Bradenton Area for the past 9 years, there is a strong relationship between U.S Soccer, Premier Sports Campus and the Bradenton Area Sports Commission. Premier Sports Campus was built specifically to host this tournament since they out grew the Lakewood Ranch Polo Fields.

Will you be publishing in media outlets? No

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Bradenton Area Sports Commission will happily hand out any collateral pertaining to the license plate initiative. We will also hang any banners or signs promoting the program to local region and state.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): U.S Soccer will live stream all the games on their website and continually update scores as needed to their followers. The Bradenton Area Sports Commission and Premier Sports Campus will provide local media with US Soccer's press release and place all tournament information on their respective websites.

Event Owner/Sanctioning Body: U.S Soccer

Event Owner Contact Name: Nicole Idowu

Event Owner Contact Phone #: 7734410708

Event Director Contact Name: Nicole Idowu

Event Director Contact Phone #: 7734410708

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Courtyard Marriott Bradenton Riverfront

Hotel Contact Name: Robyn Price

Hotel Phone #: 941-747-3727

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

**BRADENTON AREA SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146291860

Status: New

Hotel Name #6: N/A
Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

Hotel Name #7: N/A
Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A
Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Premier Sports Campus

Year: 2018

Out-of-State Participants: 5,500

Total # Room Nights: 5,870

Out-of-State Economic Impact: \$4.90

FSF Funding: \$25,000.00

Next Previous Location: Premier Sports Campus

Year: 2017

Out-of-State Participants: 5,200

Total # Room Nights: 7,120

Out-of-State Economic Impact: \$4.50

FSF Funding: \$25,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 525

In-State Adult Participants: 200

Out-of-State Youth Participants: 4,850

In-State Youth Participants: 150

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 1,775

In-State Adult Fans: 500

Out-of-State Youth Fans: 425

In-State Youth Fans: 500

Total # expected media

Out-of-State Media: 12

In-State Youth Fans: 2

BRADENTON AREA SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 146291860

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.8019000000 days	x	\$162.27 (ADS*) =	\$323,889.91
Out-of-State Adult Fans	x Avg. Stay	3.8019000000 days	x	\$162.27 (ADS*) =	\$1,095,056.35
Out-of-State Youth Participants	x Avg. Stay	3.8019000000 days	x	\$162.27 (ADS*) =	\$2,992,125.81
Out-of-State Youth Fans	x Avg. Stay	3.8019000000 days	x	\$162.27 (ADS*) =	\$262,196.59
Out-of-State Media	x Avg. Stay	3.8019000000 days	x	\$162.27 (ADS*) =	\$7,403.20

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$4,680,671.86

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$327,647.03

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
1,080	3.8019000000	\$143.00	\$587,164.34

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$587,164.34	5%	\$29,358.22

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Bradenton Area Sports Commission	\$50,000.00
N/A	\$0.00
NA	\$0.00

TOTAL 50,000.00

**BRADENTON AREA SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146291860

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Local convention and visitors bureau will provide marketing and pr support through social medial platforms. Local soccer clubs will provide volunteers as well as forward game schedule information to their league teams.

Projected Reimbursable Expenses

Production Technical Expense	\$25,000.00
Advertising	\$20,000.00
Housing and Officials	\$30,000.00
Facility Rental	\$80,000.00
Marketing	\$40,000.00
TOTAL	\$195,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Sean Walter

Applicant Title:
Director of Sports

Date:
9/25/2019

BRADENTON AREA SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 146300036

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Sean Walter

Phone #: 941-729-9177

Cell #: 9414680374

Address: One Haben BLVD Palmetto FL 34221

Title: Director of Sports

Email: sean.walter@bacvb.com

Additional Contact (Name of Entity Director): Samantha Small

Phone #: 9417299177

Email: samantha.small@bacvb.com

Organization Insurance Provider: First Florida Insurance Broker

GRANT REQUEST

Amount of Grant Request: \$20,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start?No

If no, explain why: Late Application

EVENT INFORMATION

Event Title: US Soccer Development Academy Girls Winter Showcase & Nike Friendlies: 12/09/2019 - 12/14/2019

Event Start Date: 12/9/2019

Event End Date: 12/14/2019

Brief description of event (format, qualifying criteria, ages, etc): US Soccer has invited the top elite girls soccer academies throughout the country to participate in a week long pool play tournament for ages U-12 through U-18. The final four teams will play in a Nike Friendlies tournament with the invited international teams, Previous years included Brazil, Netherlands, Sweden and Australia. This is the third year US Soccer has premiered this event.

Sport(s) Involved: Soccer

Location(s) Involved: Bradenton, FL

Proposed Facility(ies): Premier Sports Campus

Has the facility been secured? Yes

Event Website: ussoccer.com

Please list social media handles: @USsoccer

@visitbradenton

@bradentonsportscommission

@premiersportscampus

Bradenton Area Sports Commission-FB

Premier Sports Campus- FB

Was the event secured through a bid? No

BRADENTON AREA SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 146300036

Status: New

Please explain how the event was secured if not through a bid: Through the relationship of the Bradenton Area Sports Commission and US Soccer. We have continued discussion in expanding a week after the boys tournament to include an additional week for the girls. This became possible through restructuring of US Soccer in 2016.

Will you be publishing in media outlets? No

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Bradenton Area Sports Commission and Premier Sports Campus will be happy to handout any type of collateral offered promoting this program. We will also support by hanging applicable banners and/or signs. We will also talk about this with local media.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): US Soccer will live stream on their website, provide national press release and continually update scores on their websites. The Bradenton Area Sports Commissions will provide local media US Soccer's press release, place the event information on their website and calendar. Premier Sports Campus will communicate with local soccer leagues and schools to provide scheduling.

Event Owner/Sanctioning Body: U.S Soccer

Event Owner Contact Name: Nicole Idowu

Event Owner Contact Phone #: 7734410708

Event Director Contact Name: Nicole Idowu

Event Director Contact Phone #: 7734410708

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Courtyard Marriott Bradenton Riverfront

Hotel Contact Name: Robyn Price

Hotel Phone #: 9417473727

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

**BRADENTON AREA SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146300036

Status: New

Hotel Name #6: N/A
Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

Hotel Name #7: N/A
Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A
Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Premier Sports Campus

Year: 2018

Out-of-State Participants: 4,395

Total # Room Nights: 6,027

Out-of-State Economic Impact: \$7.00

FSF Funding: \$20,000.00

Next Previous Location: Premier Sports Campus

Year: 2017

Out-of-State Participants: 3,900

Total # Room Nights: 1,274

Out-of-State Economic Impact: \$4.10

FSF Funding: \$20,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 1,100

In-State Adult Participants: 80

Out-of-State Youth Participants: 4,550

In-State Youth Participants: 350

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 1,750

In-State Adult Fans: 650

Out-of-State Youth Fans: 750

In-State Youth Fans: 200

Total # expected media

Out-of-State Media: 15

In-State Youth Fans: 5

BRADENTON AREA SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 146300036

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	4.591000000 days	x	\$162.27 (ADS*) =	\$819,471.52
Out-of-State Adult Fans	x Avg. Stay	4.591000000 days	x	\$162.27 (ADS*) =	\$1,303,704.69
Out-of-State Youth Participants	x Avg. Stay	4.591000000 days	x	\$162.27 (ADS*) =	\$3,389,632.18
Out-of-State Youth Fans	x Avg. Stay	4.591000000 days	x	\$162.27 (ADS*) =	\$558,730.58
Out-of-State Media	x Avg. Stay	4.591000000 days	x	\$162.27 (ADS*) =	\$11,174.61

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$6,082,713.58

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$425,789.95

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
1,150	4.591000000	\$142.00	\$749,702.79

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$749,702.79	5%	\$37,485.14

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Bradenton Area Sports Commission	\$45,000.00
N/A	\$0.00
NA	\$0.00

TOTAL 45,000.00

**BRADENTON AREA SPORTS COMMISSION
 MAJOR GRANT APPLICATION**

Grant Application ID: 146300036

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Local convention and visitors bureau will provide marketing and pr support through social medial platforms. Local soccer clubs will provide volunteers as well as forward game schedule information to their league teams.

Projected Reimbursable Expenses

Site fee	\$60,000.00
Equipment rental	\$150,000.00
Marketing and Promotions	\$15,000.00
Housing for officials	\$15,000.00
Production	\$8,500.00
TOTAL	\$248,500.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
 Sean Walter

Applicant Title:
 Director of Sports

Date:
 9/25/2019

GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

Grant Application ID: 147015495

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Jennifer Lastik
Phone #: 407-648-1610 **Cell #:** 724-516-1940
Address: 400 West Church Street, Suite 205 Orlando FL 32801

Title: Senior Vice President of Events
Email: jlastik@greaterorlandosports.com

Additional Contact (Name of Entity Director): Shalisa Griffin
Phone #: 407-515-6559

Email: sgriffin@greaterorlandosports.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$20,500.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Girls ECNL Florida: 01/10/2020 - 01/12/2020

Event Start Date: 1/10/2020

Event End Date: 1/12/2020

Brief description of event (format, qualifying criteria, ages, etc): Girls ECNL Florida is an elite girls soccer tournament ranging from U16-U19. The event is a showcase-style format where teams play one game per day for a total of three games per team. The event garners the attention of many college scouts with over 500 traveling to Sanford, Florida.

Sport(s) Involved: Soccer

Location(s) Involved: Sanford, FL; Winter Springs, FL

Proposed Facility(ies): Seminole Soccer Complex, Sylvan Lake Park, Central Winds Park, Boombah Sports Complex

Has the facility been secured? Yes

Event Website: <https://www.eliteclubsnationalleague.com/ecnl-florida-19-20/>

Please list social media handles: Facebook: @theecn1 @greaterorlsport Twitter: @theecn1 @greaterorlsport Instagram: @theecn1 @greaterorlsport

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: Event secured through contract extension.

Will you be publishing in media outlets? Yes

GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

Grant Application ID: 147015495

Status: New

If yes, please explain: A press conference was held to announce the contract extension to host this event in Seminole County for three additional years. Local news stations such as WFTV, WESH, FOX and SGTU were in attendance. A press release was issued to local media outlets to produce local television and newspaper pickup.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Greater Orlando Sports Commission will post mentions on GO Sports social media channels. FSF will provide the Greater Orlando Sports Commission with text and artwork.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Girls ECNL Florida will be promoted using various social media and public relations. A press release was drafted by the Greater Orlando Sports Commission and sent out by GO Sports, the ECNL, Seminole County and Orlando City Youth Soccer Club. The Greater Orlando Sports Commission and the ECNL will conduct social media marketing on Facebook, Instagram and Twitter prior to and during the event. Posts will include event details, and highlight all partners involved in the event including the FSF. The ECNL will also conduct local promotions to drive attendees to restaurants and attractions in the Central Florida region.

Event Owner/Sanctioning Body: The Elite Clubs National League

Event Owner Contact Name: Marisa Leconte

Event Owner Contact Phone #: 864-915-7819

Event Director Contact Name: Shalisa Griffin

Event Director Contact Phone #: 407-515-6559

HOTEL INFORMATION

Has a hotel been secured? No

Hotel Name #2:

Hotel #2 Contact Name:

Hotel #2 Phone #:

Hotel Name #3:

Hotel #3 Contact Name:

Hotel #3 Phone #:

Hotel Name #4:

Hotel #4 Contact Name:

Hotel #4 Phone #:

Hotel Name #5:

Hotel #5 Contact Name:

Hotel #5 Phone #:

Hotel Name #6:

Hotel #6 Contact Name:

Hotel #6 Phone #:

GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

Grant Application ID: 147015495

Status: New

Hotel Name #7:

Hotel #7 Contact Name:

Hotel #7 Phone #:

Hotel Name #8:

Hotel #8 Contact Name:

Hotel #8 Phone #:

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Sanford, FL; Winter Springs, FL

Year: 2019

Out-of-State Participants: 3,476

Total # Room Nights: 5,418

Out-of-State Economic Impact: \$6,166,591.20

FSF Funding: \$19,422.00

Next Previous Location: Sanford, FL; Winter Springs, FL

Year: 2018

Out-of-State Participants: 3,388

Total # Room Nights: 5,844

Out-of-State Economic Impact: \$5,804,468.00

FSF Funding: \$20,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 328

In-State Adult Participants: 24

Out-of-State Youth Participants: 3,280

In-State Youth Participants: 240

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 6,560

In-State Adult Fans: 480

Out-of-State Youth Fans: 1,640

In-State Youth Fans: 120

Total # expected media

Out-of-State Media: 475

In-State Youth Fans: 25

GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

Grant Application ID: 147015495

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.8627000000 days	x	\$187.65 (ADS*) =	\$176,197.79
Out-of-State Adult Fans	x Avg. Stay	2.8627000000 days	x	\$187.65 (ADS*) =	\$3,523,955.82
Out-of-State Youth Participants	x Avg. Stay	2.8627000000 days	x	\$187.65 (ADS*) =	\$1,761,977.91
Out-of-State Youth Fans	x Avg. Stay	2.8627000000 days	x	\$187.65 (ADS*) =	\$880,988.95
Out-of-State Media	x Avg. Stay	2.8627000000 days	x	\$187.65 (ADS*) =	\$255,164.48

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$6,598,284.96

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$461,879.95

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
1,892	2.8627000000	\$152.62	\$826,628.98

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$826,628.98	5%	\$41,331.45

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Orlando North Seminole County Sports	\$41,184.00
N/A	\$0.00
N/A	\$0.00

TOTAL 41,184.00

GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

Grant Application ID: 147015495

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: List how the Local Community is supporting the event and for what purposes: The Orlando North Seminole County CVB will be providing funds through their grant program in the amount of \$41,184.00.

The event is currently expected to generate a profit of \$3,991.

Projected Reimbursable Expenses

Field Rental	\$41,184.00
Athletic Trainers	\$14,613.75
Shuttle Bus Rental	\$6,000.00
N/A	\$0.00
N/A	\$0.00
TOTAL	\$61,797.75

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Jennifer Lastik

Applicant Title:

Senior VP, Events

Date:

10/9/2019

KISSIMMEE SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 148952442

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Andrea Perla

Phone #: 407-569-4882

Cell #: 407-799-7203

Address: 215 Celebration Place Kissimmee FL 34747

Title: Sports Marketing Coordinator

Email: aperla@experiencekissimmee.com

Additional Contact (Name of Entity Director): John Poole

Phone #: 407-569-4838

Email: jpoole@experiencekissimmee.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$37,500.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Flag Football World Championship Tour: Battle Orlando: 01/17/2020 - 01/19/2020

Event Start Date: 1/17/2020

Event End Date: 1/19/2020

Brief description of event (format, qualifying criteria, ages, etc): Flag Football World Championship Tour: Battle Orlando is the Adult World Championship of Flag Football. Various teams come from all across the United States and some International teams to play for the number one spot in multiple divisions.

Sport(s) Involved: Flag Football

Location(s) Involved: Kissimmee, FL

Proposed Facility(ies): Austin Tindall Park

Has the facility been secured? Yes

Event Website: <https://ffwct.com/>

Please list social media handles: Twitter: @ffwctour Instagram: @ffwctour Facebook: @ffwct

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: Sports Development Manager met the Founder at a conference.

Will you be publishing in media outlets? No

KISSIMMEE SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 148952442

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will be working with the event right holder through viable ways and platforms to help promote the event.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Experience Kissimmee will use its social media channels and KissimmeeSports.com website to promote the events.

The event will be aired on Fox Sports.

Event Owner/Sanctioning Body: Flag Football World Championship Tour

Event Owner Contact Name: Charles Davis

Event Owner Contact Phone #: 317-213-7244

Event Director Contact Name: Charles Davis

Event Director Contact Phone #: 317-213-7244

HOTEL INFORMATION

Has a hotel been secured? No

Hotel Name #2:

Hotel #2 Contact Name:

Hotel #2 Phone #:

Hotel Name #3:

Hotel #3 Contact Name:

Hotel #3 Phone #:

Hotel Name #4:

Hotel #4 Contact Name:

Hotel #4 Phone #:

Hotel Name #5:

Hotel #5 Contact Name:

Hotel #5 Phone #:

Hotel Name #6:

Hotel #6 Contact Name:

Hotel #6 Phone #:

Hotel Name #7:

Hotel #7 Contact Name:

Hotel #7 Phone #:

Hotel Name #8:

Hotel #8 Contact Name:

Hotel #8 Phone #:

**KISSIMMEE SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 148952442

Status: New

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Kissimmee, FL	Year: 2019
Out-of-State Participants: 5,532	Total # Room Nights: 9,142
Out-of-State Economic Impact: \$3.40	FSF Funding: \$0.00
Next Previous Location: Polk County	Year: 2018
Out-of-State Participants: 0	Total # Room Nights: 0
Out-of-State Economic Impact: \$0.00	FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 2,500	In-State Adult Participants: 2,050
Out-of-State Youth Participants: 600	In-State Youth Participants: 600

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 1,250	In-State Adult Fans: 1,025
Out-of-State Youth Fans: 1,500	In-State Youth Fans: 1,500

Total # expected media

Out-of-State Media: 25	In-State Youth Fans: 10
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KISSIMMEE SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 148952442

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.8552000000 days	x	\$204.40 (ADS*) =	\$1,459,022.60
Out-of-State Adult Fans	x Avg. Stay	2.8552000000 days	x	\$204.40 (ADS*) =	\$729,511.30
Out-of-State Youth Participants	x Avg. Stay	2.8552000000 days	x	\$204.40 (ADS*) =	\$350,165.42
Out-of-State Youth Fans	x Avg. Stay	2.8552000000 days	x	\$204.40 (ADS*) =	\$875,413.56
Out-of-State Media	x Avg. Stay	2.8552000000 days	x	\$204.40 (ADS*) =	\$14,590.23

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$3,428,703.11

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.50% = \$257,152.73

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
9,089	2.8552000000	\$89.99	\$2,335,347.29

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$2,335,347.29	6%	\$140,120.84

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Experience Kissimmee/ Kissimmee Sports Commission Grant	\$75,000.00
NA	\$0.00
NA	\$0.00

TOTAL 75,000.00

**KISSIMMEE SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 148952442

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes:

Projected Reimbursable Expenses

Sponsorship Fees	\$75,000.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
TOTAL	\$75,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

John Poole

Applicant Title:

Executive Director

Date:

10/29/2019

PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION

Grant Application ID: 147537008

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Glen Allen

Phone #: 561-233-3180

Cell #: 502-648-1779

Address: 2195 Southern Boulevard #550 West Palm Beach FL 33406

Title: Director of Sports Development

Email: gallen@palmbeachsports.com

Additional Contact (Name of Entity Director): Jared Fleet

Phone #: 561-233-3120

Email: jfleet@palmbeachsports.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$4,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Game Day USA Junior All American Games: 01/17/2020 - 01/19/2020

Event Start Date: 1/17/2020

Event End Date: 1/19/2020

Brief description of event (format, qualifying criteria, ages, etc): The Game Day USA Junior All-American Games was a newly created event in Palm Beach County in 2018, and it is returning for its third year. This event will be the fourth in a Junior All-American Games series with the other three taking place in Tucson, AZ (Chicago White Sox & Arizona Diamondbacks Spring Training Complex), Sarasota, FL (Baltimore Orioles Spring Training Complex), and Ft. Myers, FL (Minnesota Twins Spring Training Complex). The event will take place January 17-19, 2020 at Jupiter Community Park in Jupiter, FL and The FITTEAM Ballpark of the Palm Beaches in West Palm Beach, FL. This three (3) day event honors standout baseball players throughout the United States and Canada. It gives players the opportunity to practice and compete where MLB players train. The youth division (9U-12U) will take place at Jupiter Community Park and the high school division (13U-18U) will take place at The FITTEAM Ballpark of the Palm Beaches. This is an invite only event with players being selected by Game Day USA scouts and staff. Players can be nominated by their coach, and Game Day USA scouts and staff will nominate players throughout the tournament season at Game Day USA events and All-star events. All-Americans will be assigned to teams based on age and position. An opening ceremonies will take place on Friday at The FITTEAM Ballpark of the Palm Beaches. Youth All-Americans will participate in the Wilson Skills Competition and Home Run Derby, as well as a tournament. High School All-Americans will participate in a pro-style evaluation which will include the same skill assessment testing as done by a professional tryout camp. Game competitor and a tournament will be conducted for each age bracket. This event will attract over 350 youth and high school aged players, as well 90 coaches and scouts.

Sport(s) Involved: Baseball

Location(s) Involved: Jupiter, FL & West Palm Beach, FL

Proposed Facility(ies): Jupiter Community Park (Jupiter, FL) and FITTEAM Ballpark of the Palm Beaches (West Palm Beach, FL)

PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION

Grant Application ID: 147537008

Status: New

Has the facility been secured? Yes

Event Website: <https://gamedayusa.com/individual-event/?eid=137>

Please list social media handles: Facebook: @GameDayUSA

Twitter: @GameDayUSA1

Instagram: @gamedayusa

Was the event secured through a bid? Yes

Is the event Most likely to remain in Florida

Will you be publishing in media outlets? Yes

If yes, please explain: The Palm Beach County Sports Commission will work with Game Day USA to determine media strategies and investment, including but not limited to media advisories, press releases and promotional campaigns via our radio partner ESPN West Palm, as well as other local media sources.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Palm Beach County Sports Commission will promote the Florida Sports Foundation and its specialty tag program through website marketing, digital marketing campaigns to its database, and social media promotions. The Palm Beach County Sports Commission will also distribute collateral materials that spotlight the specialty tags for professional teams during events, such as the Game Day USA Junior All American Games.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Game Day USA's reputation attracts high level participation from individuals and team participation from across the United States and Canada. Game Day USA markets this event to over 50,000 youth baseball players via email, social media and its website. There will also be direct contact at Game Day USA sanctioned events for All-American recruitment.

Event Owner/Sanctioning Body: Game Day USA

Event Owner Contact Name: Mike Moyzis

Event Owner Contact Phone #: 708-205-9622

Event Director Contact Name: Mike Moyzis

Event Director Contact Phone #: 708-205-9622

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: DoubleTree Palm Beach Gardens

Hotel Contact Name: Nicolle Nie

Hotel Phone #: 561-776-2913

Hotel Name #2: Palm Beach Gardens Marriott

Hotel #2 Contact Name: jacqueline Ouellette

Hotel #2 Phone #: 561-630-1308

**PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147537008

Status: New

Hotel Name #3: Holiday Inn Palm Beach Airport

Hotel #3 Contact Name: Arelis Abatte

Hotel #3 Phone #: 561-659-3880

Hotel Name #4: Springhill Suites West Palm Beach

Hotel #4 Contact Name: Thu Le Dong

Hotel #4 Phone #: 561-656-9058

Hotel Name #5: Homewood Suites West Palm Beach

Hotel #5 Contact Name: Thu Le Dong

Hotel #5 Phone #: 561-682-9188

Hotel Name #6: Hilton Garden Inn Palm Beach Gardens

Hotel #6 Contact Name: Ellie Wyatt

Hotel #6 Phone #: (561) 694-5833

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Jupiter, FL & West Palm Beach, FL

Out-of-State Participants: 379

Out-of-State Economic Impact: \$504,348.60

Year: 2019

Total # Room Nights: 753

FSF Funding: \$4,500.00

Next Previous Location: Jupiter, FL & West Palm Beach, FL

Out-of-State Participants: 404

Out-of-State Economic Impact: \$527,096.00

Year: 2018

Total # Room Nights: 1,080

FSF Funding: \$3,400.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 54

In-State Adult Participants: 26

Out-of-State Youth Participants: 330

In-State Youth Participants: 34

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 495

In-State Adult Fans: 51

Out-of-State Youth Fans: 165

In-State Youth Fans: 17

**PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147537008

Status: New

Total # expected media

Out-of-State Media: 5

In-State Youth Fans: 5

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.0561000000 days	x	\$180.48	(ADS*) =	\$29,784.31
Out-of-State Adult Fans	x Avg. Stay	3.0561000000 days	x	\$180.48	(ADS*) =	\$273,022.85
Out-of-State Youth Participants	x Avg. Stay	3.0561000000 days	x	\$180.48	(ADS*) =	\$182,015.24
Out-of-State Youth Fans	x Avg. Stay	3.0561000000 days	x	\$180.48	(ADS*) =	\$91,007.62
Out-of-State Media	x Avg. Stay	3.0561000000 days	x	\$180.48	(ADS*) =	\$2,757.81

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$578,587.83

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$40,501.15

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
349	3.0561000000	\$180.00	\$191,982.95

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$191,982.95	6%	\$11,518.98

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

**PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147537008

Status: New

Palm Beach County Sports Commission	\$10,000.00
None	\$0.00
None	\$0.00
TOTAL	10,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The Palm Beach County Sports Commission will provide a grant in the amount of \$10,000 to offset site fees/facility related expenses. The Sports Commission will assist Game Day USA to secure local staffing for event operations, event management, field managers, etc.

Projected Reimbursable Expenses

Officials	\$6,000.00
Awards	\$8,500.00
Site Fees	\$18,000.00
Marketing	\$8,000.00
Insurance	\$1,000.00
TOTAL	\$41,500.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Glen Allen

Applicant Title:

Director of Sports Development

Date:

10/11/2019

TAMPA BAY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 146855579

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Jason Aughey

Phone #: 813-342-4076

Cell #: 8137815434

Address: 401 East Jackson Street, Suite 2100 Tampa FL 33602

Title: Senior Director

Email: jaughey@tampabaysports.org

Additional Contact (Name of Entity Director): Rob Higgins

Phone #: 8133424076

Email: rhiggins@tampabaysports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$20,000.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: National Flag Football National Championships: 01/16/2020 - 01/19/2020

Event Start Date: 1/16/2020

Event End Date: 1/19/2020

Brief description of event (format, qualifying criteria, ages, etc): The National Flag Football Championship Series is the largest youth flag football tournament series in the world. Children ages 5 - 17 will have an opportunity to compete in both recreational and competitive divisions of play through numerous tour stops throughout the country. This year's theme is deemed, "THE ROAD TO TAMPA". This is our theme to celebrate our move to the brand new tournament SportsPlex of Tampa, host to this year's National Championships. Along this road, that begins in February and runs through December, there are numerous "TOUR STOPS" to compete in. Each "TOUR STOP" will provide our youth a chance to compete in some fantastic events where division winners receive 1/2 PAID BIDS into the NATIONAL CHAMPIONSHIPS in TAMPA and CHAMPION POINTS which goes towards your NATIONAL RANKINGS. At the end of the year, we invite all our circuit division winner's as well as anyone that would like to attend to a massive extravaganza deemed the Mike S. Malia National Flag Football Championships. This annual event takes place over Martin Luther King Weekend every January. This is our signature offering of the year where we crown our recreational and competitive National Champion.

Sport(s) Involved: Flag Football

Location(s) Involved: Tampa, FL

Proposed Facility(ies): Championship SportsPlex of Tampa Bay

Has the facility been secured? Yes

Event Website: <https://www.flagfootballchampionships.com/nationalchampionships>

TAMPA BAY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 146855579

Status: New

Please list social media handles: Facebook:

https://www.facebook.com/flagfootballchampionships/?modal=admin_todo_tour

Twitter: <https://twitter.com/NatFlagFootball>

YouTube: <https://www.youtube.com/NATIONALFLAGFOOTBALL>

Was the event secured through a bid? Yes

Is the event Most likely to remain in Florida

Will you be publishing in media outlets? No

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will work with the Florida Sports Foundation to maximize the promotion of tag sales at this National Championship. Whether it's an on-site activation or inclusion in electronic communications or website presence/promotion, we will ensure the Florida Sports Foundation tag sales are promoted effectively.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Being these teams qualify for the National Championship, we will work with National Flag Football to entice teams to extend their stays through customized marketing efforts. This marks the first year this National Championship will be in Tampa Bay. We plan on utilizing social media as well as e-newsletters and other custom communications to drive messaging to these teams.

Event Owner/Sanctioning Body: B4 Sports, Inc.

Event Owner Contact Name: Francis Meram

Event Owner Contact Phone #: 877-866-3524

Event Director Contact Name: Bryan Ledin

Event Director Contact Phone #: 877-866-3524

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: N/A

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146855579

Status: New

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

Hotel Name #6: N/A

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Kissimmee, FL

Year: 2019

Out-of-State Participants: 0

Total # Room Nights: 0

Out-of-State Economic Impact: \$0.00

FSF Funding: \$0.00

Next Previous Location: Kissimmee, FL

Year: 2018

Out-of-State Participants: 0

Total # Room Nights: 0

Out-of-State Economic Impact: \$0.00

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 410

In-State Adult Participants: 220

Out-of-State Youth Participants: 1,356

In-State Youth Participants: 744

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 2,712

In-State Adult Fans: 1,488

Out-of-State Youth Fans: 678

In-State Youth Fans: 372

Total # expected media

Out-of-State Media: 0

In-State Youth Fans: 5

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146855579

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.2355000000 days	x	\$169.20 (ADS*) =	\$224,454.44
Out-of-State Adult Fans	x Avg. Stay	3.2355000000 days	x	\$169.20 (ADS*) =	\$1,484,684.03
Out-of-State Youth Participants	x Avg. Stay	3.2355000000 days	x	\$169.20 (ADS*) =	\$742,342.01
Out-of-State Youth Fans	x Avg. Stay	3.2355000000 days	x	\$169.20 (ADS*) =	\$371,171.01
Out-of-State Media	x Avg. Stay	3.2355000000 days	x	\$169.20 (ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$2,822,651.49

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 8.50% = \$239,925.38

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
1,300	3.2355000000	\$189.00	\$794,967.09

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$794,967.09	6%	\$47,698.03

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Tampa Bay Sports Commission	\$40,000.00
0	\$0.00
0	\$0.00

TOTAL 40,000.00

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146855579

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Local community partners, including, but not limited to hotels, special event venues/attractions and restaurants will support this event by hosting teams and their families throughout the National Championship. With over 200 teams projected to attend, our community will provide all National Flag Football teams a warm welcome, similar to other events, to show that this community strongly supports sports tourism.

Projected Reimbursable Expenses

Facility Rental and Site Fees	\$30,000.00
Production and Technical Expenses	\$10,000.00
0	\$0.00
0	\$0.00
0	\$0.00
TOTAL	\$40,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Jason Aughey

Applicant Title:
Senior Director

Date:
10/7/2019

FLORIDA CITRUS SPORTS AND EVENTS, INC

MAJOR GRANT APPLICATION

Grant Application ID: 147174538

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Steve Hogan

Phone #: 407-423-2476

Cell #: 407.760.0229

Address: One Citrus Bowl Place Orlando FL 32805

Title: CEO

Email: shogan@fcsports.com

Additional Contact (Name of Entity Director: Cathy Weeden

Phone #: 407.513.1651

Email: cweeden@fcsports.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$300,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: NFL Pro Bowl 2020: 01/21/2020 - 01/26/2020

Event Start Date: 1/21/2020

Event End Date: 1/26/2020

Brief description of event (format, qualifying criteria, ages, etc): NFL Pro Bowl all star game includes week long public practices, Fan Fest, and nationally televised Skills Challenge. Participants selected through process that includes national fan vote. Current NFL players, guests & families. Fans from across country. Game airs live on ABC and ESPN.

Sport(s) Involved: Football

Location(s) Involved: Central Florida community including attractions, hotels and Camping World Stadium.

Proposed Facility(ies): Camping World Stadium, ESPN Wide World of Sports complex

Has the facility been secured? Yes

Event Website: www.nfl.com/probowl

Please list social media handles: Twitter: @NFL

Facebook: @NFL

Instagram: @nfl

LinkedIn: National Football League

Pinterest: NFL

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: Event secured via proposal submitted to NFL to host event for fourth consecutive year.

Will you be publishing in media outlets? Yes

FLORIDA CITRUS SPORTS AND EVENTS, INC

MAJOR GRANT APPLICATION

Grant Application ID: 147174538

Status: New

If yes, please explain: Skills Challenge from ESPN Wide World of Sports airs multiple times on ESPN networks. Game is presented live and simulcast on both ABC and ESPN. Start time of 3 p.m. ET for largest potential audience across time zones.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? Florida Citrus Sports will work with FSF to promote tag sales through digital and social efforts with efforts to stage FLOW Mobile in a high traffic area.

Will you expend any bid monies prior to your event? Yes

If so, how much and when? \$1,650,000 by end of November 2019

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): NFL national marketing including but not limited to: drop-ins during NFL telecasts, promotions by individual clubs (teams) for fan voting as well as individual player and club social media.

Event Owner/Sanctioning Body: National Football League

Event Owner Contact Name: Heather Nanburg

Event Owner Contact Phone #: 212-450-2261

Event Director Contact Name: Steve Hogan

Event Director Contact Phone #: 407-423-2476

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Hyatt Grand Cypress

Hotel Contact Name: Gary Gotling

Hotel Phone #: 407-239-1234

Hotel Name #2: Marriott World Center

Hotel #2 Contact Name: Shawna Powell Wallace

Hotel #2 Phone #: 407-239-4200

Hotel Name #3: Marriott Downtown

Hotel #3 Contact Name: Julio Durand

Hotel #3 Phone #: 407-868-8686

Hotel Name #4: Animal Kingdom

Hotel #4 Contact Name: Faron Kelley

Hotel #4 Phone #: 407-938-3000

Hotel Name #5: Disney Coronado Springs

Hotel #5 Contact Name: Faron Kelley

Hotel #5 Phone #: 321-939-7129

Hotel Name #6: Loews Portofino

Hotel #6 Contact Name: Vince LaRuffa

Hotel #6 Phone #: 407-503-1000

FLORIDA CITRUS SPORTS AND EVENTS, INC
MAJOR GRANT APPLICATION

Grant Application ID: 147174538

Status: New

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Orlando

Out-of-State Participants: 2,844

Out-of-State Economic Impact: \$26,387,677.00

Year: 2019

Total # Room Nights: 38,679

FSF Funding: \$300,000.00

Next Previous Location: Orlando

Out-of-State Participants: 2,135

Out-of-State Economic Impact: \$29,146,800.00

Year: 2018

Total # Room Nights: 40,212

FSF Funding: \$300,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 2,100

In-State Adult Participants: 70

Out-of-State Youth Participants: 744

In-State Youth Participants: 108

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 20,850

In-State Adult Fans: 23,225

Out-of-State Youth Fans: 1,425

In-State Youth Fans: 4,000

Total # expected media

Out-of-State Media: 650

In-State Youth Fans: 100



FLORIDA CITRUS SPORTS AND EVENTS, INC MAJOR GRANT APPLICATION

Grant Application ID: 147174538

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	4.6914000000 days	x	\$264.10 (ADS*) =	\$2,601,902.09
Out-of-State Adult Fans	x Avg. Stay	4.6914000000 days	x	\$264.10 (ADS*) =	\$25,833,170.79
Out-of-State Youth Participants	x Avg. Stay	4.6914000000 days	x	\$264.10 (ADS*) =	\$921,816.74
Out-of-State Youth Fans	x Avg. Stay	4.6914000000 days	x	\$264.10 (ADS*) =	\$1,765,576.42
Out-of-State Media	x Avg. Stay	4.6914000000 days	x	\$264.10 (ADS*) =	\$805,350.65

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$31,927,816.70

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$2,234,947.17

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
12,893	4.6914000000	\$190.00	\$11,492,402.78

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$11,492,402.78	6%	\$689,544.17

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Orange County Sports Incentive Fund	\$2,700,000.00
Visit Orlando	\$250,000.00
City of Orlando	\$450,000.00

TOTAL 3,400,000.00

FLORIDA CITRUS SPORTS AND EVENTS, INC
MAJOR GRANT APPLICATION

Grant Application ID: 147174538

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Orlando Venues (City of Orlando) providing facility at no cost. ESPN Wide World of Sports providing practice and event facilities. Local business leaders engaged in grassroots marketing and volunteerism.

Projected Reimbursable Expenses

NFL Rights Fee (portion of payment)	\$2,700,000.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
TOTAL	\$2,700,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Steve Hogan

Applicant Title:

CEO

Date:

10/8/2019

TAMPA BAY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 146860635

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Jason Aughey

Phone #: 813-342-4076

Cell #: 8137815434

Address: 401 East Jackson Street, Suite 2100 Tampa FL 33602

Title: Senior Director

Email: jaughey@tampabaysports.org

Additional Contact (Name of Entity Director): Rob Higgins

Phone #: 8133424076

Email: rhiggins@tampabaysports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$13,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: ISSA/WBSC World Tournament of Champions: 01/21/2020 - 01/26/2020

Event Start Date: 1/21/2020

Event End Date: 1/26/2020

Brief description of event (format, qualifying criteria, ages, etc): The International Senior Softball Association (ISSA) Tournament will take place in Tampa from January 21-26, 2020 and will feature senior softball teams ages 65+, 70+, 75+ & 80+ in both the Men's & Women's Divisions. It is estimated that more than 155 teams will compete at the ISSA/WBSC World Tournament of Champions in their respective divisions this year. Teams must qualify to participate in this event. Berths will be awarded from each ISSA tournament in 2019. Additionally, the National Champions from all major softball associations will be invited. WBSC member countries are invited to send their champions as well.

Sport(s) Involved: Softball

Location(s) Involved: Tampa, FL

Proposed Facility(ies): Multiple Softball Facilities

Has the facility been secured? Yes

Event Website: <https://www.seniorsoftball.org/index.php>

Please list social media handles: Facebook: <https://www.facebook.com/issa2017/>

Was the event secured through a bid? Yes

Is the event Most likely to remain in Florida

Will you be publishing in media outlets? No

TAMPA BAY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 146860635

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? Similar to past events, the Tampa Bay Sports Commission will work directly with the Florida Sports Foundation to determine opportunities to promote tag sales. ISSA has been a strong partner of ours and would be receptive exploring options at their event to drive tag sales.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Being teams must qualify to attend the World Tournament of Champions, we will focus more of our marketing efforts to the ISSA website and social, so that they can promote all that Tampa, and the state of Florida, have to offer.

Event Owner/Sanctioning Body: International Senior Softball Association (ISSA)

Event Owner Contact Name: RB Thomas

Event Owner Contact Phone #: 5714369704

Event Director Contact Name: Greg Thomas

Event Director Contact Phone #: 5712200158

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: N/A

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

Hotel Name #6: N/A

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146860635

Status: New

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Tampa, FL

Out-of-State Participants: 1,853

Out-of-State Economic Impact: \$2,702,889.00

Year: 2019

Total # Room Nights: 3,504

FSF Funding: \$9,000.00

Next Previous Location: Tampa, FL

Out-of-State Participants: 1,700

Out-of-State Economic Impact: \$1,831,045.00

Year: 2018

Total # Room Nights: 2,985

FSF Funding: \$9,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 1,950

In-State Adult Participants: 750

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 2,315

In-State Adult Fans: 890

Out-of-State Youth Fans: 400

In-State Youth Fans: 150

Total # expected media

Out-of-State Media: 0

In-State Youth Fans: 4

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146860635

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.6240000000 days	x	\$193.54	(ADS*) =	\$1,367,719.16
Out-of-State Adult Fans	x Avg. Stay	3.6240000000 days	x	\$193.54	(ADS*) =	\$1,623,728.13
Out-of-State Youth Participants	x Avg. Stay	3.6240000000 days	x	\$193.54	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	3.6240000000 days	x	\$193.54	(ADS*) =	\$280,557.78
Out-of-State Media	x Avg. Stay	3.6240000000 days	x	\$193.54	(ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$3,272,005.07

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 8.50% = \$278,120.43

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
1,050	3.6240000000	\$149.00	\$566,979.23

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$566,979.23	6%	\$34,018.75

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Tampa Bay Sports Commission	\$26,000.00
0	\$0.00
0	\$0.00

TOTAL 26,000.00

**TAMPA BAY SPORTS COMMISSION
 MAJOR GRANT APPLICATION**

Grant Application ID: 146860635

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Similar to recent World Tournament of Champions, the Tampa Bay community will support ISSA by offering a variety of in-kind support. Traditionally we have worked with local restaurants, hoteliers and special event venues to offer discount pricing and offers to teams and their families.

Projected Reimbursable Expenses

Facility Rental and Site Fees	\$20,000.00
Rights Fees	\$6,000.00
0	\$0.00
0	\$0.00
0	\$0.00
TOTAL	\$26,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Jason Aughey

Applicant Title:

Senior Director

Date:

10/7/2019

GREATER MIAMI CONVENTION AND VISITORS BUREAU

MAJOR GRANT APPLICATION

Grant Application ID: 147271212

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Mathew Ratner

Phone #: 305-539-2973

Cell #: 561-441-8057

Address: 701 Brickell Avenue, Suite 2700 Miami FL 33131

Title: Associate Director, Sports & Entertainment

Email: mratner@gmcb.com

Additional Contact (Name of Entity Director): Jose Sotolongo

Phone #: 305-539-2972

Email: jsotolongo@gmcb.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$31,500.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Miami Marathon and Half Marathon, Tropical 5K and Health and Fitness Expo: 02/07/2020 - 02/09/2020

Event Start Date: 2/7/2020

Event End Date: 2/9/2020

Brief description of event (format, qualifying criteria, ages, etc): The Miami Marathon and Half Marathon will be celebrating its 18th anniversary in 2020. The event is a 26.2 mile and 13.1 mile running event through the streets of Miami, Miami Beach and Miami-Dade County. The weekend events includes a free, two-day Health & Fitness Expo held in Miami and attended by over 45,000 people throughout the weekend, a 2,500+ participant 5K and an approximately 3,000 participant kids running event where students from Miami-Dade County Schools finish the final 1.2 miles of the 26.2 mile journey they started at the beginning of the school year. The Miami Marathon is an Official Boston Qualifier. It's flat and fast topography along with the mild climate and scenic views attract runners from around the world.

Sport(s) Involved: 5K Run/Walk, Half Marathon and Marathon (13.1 mile and 26.2 mile) run/walk

Location(s) Involved: City of Miami, City of Miami Beach, and Miami Dade County

Proposed Facility(ies): Bayfront Park with expo held at Mana Wynwood

Has the facility been secured? Yes

Event Website: <https://www.themiamimarathon.com/>

Please list social media handles: <https://www.facebook.com/MiamiMarathon>

<https://twitter.com/runmiami>

<https://www.instagram.com/themiamimarathon/>

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The event is in its 18th year and started by Miami resident and Chief Running Officer for Life Time Fitness, Frankie Ruiz.

GREATER MIAMI CONVENTION AND VISITORS BUREAU

MAJOR GRANT APPLICATION

Grant Application ID: 147271212

Status: New

Will you be publishing in media outlets? Yes

If yes, please explain: Domestic and international media will cover the Miami Marathon through print, television and social media. RUN ESPN will also feature the Miami Marathon with a 30-minute show aired in South America dedicated to highlighting the international participants, specifically from Latin America and the Caribbean. See attached for more details.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We can discuss having the FSF on site at the expo to promote the sale of specialty tags.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Please see attached Marketing Plan. FSF Sponsors package updated under budget area.

Event Owner/Sanctioning Body: Life Time, Inc /USATF

Event Owner Contact Name: Bahram Akradi

Event Owner Contact Phone #: 952-380-0303

Event Director Contact Name: Alex Degracia

Event Director Contact Phone #: 305-278-8668

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: JW Marriott Marquis Miami

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

Hotel Name #2: Courtyard Marriott Miami Downtown / Brickell Area

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: Residence Inn by Marriott Miami Beach South Beach

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: Chesterfield South Beach

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: Dream South Beach

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

Hotel Name #6: Four Seasons Hotel Miami

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

GREATER MIAMI CONVENTION AND VISITORS BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147271212

Status: New

Hotel Name #7: Kimpton Surfcomber South Beach

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: Sagamore Hotel South Beach

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Miami

Year: 2019

Out-of-State Participants: 10,220

Total # Room Nights: 19,320

Out-of-State Economic Impact: \$14,472,968.00

FSF Funding: \$33,500.00

Next Previous Location: Miami

Year: 2018

Out-of-State Participants: 9,052

Total # Room Nights: 9,220

Out-of-State Economic Impact: \$9,190,616.00

FSF Funding: \$40,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 9,120

In-State Adult Participants: 11,220

Out-of-State Youth Participants: 950

In-State Youth Participants: 3,300

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 4,800

In-State Adult Fans: 10,000

Out-of-State Youth Fans: 975

In-State Youth Fans: 2,600

Total # expected media

Out-of-State Media: 10

In-State Youth Fans: 10

GREATER MIAMI CONVENTION AND VISITORS BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147271212

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.8552000000 days	x	\$229.13	(ADS*) =	\$5,966,476.20
Out-of-State Adult Fans	x Avg. Stay	2.8552000000 days	x	\$229.13	(ADS*) =	\$3,140,250.63
Out-of-State Youth Participants	x Avg. Stay	2.8552000000 days	x	\$229.13	(ADS*) =	\$621,507.94
Out-of-State Youth Fans	x Avg. Stay	2.8552000000 days	x	\$229.13	(ADS*) =	\$637,863.41
Out-of-State Media	x Avg. Stay	2.8552000000 days	x	\$229.13	(ADS*) =	\$6,542.19

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$10,372,640.37

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$726,084.83

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
6,900	2.8552000000	\$270.00	\$5,319,293.75

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$5,319,293.75	6%	\$319,157.62

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Miami Beach Visitors & Convention Authority	\$28,000.00
Miami Downtown Development Authority	\$10,000.00
City of Miami	\$25,000.00

TOTAL 63,000.00

**GREATER MIAMI CONVENTION AND VISITORS BUREAU
MAJOR GRANT APPLICATION**

Grant Application ID: 147271212

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The local Miami community as been supporting the Miami Marathon for 18 years strong and has always invested in the event to continue to grow the marathon as one of the top destination races in the world. The local community puts in time, effort and money to ensure the race is successful each and every year.

Projected Reimbursable Expenses

Event Promotions, Marketing and Advertising	\$300,000.00
Event Operations and Rentals	\$1,100,000.00
Site Fees (Bayfront Park and Mana Wynwood for Expo)	\$175,000.00
Awards and Promotional Items	\$450,000.00
N/A	\$0.00
TOTAL	\$2,025,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Mathew Ratner

Applicant Title:

Associate Director, Sports & Entertainment

Date:

10/8/2019

POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA
MAJOR GRANT APPLICATION

Grant Application ID: 147203606

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Samuel Baker

Phone #: 863-551-4732

Cell #: 863-695-2282

Address: 2701 Lake Myrtle Park Rd Auburndale FL 33823

Title: Client Services Coordinator

Email: sam@visitcentralflorida.org

Additional Contact (Name of Entity Director): Neal Duncan

Phone #: 863-551-4714

Email: neal@centralfloridasports.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$15,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Senior Softball USA Tournament of Champions: 02/05/2020 - 02/09/2020

Event Start Date: 2/5/2020

Event End Date: 2/9/2020

Brief description of event (format, qualifying criteria, ages, etc): Winners of each Senior Softball USA's Regional, National, and World Championship events will be invited to participate in the annual Tournament of Champions.

Sport(s) Involved: Softball

Location(s) Involved: Polk County

Proposed Facility(ies): Loyce Harpe Park, Southwest Softball park, Diamond Plex, Auburndale Softball Complex

Has the facility been secured? Yes

Event Website: Seniorsoftball.com

Please list social media handles: Facebook: Visitcentralflorida, CFSports

Twitter: VisitcentralFL, CentralFLSports

Instagram: VisitcentralFL, CentralFLSports

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: Event was secured through longstanding relationships.

Will you be publishing in media outlets? No

POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA
MAJOR GRANT APPLICATION

Grant Application ID: 147203606

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? PCTSM will place Florida Sports Foundation banners around the facilities to promote the foundation.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): The event will be promoted in all SSUSA tournaments leading up to the Tournament of Champions, and the PCTSM and SSUSA websites.

As well as, mail-outs and invitations to Senior Softball teams all across the country. The event will also be promoted on PCTSM social media sites, radio and TV shows.

Event Owner/Sanctioning Body: Senior Softball USA

Event Owner Contact Name: Terry Hennessey

Event Owner Contact Phone #: 916-322-6530

Event Director Contact Name: Terry Hennessey

Event Director Contact Phone #: 916-322-6530

HOTEL INFORMATION

Has a hotel been secured? No

Hotel Name #2:

Hotel #2 Contact Name:

Hotel #2 Phone #:

Hotel Name #3:

Hotel #3 Contact Name:

Hotel #3 Phone #:

Hotel Name #4:

Hotel #4 Contact Name:

Hotel #4 Phone #:

Hotel Name #5:

Hotel #5 Contact Name:

Hotel #5 Phone #:

Hotel Name #6:

Hotel #6 Contact Name:

Hotel #6 Phone #:

Hotel Name #7:

Hotel #7 Contact Name:

Hotel #7 Phone #:

Hotel Name #8:

Hotel #8 Contact Name:

Hotel #8 Phone #:

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA
MAJOR GRANT APPLICATION**

Grant Application ID: 147203606

Status: New

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Polk County	Year: 2019
Out-of-State Participants: 1,500	Total # Room Nights: 4,700
Out-of-State Economic Impact: \$1,885,219.00	FSF Funding: \$0.00
Next Previous Location: Polk County	Year: 2018
Out-of-State Participants: 1,400	Total # Room Nights: 3,000
Out-of-State Economic Impact: \$1,124,350.00	FSF Funding: \$6,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 1,500	In-State Adult Participants: 400
Out-of-State Youth Participants: 0	In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 750	In-State Adult Fans: 200
Out-of-State Youth Fans: 0	In-State Youth Fans: 0

Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 0
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**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA
MAJOR GRANT APPLICATION**

Grant Application ID: 147203606

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	4.0337000000 days	x	\$186.51	(ADS*) =	\$1,128,500.84
Out-of-State Adult Fans	x Avg. Stay	4.0337000000 days	x	\$186.51	(ADS*) =	\$564,250.42
Out-of-State Youth Participants	x Avg. Stay	4.0337000000 days	x	\$186.51	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	4.0337000000 days	x	\$186.51	(ADS*) =	\$0.00
Out-of-State Media	x Avg. Stay	4.0337000000 days	x	\$186.51	(ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,692,751.25

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$118,492.59

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
4,000	4.0337000000	\$85.00	\$1,371,473.50

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$1,371,473.50	5%	\$68,573.68

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Polk County Sports Marketing	\$35,000.00
NA	\$0.00
NA	\$0.00

TOTAL 35,000.00

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA
MAJOR GRANT APPLICATION**

Grant Application ID: 147203606

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Polk County Tourism and Sports marketing covers facility rentals and official lodging for the tournament.

Projected Reimbursable Expenses

Facility Fees	\$25,000.00
Official housing	\$10,000.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
TOTAL	\$35,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Samuel Baker

Applicant Title:
Client Services Coordinator

Date:
10/9/2019

ST. PETERSBURG/CLEARWATER SPORTS AND EVENTS

MAJOR GRANT APPLICATION

Grant Application ID: 147026666

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Caleb Peterson

Phone #: 7274647257

Cell #: 7274341609

Address: 8200 Bryan Dairy Rd Largo FL 33777

Title: Business Development Manager

Email: caleb@visitspc.com

Additional Contact (Name of Entity Director): Tim Ramsburger

Phone #: 7274647200

Email: tim@visitspc.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$75,000.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: St. Pete Clearwater Elite Invitational: 02/13/2020 - 02/16/2020

Event Start Date: 2/13/2020

Event End Date: 2/16/2020

Brief description of event (format, qualifying criteria, ages, etc): Second annual event created in collaboration with ESPN Events, Visit St. Pete Clearwater and the City of Clearwater. 16 Teams will play games over 4 days.

Sport(s) Involved: Softball

Location(s) Involved: Clearwater

Proposed Facility(ies): Eddie C. Moore

Has the facility been secured? Yes

Event Website: www.stpeteclearwatereliteinvite.com

Please list social media handles: Twitter - @SPCEliteInvite

Facebook - @StPeteClearwaterEliteInvitational

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: We created the event in partnership with ESPN Events, VSPC, and the City of Clearwater.

Will you be publishing in media outlets? Yes

If yes, please explain: Local, regional and national news papers, industry publications and TV. Several games will be broadcast nationally through various ESPN controlled media outlets.

ST. PETERSBURG/CLEARWATER SPORTS AND EVENTS MAJOR GRANT APPLICATION

Grant Application ID: 147026666

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The tournament will provide FSF mutually agreed to opportunities to promote the license tags on-site during the event which could include venue signage, program ad, on-site activation and digital communications.

Please see attached marketing benefits document for additional FSF exposure opportunities.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Press releases are coordinated nationally through ESPN Events home office in Charlotte, NC. Additional marketing opportunities are provided to all participating universities, alumni associations and boosters. VSPC and the City are developing activation campaigns. Local Tampa Bay regional newspapers and TV coverage.

Please see attached marketing benefits for additional FSF exposure opportunities.

Event Owner/Sanctioning Body: N/A

Event Owner Contact Name: N/A

Event Owner Contact Phone #: 0000000000

Event Director Contact Name: Carla Scrivener, Kris Koch, Mike Lockwood - City of Clearwater Special Events, Parks & R

Event Director Contact Phone #: 727-562-4802

HOTEL INFORMATION

Has a hotel been secured? No

Hotel Name #2:

Hotel #2 Contact Name:

Hotel #2 Phone #:

Hotel Name #3:

Hotel #3 Contact Name:

Hotel #3 Phone #:

Hotel Name #4:

Hotel #4 Contact Name:

Hotel #4 Phone #:

Hotel Name #5:

Hotel #5 Contact Name:

Hotel #5 Phone #:

Hotel Name #6:

Hotel #6 Contact Name:

Hotel #6 Phone #:

Hotel Name #7:

Hotel #7 Contact Name:

Hotel #7 Phone #:

ST. PETERSBURG/CLEARWATER SPORTS AND EVENTS MAJOR GRANT APPLICATION

Grant Application ID: 147026666

Status: New

Hotel Name #8:

Hotel #8 Contact Name:

Hotel #8 Phone #:

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Clearwater

Out-of-State Participants: 420

Out-of-State Economic Impact: \$3,462,951.00

Year: 2019

Total # Room Nights: 3,434

FSF Funding: \$0.00

Next Previous Location: N/A

Out-of-State Participants: 0

Out-of-State Economic Impact: \$0.00

Year: N/A

Total # Room Nights: 0

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 420

In-State Adult Participants: 60

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 2,703

In-State Adult Fans: 2,313

Out-of-State Youth Fans: 900

In-State Youth Fans: 770

Total # expected media

Out-of-State Media: 10

In-State Youth Fans: 10

ST. PETERSBURG/CLEARWATER SPORTS AND EVENTS MAJOR GRANT APPLICATION

Grant Application ID: 147026666

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.9783000000 days	x	\$151.52 (ADS*) =	\$189,533.28
Out-of-State Adult Fans	x Avg. Stay	2.9783000000 days	x	\$151.52 (ADS*) =	\$1,219,782.05
Out-of-State Youth Participants	x Avg. Stay	2.9783000000 days	x	\$151.52 (ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	2.9783000000 days	x	\$151.52 (ADS*) =	\$406,142.75
Out-of-State Media	x Avg. Stay	2.9783000000 days	x	\$151.52 (ADS*) =	\$4,512.70

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,819,970.77

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$127,397.95

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
3,434	2.9783000000	\$107.56	\$1,100,062.38

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$1,100,062.38	6%	\$66,003.74

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Visit St. Pete Clearwater	\$125,000.00
ESPN Events	\$250,000.00
City of Clearwater	\$100,000.00

TOTAL 475,000.00

ST. PETERSBURG/CLEARWATER SPORTS AND EVENTS MAJOR GRANT APPLICATION

Grant Application ID: 147026666

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: St. Pete Clearwater has a strong community tie to softball. Local resident and 2-time Olympic Gold Medalist, Michele Smith continues to advocate locally, nationally and internationally for our destination and the growth of the sport of softball. The tournament will also incorporate awareness for the National Pediatric Cancer Foundation and the awareness of local efforts.

Projected Reimbursable Expenses

Venue Expenses	\$47,660.00
Venue and Production Rentals	\$13,000.00
Marketing/Promotion	\$60,000.00
N/A	\$0.00
N/A	\$0.00
TOTAL	\$120,660.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Caleb Peterson

Applicant Title:

Business Development Manager

Date:

10/15/2019

TAMPA BAY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147211466

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Jason Aughey

Phone #: 813-342-4076

Cell #: 8137815434

Address: 401 East Jackson Street, Suite 2100 Tampa FL 33602

Title: Senior Director

Email: jaughey@tampabaysports.org

Additional Contact (Name of Entity Director): Rob Higgins

Phone #: 8133424076

Email: rhiggins@tampabaysports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$25,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Monster Energy AMA Supercross: 02/15/2020 - 2/16/2020

Event Start Date: 2/15/2020

Event End Date: 2/16/2020

Brief description of event (format, qualifying criteria, ages, etc): Created in 1974, Monster Energy AMA Supercross, an FIM World Championship, has become the premier off-road motorcycle racing series on the planet, attracting the world's top professional riders. Events are held in U.S. and International stadiums where intensely competitive dirt race tracks are constructed within the venues. Monster Energy AMA Supercross is a demanding and intense series of 17 events in just 18 weeks. Raymond James Stadium is scheduled to host the event on Feb. 15, 2020. A detailed schedule of events can be found at: <https://www.supercrosslive.com/events/tampa-fl-2020-tickets>.

Sport(s) Involved: Motorcross

Location(s) Involved: Tampa, FL

Proposed Facility(ies): Raymond James Stadium

Has the facility been secured? Yes

Event Website: <http://www.supercrosslive.com/>

Please list social media handles: Feld Entertainment's social media portfolio can be found at: <https://www.supercrosslive.com/monster-energy-cup>.

Was the event secured through a bid? Yes

Is the event Up for bid

Will you be publishing in media outlets? No

TAMPA BAY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147211466

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will work with the Florida Sports Foundation to maximize the promotion of tag sales at this event. Whether it's a potential on-site activation or inclusion in custom communications through websites/social, we will ensure the Florida Sports Foundation tag sales are promoted effectively.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): The Tampa Bay Sports Commission, Visit Tampa Bay and the Tampa Sports Authority will work in concert with Feld Entertainment to execute a comprehensive marketing plan leading into Supercross in February. We will look to leverage the successes realized in 2018, when we last hosted, and draw more visitors from those key states/markets by ramping up paid advertising efforts and media buys. We will also work with Tampa International Airport to create targeted campaigns, featuring flight information/pricing, to target potential visitors.

Event Owner/Sanctioning Body: Feld Entertainment

Event Owner Contact Name: Angie Richison

Event Owner Contact Phone #: 9417235450

Event Director Contact Name: Angie Richison

Event Director Contact Phone #: 9417235450

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: N/A

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

Hotel Name #6: N/A

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147211466

Status: New

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Multiple Locations

Out-of-State Participants: 0

Out-of-State Economic Impact: \$0.00

Year: 2019

Total # Room Nights: 0

FSF Funding: \$0.00

Next Previous Location: Tampa, FL

Out-of-State Participants: 1,289

Out-of-State Economic Impact: \$2,134,582.00

Year: 2018

Total # Room Nights: 13,335

FSF Funding: \$12,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 1,300

In-State Adult Participants: 650

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 4,700

In-State Adult Fans: 20,000

Out-of-State Youth Fans: 2,000

In-State Youth Fans: 8,000

Total # expected media

Out-of-State Media: 60

In-State Youth Fans: 40

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147211466

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	1.7352000000 days	x	\$236.62 (ADS*) =	\$533,760.35
Out-of-State Adult Fans	x Avg. Stay	1.7352000000 days	x	\$236.62 (ADS*) =	\$1,929,748.97
Out-of-State Youth Participants	x Avg. Stay	1.7352000000 days	x	\$236.62 (ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	1.7352000000 days	x	\$236.62 (ADS*) =	\$821,169.77
Out-of-State Media	x Avg. Stay	1.7352000000 days	x	\$236.62 (ADS*) =	\$24,635.09

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$3,309,314.19

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 8.50% = \$281,291.71

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
7,700	1.7352000000	\$239.00	\$3,193,303.05

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$3,193,303.05	6%	\$191,598.18

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Tampa Bay Sports Commission	\$50,000.00
0	\$0.00
0	\$0.00

TOTAL 50,000.00

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147211466

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Our local community partners, including, but not limited to hotels, special event venues, attractions and restaurants will welcome all Supercross competitors, staff, partners and fans and offer discount pricing/offers.

Projected Reimbursable Expenses

Marketing: Paid Advertising/Media Buys	\$35,000.00
Site Fees/Contract Help	\$15,000.00
0	\$0.00
0	\$0.00
0	\$0.00
TOTAL	\$50,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Jason Aughey

Applicant Title:

Senior Director

Date:

10/7/2019

OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147855030

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Corry Locke

Phone #: 352-843-2464

Cell #: 352-843-2464

Address: 112 North Magnolia Ave Ocala FL 34475

Title: Group Sales Coordinator

Email: corry.locke@marioncountyfl.org

Additional Contact (Name of Entity Director): Sky Wheeler

Phone #: 352-438-2800

Email: sky.wheeler@marioncountyfl.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$14,589.85

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: HITS Ocala Cup Week: 02/18/2020 - 02/23/2020

Event Start Date: 2/18/2020

Event End Date: 2/23/2020

Brief description of event (format, qualifying criteria, ages, etc): Attendees include both professional and amateur equestrian enthusiasts and their families and friends, typically of high-end demographic. We estimate that at least 60% of the attendees come from out of the Florida. Most stay for multiple days; many stay for multiple weeks

Sport(s) Involved: Horse Show Jumping

Location(s) Involved: Ocala, FL

Proposed Facility(ies): HITS Post Time Farm

Has the facility been secured? Yes

Event Website: <http://www.hitsshows.com/ocala/hits-ocala-winter-circuit>

Please list social media handles: <https://www.facebook.com/hitsshows>

<https://twitter.com/HITSHorseShows>

<https://www.instagram.com/hitshorseshow/>

https://www.youtube.com/channel/UCbFt0X_EaWK79XqDpPaqQJw

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: License granted by the national governing body for show jumping

Will you be publishing in media outlets? Yes

If yes, please explain: Multiple consumer and equestrian outlets will carry print and digital coverage of the event

OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147855030

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? Banners displayed in prominent locations

Logo on website with hyperlink to the Florida Sports Foundation website

Digital advertisement in the program distributed electronically

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): A partial digital and print Marketing and Public Relations Plan is attached. In addition the event will receive daily live online streaming by Shownet, regular reporting by the Ocala Star Banner, regular reporting by national and international equestrian publications, a series of e-blasts and regular posts to social media sites including Facebook, Twitter, Instagram and Youtube.

Event Owner/Sanctioning Body: HITS, Inc.

Event Owner Contact Name: Tom Struzzieri

Event Owner Contact Phone #: 845-416-6136

Event Director Contact Name: John Eickman

Event Director Contact Phone #: 845-247-7275

HOTEL INFORMATION

Has a hotel been secured? No

Hotel Name #2:

Hotel #2 Contact Name:

Hotel #2 Phone #:

Hotel Name #3:

Hotel #3 Contact Name:

Hotel #3 Phone #:

Hotel Name #4:

Hotel #4 Contact Name:

Hotel #4 Phone #:

Hotel Name #5:

Hotel #5 Contact Name:

Hotel #5 Phone #:

Hotel Name #6:

Hotel #6 Contact Name:

Hotel #6 Phone #:

Hotel Name #7:

Hotel #7 Contact Name:

Hotel #7 Phone #:

Hotel Name #8:

OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147855030

Status: New

Hotel #8 Contact Name:

Hotel #8 Phone #:

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Ocala, FL	Year: 2019
Out-of-State Participants: 7,092	Total # Room Nights: 1,116
Out-of-State Economic Impact: \$3,725,251.60	FSF Funding: \$11,250.00
Next Previous Location: Ocala, FL	Year: 2018
Out-of-State Participants: 7,347	Total # Room Nights: 1,722
Out-of-State Economic Impact: \$3,735,362.00	FSF Funding: \$18,750.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 3,404	In-State Adult Participants: 1,134
Out-of-State Youth Participants: 2,270	In-State Youth Participants: 756

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 180	In-State Adult Fans: 540
Out-of-State Youth Fans: 120	In-State Youth Fans: 360

Total # expected media

Out-of-State Media: 24	In-State Youth Fans: 16
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OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147855030

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.8148000000 days	x	\$150.21 (ADS*) =	\$1,950,558.60
Out-of-State Adult Fans	x Avg. Stay	3.8148000000 days	x	\$150.21 (ADS*) =	\$103,143.52
Out-of-State Youth Participants	x Avg. Stay	3.8148000000 days	x	\$150.21 (ADS*) =	\$1,300,754.42
Out-of-State Youth Fans	x Avg. Stay	3.8148000000 days	x	\$150.21 (ADS*) =	\$68,762.35
Out-of-State Media	x Avg. Stay	3.8148000000 days	x	\$150.21 (ADS*) =	\$13,752.47

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$3,436,971.36

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$240,588.00

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
598	3.8148000000	\$150.00	\$342,186.64

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$342,186.64	4%	\$13,687.47

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Marion County Board of County Commissioners	\$29,179.70
0	\$0.00
0	\$0.00

TOTAL 29,179.70

**OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU
MAJOR GRANT APPLICATION**

Grant Application ID: 147855030

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Marion County Board of County Commissioners is supporting this event in return for the economic impact and bed tax these out-of-country tourist are bringing to our community

Projected Reimbursable Expenses

Official/Judges Fees	\$29,179.70
0	\$0.00
0	\$0.00
0	\$0.00
0	\$0.00
TOTAL	\$29,179.70

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Corry Locke

Applicant Title:

Group Sales Coordinator

Date:

10/15/2019

SARASOTA COUNTY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147536514

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Sarah Thomas

Phone #: 9419550991

Cell #: 9412255597

Address: 1777 Main St. Suite 302 Sarasota FL 34236

Title: Sport Sales Manager

Email: sthomas@visitsarasota.org

Additional Contact (Name of Entity Director): Shelby Connett

Phone #: 9419550991

Email: sconnett@visitsarsaota.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$10,000.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: 2020 USA BMX Gator National: 02/21/2020 - 02/23/2020

Event Start Date: 2/21/2020

Event End Date: 2/23/2020

Brief description of event (format, qualifying criteria, ages, etc): The Gator Nationals is a staple of the USA BMX National Series and is considered one of the sports "Majors". It has been hosted throughout the state of Florida for the past 8 years, and has the special UCI designation allowing professional riders to earn coveted Olympic qualifying points. This event annually attracts more than 1,000 participants traveling with 3,200 family members and enthusiasts. The total event participation will exceed 4,200 people per day. Racers will range in age from 2 years old to participants in our 65 & Over category. The event will generate an estimated 3,200 room nights with stays from Wednesday through Sunday and peak nights Friday and Saturday.

Sport(s) Involved: BMX

Location(s) Involved: Sarasota, Florida

Proposed Facility(ies): SRQ BMX

Has the facility been secured? Yes

Event Website: www.usabmx.com

Please list social media handles: @usabmx

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: Previous location of Gator National was unable to host. USA BMX approached us and asked if we would be willing to pick up the event.

Will you be publishing in media outlets? Yes

SARASOTA COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147536514

Status: New

If yes, please explain: USA BMX will market the event aggressively through our extensive social media network and to our 70,000+ members via web and our monthly membership publication PULL.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will promote Florida tag sales with any materials provided by FSF.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): USA BMX will market the event aggressively through our extensive social media network and to our 70,000+ members via web and our monthly membership publication PULL.

Visit Sarasota County will be sending press release to local media outlets and promote through their social media handles.

Event Owner/Sanctioning Body: USA BMX

Event Owner Contact Name: John David

Event Owner Contact Phone #: 602-549-1984

Event Director Contact Name: John Purse

Event Director Contact Phone #: (941) 914-1230

HOTEL INFORMATION

Has a hotel been secured? No

Hotel Name #2:

Hotel #2 Contact Name:

Hotel #2 Phone #:

Hotel Name #3:

Hotel #3 Contact Name:

Hotel #3 Phone #:

Hotel Name #4:

Hotel #4 Contact Name:

Hotel #4 Phone #:

Hotel Name #5:

Hotel #5 Contact Name:

Hotel #5 Phone #:

Hotel Name #6:

Hotel #6 Contact Name:

Hotel #6 Phone #:

Hotel Name #7:

Hotel #7 Contact Name:

Hotel #7 Phone #:

**SARASOTA COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147536514

Status: New

Hotel Name #8:

Hotel #8 Contact Name:

Hotel #8 Phone #:

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Oldsmar, FL

Out-of-State Participants: 600

Out-of-State Economic Impact: \$1,100,000.00

Year: 2019

Total # Room Nights: 2,792

FSF Funding: \$0.00

Next Previous Location: NA

Out-of-State Participants: 0

Out-of-State Economic Impact: \$0.00

Year: NA

Total # Room Nights: 0

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 239

In-State Adult Participants: 112

Out-of-State Youth Participants: 383

In-State Youth Participants: 248

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 1,200

In-State Adult Fans: 705

Out-of-State Youth Fans: 486

In-State Youth Fans: 450

Total # expected media

Out-of-State Media: 9

In-State Youth Fans: 14

SARASOTA COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147536514

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.8627000000 days	x	\$161.55 (ADS*) =	\$110,530.70
Out-of-State Adult Fans	x Avg. Stay	2.8627000000 days	x	\$161.55 (ADS*) =	\$554,965.84
Out-of-State Youth Participants	x Avg. Stay	2.8627000000 days	x	\$161.55 (ADS*) =	\$177,126.60
Out-of-State Youth Fans	x Avg. Stay	2.8627000000 days	x	\$161.55 (ADS*) =	\$224,761.17
Out-of-State Media	x Avg. Stay	2.8627000000 days	x	\$161.55 (ADS*) =	\$4,162.24

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,071,546.55

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$75,008.26

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
931	2.8627000000	\$150.00	\$399,778.09

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$399,778.09	5%	\$19,988.90

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Visit Sarasota County	\$25,000.00
NA	\$0.00
NA	\$0.00

TOTAL 25,000.00

**SARASOTA COUNTY SPORTS COMMISSION
 MAJOR GRANT APPLICATION**

Grant Application ID: 147536514

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes:

Projected Reimbursable Expenses

Rights Fee	\$20,000.00
Tent Rental	\$5,000.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
TOTAL	\$25,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
 Sarah Thomas

Applicant Title:
 Sport Sales Manager

Date:
 10/11/2019

FLORIDA'S SPACE COAST OFFICE OF TOURISM

MAJOR GRANT APPLICATION

Grant Application ID: 147825145

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Tom Bartosek

Phone #: 321-433-4470

Cell #: 321-302-4485

Address: 430 Brevard Avenue, #150 Cocoa FL 32922

Title: Sales Manager and Visitor Information

Email: tom.bartosek@visitspacecoast.com

Additional Contact (Name of Entity Director): Peter Cranis

Phone #: 321-433-4470

Email: peter.cranis@visitspacecoast.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$10,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Softball Magazine Adult Slow Pitch Spring Training: 03/04/2020 - 03/14/2020

Event Start Date: 3/4/2020

Event End Date: 3/14/2020

Brief description of event (format, qualifying criteria, ages, etc): Entering the 16th year of Softball Magazine's Adult Slow Pitch Spring Training, the organizers are returning to one of the premier locations in all of softball, the USSSA Space Coast Complex in Viera. Attendees will enjoy team-style workouts, defensive clinics, open games, women & seniors only games and daily contests. Nearly 200 new bats from six top companies can be demo-ed, instruction from top Major players and a wide array of activities. Current and former Major players serve as instructors providing one-on-one tips, hour-long clinics and participate in scrimmages. Last year attendees came from 28 states and 25 players came from Canada.

Sport(s) Involved: Adult Slow Pitch Softball

Location(s) Involved: USSSA Space Coast Complex, Viera

Proposed Facility(ies): USSSA Space Coast Complex - two quads

Has the facility been secured? Yes

Event Website: www.softballspringtraining.com

Please list social media handles: <https://www.facebook.com/SoftballMagazine/>

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: This is an ongoing training event organized by a Space Coast local.

Will you be publishing in media outlets? Yes

FLORIDA'S SPACE COAST OFFICE OF TOURISM MAJOR GRANT APPLICATION

Grant Application ID: 147825145

Status: New

If yes, please explain: Coverage in Softball Magazine, Baseball The Magazine

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We would welcome FSF participation to help generate sales of specialty tags during the event. Having the FLOW vehicle on site would be a bonus as well.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Gene Smith, the local organizer and owner of the event, has a very large database of softball enthusiasts from around the country and the world. He advertises the event through his publications and through email marketing. He sends out registration information via email and normally maxes out his participants well before the event start dates.

Event Owner/Sanctioning Body: Gene Smith, Softball Magaine

Event Owner Contact Name: Gene Smith

Event Owner Contact Phone #: 321-453-3711

Event Director Contact Name: Gene Smith

Event Director Contact Phone #: 321-453-3711

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Holiday Inn Viera/Melbourne Hotel & Conference Center

Hotel Contact Name: Kim Santiago

Hotel Phone #: 321-255-0077

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

Hotel Name #6: N/A

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

**FLORIDA'S SPACE COAST OFFICE OF TOURISM
MAJOR GRANT APPLICATION**

Grant Application ID: 147825145

Status: New

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: USSSA Space Coast Complex

Year: 2019

Out-of-State Participants: 300

Total # Room Nights: 673

Out-of-State Economic Impact: \$993,000.00

FSF Funding: \$2,250.00

Next Previous Location: Cocoa Beach Sports Complex

Year: 2018

Out-of-State Participants: 135

Total # Room Nights: 412

Out-of-State Economic Impact: \$238,000.00

FSF Funding: \$2,266.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 242

In-State Adult Participants: 58

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 200

In-State Adult Fans: 25

Out-of-State Youth Fans: 0

In-State Youth Fans: 0

Total # expected media

Out-of-State Media: 0

In-State Youth Fans: 4

FLORIDA'S SPACE COAST OFFICE OF TOURISM MAJOR GRANT APPLICATION

Grant Application ID: 147825145

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	5.6208000000 days	x	\$184.27 (ADS*) =	\$250,651.09
Out-of-State Adult Fans	x Avg. Stay	5.6208000000 days	x	\$184.27 (ADS*) =	\$207,149.66
Out-of-State Youth Participants	x Avg. Stay	5.6208000000 days	x	\$184.27 (ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	5.6208000000 days	x	\$184.27 (ADS*) =	\$0.00
Out-of-State Media	x Avg. Stay	5.6208000000 days	x	\$184.27 (ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$457,800.75

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$32,046.05

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
320	5.6208000000	\$120.00	\$215,839.45

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$215,839.45	5%	\$10,791.97

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Brevard County Tourist Development Council	\$10,000.00
n/a	\$0.00
n/a	\$0.00

TOTAL 10,000.00

**FLORIDA'S SPACE COAST OFFICE OF TOURISM
MAJOR GRANT APPLICATION**

Grant Application ID: 147825145

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The Tourist Development Council grants local tourism development tax dollars towards this event to help offset facilities costs for the organizer. We pay for the rental of the USSSA fields, the umpires and other facility fees.

Projected Reimbursable Expenses

USSSA Space Coast Complex Rental Fees	\$8,000.00
Promotion, Marketing and Programming	\$3,650.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
TOTAL	\$11,650.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Thomas E. Bartosek

Applicant Title:
Business Development Manager

Date:
10/15/2019

TAMPA BAY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147192931

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Jason Aughey

Phone #: 813-342-4076

Cell #: 8137815434

Address: 401 East Jackson Street, Suite 2100 Tampa FL 33602

Title: Senior Director

Email: jaughey@tampabaysports.org

Additional Contact (Name of Entity Director): Rob Higgins

Phone #: 8133424076

Email: rhiggins@tampabaysports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$40,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: NCAA Men's Basketball 1st and 2nd Rounds: 3/19/2020 - 3/21/2020

Event Start Date: 3/19/2020

Event End Date: 3/21/2020

Brief description of event (format, qualifying criteria, ages, etc): The 2020 NCAA Division I Men's Basketball Tournament is a planned single-elimination tournament of 68 teams to determine the men's National Collegiate Athletic Association (NCAA) Division I college basketball national champion for the 2019–20 season. The 82nd annual edition of the Tournament is scheduled to begin on March 17, 2020 and will conclude with the championship game on April 6 at Mercedes-Benz Stadium in Atlanta. Tampa Bay will host the 1st and 2nd Rounds, with games played on March 19 and 21, 2020. Tampa Bay will welcome eight schools from throughout the United States, with team arrivals set for Tuesday and/or Wednesday of that week.

Sport(s) Involved: Basketball

Location(s) Involved: Tampa, FL

Proposed Facility(ies): Amalie Arena

Has the facility been secured? Yes

Event Website: <https://www.ncaa.com/>

Please list social media handles: The following link will provide access to the NCAA's social media portfolio: <https://www.ncaa.com/news/ncaa/article/official-ncaa-social-media-accounts-and-hashtags>.

Was the event secured through a bid? Yes

Is the event Up for bid

Will you be publishing in media outlets? No

TAMPA BAY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147192931

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Tampa Bay Sports Commission will work with the Florida Sports Foundation to identify promotional opportunities at this event. Whether it's an on-site activation at the proposed Fan Festival taking place at Amalie Arena or inclusion in custom communications (i.e. e-newsletter, social, etc.), we will do everything we can to push tag sales.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): We will work with the NCAA to develop a custom marketing plan and leverage their asset package to drive ticket sales/out of state visitors.

Event Owner/Sanctioning Body: NCAA

Event Owner Contact Name: Ron English

Event Owner Contact Phone #: 317-917-6222

Event Director Contact Name: Danny Haydor

Event Director Contact Phone #: 317-917-6222

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: N/A

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

Hotel Name #6: N/A

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147192931

Status: New

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Multiple Locations

Out-of-State Participants: 0

Out-of-State Economic Impact: \$0.00

Year: 2019

Total # Room Nights: 0

FSF Funding: \$0.00

Next Previous Location: Multiple Locations

Out-of-State Participants: 0

Out-of-State Economic Impact: \$0.00

Year: 2018

Total # Room Nights: 0

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 438

In-State Adult Participants: 146

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 6,820

In-State Adult Fans: 5,580

Out-of-State Youth Fans: 1,705

In-State Youth Fans: 1,395

Total # expected media

Out-of-State Media: 175

In-State Youth Fans: 150

TAMPA BAY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147192931

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	1.9052000000 days	x	\$154.27 (ADS*) =	\$128,735.11
Out-of-State Adult Fans	x Avg. Stay	1.9052000000 days	x	\$154.27 (ADS*) =	\$2,004,505.64
Out-of-State Youth Participants	x Avg. Stay	1.9052000000 days	x	\$154.27 (ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	1.9052000000 days	x	\$154.27 (ADS*) =	\$501,126.41
Out-of-State Media	x Avg. Stay	1.9052000000 days	x	\$154.27 (ADS*) =	\$51,435.26

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$2,685,802.43

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 8.50% = \$228,293.21

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
6,700	1.9052000000	\$229.00	\$2,923,154.12

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$2,923,154.12	6%	\$175,389.25

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Tampa Bay Sports Commission	\$80,000.00
0	\$0.00
0	\$0.00

TOTAL 80,000.00

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147192931

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Similar to other NCAA events, our local community will roll out the red carpet for each of the participating teams and their respective fan bases, along with the NCAA and their partners.

Projected Reimbursable Expenses

Facility Rental and Site Fees	\$35,000.00
Signage	\$25,000.00
Production and Technical Expenses	\$20,000.00
0	\$0.00
0	\$0.00
TOTAL	\$80,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Jason Aughey

Applicant Title:

Senior Director

Date:

10/7/2019

OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147857904

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Corry Locke

Phone #: 352-843-2464

Cell #: 352-843-2464

Address: 112 North Magnolia Ave Ocala FL 34475

Title: Group Sales Coordinator

Email: corry.locke@marioncountyfl.org

Additional Contact (Name of Entity Director): Sky Wheeler

Phone #: 352-438-2802

Email: sky.wheeler@marioncountyfl.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$14,843.75

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: HITS Ocala Winter Circuit: 01/14/2020 - 03/22/2020

Event Start Date: 1/14/2020

Event End Date: 3/22/2020

Brief description of event (format, qualifying criteria, ages, etc): Attendees include both professional and amateur equestrian enthusiasts and their families and friends, typically of high-end demographic. We estimate that at least 60% of the attendees come from out of the Florida. Most stay for multiple days; many stay for multiple weeks.

Sport(s) Involved: Horse Show Jumping

Location(s) Involved: Ocala, FL

Proposed Facility(ies): HITS Post Time Farm

Has the facility been secured? Yes

Event Website: <http://www.hitsshows.com/ocala/hits-ocala-winter-circuit>

Please list social media handles: <https://www.facebook.com/hitsshows>

<https://twitter.com/HITSHorseShows>

<https://www.instagram.com/hitshorseshow/>

https://www.youtube.com/channel/UCbFt0X_EaWK79XqDpPaqQJw

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: License granted by the national governing body for horse show jumping

Will you be publishing in media outlets? Yes

If yes, please explain: Multiple consumer and equestrian outlets will carry print and digital coverage of the event

OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147857904

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? Banners displayed in prominent locations

Logo on website with hyperlink to the Florida Sports Foundation website

Digital advertisement in the program distributed electronically

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): A partial digital and print Marketing and Public Relations Plan is attached. In addition the event will receive daily live online streaming by Shownet, regular reporting by the Ocala Star Banner, regular reporting by national and international equestrian publications, a series of e-blasts and regular posts to social media sites including Facebook, Twitter, Instagram and Youtube.

Event Owner/Sanctioning Body: HITS, Inc.

Event Owner Contact Name: Tom Struzzieri

Event Owner Contact Phone #: 845-416-6136

Event Director Contact Name: John Eickman

Event Director Contact Phone #: 845-247-7275

HOTEL INFORMATION

Has a hotel been secured? No

Hotel Name #2:

Hotel #2 Contact Name:

Hotel #2 Phone #:

Hotel Name #3:

Hotel #3 Contact Name:

Hotel #3 Phone #:

Hotel Name #4:

Hotel #4 Contact Name:

Hotel #4 Phone #:

Hotel Name #5:

Hotel #5 Contact Name:

Hotel #5 Phone #:

Hotel Name #6:

Hotel #6 Contact Name:

Hotel #6 Phone #:

Hotel Name #7:

Hotel #7 Contact Name:

Hotel #7 Phone #:

Hotel Name #8:

OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147857904

Status: New

Hotel #8 Contact Name:

Hotel #8 Phone #:

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Ocala, FL

Year: 2019

Out-of-State Participants: 7,503

Total # Room Nights: 8,667

Out-of-State Economic Impact: \$33,672,022.30

FSF Funding: \$18,750.00

Next Previous Location: Ocala, FL

Year: 2018

Out-of-State Participants: 3,458

Total # Room Nights: 10,368

Out-of-State Economic Impact: \$28,001,354.00

FSF Funding: \$18,750.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 3,342

In-State Adult Participants: 1,114

Out-of-State Youth Participants: 2,228

In-State Youth Participants: 742

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 120

In-State Adult Fans: 360

Out-of-State Youth Fans: 80

In-State Youth Fans: 240

Total # expected media

Out-of-State Media: 24

In-State Youth Fans: 16

OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU MAJOR GRANT APPLICATION

Grant Application ID: 147857904

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	7.0828000000 days	x	\$150.21 (ADS*) =	\$3,555,559.84
Out-of-State Adult Fans	x Avg. Stay	7.0828000000 days	x	\$150.21 (ADS*) =	\$127,668.22
Out-of-State Youth Participants	x Avg. Stay	7.0828000000 days	x	\$150.21 (ADS*) =	\$2,370,373.23
Out-of-State Youth Fans	x Avg. Stay	7.0828000000 days	x	\$150.21 (ADS*) =	\$85,112.14
Out-of-State Media	x Avg. Stay	7.0828000000 days	x	\$150.21 (ADS*) =	\$25,533.64

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$6,164,247.07

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$431,497.30

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
521	7.0828000000	\$150.00	\$553,517.92

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$553,517.92	4%	\$22,140.72

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Marion County Board of County Commissioners	\$29,687.50
0	\$0.00
0	\$0.00

TOTAL 29,687.50

**OCALA/MARION COUNTY VISITORS AND CONVENTION BUREAU
MAJOR GRANT APPLICATION**

Grant Application ID: 147857904

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Marion County Board of County Commissioners is supporting this event in return for the economic impact and bed tax these out-of-country tourist are bringing to our community.

Projected Reimbursable Expenses

Official/Judges Fees	\$29,687.50
0	\$0.00
0	\$0.00
0	\$0.00
0	\$0.00
TOTAL	\$29,687.50

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Corry Locke

Applicant Title:

Group Sales Coordinator

Date:

10/15/2019

**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY
MAJOR GRANT APPLICATION**

Grant Application ID: 145578633

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Brynja Phipps

Phone #: 9417431900

Cell #: 9412588516

Address: 1700 Tamiami Trail G2 Port Charlotte FL 33948

Title: Project Coordinator

Email: brynja.phipps@charlottecountyfl.gov

Additional Contact (Name of Entity Director): Wendie Vestfall

Phone #: 9417431900

Email: wendie.vestfall@charlottecountyfl.gov

Organization Insurance Provider: City Securities Corp. Indianapolis Indiana PO Box 46244-0992

GRANT REQUEST

Amount of Grant Request: \$10,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Snowbird Baseball Classic: 02/14/2020 - 03/25/2020

Event Start Date: 2/14/2020

Event End Date: 3/25/2020

Brief description of event (format, qualifying criteria, ages, etc): The Snowbird Baseball Classic provides the opportunity for NCAA Division I and III baseball teams, mainly from the Midwest and Northeast U.S., to compete against one another during the early portion of the college baseball season when it's too cold up north to play. There are no specific qualifying criteria. The organizer directly recruits and schedules the teams accordingly, and most teams will typically play 4-6 games each while in our destination. In addition, family members and alumni from most participating schools travel well for the event contributing to the typical 10,000+ out of stateroom nights generated each year and over \$7 million of direct expenditures.

Sport(s) Involved: NCAA Division I & Division III Baseball

Location(s) Involved: Port Charlotte, Punta Gorda

Proposed Facility(ies): Charlotte Sports Park, North Charlotte Regional Park, South County Regional Park

Has the facility been secured? Yes

Event Website: <http://snowbirdbaseball.info/>

Please list social media handles: <https://www.facebook.com/Snowbird-Baseball-LLC-264698676917011/>

Was the event secured through a bid? No

PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY MAJOR GRANT APPLICATION

Grant Application ID: 145578633

Status: New

Please explain how the event was secured if not through a bid: The event was created by a local resident and former Big Ten umpire, Steve Partington in 2009. The VCB has been an annual supporter of the event by providing assistance with lodging properties, acting as a liaison to the county government and facilities, providing financial contributions to help offset a variety of expenses, and media/PR services. With the VCB, FSF, and Charlotte County Community Services Department support, the event has more than doubled in participation since its inception. In addition, Charlotte County has committed to installing high-quality field lighting on another field which will help continue growing the event.

Will you be publishing in media outlets? Yes

If yes, please explain: Each year the VCB assists the Snowbird Baseball Classic by issuing relevant press releases to our local, state and national media lists which includes print, TV and radio outlets. In addition, the VCB lists the event on our website's calendar and posts a feature story on our homepage as well as our monthly newsletter leading up to the beginning of the event. The VCB also issues various posts on our social media outlets in the weeks leading up to and during the event. In addition, the Charlotte Sun-Herald routinely covers the event heavily before and during the tournament.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will have our Florida Sports Foundation collateral at the events (banners, etc.) and any other FSF materials we receive.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Snowbird Baseball, LLC is responsible for the recruitment of the participating teams which is accomplished through existing contacts/relationships, direct referrals from participating teams, the Snowbird Baseball website, traveling directly to Division I and III institutions to meet with coaches, and exhibiting at the American Baseball Coaches Association Convention. Snowbird Baseball also markets the event directly to alumni groups to attend as spectators.

Event Owner/Sanctioning Body: Snowbird Baseball, LLC

Event Owner Contact Name: Steve Partington

Event Owner Contact Phone #: 614-306-5155

Event Director Contact Name: Steve Partington

Event Director Contact Phone #: 614-306-5155

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Punta Gorda Waterfront Hotel & Suites

Hotel Contact Name: Maria Grebe

Hotel Phone #: 9416391165

Hotel Name #2: Microtel Inn & Suites by Wyndham

Hotel #2 Contact Name: Tracey Jones

Hotel #2 Phone #: (941) 624-6339

Hotel Name #3: Four Points by Sheraton Punta Gorda Harborside

PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY MAJOR GRANT APPLICATION

Grant Application ID: 145578633

Status: New

Hotel #3 Contact Name: Kelly Williamson

Hotel #3 Phone #: 9416376770

Hotel Name #4: Sleep Inn & Suites

Hotel #4 Contact Name: Sue Carron

Hotel #4 Phone #: (941) 613-6300

Hotel Name #5: Baymont by Wyndham

Hotel #5 Contact Name: Anna Dipronio

Hotel #5 Phone #: (941) 637-7200

Hotel Name #6: Holiday Inn Express

Hotel #6 Contact Name: Kissoor Dayaram

Hotel #6 Phone #: (941) 764-0056

Hotel Name #7: Springhill Suites by Marriott

Hotel #7 Contact Name: Julie Dinwiddie

Hotel #7 Phone #: (941) 347-4224

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Port Charlotte/Punta Gorda-Feb. 15-Mar. 26

Year: 2019

Out-of-State Participants: 1,820

Total # Room Nights: 23,387

Out-of-State Economic Impact: \$8,692,300.00

FSF Funding: \$5,000.00

Next Previous Location: Port Charlotte/Punta Gorda-Feb. 16-Mar. 21

Year: 2018

Out-of-State Participants: 1,699

Total # Room Nights: 12,140

Out-of-State Economic Impact: \$5,598,679.00

FSF Funding: \$10,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 1,800

In-State Adult Participants: 0

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 7,500

In-State Adult Fans: 1,000

Out-of-State Youth Fans: 200

In-State Youth Fans: 0

**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY
MAJOR GRANT APPLICATION**

Grant Application ID: 145578633

Status: New

Total # expected media

Out-of-State Media: 40

In-State Youth Fans: 10

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$1,778,444.23
Out-of-State Adult Fans	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$7,410,184.29
Out-of-State Youth Participants	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$197,604.91
Out-of-State Media	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$39,520.98

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$9,425,754.41

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$659,802.81

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
3,100	7.8552000000	\$135.00	\$3,287,392.93

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$3,287,392.93	5%	\$164,369.65

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY
MAJOR GRANT APPLICATION**

Grant Application ID: 145578633

Status: New

Punta Gorda/Englewood Beach Visitor & Convention Bureau	\$20,000.00
NA	\$0.00
NA	\$0.00
TOTAL	20,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Multiple local sponsors including Buffalo Wild Wings and Chick-fil-A. Coverage in the Charlotte Sun. Investments by the Parks & Recreation Department to enhance the event - eg. upgraded sound system, lights, tents, batting cages, etc. Hotel room commissions and comp. rooms.

Projected Reimbursable Expenses

Equipment rental (tents, golf carts, onsite storage units, etc.)	\$10,000.00
Facility rental	\$10,000.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
TOTAL	\$20,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Ray Sandrock

Applicant Title:

County Administrator

Date:

10/2/2019

PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION

Grant Application ID: 147856901

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: George Linley

Title: Executive Director

Phone #: 561-233-3123

Cell #: 561-352-0694

Email: glinley@palmbeachsports.com

Address: 2195 Southern Boulevard #550 West Palm Beach FL 33406

Additional Contact (Name of Entity Director): Glen Allen

Phone #: 561-233-3174

Email: gallen@palmbeachsports.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$60,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Winter Equestrian Festival: 01/08/2020 - 03/29/2020

Event Start Date: 1/8/2020

Event End Date: 3/29/2020

**PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147856901

Status: New

Brief description of event (format, qualifying criteria, ages, etc): The Winter Equestrian Festival (WEF) will take place at the Palm Beach International Equestrian Center from January 8 through March 29, 2020. The Winter Equestrian Festival is largest and most competitive horse show circuit in world, hosting eleven weeks of FEI Show Jumping competition and 12 weeks of premier Hunter and Dressage competition. The 2019 Winter Equestrian Festival season brought 6,600 horses and thousands of riders, from 52 countries and each of the 50 U.S. states, to Florida for three (3) months. The Winter Equestrian Festival has transformed Wellington, FL into Winter Equestrian Capital of the World! Participants will compete in Hunters, Jumpers and Dressage classifications with prize money exceeding \$9 million. The substantial purse prize attracts more Olympic-class and international riders.

The Winter Equestrian Festival is a proving ground for the United States Equestrian Team, and serves as host of selection trials and qualifiers for important international events, such as the FEI World Cup Finals and the Olympic Games. In addition to Olympic-caliber competition, WEF hosts the nation's premier events for children, juniors, adults and amateurs. The event includes riders, 6 to 70 years old, competing in more than 55 unique divisions of competition. The breadth of competition provides an opportunity for the entire family to participate in the sport together, creating a unique lifestyle experience.

The Winter Equestrian Festival is a season of intense competition with thousands of competitors and spectators in attendance. Each week is considered an individual horse show, with more than 20,000 visiting participants (traveling spectators, horse owners, barn managers, equine medical staff, trainers, riders, support personnel, vendors, etc....) and thousands of horses, competing in any given week within 12 show rings throughout the state-of-the-art equestrian show complex.

The Palm Beach International Equestrian Center covers more than 500 acres and offers the latest in equine sports facilities, including world class competition arenas, one derby field, and the largest covered riding surface in the world. In addition to the equestrian sports action, this festival offers galleries for shopping, wine and coffee, bars, tasty food fare, and children's areas.

No other event in Palm Beach County generates as much economic impact as the Winter Equestrian Festival. This event consistently generates approximately \$90 million of total economic impact per year and 100,000 room nights (seasonal rentals & hotels), making this one of the largest sports tourism properties taking place annually in Florida. Visitors arrive in January and stay in Palm Beach County through April to experience and participate in this equestrian sports extravaganza.

The Florida Sports Foundation awarded the Palm Beach County Sports Commission and Winter Equestrian Festival as "Florida's Sports Event of the Year" in 2019. The Winter Equestrian Festival prevailed over many of the nation's premier sports events taking place in Florida.

Participants will compete in Hunters, Jumpers and Dressage classifications with prize money exceeding \$9 million. The substantial purse prize attracts more Olympic-class and international riders.

Sport(s) Involved: Equestrian Sports

Location(s) Involved: Venue is located in Wellington, Impact occurs throughout all of Palm Beach County and South Florida

Proposed Facility(ies): Palm Beach International Equestrian Center

Has the facility been secured? Yes

Event Website: <http://pbiec.coth.com/>

Please list social media handles:

www.facebook.com/winterequestrianfestival/.....https://twitter.com/esp_wef?lang=en....https://www.instagram.com/esp_wef/?hl=en

Was the event secured through a bid? No

PALM BEACH COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147856901

Status: New

Please explain how the event was secured if not through a bid: Equestrian Sport Productions purchased the Winter Equestrian Festival from Stadium Jumping in 2008. Since the purchase, the event expanded from 8 weeks to 12 weeks and added a series of new events, significantly growing the participation and impact numbers. The Palm Beach County Sports Commission has supported this event through a variety of strategies to foster its growth.

Will you be publishing in media outlets? Yes

If yes, please explain: The Winter Equestrian Festival appears in various statewide, regional, national, and international media outlets that promote equestrian sports. In fact, Equestrian Sport Productions recently purchased "The Chronicle of the Horse", which is the top ranked equestrian publication and news site

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Palm Beach County Sports Commission will promote the Florida Sports Foundation and its specialty tag program through website marketing, digital marketing campaigns to its database, and social media promotions. The Palm Beach County Sports Commission will also distribute collateral materials and/or provide on-site marketing that spotlights the specialty tags for professional teams during events, such as the Winter Equestrian Festival.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Equestrian Sports Productions (ESP) will promote The Palm Beaches and Florida through direct mailings and digital marketing campaigns targeted to its membership of teams. The event will also be promoted on Perfect Game's website (www.perfectgame.org). The Palm Beach County Sports Commission will collaborate with Discover The Palm Beaches (Palm Beach County Convention & Visitor's Bureau) to develop digital marketing pieces promoting Palm Beach County tourism assets, such as beaches, parks, attractions, shopping and dining districts, and cultural venues. The digital marketing pieces will be shared with the Winter Equestrian Festival and will ultimately be distributed to the participating teams. This effort may encourage the participating teams to extend their stay in The Palm Beaches and Florida. Please see the award winning website for Discover The Palm Beaches at www.thepalmbeaches.com Palm Beach County and Florida will be promoted on the Winter Equestrian Festival's media channels, including social media, which have tremendous viewership.

Event Owner/Sanctioning Body: Equestrian Sport Productions, LLC

Event Owner Contact Name: Michael Stone, President

Event Owner Contact Phone #: (561) 793-5867

Event Director Contact Name: Vaneli Bojkova

Event Director Contact Phone #: (561) 784-1110

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Hampton Inn & Suites - Wellington

Hotel Contact Name: Michael Panakos

Hotel Phone #: 561-472-9696

Hotel Name #2: West Palm Beach Marriott

**PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147856901

Status: New

Hotel #2 Contact Name: Jason Alexander **Hotel #2 Phone #:** 561-833-1234

Hotel Name #3: Hampton Inn Lake Worth
Hotel #3 Contact Name: Robert Colletti **Hotel #3 Phone #:** 561-472-5980

Hotel Name #4: Embassy Suites - West Palm Beach
Hotel #4 Contact Name: Katherine Sisson **Hotel #4 Phone #:** 561-688-8625

Hotel Name #5: PGA National Resort & Spa
Hotel #5 Contact Name: Craig Cochrane **Hotel #5 Phone #:** 561-627-3111

Hotel Name #6: Hilton Hotel - West Palm Beach
Hotel #6 Contact Name: James Bradley **Hotel #6 Phone #:** 561-231-6000

Hotel Name #7: Doubletree Hotel & Executive Meeting Center
Hotel #7 Contact Name: Nicole Nie **Hotel #7 Phone #:** 561-776-2913

Hotel Name #8: Hyatt Place
Hotel #8 Contact Name: Rachel Dewers **Hotel #8 Phone #:** 561-655-1454

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Palm Beach International Equestrian Center	Year: 2019
Out-of-State Participants: 18,900	Total # Room Nights: 125,805
Out-of-State Economic Impact: \$75.80	FSF Funding: \$60,000.00

Next Previous Location: Palm Beach International Equestrian Center	Year: 2018
Out-of-State Participants: 20,170	Total # Room Nights: 130,193
Out-of-State Economic Impact: \$89.80	FSF Funding: \$60,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 15,000	In-State Adult Participants: 4,000
Out-of-State Youth Participants: 1,200	In-State Youth Participants: 400

**PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147856901

Status: New

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 2,200	In-State Adult Fans: 20,000
Out-of-State Youth Fans: 1,200	In-State Youth Fans: 400

Total # expected media

Out-of-State Media: 25	In-State Youth Fans: 20
------------------------	-------------------------

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	30.0000000000 days	x	\$257.67	(ADS*) = \$115,951,500.00
Out-of-State Adult Fans	x Avg. Stay	30.0000000000 days	x	\$257.67	(ADS*) = \$17,006,220.00
Out-of-State Youth Participants	x Avg. Stay	30.0000000000 days	x	\$257.67	(ADS*) = \$9,276,120.00
Out-of-State Youth Fans	x Avg. Stay	30.0000000000 days	x	\$257.67	(ADS*) = \$9,276,120.00
Out-of-State Media	x Avg. Stay	30.0000000000 days	x	\$257.67	(ADS*) = \$193,252.50

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$151,703,212.50

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$10,619,224.88

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
4,000	30.0000000000	\$254.00	\$30,480,000.00

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$30,480,000.00	6%	\$1,828,800.00

COMMUNITY SUPPORT

**PALM BEACH COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147856901

Status: New

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Palm Beach County Sports Commission	\$150,000.00
0	\$0.00
0	\$0.00
TOTAL	150,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The Palm Beach County Sports Commission is providing \$150,000 in financial investments to offset facility expenses, site fees, and production and technical expenses. The Village of Wellington is providing in-kind municipal-based services.

Projected Reimbursable Expenses

Site Fees and Production and technical expenses	\$60,000.00
0	\$0.00
0	\$0.00
0	\$0.00
0	\$0.00
TOTAL	\$60,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
George Linley

Applicant Title:
Executive Director

Date:
10/15/2019

SARASOTA COUNTY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 146758769

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Sarah Thomas

Phone #: 9419550991

Cell #: 9419550991

Address: 1777 Main St. Suite 302 Sarasota FL 34236

Title: Sport Sales Manager

Email: sthomas@visitsarsaota.org

Additional Contact (Name of Entity Director): Shelby Connett

Phone #: 9419550991

Email: sconnett@visitsarasota.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$10,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Venice Equestrian Tour: 01/01/2020 - 03/31/2020

Event Start Date: 1/1/2020

Event End Date: 3/31/2020

Brief description of event (format, qualifying criteria, ages, etc): 6 five-day regional 1 hunter, level 3 jumper national shows. 2 separate set of circuit division points (Show 1-3, Show 4-6). All shows are USEF Hunter B Rated : High Performance, Performance 3'6", Performance 3'3", Green Working, Amateur Owner, Amateur Owner 3'3", Junior Hunter, Junior Hunter 3'3", Pony, and Green Pony. All shows are USEF Hunter C Rated : Pre-Green, Adult, Children's, and Children's Pony. All shows will offer THIS, Ariat, ASPCA Maclay, Pessoa Medal, USEF Pony Medal, Talent Search (star), NAL, M & S, WIHS, & USHJA National Hunter Derby.

Sport(s) Involved: Equestrian

Location(s) Involved: Fox Lea Farm

Proposed Facility(ies): Fox Lea Farm

Has the facility been secured? Yes

Event Website: <http://www.foxleafarm.com/SHORTCUT%20VET.htm>

Please list social media handles: Instagram: @foxleafarm, Twitter: @foxleafarm, Facebook: Fox Lea Farm

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The event is locally created by equestrian farm, Fox Lea Farms.

Will you be publishing in media outlets? Yes

SARASOTA COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 146758769

Status: New

If yes, please explain: There have been advertisements placed in publications such as Chronicle of the Horse and Sidelines.

Fox Lea Farms is working to webcast certain aspects of the event.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will have information on Florida tags available at the event.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Fox Lea Farms is marketing this event through the United States Equestrian Foundation membership database as well as through their existing database of contacts by email and social media. Additionally, they will market this event at other equestrian events.

Event Owner/Sanctioning Body: United States Equestrian Federation

Event Owner Contact Name: Kim Farrell

Event Owner Contact Phone #: 941-809-6365

Event Director Contact Name: Laurie Birnbach

Event Director Contact Phone #: 941-320-2019

HOTEL INFORMATION

Has a hotel been secured? No

Hotel Name #2:

Hotel #2 Contact Name:

Hotel #2 Phone #:

Hotel Name #3:

Hotel #3 Contact Name:

Hotel #3 Phone #:

Hotel Name #4:

Hotel #4 Contact Name:

Hotel #4 Phone #:

Hotel Name #5:

Hotel #5 Contact Name:

Hotel #5 Phone #:

Hotel Name #6:

Hotel #6 Contact Name:

Hotel #6 Phone #:

Hotel Name #7:

Hotel #7 Contact Name:

Hotel #7 Phone #:

**SARASOTA COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146758769

Status: New

Hotel Name #8:

Hotel #8 Contact Name:

Hotel #8 Phone #:

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Fox Lea Farm

Out-of-State Participants: 1,356

Out-of-State Economic Impact: \$4,528,173.30

Year: 2019

Total # Room Nights: 12,614

FSF Funding: \$5,000.00

Next Previous Location: Fox Lea Farm

Out-of-State Participants: 780

Out-of-State Economic Impact: \$910,355.83

Year: 2018

Total # Room Nights: 7,414

FSF Funding: \$10,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 1,169

In-State Adult Participants: 390

Out-of-State Youth Participants: 584

In-State Youth Participants: 199

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 3,273

In-State Adult Fans: 3,169

Out-of-State Youth Fans: 545

In-State Youth Fans: 310

Total # expected media

Out-of-State Media: 3

In-State Youth Fans: 4

SARASOTA COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 146758769

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	9.2610000000 days	x	\$161.55 (ADS*) =	\$1,748,953.69
Out-of-State Adult Fans	x Avg. Stay	9.2610000000 days	x	\$161.55 (ADS*) =	\$4,896,771.10
Out-of-State Youth Participants	x Avg. Stay	9.2610000000 days	x	\$161.55 (ADS*) =	\$873,728.79
Out-of-State Youth Fans	x Avg. Stay	9.2610000000 days	x	\$161.55 (ADS*) =	\$815,380.46
Out-of-State Media	x Avg. Stay	9.2610000000 days	x	\$161.55 (ADS*) =	\$4,488.33

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$8,339,322.36

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$583,752.57

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
1,738	9.2610000000	\$150.00	\$2,414,336.87

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$2,414,336.87	5%	\$120,716.84

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Visit Sarasota County	\$20,000.00
NA	\$0.00
NA	\$0.00

TOTAL 20,000.00

**SARASOTA COUNTY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 146758769

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes:

Projected Reimbursable Expenses

Video Board Rental	\$10,000.00
Marketing	\$5,000.00
Tent Rental	\$5,000.00
NA	\$0.00
NA	\$0.00
TOTAL	\$20,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Sarah Thomas

Applicant Title:

Sport Sales Manager

Date:

10/1/2019

TAMPA BAY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147288047

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Jason Aughey

Phone #: 813-342-4076

Cell #: 8137815434

Address: 401 East Jackson Street, Suite 2100 Tampa FL 33602

Title: Senior Director

Email: jaughey@tampabaysports.org

Additional Contact (Name of Entity Director): Rob Higgins

Phone #: 8133424076

Email: rhiggins@tampabaysports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$250,000.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: WrestleMania 36: 3/31/2020 - 4/6/2020

Event Start Date: 3/31/2020

Event End Date: 4/6/2020

Brief description of event (format, qualifying criteria, ages, etc): WrestleMania is a professional wrestling event produced annually by WWE, an American professional wrestling promotion based in Stamford, Connecticut. WWE first produced the event in 1985 and has since produced 35 editions, with the most recent having been held in East Rutherford, New Jersey on April 7, 2019. WrestleMania, WWE's flagship event, airs on pay-per-view (PPV) and the WWE Network and is the most successful and longest-running professional wrestling event in history. It contributes to the worldwide commercial success of WWE through media, merchandise, and shows. WrestleMania is considered WWE's flagship event. WrestleMania 36 in Tampa Bay will feature a week's worth of programming beginning in late March through Monday, April 6. Downtown Tampa will serve as the epicenter for the event with special events such as WWE Axxess (four to five day interactive fan fest) taking place at the Tampa Convention Center and Friday night Smackdown and Monday Night Raw taking place at Amalie Arena.

Sport(s) Involved: Professional Wrestling

Location(s) Involved: Tampa, FL

Proposed Facility(ies): Raymond James Stadium / Amalie Arena / Tampa Convention Center / Multiple Special Event Venues

Has the facility been secured? Yes

Event Website: <https://www.wwe.com/shows/wrestlemania>

Please list social media handles: The following link will provide access to WWE's portfolio of social media assets: <https://corporate.wwe.com/news/company-news/2019/03-11-2019a>.

Was the event secured through a bid? Yes

TAMPA BAY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147288047

Status: New

Is the event Up for bid

Will you be publishing in media outlets? Yes

If yes, please explain: We will work in concert with WWE to create a comprehensive media plan that focuses on activating international, national, regional and local relationships/assets. The Road to WrestleMania traditionally kicks off at the Royal Rumble in January. We are currently engaged with WWE on fine tuning our strategy leading up to that launch event.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Tampa Bay Sports Commission will work with the Florida Sports Foundation to identify promotional opportunities to drive tag sales. From advertising and promotional inclusion on our host committee website and social media posts to on-site activations, there are a multitude of opportunities available to the Florida Sports Foundation.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Our robust WrestleMania marketing plan will blend WWE's asset package, both domestically and internationally, with our local/regional portfolio. The majority of WWE's marketing efforts will be funneled through their website, digital and social media platforms. We will mirror those efforts through our host committee assets. We are also partnering with key community leaders to leverage opportunities throughout the market; groups such as Tampa International Airport and Visit Tampa Bay. Here is a snapshot of some of the marketing efforts being employed in concert with Visit Tampa Bay:

2020 Official Visitors Guide
WrestleMania Creative Influenced Cover
Distribution: December – April 2020

Visitor Information Center
Ad rotation on 18-foot video wall for 12 months
Brochure distribution

Website + Digital Exposure | VisitTampaBay.com
Home Page Event Callout
Leisure E-Newsletters Content

Public Relations
Tampa Bay Buccaneer Game in London – Pub Takeover & Activation (Oct. 2019)
World Travel Market Press Conference or Event/Activation (Nov. 2019)
Assist WrestleMania with Media Visits
Story Placements / Pitching
Social Media Exposure
Content Development

TAMPA BAY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147288047

Status: New

Event Owner/Sanctioning Body: World Wrestling Entertainment

Event Owner Contact Name: Vince McMahon

Event Owner Contact Phone #: 203-352-8600

Event Director Contact Name: John Saboor

Event Director Contact Phone #: 203-352-8600

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: N/A

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

Hotel Name #6: N/A

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: New York / New Jersey

Year: 2019

Out-of-State Participants: 0

Total # Room Nights: 0

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147288047

Status: New

Out-of-State Economic Impact: \$0.00

FSF Funding: \$0.00

Next Previous Location: New Orleans

Year: 2018

Out-of-State Participants: 0

Total # Room Nights: 0

Out-of-State Economic Impact: \$0.00

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 385

In-State Adult Participants: 256

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 38,000

In-State Adult Fans: 26,600

Out-of-State Youth Fans: 6,840

In-State Youth Fans: 4,560

Total # expected media

Out-of-State Media: 500

In-State Youth Fans: 350

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	5.432800000	days	x	\$236.62	(ADS*) =	\$494,920.11
Out-of-State Adult Fans	x Avg. Stay	5.432800000	days	x	\$236.62	(ADS*) =	\$48,849,257.98
Out-of-State Youth Participants	x Avg. Stay	5.432800000	days	x	\$236.62	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	5.432800000	days	x	\$236.62	(ADS*) =	\$8,792,866.44
Out-of-State Media	x Avg. Stay	5.432800000	days	x	\$236.62	(ADS*) =	\$642,753.39

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$58,779,797.93

**TAMPA BAY SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147288047

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 8.50% = \$4,996,282.82

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
14,000	5.4328000000	\$219.00	\$16,656,934.39

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$16,656,934.39	6%	\$999,416.06

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Tampa Bay Sports Commission	\$500,000.00
0	\$0.00
0	\$0.00
TOTAL	500,000.00

PROJECTED EXPENSES

TAMPA BAY SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147288047

Status: New

Please list below how the Local Community is supporting the event and for what purposes: The Tampa Bay Sports Commission has engaged key community and business leaders in an effort to support the WrestleMania hosting effort. Stakeholders from throughout the region will serve on select WrestleMania committees and offer their assistance throughout the process. The local community recognizes the incredible impact WrestleMania generates, as evidenced by WWE's post-WrestleMania report from New Orleans in 2018 (see below).

A record crowd of 78,133 fans from all 50 states and 67 countries attended WWE's pop-culture extravaganza this past April, making it the highest-grossing entertainment event in the history of the Mercedes-Benz Superdome. Key highlights from the study include:

\$175 million in direct, indirect and induced impact derived from spending by visitors to New Orleans for WrestleMania 34. 77% of fans that attended WrestleMania were from outside the New Orleans region and stayed an average of 3.9 nights. \$22 million was spent on hotels and accommodations within New Orleans. The economic impact derived from WrestleMania Week was equal to the creation of 1,583 full-time jobs for the area. \$9.9 million was spent by visitors to New Orleans at area restaurants.

Projected Reimbursable Expenses

Tampa Convention Center Site Fees	\$200,000.00
Marketing and Promotions	\$50,000.00
Look and Decor/Signage	\$125,000.00
Raymond James Stadium Site Fees	\$125,000.00
0	\$0.00
TOTAL	\$500,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Jason Aughey

Applicant Title:
Senior Director

Date:
10/8/2019

KISSIMMEE SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147198591

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Andrea Perla

Phone #: 407-569-4882

Cell #: 407-799-7203

Address: 215 Celebration Place Kissimmee FL 34747

Title: Sports Marketing Coordinator

Email: aperla@experiencekissimmee.com

Additional Contact (Name of Entity Director): John Poole

Phone #: 407-569-4838

Email: jpoole@experiencekissimmee.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$13,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Spring Break Sports: 02/15/2020 - 04/12/2020

Event Start Date: 2/15/2020

Event End Date: 4/12/2020

Brief description of event (format, qualifying criteria, ages, etc): Spring Break Sports conducts tennis training for colleges. Top colleges train and compete against each other. Spring Break Sports knows that each team is unique. They provide tailor-made solutions for each and every team. Whether the team wants to come to Orlando for 7 straight days of competitive matches or they prefer to practice at the beginning of the week then play some matches at the end, or a combination of the two, then Spring Break Sports caters to teams' needs.

Sport(s) Involved: Tennis

Location(s) Involved: Kissimmee, FL

Proposed Facility(ies): Star Island, Oak St. Park

Has the facility been secured? Yes

Event Website: <http://www.springbreaksports.com/tennis/>

Please list social media handles:

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: Spring Break Sports has conducted its tennis event in Kissimmee for approximately seven years. As a natural fit, they determined to keep their events in Kissimmee.

Will you be publishing in media outlets? No

KISSIMMEE SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147198591

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will be working with the event right holder through viable ways and platforms to help promote the event.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Experience Kissimmee will use its social media channels and KissimmeeSports.com website to promote the events.

Event Owner/Sanctioning Body: Spring Break Sports

Event Owner Contact Name: Paul Bellingham

Event Owner Contact Phone #: 786-512-9565

Event Director Contact Name: Paul Bellingham

Event Director Contact Phone #: 786-512-9565

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: N/A

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

Hotel Name #6: N/A

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A

KISSIMMEE SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147198591

Status: New

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Kissimmee, FL	Year: 2019
Out-of-State Participants: 3,569	Total # Room Nights: 5,166
Out-of-State Economic Impact: \$3.30	FSF Funding: \$10,000.00
Next Previous Location: Kissimmee	Year: 2018
Out-of-State Participants: 2,473	Total # Room Nights: 4,054
Out-of-State Economic Impact: \$2.30	FSF Funding: \$4,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 2,700	In-State Adult Participants: 288
Out-of-State Youth Participants: 0	In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 360	In-State Adult Fans: 10
Out-of-State Youth Fans: 0	In-State Youth Fans: 0

Total # expected media

Out-of-State Media: 22	In-State Youth Fans: 0
-------------------------------	-------------------------------

KISSIMMEE SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147198591

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	4.5934000000 days	x	\$160.46	(ADS*) =	\$1,990,058.70
Out-of-State Adult Fans	x Avg. Stay	4.5934000000 days	x	\$160.46	(ADS*) =	\$265,341.16
Out-of-State Youth Participants	x Avg. Stay	4.5934000000 days	x	\$160.46	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	4.5934000000 days	x	\$160.46	(ADS*) =	\$0.00
Out-of-State Media	x Avg. Stay	4.5934000000 days	x	\$160.46	(ADS*) =	\$16,215.29

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$2,271,615.15

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.50% = \$170,371.14

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
5,839	4.5934000000	\$109.00	\$2,923,481.21

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$2,923,481.21	6%	\$175,408.87

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Experience Kissimmee/ Kissimmee Sports Commission Grant	\$26,000.00
NA	\$0.00
NA	\$0.00

TOTAL 26,000.00

**KISSIMMEE SPORTS COMMISSION
 MAJOR GRANT APPLICATION**

Grant Application ID: 147198591

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The venue will be posting the event on its website to promote the development.

Projected Reimbursable Expenses

Sponsorship Fees	\$26,000.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
TOTAL	\$26,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
 Andrea Perla

Applicant Title:
 Sports Marketing Coordinator

Date:
 10/7/2019

TREASURE COAST SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147386626

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Ryan Strickland

Phone #: 772-871-5458

Cell #: 7723806221

Address: 527 NW Peacock Blvd Port St. Lucie FL 34986

Title: Director of Business Development

Email: rstrickland@treasurecoastsports.org

Additional Contact (Name of Entity Director): Rick Hatcher

Phone #: 7728715458

Email: rhatcher@treasurecoastsports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$10,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Florida Coast Spring Training: 02/15/2020 - 04/17/2020

Event Start Date: 2/15/2020

Event End Date: 4/17/2020

Brief description of event (format, qualifying criteria, ages, etc): 100 Collegiate and High School Baseball Teams from the Northeast will converge onto the Treasure Coast to play pre-season games. Taking advantage of the warm weather allows these teams to get a head start on their season and provide a competitive edge.

Sport(s) Involved: Baseball

Location(s) Involved: Fort Pierce, FL

Proposed Facility(ies): Lawnwood Sports Complex

Has the facility been secured? Yes

Event Website: <http://www.floridacoastspringtraining.com/>

Please list social media handles: Facebook: @ProfessionalSportsCamp

Twitter: @FLCoastBaseball

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The Treasure Coast Sports Commission works with our local event owner to market and attract teams from the Northeast to participate in the Florida Coast Spring Training on the Treasure Coast.

Will you be publishing in media outlets? No

TREASURE COAST SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147386626

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Treasure Coast Sports Commission will promote the specialty plate program plus disseminate literature to all staff, participants and spectators attending this event. Literature to be provided by the Florida Sports Foundation and should be specific to the sale of specialty tags.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Marketing for this event will be executed via website, social media, email blast and phone calls. There is a vast database with history of teams and coaches that will be tapped into with digital and personal touches.

Event Owner/Sanctioning Body: Professional Sports Camps LLC

Event Owner Contact Name: Vinny Carlesi

Event Owner Contact Phone #: 772-519-0138

Event Director Contact Name: Vinny Carlesi

Event Director Contact Phone #: 772-519-0138

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Holiday Inn Express

Hotel Contact Name: Kelsie Stickle

Hotel Phone #: 772-464-5000

Hotel Name #2: Fairfield Inn & Suites

Hotel #2 Contact Name: Sage Pate

Hotel #2 Phone #: 772-907-0497

Hotel Name #3: Holiday Inn Port St Lucie

Hotel #3 Contact Name: Sonia Rivera

Hotel #3 Phone #: 772-337-2200

Hotel Name #4: Hilton Garden Inn

Hotel #4 Contact Name: Francesca Tyler

Hotel #4 Phone #: 772-828-4052

Hotel Name #5: Residence Inn

Hotel #5 Contact Name: Kristy Byrick

Hotel #5 Phone #: 772-344-7814

Hotel Name #6: N/A

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

**TREASURE COAST SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147386626

Status: New

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Fort Pierce, FL

Out-of-State Participants: 3,800

Out-of-State Economic Impact: \$6,178,388.00

Year: 2019

Total # Room Nights: 9,300

FSF Funding: \$10,000.00

Next Previous Location: Fort Pierce, FL

Out-of-State Participants: 3,800

Out-of-State Economic Impact: \$4,560,075.00

Year: 2018

Total # Room Nights: 8,794

FSF Funding: \$10,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 1,800

In-State Adult Participants: 0

Out-of-State Youth Participants: 2,000

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 1,500

In-State Adult Fans: 800

Out-of-State Youth Fans: 500

In-State Youth Fans: 200

Total # expected media

Out-of-State Media: 3

In-State Youth Fans: 1

TREASURE COAST SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147386626

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$2,561,169.55
Out-of-State Adult Fans	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$2,134,307.96
Out-of-State Youth Participants	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$2,845,743.95
Out-of-State Youth Fans	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$711,435.99
Out-of-State Media	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$4,268.62

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$8,256,926.06

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$577,984.82

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
1,000	9.2436000000	\$159.00	\$1,469,737.18

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$1,469,737.18	5%	\$73,486.86

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Treasure Coast Sports Commission	\$20,000.00
St Lucie County	\$50,000.00
na	\$0.00

TOTAL 70,000.00

**TREASURE COAST SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147386626

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The Treasure Coast Sports Commission's community support of this event will cover costs of venue rental and umpires. St Lucie County will assist with staff and materials. The support of this event is to enhance Sports Tourism on the Treasure Coast while generating an economic impact.

Projected Reimbursable Expenses

Venue Rental and Umpire Fees	\$20,000.00
na	\$0.00
na	\$0.00
na	\$0.00
na	\$0.00
TOTAL	\$20,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

RPS

Applicant Title:

Director, Business Development / Marketing

Date:

10/10/2019

TREASURE COAST SPORTS COMMISSION

MAJOR GRANT APPLICATION

Grant Application ID: 147387325

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Ryan Strickland

Phone #: 772-871-5458

Cell #: 7723806221

Address: 527 NW Peacock Blvd Port St. Lucie FL 34986

Title: Director of Business Development

Email: rstrickland@treasurecoastsports.org

Additional Contact (Name of Entity Director): Rick Hatcher

Phone #: 7728715458

Email: rhatcher@treasurecoastsports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$10,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Jackie Robinson Spring Training: 1/05/2020 - 04/28/2020

Event Start Date: 1/5/2020

Event End Date: 4/28/2020

Brief description of event (format, qualifying criteria, ages, etc): 100 Collegiate and High School Baseball Teams, predominantly from the Northeast, converge onto the Treasure Coast to play preseason games. Taking advantage of the warm weather allows these teams to begin training for their regular season and gain a competitive edge.

Sport(s) Involved: Baseball

Location(s) Involved: Vero Beach, FL

Proposed Facility(ies): Jackie Robinson Training Complex

Has the facility been secured? Yes

Event Website: <http://www.historicdodgertown.com/sports/baseball/high-school-baseball-spring-training/>

Please list social media handles: Facebook: @HistoricDodgertown

Twitter: @HistDodgertown

Instagram: @historicdodgertown

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The Treasure Coast Sports Commission works with local event owner to market and attract baseball teams from the Northeast to venues on the Treasure Coast. This event is owned by Verotown LLC and executed by the local venue, the Jackie Robinson Training Complex.

Will you be publishing in media outlets? Yes

TREASURE COAST SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 147387325

Status: New

If yes, please explain: No paid advertisement, press release will be produced and disseminated to multiple media outlets.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Treasure Coast Sports Commission will promote the specialty tag program as directed by the Florida Sports Foundation plus disseminate literature to all staff, participants and spectators attending this event. Literature to be provided by the Florida Sports Foundation and should be specific to the sale of specialty tags.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): The marketing for this event will be executed via website, social media, direct mailers, email blast and phone calls. There is a vast database with history of teams & coaches that will be tapped into with digital and personal touches.

Event Owner/Sanctioning Body: Verotown LLC

Event Owner Contact Name: Jeff Biddle

Event Owner Contact Phone #: 772-257-8557

Event Director Contact Name: Jeff Biddle

Event Director Contact Phone #: 772-257-8557

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Jackie Robinson Training Complex Villas

Hotel Contact Name: Adie Ward

Hotel Phone #: 772-257-8557

Hotel Name #2: SpringHill Suites

Hotel #2 Contact Name: Missy Devenport

Hotel #2 Phone #: 772-978-9292

Hotel Name #3: Holiday Inn Oceanside

Hotel #3 Contact Name: Jennifer Bates

Hotel #3 Phone #: 772-774-2098

Hotel Name #4: Vero Beach Inn & Suites

Hotel #4 Contact Name: Christine Gagnon

Hotel #4 Phone #: 772-567-8321

Hotel Name #5: Hampton Inn

Hotel #5 Contact Name: Sage Pate

Hotel #5 Phone #: 772-907-0497

Hotel Name #6: Country Inn & Suites

Hotel #6 Contact Name: Sage Pate

Hotel #6 Phone #: 772-907-0497

**TREASURE COAST SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147387325

Status: New

Hotel Name #7: Star Suites

Hotel #7 Contact Name: Missy Devenport

Hotel #7 Phone #: 772-410-3700

Hotel Name #8: Staybridge Suites

Hotel #8 Contact Name: Jill Hanson

Hotel #8 Phone #: 772-562-6000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Historic Dodgertown

Year: 2019

Out-of-State Participants: 3,803

Total # Room Nights: 11,770

Out-of-State Economic Impact: \$6,873,142.00

FSF Funding: \$10,000.00

Next Previous Location: Historic Dodgertown

Year: 2018

Out-of-State Participants: 3,636

Total # Room Nights: 12,904

Out-of-State Economic Impact: \$4,417,426.00

FSF Funding: \$10,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 950

In-State Adult Participants: 0

Out-of-State Youth Participants: 2,900

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 2,300

In-State Adult Fans: 0

Out-of-State Youth Fans: 1,079

In-State Youth Fans: 0

Total # expected media

Out-of-State Media: 3

In-State Youth Fans: 1

**TREASURE COAST SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147387325

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$1,351,728.37
Out-of-State Adult Fans	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$3,272,605.54
Out-of-State Youth Participants	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$4,126,328.72
Out-of-State Youth Fans	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$1,535,278.86
Out-of-State Media	x Avg. Stay	9.2436000000 days	x	\$153.93	(ADS*) =	\$4,268.62

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$10,290,210.11

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$720,314.71

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
1,300	9.2436000000	\$159.00	\$1,910,658.33

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$1,910,658.33	4%	\$76,426.33

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Treasure Coast Sports Commission	\$20,000.00
na	\$0.00
na	\$0.00

TOTAL 20,000.00

**TREASURE COAST SPORTS COMMISSION
MAJOR GRANT APPLICATION**

Grant Application ID: 147387325

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The local community support is coming from the Treasure Coast Sports Commission to cover costs for umpires and facility rental. The purpose of this support is to enhance Sports Tourism on the Treasure Coast while generating an economic impact.

Projected Reimbursable Expenses

Venue Rental and Umpire Cost	\$20,000.00
na	\$0.00
na	\$0.00
na	\$0.00
na	\$0.00
TOTAL	\$20,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

RPS

Applicant Title:

Director, Business Development / Marketing

Date:

10/10/2019

FLORIDA'S SPACE COAST OFFICE OF TOURISM

MAJOR GRANT APPLICATION

Grant Application ID: 147836811

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Tom Bartosek

Phone #: 321-433-4470

Cell #: 321-302-4485

Address: 430 Brevard Avenue, #150 Cocoa FL 32922

Title: Sales Manager and Visitor Information

Email: tom.bartosek@visitspacecoast.com

Additional Contact (Name of Entity Director): Peter Cranis

Phone #: 321-433-4470

Email: peter.cranis@visitspacecoast.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$10,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Cocoa Beach Baseball Spring Training: 02/01/2020 - 04/30/2020

Event Start Date: 2/1/2020

Event End Date: 4/30/2020

Brief description of event (format, qualifying criteria, ages, etc): The Cocoa Beach Baseball Spring Training event enters its 32 year in 2020, and will host hundreds of college and high school baseball, softball and lacrosse teams from the U.S. and Canada. Venues and facilities from Titusville to Cocoa Beach to Palm Bay will fill with teams, coaches and fans throughout the three months of practices and competitive games. Players, coaches and families are housed on hotels across Brevard County having significant economic impact.

Sport(s) Involved: Baseball, Softball, Lacrosse

Location(s) Involved: Titusville, Merritt Island, Cocoa Beach and Palm Bay

Proposed Facility(ies): Chain of Lakes Park, Kiwanis Park, Fred Poppe Regional Park

Has the facility been secured? Yes

Event Website: <http://cocoabeachbaseballspringtraining.com/>

Please list social media handles:

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: This is an annual event organizer by a local company, Brevard Productions Inc.

Will you be publishing in media outlets? Yes

If yes, please explain: www.SpaceCoastDaily.com; www.FloridaToday.com

FLORIDA'S SPACE COAST OFFICE OF TOURISM MAJOR GRANT APPLICATION

Grant Application ID: 147836811

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The event would be happy to help promote the sale of specialty tags through the Florida Sports Foundation and would welcome the appearance of the FLOW vehicle at the different event venues.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Brevard Productions Inc starts calling schools in June to invite them to come to the Space Coast the following spring. Telephone marketing: Calls to coaches, 6-8 hours daily, to coaches who have a proven track record of bringing their schools to Florida. Digital promotional messages are sent weekly to coaches data base from Clell Wade. Website: SEO for the site and digital ads to promote the site - targeting coaches.

Event Owner/Sanctioning Body: Brevard Productions Inc

Event Owner Contact Name: Giles Malone

Event Owner Contact Phone #: 321-323-4460

Event Director Contact Name: Giles Malone

Event Director Contact Phone #: 321-323-4460

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Best Western Cocoa Beach

Hotel Contact Name: Cheryl Gromlich

Hotel Phone #: 321-783-7621

Hotel Name #2: Econo Lodge Merritt Island

Hotel #2 Contact Name: Anjan Parmar

Hotel #2 Phone #: 321-452-7711

Hotel Name #3: Hampton Inn Cocoa Beach

Hotel #3 Contact Name: Maria Sheldon

Hotel #3 Phone #: 321-784-4800

Hotel Name #4: Hilton Cocoa Beach

Hotel #4 Contact Name: Jennifer Odom

Hotel #4 Phone #: 321-799-0003

Hotel Name #5: Holiday Inn Titusville

Hotel #5 Contact Name: Sarah Grindrod

Hotel #5 Phone #: 321-383-0200

Hotel Name #6: International Palms Resort Cocoa Beach

Hotel #6 Contact Name: Dan Anderson

Hotel #6 Phone #: 321-783-2271

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

FLORIDA'S SPACE COAST OFFICE OF TOURISM MAJOR GRANT APPLICATION

Grant Application ID: 147836811

Status: New

Hotel Name #8: N/A

Hotel #8 Contact Name: N/A

Hotel #8 Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Cocoa Beach Sports Complex, Chain of Lakes, Fred Roppe Park	Year: 2018
Out-of-State Participants: 4,530	Total # Room Nights: 3,833
Out-of-State Economic Impact: \$1,836,000.00	FSF Funding: \$10,000.00

Next Previous Location: Cocoa Beach Sports Complex, Chain of Lakes, Fred Roppe Park	Year: 2017
Out-of-State Participants: 3,736	Total # Room Nights: 4,520
Out-of-State Economic Impact: \$1,727,926.00	FSF Funding: \$10,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 862	In-State Adult Participants: 0
Out-of-State Youth Participants: 3,385	In-State Youth Participants: 330

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 570	In-State Adult Fans: 145
Out-of-State Youth Fans: 120	In-State Youth Fans: 35

Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 2
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FLORIDA'S SPACE COAST OFFICE OF TOURISM MAJOR GRANT APPLICATION

Grant Application ID: 147836811

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.3606000000 days	x	\$159.61 (ADS*) =	\$462,369.79
Out-of-State Adult Fans	x Avg. Stay	3.3606000000 days	x	\$159.61 (ADS*) =	\$305,743.36
Out-of-State Youth Participants	x Avg. Stay	3.3606000000 days	x	\$159.61 (ADS*) =	\$1,815,686.47
Out-of-State Youth Fans	x Avg. Stay	3.3606000000 days	x	\$159.61 (ADS*) =	\$64,367.02
Out-of-State Media	x Avg. Stay	3.3606000000 days	x	\$159.61 (ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$2,648,166.65

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$185,371.67

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
4,200	3.3606000000	\$129.00	\$1,820,795.15

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$1,820,795.15	5%	\$91,039.76

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Brevard County Tourist Development Council	\$23,000.00
n/a	\$0.00
n/a	\$0.00

TOTAL 23,000.00

**FLORIDA'S SPACE COAST OFFICE OF TOURISM
MAJOR GRANT APPLICATION**

Grant Application ID: 147836811

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Fields and facilities rental fees; lining of fields; field lighting fees.

Projected Reimbursable Expenses

Site fees, costs (contract help, rentals)	\$20,000.00
Promotion, Marketing and Programming	\$3,000.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
TOTAL	\$23,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Thomas E. Bartosek

Applicant Title:
Business Development Manager

Date:
10/15/2019

ORANGE BOWL COMMITTEE

MAJOR GRANT APPLICATION

Grant Application ID: 146951254

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Ashleigh Faucette

Phone #: 305-341-4766

Cell #: 919-259-1527

Address: 14360 NW 77th Court Miami Lakes FL 33016

Title: Partnerships Fulfillment Coordinator

Email: afaucette@orangebowl.org

Additional Contact (Name of Entity Director): Michelle Roque

Phone #: 850-298-6637

Email: mroque@playinflorida.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$500,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: College Football Playoff Semifinal at the Capital One Orange Bowl: 12/31/2021 - 12/31/2021

Event Start Date: 12/31/2021

Event End Date: 12/31/2021

ORANGE BOWL COMMITTEE MAJOR GRANT APPLICATION

Grant Application ID: 146951254

Status: New

Brief description of event (format, qualifying criteria, ages, etc): The Orange Bowl Committee was created in 1935. Its mission then was to generate tourism to South Florida through an annual football game and supporting Festival. Since that time, the not-for-profit 363-member, primarily-volunteer organization has expanded its reach beyond the city to become a foundation in the South Florida community. To this day, the committee has never wavered from this original premise and it continues to generate revenue for South Florida. Today, the Orange Bowl Committee's premier event is the highly coveted Capital One Orange Bowl Football Game and College Football Playoff Semifinal. Beginning with the 2014-15 season, college football entered a new era when a postseason playoff will begin. The top four teams participate in two semifinals played in bowl games, with a national championship game played in a different city each year. The semifinals are rotated among six different bowl sites. The Orange Bowl was selected from a pool of cities to host semifinal games. In 2021, the Orange Bowl will host its third of four semifinal games.

Leading up to the College Football Playoff Semifinal Game, the Orange Bowl Committee will host an exciting week of Festival Events including team airport arrivals, team welcome receptions, team beach parties, team family outings and dinners, coaches' dinners, the Orange Bowl Coaches Luncheon, the Orange Bowl Rhapsody, the Orange Bowl Kick-Off Party, children's outings, spouses' outings, the Orange Bowl Fan Fest, and the Capital One Orange Bowl Football Game. Additional Orange Bowl events include the Orange Bowl Basketball Classic, the Orange Bowl Youth Sailing Regatta, the Orange Bowl Tennis Tournament, the Orange Bowl Youth Football Alliance, the Orange Bowl 5K Run, the Orange Bowl Paddle Championships, the Orange Bowl Legacy Gifts, the Sunshine State Lacrosse Games, the Orange Bowl Family Fun & Fit Day, and the Orange Bowl Swimming Classic.

The Orange Bowl Committee's national and statewide marketing campaigns will focus heavily on in-state and out-of-state college football spectators, participants, and youth, which will draw thousands of traveling fans to the South Florida region. The large volume of spectators, participants, youth, and tourists will generate a significant economic impact through hotel bookings/room nights, entertainment expenses, gasoline taxes, and invaluable media exposure. Both the 2015 and 2018 College Football Playoff Semifinal at the Capital One Orange Bowl were sold out games, and based on performance of similar events, the Orange Bowl anticipates that the 2021 College Football Playoff Semifinal Game will result in another sold out event.

Fans will be prompted to visit, lodge, dine and enjoy South Florida's hotels and attractions through various vehicles, such as the Orange Bowl's Travel Network, the Orange Bowl Committee's website, and numerous marketing initiatives including mailings, brochures, pamphlets, travel guides, etc. All guests are made aware prior to their arrival of local hotels, restaurants, cultural attractions, events and entertainment, and leisure activities located in South Florida. With the assistance and support of the Florida Sports Foundation, we will be able to execute these events.

Sport(s) Involved: College Football

Location(s) Involved: Greater Miami Area

Proposed Facility(ies): Hard Rock Stadium

Has the facility been secured? Yes

Event Website: <http://www.orangebowl.org/>

Please list social media handles: Instagram: @OrangeBowl

Twitter: @OrangeBowl

Facebook: @OrangeBowl

YouTube: @OrangeBowl

Snapchat: @OrangeBowl

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The Orange Bowl has been a staple of the South Florida community since 1935 when it was created by a group of local leaders in an attempt to generate tourism. Because of our community support and long standing tradition, the CFP included the Orange Bowl in its annual rotation for hosting a Semifinal game.

ORANGE BOWL COMMITTEE

MAJOR GRANT APPLICATION

Grant Application ID: 146951254

Status: New

Will you be publishing in media outlets? Yes

If yes, please explain: Please see attached.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? The Orange Bowl Committee will work with Florida Sports Foundation to activate Florida Sports Foundation's proposed marketing elements within the benefits (attached via email)

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Please see the attached sample marketing/media chart, similar to that of the 2018 College Football Playoff Semifinal at the Capital One Orange Bowl

Event Owner/Sanctioning Body: OBC / CFP / NCAA

Event Owner Contact Name: Eric Poms / OBC

Event Owner Contact Phone #: 305-341-4723

Event Director Contact Name: Eric Poms

Event Director Contact Phone #: 305-341-4723

HOTEL INFORMATION

Has a hotel been secured? No

Hotel Name #2:

Hotel #2 Contact Name:

Hotel #2 Phone #:

Hotel Name #3:

Hotel #3 Contact Name:

Hotel #3 Phone #:

Hotel Name #4:

Hotel #4 Contact Name:

Hotel #4 Phone #:

Hotel Name #5:

Hotel #5 Contact Name:

Hotel #5 Phone #:

Hotel Name #6:

Hotel #6 Contact Name:

Hotel #6 Phone #:

Hotel Name #7:

Hotel #7 Contact Name:

Hotel #7 Phone #:

ORANGE BOWL COMMITTEE MAJOR GRANT APPLICATION

Grant Application ID: 146951254

Status: New

Hotel Name #8:

Hotel #8 Contact Name:

Hotel #8 Phone #:

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Hard Rock Stadium

Out-of-State Participants: 1,585

Out-of-State Economic Impact: \$75,191,400.00

Year: 2018

Total # Room Nights: 5

FSF Funding: \$400,000.00

Next Previous Location: Sunlife Stadium

Out-of-State Participants: 1,886

Out-of-State Economic Impact: \$30,533,794.50

Year: 2015

Total # Room Nights: 5

FSF Funding: \$450,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 1,350

In-State Adult Participants: 350

Out-of-State Youth Participants: 150

In-State Youth Participants: 50

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 50,000

In-State Adult Fans: 25,000

Out-of-State Youth Fans: 2,000

In-State Youth Fans: 1,000

Total # expected media

Out-of-State Media: 700

In-State Youth Fans: 300

ORANGE BOWL COMMITTEE MAJOR GRANT APPLICATION

Grant Application ID: 146951254

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	4.0000000000 days	x	\$182.06 (ADS*) =	\$983,124.00
Out-of-State Adult Fans	x Avg. Stay	4.0000000000 days	x	\$182.06 (ADS*) =	\$36,412,000.00
Out-of-State Youth Participants	x Avg. Stay	4.0000000000 days	x	\$182.06 (ADS*) =	\$109,236.00
Out-of-State Youth Fans	x Avg. Stay	4.0000000000 days	x	\$182.06 (ADS*) =	\$1,456,480.00
Out-of-State Media	x Avg. Stay	4.0000000000 days	x	\$182.06 (ADS*) =	\$509,768.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$39,470,608.00

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$2,762,942.56

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
4,000	4.0000000000	\$300.00	\$4,800,000.00

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$4,800,000.00	6%	\$288,000.00

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

The Orange Bowl Committee anticipates local community support well in success of dc	\$0.00
Greater Miami CVB/Greater Fort Lauderdale CVB/City of Miami Beach/Miami Beach V	\$0.00
Miami-Dade County	\$475,000.00

TOTAL 475,000.00

**ORANGE BOWL COMMITTEE
MAJOR GRANT APPLICATION**

Grant Application ID: 146951254

Status: New

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The local community (including both public and private entities) is supporting the event through monetary and in-kind contributions. Monetary contributions will be used towards budget items including but not limited to personnel, administration, lodging, hospitality, practice sites, transportation, stadium operations/logistics, communications, media operations and hospitality, marketing, community outreach, ancillary events, and volunteer services. In-kind contributions will include government/city services (police, fire/rescue, permit assistance, etc.), venue rental fees and volunteer staffing.

Projected Reimbursable Expenses

Projected Housing for Officials	\$8,500.00
Projected Production Costs	\$350,000.00
Projected Contract Costs	\$110,000.00
Projected Media Buy & Services	\$35,000.00
N/A	\$0.00
TOTAL	\$503,500.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

John Mas

Applicant Title:

Senior Director of Partnerships

Date:

10/10/2019

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147363106

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Consuelo Sanchez

Phone #: 727-847-8129

Cell #: 727-514-7073

Title: Sports Development & Tourism Manager

Email: cbsanchez@flsportscoast.com

Address: 8731 Citizens Drive, Suite 135 New Port Richey FL 34654

Additional Contact (Name of Entity Director): Adam Thomas

Phone #: 7278478129

Email: athomas@flsportscoast.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$3,500.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start?No

If no, explain why: Event funding for this event was approved two weeks ago by the Pasco County Tourist Development Council. Without its approval, we can't request additional assistance such as the FSF Grant, since the community funding is determined and approved by our board. The agreement is being processed at this time and will be executed in the next couple week, but due to time constrains we are kindly requesting FSF to review our case and consider funding this event that brings participants from the US Southeast region.

EVENT INFORMATION

Event Title: USPHL 2019 Florida Showcase: 12/13/2019 - 12/16/2019

Event Start Date: 12/13/2019

Event End Date: 12/16/2019

Brief description of event (format, qualifying criteria, ages, etc): Each year, the United States Premier Hockey League (USPHL) gathers the eleven southern (from Virginia to Florida) junior organizations for the Premier and Elite divisions to play in a showcase event where each team plays in 4 games. The showcase events are created to provide NCAA College scouts the ability to see the southern junior players and eventually recruit them to play in college. College scouting is a key element of the junior hockey program. Participants ages range from 16-20 years. Pasco County won the award again this year through our local hockey club Tampa Bay Junior Hockey, Inc. (TBJH), and will be hosting the USPHL 2019 Florida Showcase at the State-of-the-art AdventHealth Center Ice, December 13-16, 2019.

Sport(s) Involved: Hockey

Location(s) Involved: Wesley Chapel, FL

Proposed Facility(ies): AdventHealth Center Ice

Has the facility been secured? Yes

Event Website: <https://www.usphl.com/usphlfloridashowcase>

Please list social media handles: <https://www.facebook.com/usphl>
<https://twitter.com/USPHL>

EXPERIENCE FLORIDA'S SPORTS COAST

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147363106

Status: New

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: As a member of the United States Premier Hockey League (USPHL) and having two teams participating in the USPHL Premier and Elite divisions, TBJH proposed to host the USPHL Florida Showcase at AdventHealth Center Ice (AHCI) for the second year in a row. The Pasco Sports Commission was contacted by them, after being awarded again to host the 2019 event. They need financial assistance in order to offset the cost of the ice venue rental fee.

Will you be publishing in media outlets? No

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Email blast to teams that are part of the USPHL Southeast Region, promotions in USPHL website and the event will be live-streamed via HockeyTV.com. It is important to mention that teams always attend as it is a great opportunity for players to be showcased in front of NCAA scouts.

Will the event be televised? No

Event Owner/Sanctioning Body: USPHL

Event Owner Contact Name: Brett Strot

Event Owner Contact Phone #: 904-424-5616

Event Director Contact Name: Kevin Wolter

Event Director Contact Phone #: 904-476-7292

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Saddlebrook Resort

Hotel Contact Name: Cheryl Jelinek

Hotel Phone #: 813-973-1111

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: AdventHealth Center Ice

Year: 2018

Out-of-State Participants: 573

Total # Room Nights: 678

Out-of-State Economic Impact: \$206,649.45

FSF Funding: \$2,964.00

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147363106

Status: New

Next Previous Location: New Jersey

Year: 2018

Out-of-State Participants: 0

Total # Room Nights: 0

Out-of-State Economic Impact: \$0.00

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 38

In-State Adult Participants: 15

Out-of-State Youth Participants: 350

In-State Youth Participants: 45

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 150

In-State Adult Fans: 150

Out-of-State Youth Fans: 50

In-State Youth Fans: 50

Total # expected media

Out-of-State Media: 0

In-State Youth Fans: 0

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$18,030.03
Out-of-State Adult Fans	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$71,171.17
Out-of-State Youth Participants	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$166,066.06
Out-of-State Youth Fans	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$23,723.72
Out-of-State Media	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$278,990.99

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147363106

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$19,529.37

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
220	3.6303000000	\$150.00	\$119,798.45

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$119,798.45	4%	\$4,791.94

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Pasco County Sports Commissions	\$7,000.00
n/a	\$0.00
n/a	\$0.00
TOTAL	7,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Community funding will be used to offset the cost of the ice venue rental fee

Projected Reimbursable Expenses

Pasco County Sports Commission Funding	\$7,000.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00

EXPERIENCE FLORIDA'S SPORTS COAST

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147363106

Status: New

TOTAL **\$7,000.00**

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Consuelo Sanchez

Applicant Title:

Sports Development & Tourism Manager

Date:

10/9/2019

GAINESVILLE SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147447945

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Joleen Cacciatore

Phone #: 352-338-9300

Cell #: 3523392802

Address: 300 East University Ave, Suite 100 Gainesville FL 32601

Title: Executive Director

Email:

jcacciatore@gainesvillesportscommission.com

Additional Contact (Name of Entity Director): Robert Regojo

Phone #: 3524722388

Email: rregojo@esdf.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$3,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: U.S. National Indoor Championships & JOAD National Indoor Championships: 01/17/2020 - 01/19/2020

Event Start Date: 1/17/2020

Event End Date: 1/19/2020

Brief description of event (format, qualifying criteria, ages, etc): The U.S. National Indoor Championships in conjunction with JOAD National Indoor Championships is a three-day event coordinated with different regional sites throughout the country. Youth archers may compete in both the U.S. National Indoor Championships and the JOAD National Indoor, OR just one of the two events. Senior and Master divisions may compete ONLY in the U.S. National Indoor Championships. All archers may compete at only one site. This is the 51st annual event but the fifth time being hosted in Newberry, Florida.

Sport(s) Involved: Archery

Location(s) Involved: Newberry, FL

Proposed Facility(ies): Easton Newberry Archery Center

Has the facility been secured? Yes

Event Website: <https://eastonnewberryarcherycenter.org/us-national-joad-national-indoors>

Please list social media handles: FB and Instagram: @eastonnewberryarcherycenter

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The contract is an ongoing from four years.

Will you be publishing in media outlets? No

GAINESVILLE SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147447945

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): We have email distributions that are sent out leading up to the event through our National Governing body, USA Archery, and our facility. At least 3 email blasts will be sent to all of our customers. We will be posting on Social Media, Facebook and Instagram, leading up to and during the event. We will have a paid advertisement for our event on FB.

Will the event be televised? No

Event Owner/Sanctioning Body: USA Archery

Event Owner Contact Name: Sheri Rhodes

Event Owner Contact Phone #: 7198663450

Event Director Contact Name: Robert Regojo

Event Director Contact Phone #: 3524722388

HOTEL INFORMATION

Has a hotel been secured? No

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Easton Newberry Archery Center

Out-of-State Participants: 160

Out-of-State Economic Impact: \$0.00

Year: 2019

Total # Room Nights: 250

FSF Funding: \$0.00

Next Previous Location: Easton Newberry Archery Center

Out-of-State Participants: 0

Out-of-State Economic Impact: \$0.00

Year: 2018

Total # Room Nights: 0

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 50

In-State Adult Participants: 80

Out-of-State Youth Participants: 30

In-State Youth Participants: 50

GAINESVILLE SPORTS COMMISSION SMALL MARKET GRANT APPLICATION

Grant Application ID: 147447945

Status: New

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 25	In-State Adult Fans: 100
Out-of-State Youth Fans: 7	In-State Youth Fans: 15

Total # expected media

Out-of-State Media: 3	In-State Youth Fans: 1
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.1044000000 days	x	\$133.52	(ADS*) =	\$20,725.12
Out-of-State Adult Fans	x Avg. Stay	3.1044000000 days	x	\$133.52	(ADS*) =	\$10,362.56
Out-of-State Youth Participants	x Avg. Stay	3.1044000000 days	x	\$133.52	(ADS*) =	\$12,435.07
Out-of-State Youth Fans	x Avg. Stay	3.1044000000 days	x	\$133.52	(ADS*) =	\$2,901.52
Out-of-State Media	x Avg. Stay	3.1044000000 days	x	\$133.52	(ADS*) =	\$1,243.51

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$47,667.77

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$3,336.74

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
80	3.1044000000	\$110.00	\$27,318.91

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$27,318.91	6%	\$1,639.13

COMMUNITY SUPPORT

GAINESVILLE SPORTS COMMISSION SMALL MARKET GRANT APPLICATION

Grant Application ID: 147447945

Status: New

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Gainesville Sports Commission	\$5,000.00
N/A	\$0.00
N/A	\$0.00
TOTAL	5,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The Gainesville Sports Commission (GSC) is giving them a grant for \$5,000 to help pay for the facility rental and the utilities during the event.

Projected Reimbursable Expenses

Judges Rooms	\$1,200.00
Target Faces	\$200.00
Sanctioning Fees	\$5,700.00
Medals/Awards	\$250.00
Janitorial Fees	\$150.00
TOTAL	\$7,500.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Joleen Cacciatore Miller

Applicant Title:
Executive Director

Date:
10/10/2019

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147364819

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Consuelo Sanchez

Phone #: 727-847-8129

Cell #: 727-514-7073

Address: 8731 Citizens Drive, Suite 135 New Port Richey FL 34654

Title: Sports Development & Tourism Manager

Email: cbsanchez@flsportscoast.com

Additional Contact (Name of Entity Director): Adam Thomas

Phone #: 727-841-8129

Email: athomas@flsportscoast.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$5,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Mrs. Hockey Invite: 01/17/2020 - 01/20/2020

Event Start Date: 1/17/2020

Event End Date: 1/20/2020

Brief description of event (format, qualifying criteria, ages, etc): The Mrs. Hockey® Invite is an invite-only event created for girl teams at the 12U division. With multiple divisions to ensure the most competitive level of play for participants, the event is set for January 17 - 20th, 2020, and played at the state-of-the-art AdventHealth Center Ice. This important tournament continues Colleen Howe's legacy and spirit, and passes the torch to the young ladies who will partake in this memorable event.

Sport(s) Involved: Ice Hockey

Location(s) Involved: Wesley Chapel, FL

Proposed Facility(ies): AdventHealth Center Ice

Has the facility been secured? Yes

Event Website: <http://mrshockeyinvite.com/>

Please list social media handles: <https://www.facebook.com/LEGACYGlobalHockey/>
<https://twitter.com/LGSHockey>

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The event was secured by the venue, AdventHealth Center Ice.

Will you be publishing in media outlets? No

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147364819

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Since the event is an invitational, the organizer is inviting premier hockey leagues throughout the Country, Canada and Europe.

Will the event be televised? No

Event Owner/Sanctioning Body: Legacy Global Sports

Event Owner Contact Name: Sasha Ristic

Event Owner Contact Phone #: 586-580-7955

Event Director Contact Name: Sasha Ristic

Event Director Contact Phone #: 586-580-7955

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Holiday Inn Express Wesley Chapel

Hotel Contact Name: Sherell Hill

Hotel Phone #: (813) 803-7899

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Wesley Chapel, FL

Out-of-State Participants: 181

Out-of-State Economic Impact: \$221,506.60

Year: 2019

Total # Room Nights: 680

FSF Funding: \$2,389.00

Next Previous Location: n/a

Out-of-State Participants: 0

Out-of-State Economic Impact: \$0.00

Year: 0

Total # Room Nights: 0

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147364819

Status: New

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 36	In-State Adult Participants: 4
Out-of-State Youth Participants: 255	In-State Youth Participants: 30

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 637	In-State Adult Fans: 100
Out-of-State Youth Fans: 255	In-State Youth Fans: 30

Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 0
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$17,081.08
Out-of-State Adult Fans	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$302,240.24
Out-of-State Youth Participants	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$120,990.99
Out-of-State Youth Fans	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$120,990.99
Out-of-State Media	x Avg. Stay	3.6303000000 days	x	\$130.70	(ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$561,303.30

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147364819

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$39,291.23

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
300	3.6303000000	\$150.00	\$163,361.52

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$163,361.52	4%	\$6,534.46

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Pasco County Sports Commission	\$10,000.00
n/a	\$0.00
n/a	\$0.00
TOTAL	10,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Community funding will be used to offset the cost of the ice venue rental fee

Projected Reimbursable Expenses

Pasco County Sports Commission	\$10,000.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147364819

Status: New

TOTAL **\$10,000.00**

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Consuelo Sanchez

Applicant Title:
Sports Development & Tourism Manager

Date:
10/9/2019

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147373138

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Consuelo Sanchez

Phone #: 727-847-8129

Cell #: 727-514-7073

Address: 8731 Citizens Drive, Suite 135 New Port Richey FL 34654

Title: Sports Development & Tourism Manager

Email: cbsanchez@flsportscoast.com

Additional Contact (Name of Entity Director): Adam Thomas

Phone #: 727-847-8129

Email: athomas@flsportscoast.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$1,250.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Tampa Winter Escape: 01/18/2020 - 01/20/2020

Event Start Date: 1/18/2020

Event End Date: 1/20/2020

Brief description of event (format, qualifying criteria, ages, etc): MYHockey Tournaments has been operating in the US Market for over 20 years and it is the largest amateur hockey group in the country. Every year they run over 60 tournaments nationwide. They already have established teams that attend multiple events in different locations based matches to team's age (6-18 years old) and skill level. Currently Pasco is the only destination in Florida that hosts MYHockey Tournaments. In 2020 MyHockey is adding a thirds annual event, the Tampa Winter Escape, which was developed in order to be able to accommodate more teams to come and compete in Florida, since the other two events always sell out. MyHockey brings over 100 teams total to FL and they always have to turn out some of the teams that want to attend their events.

Sport(s) Involved: Ice Hockey

Location(s) Involved: Wesley Chapel, FL

Proposed Facility(ies): AdevntHealth Center Ice

Has the facility been secured? Yes

Event Website: <http://myhockeytournaments.com/tampa/tampa-winter-escape>

Please list social media handles: Facebook.com/MYHockey

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The venue secured the event

Will you be publishing in media outlets? No

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147373138

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Since the event is already established in the Hockey Industry, they don't run marketing nor promotional campaigns. Their strategy is basically direct contact with coaches to confirm attendance of teams. It is important to mention that MYHockey Tournaments just runs youth tournaments, and all kids are required to attend the event with at least one of the parents or family member, meaning that not only the team attendance is great, but also the economic impact produce by family members accompanying kids. All MYHockey Tournaments and games are broadcasted in <http://broadcast.livebarn.com/myhockey/>

Will the event be televised? No

Event Owner/Sanctioning Body: MyHockey Tournaments

Event Owner Contact Name: Jonathan Oppenheimer

Event Owner Contact Phone #: 773-909-2290

Event Director Contact Name: Jonathan Oppenheimer

Event Director Contact Phone #: 773-909-2290

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Crystal Springs

Hotel Contact Name: Hampton Inn Wesley Chapel

Hotel Phone #: (813) 973-2288

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: N/A

Out-of-State Participants: 0

Out-of-State Economic Impact: \$0.00

Year: 0

Total # Room Nights: 0

FSF Funding: \$0.00

Next Previous Location: N/A

Out-of-State Participants: 0

Out-of-State Economic Impact: \$0.00

Year: 0

Total # Room Nights: 0

FSF Funding: \$0.00

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147373138

Status: New

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 40	In-State Adult Participants: 10
Out-of-State Youth Participants: 350	In-State Youth Participants: 40

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 300	In-State Adult Fans: 40
Out-of-State Youth Fans: 150	In-State Youth Fans: 20

Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 0
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$14,372.38
Out-of-State Adult Fans	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$107,792.86
Out-of-State Youth Participants	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$125,758.34
Out-of-State Youth Fans	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$53,896.43
Out-of-State Media	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$301,820.02

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147373138

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$21,127.40

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
150	2.7491000000	\$150.00	\$61,855.12

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$61,855.12	4%	\$2,474.20

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Pasco County Sports Commission	\$2,500.00
N/A	\$0.00
N/A	\$0.00
TOTAL	2,500.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Community funding will be used to offset the cost of the ice venue rental fee

Projected Reimbursable Expenses

Pasco County Sports Commission Funding	\$2,500.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147373138

Status: New

TOTAL	\$2,500.00
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SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Consuelo Sanchez

Applicant Title:

Sports Development & Tourism Manager

Date:

10/9/2019

TREASURE COAST SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147385745

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Ryan Strickland

Phone #: 772-871-5458

Cell #: 7723806221

Address: 527 NW Peacock Blvd Port St. Lucie FL 34986

Title: Director of Business Development

Email: rstrickland@treasurecoastsports.org

Additional Contact (Name of Entity Director): Rick Hatcher

Phone #: 7728715458

Email: rhatcher@treasurecoastsports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$5,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Minor League Baseball Umpire Training Academy: 01/05/2020 - 02/02/2020

Event Start Date: 1/5/2020

Event End Date: 2/2/2020

Brief description of event (format, qualifying criteria, ages, etc): This Umpire Training Academy is the only professional umpire school operated by Minor League Baseball (MiLB) and is a natural extension of its efforts to expand and enhance umpire training at all levels. The MiLB Umpire Training Academy opened its doors in 2012 and offers a new standard in umpire education with 3 segments: Classroom Learning, Plate Instruction and Field Work.

www.milbumpireacademy.com

Sport(s) Involved: Umpire Training Academy

Location(s) Involved: Vero Beach, FL

Proposed Facility(ies): Jackie Robinson Training Complex

Has the facility been secured? Yes

Event Website: www.milbumpireacademy.com

Please list social media handles: Facebook: <https://www.facebook.com/milbumpireacademy>

Twitter: <https://twitter.com/MiLBumpAcademy>

Instagram: <https://www.instagram.com/milbumpireacademy/>

YouTube: https://www.youtube.com/channel/UCkX2fBMmR-5E-O1Ok7_CO0g

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: Secured via Minor League Baseball (MiLB) and Major League Baseball (MLB)

TREASURE COAST SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147385745

Status: New

Will you be publishing in media outlets? No

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Marketing initiatives for the Umpire Training Academy come directly from Minor League Baseball (MiLB) via its database and regional umpire clinics.

Will the event be televised? No

Event Owner/Sanctioning Body: Minor League Baseball

Event Owner Contact Name: Dusty Dellinger

Event Owner Contact Phone #: 704-856-0394

Event Director Contact Name: Dusty Dellinger

Event Director Contact Phone #: 704-856-0394

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Villas @ the Jackie Robinson Training Complex

Hotel Contact Name: Adie Ward

Hotel Phone #: 772-257-8454

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Vero Beach, FL

Year: 2019

Out-of-State Participants: 127

Total # Room Nights: 3,262

Out-of-State Economic Impact: \$709,501.00

FSF Funding: \$5,000.00

Next Previous Location: Vero Beach, FL

Year: 2018

Out-of-State Participants: 137

Total # Room Nights: 3,300

Out-of-State Economic Impact: \$600,000.00

FSF Funding: \$5,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

**TREASURE COAST SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 147385745

Status: New

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 130	In-State Adult Participants: 0
Out-of-State Youth Participants: 0	In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 50	In-State Adult Fans: 0
Out-of-State Youth Fans: 20	In-State Youth Fans: 0

Total # expected media

Out-of-State Media: 2	In-State Youth Fans: 2
-----------------------	------------------------

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	7.0765000000 days	x	\$181.45	(ADS*) =	\$166,923.36
Out-of-State Adult Fans	x Avg. Stay	7.0765000000 days	x	\$181.45	(ADS*) =	\$64,201.29
Out-of-State Youth Participants	x Avg. Stay	7.0765000000 days	x	\$181.45	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	7.0765000000 days	x	\$181.45	(ADS*) =	\$25,680.52
Out-of-State Media	x Avg. Stay	7.0765000000 days	x	\$181.45	(ADS*) =	\$2,568.05

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$259,373.22

TREASURE COAST SPORTS COMMISSION SMALL MARKET GRANT APPLICATION

Grant Application ID: 147385745

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$18,156.13

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
471	7.0765000000	\$139.00	\$463,289.55

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$463,289.55	4%	\$18,531.58

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Treasure Coast Sports Commission	\$7,500.00
na	\$0.00
na	\$0.00
TOTAL	7,500.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Community support will come from the Treasure Coast Sports Commission to offset some of the venue rental fees associated with the Umpire Training on the field plus in the classroom. The Treasure Coast Sports Commission is supporting this event to enhance Sports Tourism on the Treasure Coast while generating an economic impact.

Projected Reimbursable Expenses

Venue Rental Assistance	\$7,500.00
na	\$0.00
na	\$0.00
na	\$0.00
na	\$0.00

TREASURE COAST SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION

Grant Application ID: 147385745

Status: New

TOTAL \$7,500.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

RPS

Applicant Title:

Director, Business Development / Marketing

Date:

10/10/2019

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147375367

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Consuelo Sanchez

Phone #: 727-847-8129

Cell #: 727-514-7073

Title: Sports Development & Tourism Manager

Email: cbsanchez@flsportscoast.com

Address: 8731 Citizens Drive, Suite 135 New Port Richey FL 34654

Additional Contact (Name of Entity Director): Adam Thomas

Phone #: 727-514-7073

Email: athomas@flsportscoast.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$2,500.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Tampa Presidential Power-Play: 02/15/2020 - 02/17/2020

Event Start Date: 2/15/2020

Event End Date: 2/17/2020

Brief description of event (format, qualifying criteria, ages, etc): MYHockey Tournaments has been operating in the US Market for over 20 years and it is the largest amateur hockey group in the country. Every year they run over 60 tournaments nationwide. They already have established teams that attend multiple events in different locations based matches to team's age (6-18 years old) and skill level. Currently Pasco is the only destination in Florida that hosts MYHockey Tournaments (three tournaments in 2020). MyHockey brings over 100 teams total to FL and they always have to turn out some of the teams that want to attend their events.

Sport(s) Involved: Ice Hockey

Location(s) Involved: Wesley Chapel, FL

Proposed Facility(ies): AdventHealth Center Ice

Has the facility been secured? Yes

Event Website: <http://myhockeytournaments.com/tampa/tampa-presidential-power-play>

Please list social media handles: Facebook.com?MyHockey

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The venue secured the event

Will you be publishing in media outlets? No

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147375367

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Since the event is already established in the Hockey Industry, they don't run marketing nor promotional campaigns. Their strategy is basically direct contact with coaches to confirm attendance of teams. It is important to mention that MYHockey Tournaments just runs youth tournaments, and all kids are required to attend the event with at least one of the parents or family member, meaning that not only the team attendance is great, but also the economic impact produce by family members accompanying kids. All MYHockey Tournaments and games are broadcasted in <http://broadcast.livebarn.com/myhockey/>

Will the event be televised? No

Event Owner/Sanctioning Body: MYHockey Tournaments

Event Owner Contact Name: Jon Oppenheimer

Event Owner Contact Phone #: 773-909-2290

Event Director Contact Name: Jon Oppenheimer

Event Director Contact Phone #: 773-909-2290

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Hampton Inn Wesley Chapel

Hotel Contact Name: N/A

Hotel Phone #: (813) 973-2288

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Wesley Chapel

Year: 2019

Out-of-State Participants: 470

Total # Room Nights: 900

Out-of-State Economic Impact: \$451,673.25

FSF Funding: \$1,500.00

Next Previous Location: N/A

Year: 0

Out-of-State Participants: 0

Total # Room Nights: 0

Out-of-State Economic Impact: \$0.00

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147375367

Status: New

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 50	In-State Adult Participants: 15
Out-of-State Youth Participants: 500	In-State Youth Participants: 50

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 500	In-State Adult Fans: 80
Out-of-State Youth Fans: 250	In-State Youth Fans: 100

Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 0
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$17,965.48
Out-of-State Adult Fans	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$179,654.77
Out-of-State Youth Participants	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$179,654.77
Out-of-State Youth Fans	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$89,827.39
Out-of-State Media	x Avg. Stay	2.7491000000 days	x	\$130.70	(ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$467,102.41

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147375367

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$32,697.17

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
250	2.7491000000	\$150.00	\$103,091.87

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$103,091.87	4%	\$4,123.67

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Pasco County Sports Commission	\$5,000.00
N/A	\$0.00
N/A	\$0.00
TOTAL	5,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Community Funding will be used to offset the cost of the ice rink rental fee

Projected Reimbursable Expenses

Pasco County Sports Commission Funding	\$5,000.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00

EXPERIENCE FLORIDA'S SPORTS COAST SMALL MARKET GRANT APPLICATION

Grant Application ID: 147375367

Status: New

TOTAL	\$5,000.00
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SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Consuelo Sanchez

Applicant Title:
Sports Development & Tourism Manager

Date:
10/9/2019

GAINESVILLE SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147473242

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Joleen Cacciatore

Phone #: 352-338-9300

Cell #: 3523392802

Address: 300 East University Ave, Suite 100 Gainesville FL 32601

Title: Executive Director

Email:

jcacciatore@gainesvillesportscommission.com

Additional Contact (Name of Entity Director): Bill Hoops

Phone #: 704-807-5663

Email: richard@raddsports.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$5,000.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Premier Girls Fast Pitch (PGF) Softball President's Day Tournament: 02/15/2020 - 02/17/2020

Event Start Date: 2/15/2020

Event End Date: 2/17/2020

Brief description of event (format, qualifying criteria, ages, etc): Format - Pool Play/Single Elimination

Qualifying Criteria - Invitational

Ages 9-18

Sport(s) Involved: Fast Pitch Softball

Location(s) Involved: Newberry, Florida

Proposed Facility(ies): Champions Park

Has the facility been secured? Yes

Event Website: <https://championsballpark.com/event/pgf-softball-presidents-day-tournament/>

Please list social media handles: #playPGF

#PGFnationals

PGF@PGFnetwork

Premierfastpitch.com

<http://www.premiergirlsfastpitch.com>

playflpgf.com

#floridaPGF

#playthebest

Championsballpark.com

Championsbaseballpark.com

Was the event secured through a bid? No

GAINESVILLE SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147473242

Status: New

Please explain how the event was secured if not through a bid: Invited PFG to a site visit at Champions Park and toured the area's hotels. Once they agreed the facility would work for their large event, the GSC and the park manager worked with them on a date that was open a the facility.

Will you be publishing in media outlets? No

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Social Media:

Premier Girls Fast Pitch Website
Florida Premier Girls Fastpitch Girls Fastpitch
Premier Girls Fast Pitch Facebook
Florida Premier Girls Fast Pitch Facebook
Champions Park Website
Champions Park Facebook
Tourny Machine Ap

Will the event be televised? No

Event Owner/Sanctioning Body: Premier Girls Fast Pitch (PGF)

Event Owner Contact Name: Jason Guseft

Event Owner Contact Phone #: 678-920-2595

Event Director Contact Name: Bill Hoops

Event Director Contact Phone #: 704-807-5663

HOTEL INFORMATION

Has a hotel been secured? No

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Champions Park

Out-of-State Participants: 631

Out-of-State Economic Impact: \$0.00

Year: 2019

Total # Room Nights: 771

FSF Funding: \$0.00

Next Previous Location: Champions Park

Out-of-State Participants: 0

Year: 2018

Total # Room Nights: 0

**GAINESVILLE SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 147473242

Status: New

Out-of-State Economic Impact: \$0.00

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 175

In-State Adult Participants: 225

Out-of-State Youth Participants: 450

In-State Youth Participants: 550

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 550

In-State Adult Fans: 525

Out-of-State Youth Fans: 100

In-State Youth Fans: 75

Total # expected media

Out-of-State Media: 1

In-State Youth Fans: 5

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.7491000000	days	x	\$133.52	(ADS*) =	\$64,235.86
Out-of-State Adult Fans	x Avg. Stay	2.7491000000	days	x	\$133.52	(ADS*) =	\$201,884.13
Out-of-State Youth Participants	x Avg. Stay	2.7491000000	days	x	\$133.52	(ADS*) =	\$165,177.93
Out-of-State Youth Fans	x Avg. Stay	2.7491000000	days	x	\$133.52	(ADS*) =	\$36,706.21
Out-of-State Media	x Avg. Stay	2.7491000000	days	x	\$133.52	(ADS*) =	\$367.06

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$468,371.18

**GAINESVILLE SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 147473242

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$32,785.98

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
810	2.7491000000	\$140.00	\$311,749.83

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$311,749.83	5%	\$15,587.49

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Gainesville Sports Commission	\$5,000.00
N/A	\$0.00
N/A	\$0.00
TOTAL	5,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The Gainesville Sports Commission will be helping pay for the field rentals and the utilities at Champions Park during the tournament.

Projected Reimbursable Expenses

Facility Rental	\$9,450.00
Field Lights	\$3,000.00
Officials Housing	\$4,500.00
Golf Cart Rental	\$300.00
N/A	\$0.00

GAINESVILLE SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION

Grant Application ID: 147473242

Status: New

TOTAL \$17,250.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Joleen Cacciatore Miller

Applicant Title:
Executive Director

Date:
10/11/2019

TREASURE COAST SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147384805

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Ryan Strickland

Phone #: 772-871-5458

Cell #: 7723806221

Address: 527 NW Peacock Blvd Port St. Lucie FL 34986

Title: Director of Business Development

Email: rstrickland@treasurecoastsports.org

Additional Contact (Name of Entity Director): Rick Hatcher

Phone #: 7728715458

Email: rhatcher@treasurecoastsports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$5,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Treasure Coast President's Day Challenge: 02/16/2020 - 02/18/2020

Event Start Date: 2/16/2020

Event End Date: 2/18/2020

Brief description of event (format, qualifying criteria, ages, etc): At a time when most of the United States is too cold to play baseball, Vero Beach FL offers perfect playing conditions. This 3-day Youth Baseball tournament (9U-18U) will host 85+ teams with roughly 60 teams traveling from outside of FL.

Sport(s) Involved: Baseball

Location(s) Involved: Vero Beach, FL

Proposed Facility(ies): Jackie Robinson Training Complex

Has the facility been secured? Yes

Event Website: historicdodgertown.com

Please list social media handles: Facebook: @HistoricDodgertown

Twitter: @HistDodgertown

Instagram: @historicdodgertown

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The Treasure Coast Sports Commission works with local event owner to market and attract baseball teams from outside of FL to compete on the Treasure Coast

Will you be publishing in media outlets? No

TREASURE COAST SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147384805

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Marketing for this event includes website, social media, email blast and phone calls. There is a vast database and history of teams associated with this event that will be tapped into with digital and person touches.

Will the event be televised? No

Event Owner/Sanctioning Body: Verotown LLC

Event Owner Contact Name: Jeff Biddle

Event Owner Contact Phone #: 772-257-8557

Event Director Contact Name: Jeff Biddle

Event Director Contact Phone #: 772-257-8557

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Villas at the Jackie Robinson Training Complex

Hotel Contact Name: Adie Ward

Hotel Phone #: 772-257-8454

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Vero Beach, FL

Out-of-State Participants: 1,016

Out-of-State Economic Impact: \$723,355.00

Year: 2019

Total # Room Nights: 1,105

FSF Funding: \$5,000.00

Next Previous Location: Vero Beach, FL

Out-of-State Participants: 986

Out-of-State Economic Impact: \$686,115.00

Year: 2018

Total # Room Nights: 1,020

FSF Funding: \$5,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

**TREASURE COAST SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 147384805

Status: New

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 180	In-State Adult Participants: 63
Out-of-State Youth Participants: 850	In-State Youth Participants: 345

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 700	In-State Adult Fans: 300
Out-of-State Youth Fans: 350	In-State Youth Fans: 150

Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 1
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.2147000000 days	x	\$153.93	(ADS*) =	\$61,364.25
Out-of-State Adult Fans	x Avg. Stay	2.2147000000 days	x	\$153.93	(ADS*) =	\$238,638.76
Out-of-State Youth Participants	x Avg. Stay	2.2147000000 days	x	\$153.93	(ADS*) =	\$289,775.64
Out-of-State Youth Fans	x Avg. Stay	2.2147000000 days	x	\$153.93	(ADS*) =	\$119,319.38
Out-of-State Media	x Avg. Stay	2.2147000000 days	x	\$153.93	(ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$709,098.03

**TREASURE COAST SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 147384805

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$49,636.86

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
500	2.2147000000	\$179.00	\$198,217.83

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$198,217.83	4%	\$7,928.71

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Treasure Coast Sports Commission	\$5,000.00
na	\$0.00
na	\$0.00
TOTAL	5,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Local community support coming from the Treasure Coast Sports Commission will cover umpire costs plus assist in venue rental fees. The purpose of this support is to enhance Sports Tourism on the Treasure Coast while generating an economic impact.

Projected Reimbursable Expenses

Venue Rental Assistance and Umpire Fees	\$5,000.00
na	\$0.00
na	\$0.00
na	\$0.00
na	\$0.00

TREASURE COAST SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION

Grant Application ID: 147384805

Status: New

TOTAL \$5,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

RPS

Applicant Title:

Director, Business Development / Marketing

Date:

10/10/2019

COLUMBIA COUNTY SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147270361

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Alden Rosner

Phone #: 386-719-1543

Cell #: 386-288-9638

Address: 971 W. Duval Street, Suite 145 Lake City FL 32055

Title: Sports Marketing Director

Email: arosner@columbiacountyfla.com

Additional Contact (Name of Entity Director): Paula Vann

Phone #: 352-240-2664

Email: pvann@columbiacountyfla.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$1,500.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: USSSA North Florida Super NIT: 02/29/2020 - 03/01/2020

Event Start Date: 2/29/2020

Event End Date: 3/1/2020

Brief description of event (format, qualifying criteria, ages, etc): This event is an elite youth baseball tournament that will feature approximately 100 teams playing on 25 fields at the Southside Sports Complex in Lake City, FL over the course of the last weekend in February, 2020. The format of the event is pool play on Saturday with elimination games played on Sunday. Participants will range in age from 9 to 13 years of age. Teams that win their age division will qualify for the USSSA World Series.

Sport(s) Involved: Youth Amateur Baseball

Location(s) Involved: Lake City, FL

Proposed Facility(ies): Southside Sports Complex

Has the facility been secured? Yes

Event Website: http://usssa.com/baseball/event_lookWholsComing/?eventID=328529

Please list social media handles:

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: This event was secured through a professional relationship with the tournament promoter.

Will you be publishing in media outlets? Yes

COLUMBIA COUNTY SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147270361

Status: New

If yes, please explain: Multiple press releases will be sent to a variety of north Florida and South Georgia media outlets.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): N/A

Will the event be televised? No

Event Owner/Sanctioning Body: USSSA

Event Owner Contact Name: Scott Rutherford

Event Owner Contact Phone #: 813-245-2642

Event Director Contact Name: Scott Rutherford

Event Director Contact Phone #: 813-245-2642

HOTEL INFORMATION

Has a hotel been secured? No

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Southside Sports Complex, Lake City, FL

Out-of-State Participants: 175

Out-of-State Economic Impact: \$80,000.00

Year: 2019

Total # Room Nights: 75

FSF Funding: \$0.00

Next Previous Location: Viera, FL

Out-of-State Participants: 90

Out-of-State Economic Impact: \$25,000.00

Year: 2018

Total # Room Nights: 40

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

**COLUMBIA COUNTY SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 147270361

Status: New

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 36	In-State Adult Participants: 250
Out-of-State Youth Participants: 140	In-State Youth Participants: 900

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 300	In-State Adult Fans: 1,000
Out-of-State Youth Fans: 100	In-State Youth Fans: 500

Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 3
-----------------------	------------------------

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	1.8840000000 days	x	\$141.95	(ADS*) =	\$9,627.60
Out-of-State Adult Fans	x Avg. Stay	1.8840000000 days	x	\$141.95	(ADS*) =	\$80,230.00
Out-of-State Youth Participants	x Avg. Stay	1.8840000000 days	x	\$141.95	(ADS*) =	\$37,440.67
Out-of-State Youth Fans	x Avg. Stay	1.8840000000 days	x	\$141.95	(ADS*) =	\$26,743.33
Out-of-State Media	x Avg. Stay	1.8840000000 days	x	\$141.95	(ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$154,041.61

COLUMBIA COUNTY SPORTS COMMISSION SMALL MARKET GRANT APPLICATION

Grant Application ID: 147270361

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$10,782.91

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
150	1.8840000000	\$92.00	\$25,999.16

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$25,999.16	5%	\$1,299.96

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
TOTAL	0.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Local restaurants will be providing meals for tournament umpires during games for the duration of the event. The total cost of these meals is expected to be between \$700 and \$1000

Projected Reimbursable Expenses

Site Fees	\$1,500.00
0	\$0.00
0	\$0.00
0	\$0.00
0	\$0.00

COLUMBIA COUNTY SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION

Grant Application ID: 147270361

Status: New

TOTAL \$1,500.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Alden Rosner

Applicant Title:

Sports Marketing Director

Date:

10/8/2019

TREASURE COAST SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147384051

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Ryan Strickland

Phone #: 772-871-5458

Cell #: 7723806221

Address: 527 NW Peacock Blvd Port St. Lucie FL 34986

Title: Director of Business Development

Email: rstrickland@treasurecoastsports.org

Additional Contact (Name of Entity Director): Rick Hatcher

Phone #: 7728715458

Email: rhatcher@treasurecoastsports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$5,000.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Marathon of the Treasure Coast: 03/01/2020 - 03/01/2020

Event Start Date: 3/1/2020

Event End Date: 3/1/2020

Brief description of event (format, qualifying criteria, ages, etc): Celebrating seven successful years, this Boston-qualifying marathon is designed to offer race opportunities for all levels of runners and activities for onlookers.

Sport(s) Involved: Marathon

Location(s) Involved: Stuart, FL

Proposed Facility(ies): Memorial Park

Has the facility been secured? Yes

Event Website: www.treasurecoastmarathon.com

Please list social media handles: Instagram: <https://www.instagram.com/tcmarathon/>

Twitter: <https://twitter.com/TCMrun>

Facebook: <https://www.facebook.com/TCmarathon>

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The Treasure Coast Sports Commission and Martin County Tourism work with the local rights holder to support this local race effort.

Will you be publishing in media outlets? No

TREASURE COAST SPORTS COMMISSION

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147384051

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): This race can be found on RunSignUp.com for registration plus digital promotion. There will be a direct mailer campaign and cross promotion with Fleet Feet Running Stores on the Treasure Coast.

Will the event be televised? No

Event Owner/Sanctioning Body: MC Running

Event Owner Contact Name: Mike Melton

Event Owner Contact Phone #: 772-349-1704

Event Director Contact Name: Mike Melton

Event Director Contact Phone #: 772-349-1704

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Courtyard by Marriott

Hotel Contact Name: Michelle Duquette

Hotel Phone #: 772-403-4619

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Stuart, FL

Out-of-State Participants: 350

Out-of-State Economic Impact: \$106,047.00

Year: 2019

Total # Room Nights: 640

FSF Funding: \$0.00

Next Previous Location: Stuart, FL

Out-of-State Participants: 330

Out-of-State Economic Impact: \$95,750.00

Year: 2018

Total # Room Nights: 605

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

**TREASURE COAST SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 147384051

Status: New

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 340	In-State Adult Participants: 1,350
Out-of-State Youth Participants: 30	In-State Youth Participants: 75

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 50	In-State Adult Fans: 650
Out-of-State Youth Fans: 20	In-State Youth Fans: 150

Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 2
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	1.4592000000 days	x	\$181.45	(ADS*) =	\$90,024.02
Out-of-State Adult Fans	x Avg. Stay	1.4592000000 days	x	\$181.45	(ADS*) =	\$13,238.83
Out-of-State Youth Participants	x Avg. Stay	1.4592000000 days	x	\$181.45	(ADS*) =	\$7,943.30
Out-of-State Youth Fans	x Avg. Stay	1.4592000000 days	x	\$181.45	(ADS*) =	\$5,295.53
Out-of-State Media	x Avg. Stay	1.4592000000 days	x	\$181.45	(ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$116,501.67

**TREASURE COAST SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 147384051

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$8,155.12

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
420	1.4592000000	\$169.00	\$103,575.85

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$103,575.85	5%	\$5,178.79

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Treasure Coast Sports Commission	\$7,500.00
na	\$0.00
na	\$0.00
TOTAL	7,500.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: The local community support coming from the Treasure Coast Sports Commission is to offset the costs of race timing system and tee shirts.

Projected Reimbursable Expenses

Race Timing System with Timer plus competitor and volunteer tee shirts	\$7,500.00
na	\$0.00
na	\$0.00
na	\$0.00
na	\$0.00

TREASURE COAST SPORTS COMMISSION
SMALL MARKET GRANT APPLICATION

Grant Application ID: 147384051

Status: New

TOTAL \$7,500.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

RPS

Applicant Title:

Director, Business Development/Marketing

Date:

10/14/2019

PENSACOLA SPORTS
SMALL MARKET GRANT APPLICATION

Grant Application ID: 147834736

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Laura McCullers

Phone #: 8504342800

Cell #: 8505851704

Address: 101 W. Main St. Pensacola FL 32502

Title: Director of Operations

Email: lmccullers@pensacolasports.org

Additional Contact (Name of Entity Director): Ray Palmer

Phone #: 8504342800

Email: rpalmer@pensacolasports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$3,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Cox Diamond Baseball Invitational: 03/06/2020 - 03/08/2020

Event Start Date: 3/6/2020

Event End Date: 3/8/2020

Brief description of event (format, qualifying criteria, ages, etc): NCAA Division I baseball teams are invited to participate in this 3 day tournament of two games each day. 4 teams total participate. A day of games was canceled due to inclement weather; room nights and out of town visitors decreased due to this.

Sport(s) Involved: Baseball

Location(s) Involved: Pensacola

Proposed Facility(ies): Blue Wahoos Stadium

Has the facility been secured? Yes

Event Website: pensacolasports.org

Please list social media handles: Facebook: @PensacolaSports

Instagram: @pensacolasports

Twitter: @PensacolaSports

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: This is an event created by Pensacola Sports and hosted at the award-winning Blue Wahoos Stadium in downtown Pensacola. Teams are invited to participate.

Will you be publishing in media outlets? Yes

PENSACOLA SPORTS

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147834736

Status: New

If yes, please explain: Social Media
Blue Wahoos
WEAR TV3
ESPN Pensacola Radio
Pensacola News Journal

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Commercials for the event will be broadcast on the Cox Cable Network; WEAR TV3 (local ABC affiliate). Radio talk interviews will be done in the weeks leading up to the tournament. Social media campaigns will begin in the months leading up to the event, directed to the markets around the participating schools. Alumni groups and student affair departments of each school will be contacted for information on how we can communicate the event to them. Video interviews and highlights from previous years will be advertised on social media and on our website. We will be co-promoting with the Blue Wahoos; ticket sales will be done through their box office.

Will the event be televised? Yes

If yes, list network, date, time, and commercial opportunities for the FSF: We are still working on having the games broadcast on Cox Sports Television. We will have an opportunity for Florida Sports Foundation to include a commercial of their choice when the broadcast is confirmed.

Event Owner/Sanctioning Body: Pensacola Sports

Event Owner Contact Name: Ray Palmer

Event Owner Contact Phone #: 8504342800

Event Director Contact Name: Jason Libbert

Event Director Contact Phone #: 8504342800

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Springhill Suites and others

Hotel Contact Name: Emily Mikel

Hotel Phone #: 850-483-5605

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Pensacola

Year: 2019

Out-of-State Participants: 100

Total # Room Nights: 1,038

PENSACOLA SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147834736

Status: New

Out-of-State Economic Impact: \$121,240.71

FSF Funding: \$1,333.00

Next Previous Location: Pensacola

Year: 2018

Out-of-State Participants: 100

Total # Room Nights: 1,731

Out-of-State Economic Impact: \$439,472.00

FSF Funding: \$3,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 100

In-State Adult Participants: 30

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 320

In-State Adult Fans: 400

Out-of-State Youth Fans: 150

In-State Youth Fans: 175

Total # expected media

Out-of-State Media: 5

In-State Youth Fans: 3

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.261500000 days	x	\$139.46	(ADS*) =	\$31,539.18
Out-of-State Adult Fans	x Avg. Stay	2.261500000 days	x	\$139.46	(ADS*) =	\$100,925.37
Out-of-State Youth Participants	x Avg. Stay	2.261500000 days	x	\$139.46	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	2.261500000 days	x	\$139.46	(ADS*) =	\$47,308.77
Out-of-State Media	x Avg. Stay	2.261500000 days	x	\$139.46	(ADS*) =	\$1,576.96

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$181,350.27

PENSACOLA SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147834736

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.50% = \$13,601.27

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
320	2.2615000000	\$119.00	\$86,118.73

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$86,118.73	4%	\$3,444.75

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Pensacola Sports	\$35,000.00
0	\$0.00
0	\$0.00
TOTAL	35,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Local community support pays team guarantees, and the tournament venue. Officials, security, and field crews are provided each game. Volunteers and videos produced for the event are done through local community support.

Projected Reimbursable Expenses

Officials	\$7,200.00
Site Fees	\$20,000.00
Marketing/Promotion	\$1,000.00
0	\$0.00
0	\$0.00

PENSACOLA SPORTS
SMALL MARKET GRANT APPLICATION

Grant Application ID: 147834736

Status: New

TOTAL \$28,200.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Laura McCullers

Applicant Title:

Director of Operations

Date:

10/15/2019

GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147278240

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Jennifer Lastik

Phone #: 407-648-1610

Cell #: 724-516-1940

Address: 400 West Church Street, Suite 205 Orlando FL 32801

Title: Senior Vice President of Events

Email: jlastik@greaterorlandosports.com

Additional Contact (Name of Entity Director): Lindsey McBride

Phone #: 407-515-6551

Email: lmcbride@greaterorlandosports.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$3,900.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Fishers of Men Team Series National Championship: 03/09/2020 - 03/14/2020

Event Start Date: 3/9/2020

Event End Date: 3/14/2020

Brief description of event (format, qualifying criteria, ages, etc): The Fishers of Men, Greater Orlando Sports Commission, Visit Lake and the City of Leesburg are hosting the 2020 Fishers of Men Team Series National Championship in Lake County. The tournament brings in anglers from across the Mid-Western and Eastern United States. The event is expected to attract up to 160 two-person teams over six days, including three practice days and three competition days.

Sport(s) Involved: Bass Fishing

Location(s) Involved: Leesburg, FL

Proposed Facility(ies): Ski Beach at Venetian Gardens

Has the facility been secured? Yes

Event Website: <https://www.fomntt.com/>

Please list social media handles: Fishers of Men: Facebook: @FOMNTT; Twitter: @FOMNTT; Instagram: fomntt; YouTube: FOMNTT

Greater Orlando Sports Commission: Facebook: @GreaterORLSport; Twitter: @GreaterORLSport; Instagram: greaterorlsport

Visit Lake: Twitter @visitlakefl; Facebook @LakeCountyFLTourism

Was the event secured through a bid? Yes

Is the event Up for bid

GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147278240

Status: New

Will you be publishing in media outlets? No

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Greater Orlando Sports Commission along with Fishers of Men and Visit Lake will send out email blasts to internal database along with posting on website and social media platforms.

Will the event be televised? No

Event Owner/Sanctioning Body: Fishers of Men Ministries

Event Owner Contact Name: Bobby Eads

Event Owner Contact Phone #: (812) 583-6389

Event Director Contact Name: Bobby Eads

Event Director Contact Phone #: (812) 583-6389

HOTEL INFORMATION

Has a hotel been secured? No

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Lake Hartwell in Anderson, South Carolina

Out-of-State Participants: 238

Out-of-State Economic Impact: \$483,094.00

Year: 2019

Total # Room Nights: 1,035

FSF Funding: \$0.00

Next Previous Location: Lake Okeechobee, FL

Out-of-State Participants: 286

Out-of-State Economic Impact: \$516,969.00

Year: 2018

Total # Room Nights: 1,257

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 255

In-State Adult Participants: 35

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147278240

Status: New

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 85	In-State Adult Fans: 12
Out-of-State Youth Fans: 0	In-State Youth Fans: 0

Total # expected media

Out-of-State Media: 5	In-State Youth Fans: 6
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.9283000000 days	x	\$219.32 (ADS*) =	\$219,693.95
Out-of-State Adult Fans	x Avg. Stay	3.9283000000 days	x	\$219.32 (ADS*) =	\$73,231.32
Out-of-State Youth Participants	x Avg. Stay	3.9283000000 days	x	\$219.32 (ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	3.9283000000 days	x	\$219.32 (ADS*) =	\$0.00
Out-of-State Media	x Avg. Stay	3.9283000000 days	x	\$219.32 (ADS*) =	\$4,307.72

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$297,232.99

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$20,806.31

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
292	3.9283000000	\$77.00	\$88,322.89

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$88,322.89	4%	\$3,532.92

COMMUNITY SUPPORT

GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147278240

Status: New

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Visit Lake (Lake County)	\$45,000.00
N/A	\$0.00
N/A	\$0.00
TOTAL	45,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Visit Lake (Lake County) will be providing a \$45,000.00 grant to help pay for operational expenses. The event is currently expected to break-even.

Projected Reimbursable Expenses

Host Rights Fee	\$30,000.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
TOTAL	\$30,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Jennifer Lastik

Applicant Title:

Sr. VP of Events

Date:

10/9/2019

PENSACOLA SPORTS
SMALL MARKET GRANT APPLICATION

Grant Application ID: 147376884

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Laura McCullers

Phone #: 8504342800

Cell #: 8505851704

Address: 101 W. Main St. Pensacola FL 32502

Title: Director of Operations

Email: lmccullers@pensacolasports.org

Additional Contact (Name of Entity Director): Ray Palmer

Phone #: 8504342800

Email: rpalmer@pensacolasports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$1,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: Western Gate Tennis Invitational: 03/12/2020 - 03/15/2020

Event Start Date: 3/12/2020

Event End Date: 3/15/2020

Brief description of event (format, qualifying criteria, ages, etc): This is a junior college men's and women's tennis invitational round robin tournament; each team getting an opportunity to play all of the teams competing.

Sport(s) Involved: Tennis

Location(s) Involved: Pensacola

Proposed Facility(ies): Roger Scott Tennis Center

Has the facility been secured? Yes

Event Website: pensacolasports.org

Please list social media handles: Instagram: @pensacolasports

Facebook: @PensacolaSports

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: Pensacola Sports created the event in 2016 to give teams a central location to play schools that they would otherwise not meet during the competition season. Most of the schools attending are ranked in the top 20 in the country. Competing with schools they wouldn't see normally can help their rankings depending on the match outcome.

Will you be publishing in media outlets? Yes

If yes, please explain: We will write a press release in the hopes that it will get picked up by our local and regional papers. We will also use Facebook and Instagram as outlets to get the word out

PENSACOLA SPORTS

SMALL MARKET GRANT APPLICATION

Grant Application ID: 147376884

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Pensacola Sports invites the teams, once the teams have confirmed participation, we will use social media and email campaigns to directly reach participating school towns, students, alumni, and athlete families to generate interest in the event and Pensacola.

Will the event be televised? No

Event Owner/Sanctioning Body: Pensacola Sports

Event Owner Contact Name: Ray Palmer

Event Owner Contact Phone #: 8504342800

Event Director Contact Name: Jason Libbert

Event Director Contact Phone #: 8504342800

HOTEL INFORMATION

Has a hotel been secured? No

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Pensacola

Out-of-State Participants: 128

Out-of-State Economic Impact: \$100,107.00

Year: 2019

Total # Room Nights: 432

FSF Funding: \$1,000.00

Next Previous Location: Pensacola

Out-of-State Participants: 218

Out-of-State Economic Impact: \$189,372.00

Year: 2018

Total # Room Nights: 320

FSF Funding: \$1,500.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 175

Out-of-State Youth Participants: 0

In-State Adult Participants: 35

In-State Youth Participants: 0

PENSACOLA SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147376884

Status: New

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 42	In-State Adult Fans: 50
Out-of-State Youth Fans: 4	In-State Youth Fans: 15

Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 0
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.9949000000 days	x	\$139.46 (ADS*) =	\$73,093.05
Out-of-State Adult Fans	x Avg. Stay	2.9949000000 days	x	\$139.46 (ADS*) =	\$17,542.33
Out-of-State Youth Participants	x Avg. Stay	2.9949000000 days	x	\$139.46 (ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	2.9949000000 days	x	\$139.46 (ADS*) =	\$1,670.70
Out-of-State Media	x Avg. Stay	2.9949000000 days	x	\$139.46 (ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$92,306.08

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.50% = \$6,922.96

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
168	2.9949000000	\$114.00	\$57,359.12

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$57,359.12	4%	\$2,294.36

COMMUNITY SUPPORT

PENSACOLA SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147376884

Status: New

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Pensacola Sports		\$14,000.00
0		\$0.00
0		\$0.00
TOTAL		14,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Community support pays for the banquet, facility, officials, beverages, and team supplies for the tournament.

Projected Reimbursable Expenses

Facility/Venue		\$500.00
Officials		\$1,500.00
Tennis Balls		\$1,200.00
0		\$0.00
0		\$0.00
TOTAL		\$3,200.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Laura McCullers

Applicant Title:

Director of Operations

Date:

10/9/2019

GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147377081

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Jennifer Lastik

Phone #: 407-648-1610

Cell #: 724-516-1940

Address: 400 West Church Street, Suite 205 Orlando FL 32801

Title: Senior Vice President of Events

Email: jlastik@greaterorlandosports.com

Additional Contact (Name of Entity Director): Lindsey McBride

Phone #: 407-515-6551

Email: lmcbride@greaterorlandosports.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$5,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: The Spring Games: 02/14/2020 - 03/28/2020

Event Start Date: 2/14/2020

Event End Date: 3/28/2020

Brief description of event (format, qualifying criteria, ages, etc): PFX Athletics will be hosting colleges of all levels from across the country at the Legends Way Ballfields in Clermont, FL. Over 67 softball teams are set to play regular season games over this time period, with each team averaging six days of competition.

Sport(s) Involved: Softball

Location(s) Involved: Clermont, FL

Proposed Facility(ies): National Training Center

Has the facility been secured? Yes

Event Website: <https://www.thespringgames.com/>

Please list social media handles: PFX Athletics: Facebook: @PFXAthletics; Twitter: @PFXAthletics; Instagram: pfxathletics

Greater Orlando Sports Commission: Facebook: @GreaterORLSport; Twitter: @GreaterORLSport; Instagram: greaterorlsport

Visit Lake: Facebook: @lakecountyfltourism; Twitter: @visitlakefl; Instagram: visitlakefl

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: This is a recurring event, no bid is required.

Will you be publishing in media outlets? No

GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147377081

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Greater Orlando Sports Commission along with PFX Athletics and Visit Lake will send out email blasts to internal databases along with posting on website and social media platforms.

Will the event be televised? No

Event Owner/Sanctioning Body: PFX Athletics

Event Owner Contact Name: Bob Borak

Event Owner Contact Phone #: 352-988-8159

Event Director Contact Name: Sarah Rotta

Event Director Contact Phone #: 352-988-8175

HOTEL INFORMATION

Has a hotel been secured? No

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: National Training Center Clermont, FL	Year: 2019
Out-of-State Participants: 1,433	Total # Room Nights: 3,309
Out-of-State Economic Impact: \$1,891,550.00	FSF Funding: \$0.00

Next Previous Location: National Training Center Clermont, FL	Year: 2018
Out-of-State Participants: 1,375	Total # Room Nights: 3,129
Out-of-State Economic Impact: \$1,781,250.00	FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 1,503	In-State Adult Participants: 0
Out-of-State Youth Participants: 0	In-State Youth Participants: 0

GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147377081

Status: New

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 88	In-State Adult Fans: 0
Out-of-State Youth Fans: 0	In-State Youth Fans: 0

Total # expected media

Out-of-State Media: 11	In-State Youth Fans: 1
------------------------	------------------------

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	4.0353000000 days	x	\$172.39	(ADS*) =	\$1,045,557.21
Out-of-State Adult Fans	x Avg. Stay	4.0353000000 days	x	\$172.39	(ADS*) =	\$61,216.92
Out-of-State Youth Participants	x Avg. Stay	4.0353000000 days	x	\$172.39	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	4.0353000000 days	x	\$172.39	(ADS*) =	\$0.00
Out-of-State Media	x Avg. Stay	4.0353000000 days	x	\$172.39	(ADS*) =	\$7,652.12

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,114,426.25

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$78,009.84

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
857	4.0353000000	\$85.00	\$293,952.05

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$293,952.05	4%	\$11,758.08

COMMUNITY SUPPORT

GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147377081

Status: New

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Visit Lake (Lake County)	\$20,000.00
N/A	\$0.00
N/A	\$0.00
TOTAL	20,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Visit Lake (Lake County) will be providing a \$20,000 grant to help pay for operational expenses. The event is currently expected to break-even.

Projected Reimbursable Expenses

Venue Rentals	\$11,000.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
TOTAL	\$11,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Jennifer Lastik

Applicant Title:
Sr. VP of Events

Date:
10/15/2019

**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 146104111

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Brynja Phipps

Phone #: 9417431900

Cell #: 9412588516

Address: 1700 Tamiami Trail G2 Port Charlotte FL 33948

Title: Project Coordinator

Email: brynja.phipps@charlottecountyfl.gov

Additional Contact (Name of Entity Director): Wendie Vestfall

Phone #: 9417431900

Email: wendie.vestfall@charlottecountyfl.gov

Organization Insurance Provider: sportsinsurance.com | Lake Placid, NY | Box 1155 | coverage provided by New Hampshire Insurance Company, NAJC # 23841

GRANT REQUEST

Amount of Grant Request: \$5,000.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: SpringFling Women's Collegiate Lacrosse Tournament: 03/07/2020 - 03/28/2020

Event Start Date: 3/7/2020

Event End Date: 3/28/2020

Brief description of event (format, qualifying criteria, ages, etc): The SpringFling Women's Collegiate Lacrosse Tournament provides the opportunity for NCAA Women's lacrosse teams, mainly from the Midwest and Northeast, to compete against one another during the early portion of the collegiate lacrosse season when it's too cold up north to play. There are no qualifying criteria and each three-week tournament will involve a separate group of teams each week.

Sport(s) Involved: NCAA Division III Lacrosse

Location(s) Involved: Port Charlotte, Englewood, Punta Gorda

Proposed Facility(ies): Ann Dever Park, Franz Ross Park, Charlotte High School, Port Charlotte High School, Lemon Bay High School

Has the facility been secured? Yes

Event Website: NA

Please list social media handles:

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The event organizer contacted our VCB and expressed interest in relocating the event to another SW Florida destination in 2017 due to issues relating to hotel rates and field conflicts with the 2016 location. Upon review of our facilities and their availability along with a review of our hotel rates, the organizer awarded the event to our destination. Due to the success of the 2017 event and our ability to assist them in offsetting operational costs, the organizer has opted to bring the event back in 2018. It is our goal to make this an annual event in Charlotte County.

PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY SMALL MARKET GRANT APPLICATION

Grant Application ID: 146104111

Status: New

Will you be publishing in media outlets? Yes

If yes, please explain: The VCB will assist GKD SportsVision by issuing relevant press releases to our local, state and national media lists. In addition, the VCB will list the event on our website's calendar and post a feature story on our homepage and local industry newsletter leading up to the beginning of the event. The VCB will also issue various posts on our social media outlets in the weeks leading up to and during the event. The Charlotte Sun-Herald will likely cover the event before and during the tournament to provide feature stories, schedules, results, etc.

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): GKD SportsVision, which has been producing this tournament for years, is responsible for the recruitment of the participating teams which is accomplished through existing contacts/relationships, direct referrals from participating teams, and traveling directly to college institutions to meet with coaches in person. The VCB will likely purchase Facebook boost advertising to further spread the word regarding the event in an attempt to increase spectator attendance.

Will the event be televised? No

Event Owner/Sanctioning Body: GKD SportsVision

Event Owner Contact Name: Gene DeLorenzo

Event Owner Contact Phone #: 802-989-0239

Event Director Contact Name: Gene DeLorenzo

Event Director Contact Phone #: 802-989-0239

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Sheraton Four Points, PG Waterfront, Suncoast Inn, La Quinta, Day's Inn, Country Inn and Suites

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Punta Gorda/Englewood Beach / March

Year: 2019

Out-of-State Participants: 750

Total # Room Nights: 1,188

Out-of-State Economic Impact: \$1,291,857.00

FSF Funding: \$5,000.00

**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 146104111

Status: New

Next Previous Location: Punta Gorda/Englewood Beach / March 5-22, 2018 Year: 2018
 Out-of-State Participants: 2,450 Total # Room Nights: 4,596
 Out-of-State Economic Impact: \$2,032,389.00 FSF Funding: \$5,000.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 800 In-State Adult Participants: 0
 Out-of-State Youth Participants: 0 In-State Youth Participants: 0

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 1,000 In-State Adult Fans: 100
 Out-of-State Youth Fans: 25 In-State Youth Fans: 25

Total # expected media

Out-of-State Media: 4 In-State Youth Fans: 2

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$790,419.66
Out-of-State Adult Fans	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$988,024.57
Out-of-State Youth Participants	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$24,700.61
Out-of-State Media	x Avg. Stay	7.8552000000 days	x	\$125.78	(ADS*) =	\$3,952.10

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,807,096.94

**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 146104111

Status: New

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$126,496.79

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
220	7.8552000000	\$180.00	\$311,065.14

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$311,065.14	5%	\$15,553.26

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Punta Gorda/Englewood Beach Visitor & Convention Bureau	\$7,000.00
NA	\$0.00
NA	\$0.00
TOTAL	7,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Coverage in the Charlotte Sun. Investments by the Parks & Recreation Department to enhance the event. Discounted room rates during peak season.

Projected Reimbursable Expenses

Field Rental	\$5,000.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
NA	\$0.00



**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 146104111

Status: New

TOTAL \$5,000.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
Ray Sandrock

Applicant Title:
County Administrator

Date:
10/2/2019

PENSACOLA SPORTS
SMALL MARKET GRANT APPLICATION

Grant Application ID: 147380379

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Laura McCullers

Phone #: 8504342800

Cell #: 8505851704

Address: 101 W. Main St. Pensacola FL 32502

Title: Director of Operations

Email: lmccullers@pensacolasports.org

Additional Contact (Name of Entity Director): Ray Palmer

Phone #: 8504342800

Email: rpalmer@pensacolasports.org

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$750.00

Have you received FSF funding for this event in the past? Yes

Is this Grant application being submitted in the designated quarter based on the event start? Yes

EVENT INFORMATION

Event Title: NAIA Tennis Invitational: 03/26/2020 - 03/29/2020

Event Start Date: 3/26/2020

Event End Date: 3/29/2020

Brief description of event (format, qualifying criteria, ages, etc): Men's and Women's NAIA Collegiate Tennis Tournament. Ten teams, four days.

Sport(s) Involved: Tennis

Location(s) Involved: Pensacola

Proposed Facility(ies): Roger Scott Tennis Center

Has the facility been secured? Yes

Event Website: pensacolasports.org

Please list social media handles: Instagram: @pensacolasports

Facebook: @PensacolaSports

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: Pensacola Sports created this event at the urging of NAIA Tennis coaches. This is similar to Western Gate Tennis for Junior College Teams.

Will you be publishing in media outlets? No

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

PENSACOLA SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147380379

Status: New

Will you expend any bid monies prior to your event?

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Participation is by invitation. Once, teams have confirmed we will reach participating team schools, alumni, students, athletes and their families to travel to Pensacola for the event. We will do this by direct email campaigns, social media and google ads.

Will the event be televised? No

Event Owner/Sanctioning Body: Pensacola Sports

Event Owner Contact Name: Ray Palmer

Event Owner Contact Phone #: 8504342800

Event Director Contact Name: Jason Libbert

Event Director Contact Phone #: 8504342800

HOTEL INFORMATION

Has a hotel been secured? No

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Pensacola

Year: 2019

Out-of-State Participants: 62

Total # Room Nights: 43

Out-of-State Economic Impact: \$2,702.89

FSF Funding: \$484.00

Next Previous Location: 0

Year: 0

Out-of-State Participants: 0

Total # Room Nights: 0

Out-of-State Economic Impact: \$0.00

FSF Funding: \$0.00

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 70

In-State Adult Participants: 25

Out-of-State Youth Participants: 0

In-State Youth Participants: 0

PENSACOLA SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 147380379

Status: New

Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 28	In-State Adult Fans: 60
Out-of-State Youth Fans: 3	In-State Youth Fans: 10

Total # expected media

Out-of-State Media: 2	In-State Youth Fans: 1
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.9949000000 days	x	\$139.46	(ADS*) =	\$29,237.22
Out-of-State Adult Fans	x Avg. Stay	2.9949000000 days	x	\$139.46	(ADS*) =	\$11,694.89
Out-of-State Youth Participants	x Avg. Stay	2.9949000000 days	x	\$139.46	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	2.9949000000 days	x	\$139.46	(ADS*) =	\$1,253.02
Out-of-State Media	x Avg. Stay	2.9949000000 days	x	\$139.46	(ADS*) =	\$835.35

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$43,020.48

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.50% = \$3,226.54

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
60	2.9949000000	\$114.00	\$20,485.40

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$20,485.40	4%	\$819.42

COMMUNITY SUPPORT

**PENSACOLA SPORTS
SMALL MARKET GRANT APPLICATION**

Grant Application ID: 147380379

Status: New

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Pensacola Sports	\$7,000.00
0	\$0.00
0	\$0.00
TOTAL	7,000.00

PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes: Community support will secure the facility and related expenses, provide banquet for all schools the night before competition starts, beverages, officials, and other supplies for the teams.

Projected Reimbursable Expenses

Athletic Trainers	\$600.00
Facility/Site fees	\$500.00
Officials	\$1,200.00
0	\$0.00
0	\$0.00
TOTAL	\$2,300.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:

Laura McCullers

Applicant Title:

Director of Operations

Date:

10/9/2019

GREATER MIAMI CONVENTION AND VISITORS BUREAU SICA GRANT APPLICATION

Grant Application ID: 147358168

Status: New

APPLICANT / ORGANIZATION INFORMATION

Applicant Name: Mathew Ratner

Phone #: 305-539-2973

Cell #: 561-441-8057

Address: 701 Brickell Avenue, Suite 2700 Miami FL 33131

Title: Associate Director, Sports & Entertainment

Email: mmratner@gmcb.com

Additional Contact (Name of Entity Director): Jose Sotolongo

Phone #: 305-539-2972

Email: jsotolongo@gmcb.com

Organization Insurance Provider:

GRANT REQUEST

Amount of Grant Request: \$7,500.00

Have you received FSF funding for this event in the past? No

Is this Grant application being submitted in the designated quarter based on the event start?No

If no, explain why: The event was just recently confirmed to return to Miami at a new venue from 2018. In 2018, the conference was held at Marlins Park and a new venue was recently secured at the JW Marriott Turnberry in Aventura. Construction was recently completed at their new conference center. Attached is the sponsorship proposal from Soccerex to the GMCVB. We will officially launch Miami's bid campaign at the conference for the 2026 World Cup.

EVENT INFORMATION

Event Title: Soccerex USA 2019: 11/21/2019 - 11/22/2019

Event Start Date: 11/21/2019

Event End Date: 11/22/2019

Brief description of event (format, qualifying criteria, ages, etc): Soccerex is the worlds premier B2B soccer conference in the world. <https://www.soccerex.com/events/soccerex-usa-2019>

In coordination with an advisory board of market experts, including representatives from Concacaf and MLS, Soccerex USA will deliver a programme of insight focused on the commercial potential of soccer, both in the US and overseas.

Topics that will be discussed include:

- Men & women's soccer growth across the Americas
- Fan culture, fan engagement, match day experience and new media
- Performance development in grassroots, coaching and elite levels
- The future of soccer business: eSports, betting, OTTs and strategic investment
- Technology used by elite soccer clubs, leagues and federations on and off the pitch

Sport(s) Involved: Soccer

Event right holder(s) Involved: Concacaf, USA Soccer, La Liga

Location(s) Involved: Aventura, FL

Proposed Facility(ies): JW Marriott Turnberry Miami

GREATER MIAMI CONVENTION AND VISITORS BUREAU

SICA GRANT APPLICATION

Grant Application ID: 147358168

Status: New

Has the facility been secured? Yes

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid: The event was secured through partnerships with Soccerex and GACP Sports. Soccerex is based out of Essex, UK.

Event Owner/Sanctioning Body: Soccerex / GACP Sports

Event Owner Contact Name: Rita Rivie

Event Owner Contact Phone #: 000-000-0000

Event Director Contact Name: Joe Martin

Event Director Contact Phone #: 000-000-0000

HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: JW Marriott Turnberry Miami

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Marlins Park

Year: 2018

Out-of-State Participants: 600

Total # Room Nights: 650

Next Previous Location: N/A

Year: N/A

Out-of-State Participants: 0

Total # Room Nights: 0

ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

Total # expected attendees

Out-of-State Adult Attendees: 600

In-State Adult Attendees: 60

Out-of-State Youth Attendees: 0

In-State Youth Attendees: 0

GREATER MIAMI CONVENTION AND VISITORS BUREAU SICA GRANT APPLICATION

Grant Application ID: 147358168

Status: New

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Attendees	x Avg. Stay	1.8752000000 days	x	\$278.57 (ADS*) =	\$313,417.60
Out-of-State Youth Attendees	x Avg. Stay	1.8752000000 days	x	\$278.57 (ADS*) =	\$0.00

TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$313,417.60

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$21,939.23

Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
300	1.8752000000	\$250.00	\$140,636.82

Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$140,636.82	6%	\$8,438.21

COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Greater Miami Convention & Visitors Bureau	\$15,000.00
N/A	\$0.00
N/A	\$0.00
TOTAL	15,000.00

PROJECTED EXPENSES

**GREATER MIAMI CONVENTION AND VISITORS BUREAU
 SICA GRANT APPLICATION**

Grant Application ID: 147358168

Status: New

Please list below how the Local Community is supporting the event and for what purposes: Grant funds will be used to off-set costs of transportation to off-site events and site fees for the hotel

Projected Reimbursable Expenses

Transportation	\$7,500.00
Hotel Site Fees	\$0.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
TOTAL	\$7,500.00

SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature:
 Mathew Ratner

Applicant Title:
 Associate Director, Sports & Entertainment

Date:
 10/9/2019