

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA**  
**MAJOR GRANT APPLICATION**

**Grant Application ID:** 153925327

**Status:** New

## APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** McKenzie Richardson  
**Phone #:** 863-551-4747      **Cell #:** 863-551-4747  
**Address:** 2701 Lake Myrtle Park Rd Auburndale FL 33823

**Title:** Client Services Coordinator  
**Email:** mckenzie@visitcentralflorida.org

**Additional Contact (Name of Entity Director):** Josh Hicks  
**Phone #:** 863-551-4737

**Email:** josh@centralfloridasports.com

**Organization Insurance Provider:**

## GRANT REQUEST

**Amount of Grant Request:** \$20,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

## EVENT INFORMATION

**Event Title:** Ironman Florida 70.3: 04/16/2020 - 01/19/2020

**Event Start Date:** 4/16/2020

**Event End Date:** 1/19/2020

**Brief description of event (format, qualifying criteria, ages, etc):** Taking place at the Lake Eva Complex in Haines City, athletes will participate in a half-Ironman Triathlon. The race consists of a 1.2 mile swim in Lake Eva, 56 mile bike race, and 13 mile run through the city of Haines City. The Ironman staff also organizes the Ironman Village Expo that starts two days before the race.

**Sport(s) Involved:** Endurance Racing

**Location(s) Involved:** Hianes City

**Proposed Facility(ies):** Lake Eva Park

**Has the facility been secured?** Yes

**Event Website:** ironman.com

**Please list social media handles:** Facebook: facebook.com/CFSports, facebook.com/VisitCentralFlorida  
Instagram/Twitter: @CentralFLSports, @VisitCentralFL

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** Event secured through relationship with event director

**Will you be publishing in media outlets?** No

# POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA

## MAJOR GRANT APPLICATION

Grant Application ID: 153925327

Status: New

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Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will hang a Florida Sports Foundation banner at the event that will showcase a few of the tags offered.

Will you expend any bid monies prior to your event? No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** We will promote through the Ironman website, the Central Florida Sports Marketing website and the Visit Central Florida website. We will also advertise through out TV and radio platforms that are broadcast throughout the county. The event in also covered by the local media each year.

**Event Owner/Sanctioning Body:** World Triathlon Corp.

**Event Owner Contact Name:** Tom Ziebart

**Event Owner Contact Phone #:** 407-765-9608

**Event Director Contact Name:** Tom Ziebart

**Event Director Contact Phone #:** 407-765-9608

### HOTEL INFORMATION

Has a hotel been secured? No

**Hotel Name #2:**

**Hotel #2 Contact Name:**

**Hotel #2 Phone #:**

**Hotel Name #3:**

**Hotel #3 Contact Name:**

**Hotel #3 Phone #:**

**Hotel Name #4:**

**Hotel #4 Contact Name:**

**Hotel #4 Phone #:**

**Hotel Name #5:**

**Hotel #5 Contact Name:**

**Hotel #5 Phone #:**

**Hotel Name #6:**

**Hotel #6 Contact Name:**

**Hotel #6 Phone #:**

**Hotel Name #7:**

**Hotel #7 Contact Name:**

**Hotel #7 Phone #:**

**Hotel Name #8:**

**Hotel #8 Contact Name:**

**Hotel #8 Phone #:**

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

**Grant Application ID: 153925327**

**Status: New**

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

<b>Previous Location:</b> Haines City	<b>Year:</b> 2019
<b>Out-of-State Participants:</b> 928	<b>Total # Room Nights:</b> 2,784
<b>Out-of-State Economic Impact:</b> \$2,010,409.92	<b>FSF Funding:</b> \$10,000.00
<b>Next Previous Location:</b> Haines City	<b>Year:</b> 2018
<b>Out-of-State Participants:</b> 1,295	<b>Total # Room Nights:</b> 1,295
<b>Out-of-State Economic Impact:</b> \$1,907,748.30	<b>FSF Funding:</b> \$10,000.00

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

<b>Out-of-State Adult Participants:</b> 900	<b>In-State Adult Participants:</b> 850
<b>Out-of-State Youth Participants:</b> 0	<b>In-State Youth Participants:</b> 0

**Total # expected fans (family, friends, etc.)**

<b>Out-of-State Adult Fans:</b> 1,850	<b>In-State Adult Fans:</b> 1,700
<b>Out-of-State Youth Fans:</b> 0	<b>In-State Youth Fans:</b> 0

**Total # expected media**

<b>Out-of-State Media:</b> 0	<b>In-State Youth Fans:</b> 0
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**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

**Grant Application ID: 153925327**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	3.8471000000 days	x	\$186.51	<b>(ADS*) =</b>	\$645,776.48
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	3.8471000000 days	x	\$186.51	<b>(ADS*) =</b>	\$1,327,429.42
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	3.8471000000 days	x	\$186.51	<b>(ADS*) =</b>	\$0.00
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	3.8471000000 days	x	\$186.51	<b>(ADS*) =</b>	\$0.00
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	3.8471000000 days	x	\$186.51	<b>(ADS*) =</b>	\$0.00

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,973,205.90**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$138,124.41**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
928	3.8471000000	\$85.00	\$303,462.12

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$303,462.12	5%	\$15,173.11

**COMMUNITY SUPPORT**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Host Fee	\$54,000.00
Official Lodging	\$4,000.00
Area Expenses (water testing, traffic control)	\$3,500.00

**TOTAL 61,500.00**

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

**Grant Application ID: 153925327**

**Status: New**

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** Polk County Sports Marketing will expand the above funds to ensure a smooth running event. .

**Projected Reimbursable Expenses**

Host Fee	\$54,000.00
Official Lodging	\$5,000.00
Area Expenses	\$2,300.00
NA	\$0.00
NA	\$0.00
<b>TOTAL</b>	<b>\$61,300.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**  
McKenzie Richardson

**Applicant Title:**  
Client Services Coordinator

**Date:**  
1/10/2020

## KISSIMMEE SPORTS COMMISSION

### MAJOR GRANT APPLICATION

Grant Application ID: 152696490

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Andrea Perla

**Phone #:** 407-569-4882

**Cell #:** 407-799-7203

**Address:** 215 Celebration Place Kissimmee FL 34747

**Title:** Sports Marketing Coordinator

**Email:** aperla@experiencekissimmee.com

**Additional Contact (Name of Entity Director):** John Poole

**Phone #:** 407-569-4838

**Email:** jpoole@experiencekissimmee.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$7,500.00

**Have you received FSF funding for this event in the past?** No

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** Tropical Rugby Youth Sevens: 04/10/2020 - 04/12/2020

**Event Start Date:** 4/10/2020

**Event End Date:** 4/12/2020

**Brief description of event (format, qualifying criteria, ages, etc):** Tropical Rugby Youth Sevens is a youth rugby tournament that brings youth teams from around the world to play in an Olympic-style 7's rugby tournament. While attracting the world's elite teams, the competition is open to all teams of various skill levels for boys & girls sides at U18, U16, U14, and University/U23 levels.

**Sport(s) Involved:** Rugby

**Location(s) Involved:** Kissimmee, FL

**Proposed Facility(ies):** Omni ChampionsGate

**Has the facility been secured?** Yes

**Event Website:** <http://tropical7s.com/>

**Please list social media handles:** Instagram: @tropical7s - Twitter: @Tropical7s - Facebook: @Tropical7s

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** Event Right Holder and Kissimmee Sports Commission came into contact through the University of Central Florida. The Event Rights Holder expressed wanting to keep his event local.

**Will you be publishing in media outlets?** No

## KISSIMMEE SPORTS COMMISSION

### MAJOR GRANT APPLICATION

Grant Application ID: 152696490

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will be working with the Event Right Holder through viable ways and platforms to help promote the event.

Will you expend any bid monies prior to your event? No

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc): Experience Kissimmee will use social media channels and our website to help promote the event.

Event Owner/Sanctioning Body: Tropical Rugby Youth Sevens

Event Owner Contact Name: John Siner

Event Owner Contact Phone #: 321-305-0330

Event Director Contact Name: John Siner

Event Director Contact Phone #: 321-305-0330

## HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Omni ChampionsGate

Hotel Contact Name: Tony Arielly

Hotel Phone #: 407-787-4657

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

Hotel #3 Contact Name: N/A

Hotel #3 Phone #: 000-000-0000

Hotel Name #4: N/A

Hotel #4 Contact Name: N/A

Hotel #4 Phone #: 000-000-0000

Hotel Name #5: N/A

Hotel #5 Contact Name: N/A

Hotel #5 Phone #: 000-000-0000

Hotel Name #6: N/A

Hotel #6 Contact Name: N/A

Hotel #6 Phone #: 000-000-0000

Hotel Name #7: N/A

Hotel #7 Contact Name: N/A

Hotel #7 Phone #: 000-000-0000

Hotel Name #8: N/A

## KISSIMMEE SPORTS COMMISSION MAJOR GRANT APPLICATION

**Grant Application ID: 152696490**

**Status: New**

**Hotel #8 Contact Name: N/A**

**Hotel #8 Phone #: 000-000-0000**

### EVENT HISTORY

Enter the details of the two most recent, regardless of location.

<b>Previous Location:</b> Omni ChampionsGate	<b>Year:</b> 2019
<b>Out-of-State Participants:</b> 1,073	<b>Total # Room Nights:</b> 1,446
<b>Out-of-State Economic Impact:</b> \$809,068.00	<b>FSF Funding:</b> \$0.00
<b>Next Previous Location:</b> Omni ChampionsGate	<b>Year:</b> 2018
<b>Out-of-State Participants:</b> 804	<b>Total # Room Nights:</b> 717
<b>Out-of-State Economic Impact:</b> \$369,671.00	<b>FSF Funding:</b> \$0.00

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

#### Total # expected participants (competitors, coaches, trainers, officials, etc.)

<b>Out-of-State Adult Participants:</b> 135	<b>In-State Adult Participants:</b> 45
<b>Out-of-State Youth Participants:</b> 675	<b>In-State Youth Participants:</b> 225

#### Total # expected fans (family, friends, etc.)

<b>Out-of-State Adult Fans:</b> 270	<b>In-State Adult Fans:</b> 68
<b>Out-of-State Youth Fans:</b> 0	<b>In-State Youth Fans:</b> 0

#### Total # expected media

<b>Out-of-State Media:</b> 30	<b>In-State Youth Fans:</b> 40
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## KISSIMMEE SPORTS COMMISSION MAJOR GRANT APPLICATION

**Grant Application ID: 152696490**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	2.8627000000 days	x	\$176.32 (ADS*) =	\$68,141.77
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	2.8627000000 days	x	\$176.32 (ADS*) =	\$136,283.53
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	2.8627000000 days	x	\$176.32 (ADS*) =	\$340,708.84
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	2.8627000000 days	x	\$176.32 (ADS*) =	\$0.00
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	2.8627000000 days	x	\$176.32 (ADS*) =	\$15,142.61
<b>TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT =</b>					<b>\$560,276.75</b>

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.50% = \$42,020.76**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
2,134	2.8627000000	\$89.99	\$549,751.87

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$549,751.87	6%	\$32,985.11

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Experience Kissimmee/ Kissimmee Sports Commission Grant	\$15,000.00
NA	\$0.00
NA	\$0.00

**TOTAL 15,000.00**

**KISSIMMEE SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID: 152696490**

**Status: New**

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**PROJECTED EXPENSES**

Please list below how the Local Community is supporting the event and for what purposes:

**Projected Reimbursable Expenses**

Sponsorship Fees	\$15,000.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
<hr/>	
<b>TOTAL</b>	<b>\$15,000.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

John Poole

**Applicant Title:**

Executive Director

**Date:**

12/17/2019

## SARASOTA COUNTY SPORTS COMMISSION

### MAJOR GRANT APPLICATION

Grant Application ID: 152888785

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Shelby Connett

**Phone #:** 9419550991

**Cell #:** 9419614412

**Address:** 301 North Cattleman Road, Suite 203 Sarasota FL 34236

**Title:** Director of Sports

**Email:** sconnett@visitsarasota.org

**Additional Contact (Name of Entity Director):** Virginia Haley

**Phone #:** 9419550991

**Email:** vhaley@visitsarasota.org

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$5,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** US Rowing Olympic Team Trials: 04/13/2020 - 04/18/2020

**Event Start Date:** 4/13/2020

**Event End Date:** 4/18/2020

**Brief description of event (format, qualifying criteria, ages, etc):** USRowing Olympic Trials to select the 2020 Olympic Team.

**Sport(s) Involved:** Rowing

**Location(s) Involved:** Sarasota, Florida

**Proposed Facility(ies):** Nathan Benderson Park

**Has the facility been secured?** Yes

**Event Website:** <https://usrowing.org/sports/2019/11/6/trials-2.aspx>

**Please list social media handles:** @usrowing

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** Park was secured for event because of relationship and long standing partnership with USRowing.

**Will you be publishing in media outlets?** Yes

**If yes, please explain:** Event will be promoted to local media outlets and contacts. US Rowing will be promoting through their social media outlets and US Olympics contacts.

## SARASOTA COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 152888785

Status: New

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Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? We will display any information provided to us by the Florida Sports Foundation.

Will you expend any bid monies prior to your event? No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** Event will be promoted by Visit Sarasota County and USRowing through local and national platforms including social media handles.

**Event Owner/Sanctioning Body:** US Rowing

**Event Owner Contact Name:** Patrick McNerney

**Event Owner Contact Phone #:** 917-806-8948

**Event Director Contact Name:** Brett Johnson

**Event Director Contact Phone #:** 000-000-0000

### HOTEL INFORMATION

Has a hotel been secured? No

**Hotel Name #2:**

**Hotel #2 Contact Name:**

**Hotel #2 Phone #:**

**Hotel Name #3:**

**Hotel #3 Contact Name:**

**Hotel #3 Phone #:**

**Hotel Name #4:**

**Hotel #4 Contact Name:**

**Hotel #4 Phone #:**

**Hotel Name #5:**

**Hotel #5 Contact Name:**

**Hotel #5 Phone #:**

**Hotel Name #6:**

**Hotel #6 Contact Name:**

**Hotel #6 Phone #:**

**Hotel Name #7:**

**Hotel #7 Contact Name:**

**Hotel #7 Phone #:**

**Hotel Name #8:**

**Hotel #8 Contact Name:**

**Hotel #8 Phone #:**

**SARASOTA COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

Grant Application ID: 152888785

Status: New

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

<b>Previous Location:</b> Sarasota, FL	<b>Year:</b> 2016
<b>Out-of-State Participants:</b> 95	<b>Total # Room Nights:</b> 1,608
<b>Out-of-State Economic Impact:</b> \$752,000.00	<b>FSF Funding:</b> \$5,000.00
<b>Next Previous Location:</b> NA	<b>Year:</b> 0000
<b>Out-of-State Participants:</b> 0	<b>Total # Room Nights:</b> 0
<b>Out-of-State Economic Impact:</b> \$0.00	<b>FSF Funding:</b> \$0.00

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

<b>Out-of-State Adult Participants:</b> 95	<b>In-State Adult Participants:</b> 9
<b>Out-of-State Youth Participants:</b> 0	<b>In-State Youth Participants:</b> 0

**Total # expected fans (family, friends, etc.)**

<b>Out-of-State Adult Fans:</b> 192	<b>In-State Adult Fans:</b> 425
<b>Out-of-State Youth Fans:</b> 14	<b>In-State Youth Fans:</b> 90

**Total # expected media**

<b>Out-of-State Media:</b> 23	<b>In-State Youth Fans:</b> 2
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## SARASOTA COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

**Grant Application ID: 152888785**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	4.2237000000 days	x	\$184.41 (ADS*) =	\$73,994.29
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	4.2237000000 days	x	\$184.41 (ADS*) =	\$149,546.36
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	4.2237000000 days	x	\$184.41 (ADS*) =	\$0.00
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	4.2237000000 days	x	\$184.41 (ADS*) =	\$10,904.42
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	4.2237000000 days	x	\$184.41 (ADS*) =	\$17,914.41
<b>TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT =</b>					<b>\$252,359.48</b>

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$17,665.16**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
402	4.2237000000	\$200.00	\$339,583.20

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$339,583.20	5%	\$16,979.16

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Visit Sarasota County	\$10,000.00
NA	\$0.00
NA	\$0.00

**TOTAL 10,000.00**

## SARASOTA COUNTY SPORTS COMMISSION

### MAJOR GRANT APPLICATION

Grant Application ID: 152888785

Status: New

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### PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes:

#### Projected Reimbursable Expenses

Tent Rental	\$5,000.00
Jumbotron Rental	\$5,000.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
<hr/>	
<b>TOTAL</b>	<b>\$10,000.00</b>

### SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Sarah Thomas

**Applicant Title:**

Sport Sales Manager

**Date:**

12/18/2019

## TREASURE COAST SPORTS COMMISSION

### MAJOR GRANT APPLICATION

**Grant Application ID:** 153689072

**Status:** New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Ryan Strickland

**Phone #:** 7728715458

**Cell #:** 7723806221

**Address:** 527 NW Peacock Blvd Port St. Lucie FL 34986

**Title:** Director, Business Development / Marketing

**Email:** rstrickland@treasurecoastsports.org

**Additional Contact (Name of Entity Director):** Rick Hatcher

**Phone #:** 7728715458

**Email:** rhatcher@treasurecoastsports.org

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$15,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** Dual Kingfish Championships: Southern Kingfish Association National Championship: 04/15/2020 - 04/18/2020

**Event Start Date:** 4/15/2020

**Event End Date:** 4/18/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The Angler Armory Fishing Club and the Southern Kingfish Association are proud to announce the biggest tournament & richest week in kingfishing history! Angler Armory's World Championship, SKA Nationals & Wild West King Rush (Leg 3) will be held together in Fort Pierce, FL April 15-18, 2020.

[www.ANGLERARMORY.com](http://www.ANGLERARMORY.com)

This event will include four days of competition fishing with weigh-in taking place on each day.

**Sport(s) Involved:** Offshore Fishing

**Location(s) Involved:** Ft. Pierce, FL

**Proposed Facility(ies):** Causeway Cove Marina

**Has the facility been secured?** Yes

**Event Website:** <https://fishska.com/page/nationals-schedule-of-events> & <https://anglerarmory.com/world-championship>

**Please list social media handles:** Instagram: @fishska

Instagram: @anglerarmory

Twitter: @OfficialFishSKA

Twitter: @anglerarmory

Facebook: @officialSKA

Facebook: @anglerarmory

**Was the event secured through a bid?** No



## TREASURE COAST SPORTS COMMISSION

### MAJOR GRANT APPLICATION

Grant Application ID: 153689072

Status: New

**Please explain how the event was secured if not through a bid:** The Treasure Coast is on a three year rotation to host this event. The two other host destinations are Biloxi, Mississippi and Morehead City, North Carolina.

**Will you be publishing in media outlets?** Yes

**If yes, please explain:** Both the National Championship and World Championship will have promotional ads in Sportsman and Angler Magazines.

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** The Treasure Coast Sports Commission will promote the specialty tag program by disseminating literature to all staff, participants and spectators attending this event. The tag program can be promoted at the Captain's Dinner and Vendor Village. Also, print material can be placed in all registrant bags. Literature should be provided by the Florida Sports Foundation with the purpose of promoting tag sales.

**Will you expend any bid monies prior to your event?** Yes

**If so, how much and when?** \$10,000 will be expended 90 days prior to the tournament.

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** Marketing for this event has/will take place at all circuit tournaments leading up to the National Championship and World Championship. The event is also being marketed via print publications, websites, social media and email blasts. Both organizations have a vast membership that will be tapped into for promotional purposes.

**Event Owner/Sanctioning Body:** Southern Kingfish Association

**Event Owner Contact Name:** Price Feimster

**Event Owner Contact Phone #:** 252-515-9061

**Event Director Contact Name:** Price Feimster

**Event Director Contact Phone #:** 252-515-9061

## HOTEL INFORMATION

**Has a hotel been secured?** Yes

**Hotel Name:** Hutchinson Island Plaza Hotel & Suites

**Hotel Contact Name:** Brian Kruse

**Hotel Phone #:** 772-595-0711

**Hotel Name #2:** Holiday Inn Express

**Hotel #2 Contact Name:** Kelsie Stickle

**Hotel #2 Phone #:** 772-464-5000

**Hotel Name #3:** Fairfield Inn

**Hotel #3 Contact Name:** Sage Pate

**Hotel #3 Phone #:** 772-462-2900

**Hotel Name #4:** N/A

**Hotel #4 Contact Name:** N/A

**Hotel #4 Phone #:** 000-000-0000

**TREASURE COAST SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 153689072**

**Status: New**

**Hotel Name #5: N/A**

**Hotel #5 Contact Name: N/A**

**Hotel #5 Phone #: 000-000-0000**

**Hotel Name #6: N/A**

**Hotel #6 Contact Name: N/A**

**Hotel #6 Phone #: 000-000-0000**

**Hotel Name #7: N/A**

**Hotel #7 Contact Name: N/A**

**Hotel #7 Phone #: 000-000-0000**

**Hotel Name #8: N/A**

**Hotel #8 Contact Name: N/A**

**Hotel #8 Phone #: 000-000-0000**

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

**Previous Location:** Morehead City, NC

**Year:** 2018

**Out-of-State Participants:** 0

**Total # Room Nights:** 0

**Out-of-State Economic Impact:** \$0.00

**FSF Funding:** \$0.00

**Next Previous Location:** Biloxi, Mississippi

**Year:** 2017

**Out-of-State Participants:** 0

**Total # Room Nights:** 0

**Out-of-State Economic Impact:** \$0.00

**FSF Funding:** \$0.00

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

**Out-of-State Adult Participants:** 800

**In-State Adult Participants:** 200

**Out-of-State Youth Participants:** 0

**In-State Youth Participants:** 0

**Total # expected fans (family, friends, etc.)**

**Out-of-State Adult Fans:** 400

**In-State Adult Fans:** 150

**Out-of-State Youth Fans:** 100

**In-State Youth Fans:** 50

**Total # expected media**

**Out-of-State Media:** 2

**In-State Youth Fans:** 3

## TREASURE COAST SPORTS COMMISSION MAJOR GRANT APPLICATION

**Grant Application ID: 153689072**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	3.3940000000 days	x	\$204.13	<b>(ADS*) =</b>	\$554,256.60
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	3.3940000000 days	x	\$204.13	<b>(ADS*) =</b>	\$277,128.30
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	3.3940000000 days	x	\$204.13	<b>(ADS*) =</b>	\$0.00
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	3.3940000000 days	x	\$204.13	<b>(ADS*) =</b>	\$69,282.07
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	3.3940000000 days	x	\$204.13	<b>(ADS*) =</b>	\$1,385.64
<b>TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT =</b>						<b>\$902,052.62</b>

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$63,143.68**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
650	3.3940000000	\$119.00	\$262,527.24

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$262,527.24	5%	\$13,126.36

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Treasure Coast Sports Commission	\$30,000.00
na	\$0.00
na	\$0.00

**TOTAL                    30,000.00**

**TREASURE COAST SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 153689072**

**Status: New**

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** Treasure Coast Sports Commission's community support will cover venue rental, venue support and host incentives based on boat count. The support of this event is to enhance Sports Tourism on the Treasure Coast while generating an economic impact.

**Projected Reimbursable Expenses**

Venue Rental		\$10,000.00
Host Incentive based on Boat Count		\$20,000.00
na		\$0.00
na		\$0.00
na		\$0.00
<b>TOTAL</b>		<b>\$30,000.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

RPS

**Applicant Title:**

Director, Business Development / Marketing

**Date:**

1/10/2020

## BRADENTON AREA SPORTS COMMISSION

### MAJOR GRANT APPLICATION

Grant Application ID: 154214560

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Sean Walter

**Phone #:** 9417299177

**Cell #:** 9414680374

**Address:** One Haben Boulevard Palmetto FL 34221

**Title:** Director of Sports

**Email:** sean.walter@bacvb.com

**Additional Contact (Name of Entity Director):** Samantha Small

**Phone #:** 9417299177

**Email:** samantha.small@bacvb.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$8,000.00

**Have you received FSF funding for this event in the past?** No

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** World's Strongest Man: 04/20/2020 - 04/25/2020

**Event Start Date:** 4/20/2020

**Event End Date:** 4/25/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The World's Strongest Man is an international strongman competition held every year for athletes over 21 years old. Organized by IMG, it is broadcast in the US during summers and in the UK around the end of December each year. Competitors qualify based on placing in the top three at the four to eight Giants Live events each year.

**Sport(s) Involved:** Weightlifting, endurance and Fitness

**Location(s) Involved:** Bradenton, FL

**Proposed Facility(ies):** Premier Sports Campus

**Has the facility been secured?** Yes

**Event Website:** <http://theworldsstrongestman.com/>

**Please list social media handles:** <https://www.facebook.com/theworldsstrongestman>

<https://twitter.com/WorldsStrongest>

<https://www.instagram.com/theworldsstrongestman/>

<https://www.facebook.com/BradentonSportsCommission/>

<https://www.instagram.com/bradentonsportscommission/>

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** The event was held in Bradenton, Florida last year and with our relationship with IMG, they wanted to bring it back to the same location.

## BRADENTON AREA SPORTS COMMISSION

### MAJOR GRANT APPLICATION

Grant Application ID: 154214560

Status: New

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Will you be publishing in media outlets? Yes

**If yes, please explain:** Yes, it will be broadcast on CBS in the United States and on Channel 5 in the United Kingdom which had over 1.1 millions people tuning in to watch the competition.

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** The Bradenton Area Sports Commission will happily hand out any collateral pertaining to the license plate initiative. We will hang any banners or signs promoting the program to local region and state.

Will you expend any bid monies prior to your event? No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** World's Strongest Man will be broadcast on CBS in the United States and on Channel 5 in the United Kingdom. This event will be distributed on all our social media channels, press release, email distributions and promoted at all our upcoming sport events before World's Strongest Man.

**Event Owner/Sanctioning Body:** IMG- International Marketing Group

**Event Owner Contact Name:** Christian Dempster

**Event Owner Contact Phone #:** 6462036981

**Event Director Contact Name:** Christian Dempster

**Event Director Contact Phone #:** 6462036981

## HOTEL INFORMATION

Has a hotel been secured? Yes

**Hotel Name:** Legacy Hotel (Host Hotel)

**Hotel Contact Name:** Cari Gardner

**Hotel Phone #:** 941.752.2646

**Hotel Name #2:** N/A

**Hotel #2 Contact Name:** N/A

**Hotel #2 Phone #:** 000-000-0000

**Hotel Name #3:** N/A

**Hotel #3 Contact Name:** N/A

**Hotel #3 Phone #:** 000-000-0000

**Hotel Name #4:** N/A

**Hotel #4 Contact Name:** N/A

**Hotel #4 Phone #:** 000-000-0000

**Hotel Name #5:** N/A

**Hotel #5 Contact Name:** N/A

**Hotel #5 Phone #:** 000-000-0000

**Hotel Name #6:** N/A

**Hotel #6 Contact Name:** N/A

**Hotel #6 Phone #:** 000-000-0000

**BRADENTON AREA SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154214560**

**Status: New**

**Hotel Name #7: N/A**

**Hotel #7 Contact Name: N/A**

**Hotel #7 Phone #: 000-000-0000**

**Hotel Name #8: N/A**

**Hotel #8 Contact Name: N/A**

**Hotel #8 Phone #: 000-000-0000**

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

**Previous Location:** Bradenton, FL

**Year:** 2019

**Out-of-State Participants:** 35

**Total # Room Nights:** 1,000

**Out-of-State Economic Impact:** \$1.00

**FSF Funding:** \$0.00

**Next Previous Location:** Manila, Philippines

**Year:** 2018

**Out-of-State Participants:** 35

**Total # Room Nights:** 960

**Out-of-State Economic Impact:** \$850,000.00

**FSF Funding:** \$0.00

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

**Out-of-State Adult Participants:** 35

**In-State Adult Participants:** 0

**Out-of-State Youth Participants:** 0

**In-State Youth Participants:** 0

**Total # expected fans (family, friends, etc.)**

**Out-of-State Adult Fans:** 1,560

**In-State Adult Fans:** 750

**Out-of-State Youth Fans:** 350

**In-State Youth Fans:** 250

**Total # expected media**

**Out-of-State Media:** 15

**In-State Youth Fans:** 10

## BRADENTON AREA SPORTS COMMISSION MAJOR GRANT APPLICATION

**Grant Application ID: 154214560**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	3.2942000000 days	x	\$186.30 (ADS*) =	\$21,480.06
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	3.2942000000 days	x	\$186.30 (ADS*) =	\$957,396.75
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	3.2942000000 days	x	\$186.30 (ADS*) =	\$0.00
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	3.2942000000 days	x	\$186.30 (ADS*) =	\$214,800.55
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	3.2942000000 days	x	\$186.30 (ADS*) =	\$9,205.74

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,202,883.09**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$84,201.82**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
1,000	3.2942000000	\$169.00	\$556,725.61

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$556,725.61	5%	\$27,836.28

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Bradenton Area Sports Commission	\$30,000.00
N/A	\$0.00
NA	\$0.00

**TOTAL 30,000.00**



**BRADENTON AREA SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID: 154214560**

**Status: New**

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## PROJECTED EXPENSES

Please list below how the Local Community is supporting the event and for what purposes:

**Projected Reimbursable Expenses**

Promotion Marketing	\$50,000.00
Facility Rental	\$50,000.00
Housing and Officials	\$30,000.00
Paid Advertising and Media Buys	\$35,000.00
Production and Technical Expenses	\$200,000.00
<b>TOTAL</b>	<b>\$365,000.00</b>

## SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Sean Walter

**Applicant Title:**

Director of Sports

**Date:**

1/10/2020

## GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

Grant Application ID: 154008338

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Jennifer Lastik  
**Phone #:** 407-648-4900      **Cell #:** 724-516-1940  
**Address:** 400 West Church Street, Suite 205 Orlando FL 32801

**Title:** Senior Vice President of Events  
**Email:** jlastik@greaterorlandosports.com

**Additional Contact (Name of Entity Director):** Brent Nelson  
**Phone #:** 407-648-4900

**Email:** bnelson@greaterorlandosports.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$109,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** Monster Jam World Finals: 05/02/2020 - 05/03/2020

**Event Start Date:** 5/2/2020

**Event End Date:** 5/3/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The Monster Jam World Finals is the culminating championship of a season long series of motor sports events held in over 150 cities including 5 continents. The event typically has attendees from every state within the United States, most Canadian Provinces and approximately 15 countries. In 2020, Monster Jam World Finals will have a new day pattern with a Saturday & Sunday competition. Approximately 100 trucks participate in the overall event, with 32 teams competing in racing and freestyle competition. A total of 7 world champions will be crowned.

**Sport(s) Involved:** Motorsports

**Location(s) Involved:** Orlando

**Proposed Facility(ies):** Camping World Stadium

**Has the facility been secured?** Yes

**Event Website:** <https://www.monsterjam.com/en-US/events/orlando-fl/may-02-2020-may-03-2020>

**Please list social media handles:** GO Sports: Twitter @GreaterORLsport; Facebook @GreaterORLsport; Instagram @greaterorlsports; YouTube @cflsports

Monster Jam: Twitter @monsterjam; Facebook @monsterjam; Instagram @monsterjam; YouTube @Monsterjam

**Was the event secured through a bid?** Yes

**Is the event** Up for bid

**Will you be publishing in media outlets?** Yes

## GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

Grant Application ID: 154008338

Status: New

**If yes, please explain:** Monster Jam is broadcasted on FS1. The overall tour produces over 120 hours and is distributed globally to 100+ countries and has a viewership of over 7 million.

Feld Entertainment will be executing a paid media plan to include tv, radio, billboards, and print. In addition, Feld Entertainment will be implementing a social media plan across all their platforms that has a reach of over 1.8 million followers.

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** Greater Orlando Sports Commission will post mentions on GO Sports social media channels. FSF will provide GO Sports with text and artwork.

**Will you expend any bid monies prior to your event?** No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** Feld Entertainment will be executing a paid media plan to include tv, radio, billboards, and print. In addition, Feld Entertainment will be implementing a social media plan across all their platforms that has a reach of over 1.8 million followers.

Greater Orlando Sports Commission will be promoting their event through designated email blast, online calendar listings and on social media platforms. In addition, Feld Entertainment with partnership of GO sports will be executing a community brand awareness campaign with pole banners, bus wraps, banner placement in high traffic locations and more.

**Event Owner/Sanctioning Body:** Feld Entertainment

**Event Owner Contact Name:** Bill Powell

**Event Owner Contact Phone #:** 941-721-1200

**Event Director Contact Name:** Angie Richison

**Event Director Contact Phone #:** 941-721-1200

### HOTEL INFORMATION

**Has a hotel been secured?** No

**Hotel Name #2:**

**Hotel #2 Contact Name:**

**Hotel #2 Phone #:**

**Hotel Name #3:**

**Hotel #3 Contact Name:**

**Hotel #3 Phone #:**

**Hotel Name #4:**

**Hotel #4 Contact Name:**

**Hotel #4 Phone #:**

**Hotel Name #5:**

**Hotel #5 Contact Name:**

**Hotel #5 Phone #:**

## GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

**Grant Application ID: 154008338**

**Status: New**

**Hotel Name #6:**

**Hotel #6 Contact Name:**

**Hotel #6 Phone #:**

**Hotel Name #7:**

**Hotel #7 Contact Name:**

**Hotel #7 Phone #:**

**Hotel Name #8:**

**Hotel #8 Contact Name:**

**Hotel #8 Phone #:**

### EVENT HISTORY

Enter the details of the two most recent, regardless of location.

**Previous Location:** Orlando, FL

**Year:** 2019

**Out-of-State Participants:** 95

**Total # Room Nights:** 53,285

**Out-of-State Economic Impact:** \$11,084,307.85

**FSF Funding:** \$110,000.00

**Next Previous Location:** Las Vegas, Nevada

**Year:** 2018

**Out-of-State Participants:** 68

**Total # Room Nights:** 0

**Out-of-State Economic Impact:** \$0.00

**FSF Funding:** \$0.00

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

#### Total # expected participants (competitors, coaches, trainers, officials, etc.)

**Out-of-State Adult Participants:** 95

**In-State Adult Participants:** 105

**Out-of-State Youth Participants:** 0

**In-State Youth Participants:** 0

#### Total # expected fans (family, friends, etc.)

**Out-of-State Adult Fans:** 18,900

**In-State Adult Fans:** 64,800

**Out-of-State Youth Fans:** 2,100

**In-State Youth Fans:** 7,200

#### Total # expected media

**Out-of-State Media:** 240

**In-State Youth Fans:** 150

## GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

**Grant Application ID: 154008338**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$264.10 (ADS*) =	\$73,271.67
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$264.10 (ADS*) =	\$14,577,206.50
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$264.10 (ADS*) =	\$0.00
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$264.10 (ADS*) =	\$1,619,689.61
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$264.10 (ADS*) =	\$185,107.38

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$16,455,275.16**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$1,151,869.26**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
21,892	2.9204000000	\$130.00	\$8,311,375.28

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$8,311,375.28	6%	\$498,682.52

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Orange County	\$850,000.00
n/a	\$0.00
n/a	\$0.00

**TOTAL 850,000.00**

## GREATER ORLANDO SPORTS MAJOR GRANT APPLICATION

**Grant Application ID: 154008338**

**Status: New**

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### PROJECTED EXPENSES

**Please list below how the Local Community is supporting the event and for what purposes:** Orange County is supporting the event with a grant of \$850,000.00.

**Projected Reimbursable Expenses**

Rentals	\$70,000.00
Security	\$160,000.00
Technical Services	\$15,000.00
n/a	\$0.00
n/a	\$0.00
<b>TOTAL</b>	<b>\$245,000.00</b>

### SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Jennifer Lastik

**Applicant Title:**

Senior Vice President, Events

**Date:**

1/8/2020

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA**  
**MAJOR GRANT APPLICATION**

**Grant Application ID:** 154148365

**Status:** New

## APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** McKenzie Richardson

**Phone #:** 863-551-4747

**Cell #:** 863-551-4747

**Address:** 2701 Lake Myrtle Park Rd Auburndale FL 33823

**Title:** Client Services Coordinator

**Email:** mckenzie@visitcentralflorida.org

**Additional Contact (Name of Entity Director):** Josh Hicks

**Phone #:** 863-551-4737

**Email:** josh@centralfloridasports.com

**Organization Insurance Provider:**

## GRANT REQUEST

**Amount of Grant Request:** \$5,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

## EVENT INFORMATION

**Event Title:** Home School World Series: 04/24/2020 - 05/03/2020

**Event Start Date:** 4/24/2020

**Event End Date:** 5/3/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The Home School World Series Association (HSWSA) is a nonprofit organization that endeavors to promote and coordinate high school baseball competition among home-schooled students across North America. The event brings these students to Lake Myrtle Sports Park for a round robin tournament.

**Sport(s) Involved:** Baseball

**Location(s) Involved:** Auburndale

**Proposed Facility(ies):** Lake Myrtle Sports Park

**Has the facility been secured?** Yes

**Event Website:** hwsa.net

**Please list social media handles:** Facebook: Facebook.com/CFSports, Facebook.com/VisitCentralFlorida

Twitter/Instagram: @CentralFLSports, @VisitCentralFL

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** Event secured through personal relationships with the event organizer.

**Will you be publishing in media outlets?** No

# POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA

## MAJOR GRANT APPLICATION

Grant Application ID: 154148365

Status: New

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Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? Banner will be hung displaying specialty tags

Will you expend any bid monies prior to your event? No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** To advertise and market for this event, we will be promoting on our radio and TV shows. The World series will also be promoted by the Home School World Series Association on their website, as well as our own platforms. Email blasts will be sent, as well, with the event listed.

**Event Owner/Sanctioning Body:** Home School World Series Association

**Event Owner Contact Name:** Chuck Hendricks

**Event Owner Contact Phone #:** 214-573-7302

**Event Director Contact Name:** Chuck Hendricks

**Event Director Contact Phone #:** 214-573-7302

### HOTEL INFORMATION

Has a hotel been secured? No

**Hotel Name #2:**

**Hotel #2 Contact Name:**

**Hotel #2 Phone #:**

**Hotel Name #3:**

**Hotel #3 Contact Name:**

**Hotel #3 Phone #:**

**Hotel Name #4:**

**Hotel #4 Contact Name:**

**Hotel #4 Phone #:**

**Hotel Name #5:**

**Hotel #5 Contact Name:**

**Hotel #5 Phone #:**

**Hotel Name #6:**

**Hotel #6 Contact Name:**

**Hotel #6 Phone #:**

**Hotel Name #7:**

**Hotel #7 Contact Name:**

**Hotel #7 Phone #:**

**Hotel Name #8:**

**Hotel #8 Contact Name:**

**Hotel #8 Phone #:**



**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

Grant Application ID: 154148365

Status: New

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

<b>Previous Location:</b> Auburndale	<b>Year:</b> 2019
<b>Out-of-State Participants:</b> 399	<b>Total # Room Nights:</b> 1,254
<b>Out-of-State Economic Impact:</b> \$640,540.00	<b>FSF Funding:</b> \$5,000.00
<b>Next Previous Location:</b> Auburndale	<b>Year:</b> 2018
<b>Out-of-State Participants:</b> 508	<b>Total # Room Nights:</b> 1,452
<b>Out-of-State Economic Impact:</b> \$1,100,574.00	<b>FSF Funding:</b> \$2,960.00

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

<b>Out-of-State Adult Participants:</b> 57	<b>In-State Adult Participants:</b> 0
<b>Out-of-State Youth Participants:</b> 342	<b>In-State Youth Participants:</b> 0

**Total # expected fans (family, friends, etc.)**

<b>Out-of-State Adult Fans:</b> 684	<b>In-State Adult Fans:</b> 0
<b>Out-of-State Youth Fans:</b> 171	<b>In-State Youth Fans:</b> 0

**Total # expected media**

<b>Out-of-State Media:</b> 0	<b>In-State Youth Fans:</b> 0
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**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154148365**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	6.4555000000 days	x	\$139.52 (ADS*) =	\$51,338.05
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	6.4555000000 days	x	\$139.52 (ADS*) =	\$616,056.63
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	6.4555000000 days	x	\$139.52 (ADS*) =	\$308,028.31
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	6.4555000000 days	x	\$139.52 (ADS*) =	\$154,014.16
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	6.4555000000 days	x	\$139.52 (ADS*) =	\$0.00

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,129,437.15**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$79,060.60**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
1,200	6.4555000000	\$85.00	\$658,458.24

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$658,458.24	5%	\$32,922.91

**COMMUNITY SUPPORT**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Field Rental	\$5,000.00
Resort Fees	\$2,500.00
Resort	\$2,800.00

**TOTAL 10,300.00**

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154148365**

**Status: New**

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** Funds will be paid for field rentals and fees to lodge HWSA staff/officials.

**Projected Reimbursable Expenses**

Field Rentals	\$5,375.00
Resort Fees	\$2,665.00
Resort Fees	\$2,800.00
NA	\$0.00
NA	\$0.00
<b>TOTAL</b>	<b>\$10,840.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**  
Mckenzie Richardson

**Applicant Title:**  
Client Services Coordinator

**Date:**  
1/9/2020

**PALM BEACH COUNTY SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID: 154133587**

**Status: New**

## APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Glen Allen

**Phone #:** 561-233-3174

**Cell #:** 502-648-1779

**Address:** 2195 Southern Blvd, Suite 550 West Palm Beach FL 33406

**Title:** Director of Sports Development

**Email:** gallen@palmbeachsports.com

**Additional Contact (Name of Entity Director):** Jared Fleet

**Phone #:** 561-233-3120

**Email:** jfleet@palmbeachsports.com

**Organization Insurance Provider:**

## GRANT REQUEST

**Amount of Grant Request:** \$12,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

## EVENT INFORMATION

**Event Title:** International Tennis Federation (ITF) Senior World Championship: 04/26/2020 - 05/10/2020

**Event Start Date:** 4/26/2020

**Event End Date:** 5/10/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The International Tennis Federation (ITF) Senior World Championships is one of the largest international amateur tennis tournaments taking place on an annual basis. The Palm Beach County Sports Commission is working on a bid to host the ITF Seniors World Championship, which consists of an individual and team championship division for men and women (ages 50 to 60). This marquee international tennis event is held in a different destination each year. The event will feature approximately 600 athletes from more than 30 different countries. The Team Championships will commence play on April 26 and conclude on May 3. The Individual Championships will begin on May 4 and conclude on May 10.

In order to accommodate one of the world's largest tennis tournaments, 8 different tennis facilities will be used to, needing 80-100 courts. Approximately 850 tennis matches will take place during the team competition and 1,000 matches will take place during the individual competition. The ITF Seniors World Championships is anticipated to be one of the largest tourism generating sporting events of 2020 for Palm Beach County.

**Projected Event Schedule:**

April 23-25: Teams arrive at airports (Palm Beach, Fort Lauderdale, & Miami)

April 26: Opening Ceremonies at Polo Club of Boca Raton and official team welcome party

April 27-31: Match play begins in South and North County at 8 different tennis facilities, utilizing 100 courts (500 athletes)

April 29: Official Teams Dinner at the Polo Club in Boca Raton

April 30: Official Teams Dinner at the Hilton Singer Island Ocean Resort in Riviera Beach

May 1: Semi-finals and finals begin for all team events at 8 different tennis facilities

May 4: Opening Ceremonies for Individual Championships

May 5-8: All individual matches begin at 5 different tennis facilities, 56 courts, (1,000 athletes)

May 6: Official Player Dinner at club or restaurant location to be determined

May 9-10: Semi-finals and finals begin for all singles, doubles, and mixed events

## PALM BEACH COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

**Grant Application ID:** 154133587

**Status:** New

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**Sport(s) Involved:** Tennis

**Location(s) Involved:** Boca Raton, FL & Palm Beach Gardens, FL

**Proposed Facility(ies):** Polo Club of Boca Raton, Boca West Country Club, Boca Grove Country Club, Ballenisses Country Club, Mirasol Country Club, PGA National Resort & Spa

**Has the facility been secured?** Yes

**Event Website:** <https://www.itftennis.com/en/itf-tours/seniors-tennis-tour/>

**Please list social media handles:** Facebook: @InternationalTennisFederation

Twitter: @ITF\_Tennis

Instagram: @itf\_tennis

**Was the event secured through a bid?** Yes

**Is the event** Up for bid

**Will you be publishing in media outlets?** No

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** The Palm Beach County Sports Commission will promote the Florida Sports Foundation and its specialty tag program through website marketing, digital marketing campaigns to its database, and social media promotions. The Palm Beach County Sports Commission will also distribute collateral materials that spotlight the specialty tags for professional teams during events, such as the ITF Senior World Championship.

**Will you expend any bid monies prior to your event?** No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** The ITF Seniors Tour is a global tennis tour that provides players aged 35 and over with a high quality and enjoyable competition experience. The pinnacle of the Tour is the annual World Championships, which caters for three distinct age categories; Young Seniors (35 - 45), Seniors (50-60) and Super-Seniors (65-85), at both team and individual level. ITF Seniors tournaments range from Grade A (aimed at elite players) to Grade 4 (aimed at recreational level), featuring singles, doubles and mixed doubles events for each five year age increment.

The Palm Beach County Sports Commission will focus its marketing and promotion efforts on the local community with the goal of creating a great championship environment for the participating players & teams. The Sports Commission will work with our local media partner, ESPN West Palm, to promote the event throughout Palm Beach County and the Treasure Coast on their local broadcast platforms, which includes the sports segment on WPTV and Fox.

**Event Owner/Sanctioning Body:** International Tennis Federation

**Event Owner Contact Name:** Matt Byford

**Event Owner Contact Phone #:** 561-233-3174

**Event Director Contact Name:** Trish Faulkner

**Event Director Contact Phone #:** 561-775-4777

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154133587**

**Status: New**

**HOTEL INFORMATION**

**Has a hotel been secured?** Yes

**Hotel Name:** Hilton Garden Inn Palm Beach Gardens

**Hotel Contact Name:** Ellie Wyatt

**Hotel Phone #:** 561-694-5833

**Hotel Name #2:** Embassy Suites Palm Beach Gardens

**Hotel #2 Contact Name:** Klara Goldstein

**Hotel #2 Phone #:** 561-6913161

**Hotel Name #3:** DoubleTree Palm Beach Gardens

**Hotel #3 Contact Name:** Stephanie Rimpotti

**Hotel #3 Phone #:** 561-776-2927

**Hotel Name #4:** PGA National Resort & Spa

**Hotel #4 Contact Name:** Craig Cochran

**Hotel #4 Phone #:** 561-227-2516

**Hotel Name #5:** Embassy Suites Boca Raton

**Hotel #5 Contact Name:** Carolyn Montanus

**Hotel #5 Phone #:** 561-989-3966

**Hotel Name #6:** Wyndham Boca Raton

**Hotel #6 Contact Name:** Stephanie Hicks

**Hotel #6 Phone #:** 561-368-5200

**Hotel Name #7:** Boca Raton Marriott

**Hotel #7 Contact Name:** Casey Adimski

**Hotel #7 Phone #:** 561-392-4600

**Hotel Name #8:** N/A

**Hotel #8 Contact Name:** N/A

**Hotel #8 Phone #:** 000-000-0000

**EVENT HISTORY**

**Enter the details of the two most recent, regardless of location.**

**Previous Location:** Lisbon, Portugal

**Out-of-State Participants:** 600

**Out-of-State Economic Impact:** \$0.00

**Year:** 2019

**Total # Room Nights:** 0

**FSF Funding:** \$0.00

**Next Previous Location:** Ulm, Germany

**Out-of-State Participants:** 600

**Out-of-State Economic Impact:** \$0.00

**Year:** 2018

**Total # Room Nights:** 0

**FSF Funding:** \$0.00

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

Grant Application ID: 154133587

Status: New

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

Out-of-State Adult Participants: 550	In-State Adult Participants: 50
Out-of-State Youth Participants: 0	In-State Youth Participants: 0

**Total # expected fans (family, friends, etc.)**

Out-of-State Adult Fans: 550	In-State Adult Fans: 50
Out-of-State Youth Fans: 137	In-State Youth Fans: 12

**Total # expected media**

Out-of-State Media: 15	In-State Youth Fans: 5
------------------------	------------------------

Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	7.0842000000 days	x	\$208.72	<b>(ADS*) =</b>	\$813,233.32
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	7.0842000000 days	x	\$208.72	<b>(ADS*) =</b>	\$813,233.32
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	7.0842000000 days	x	\$208.72	<b>(ADS*) =</b>	\$0.00
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	7.0842000000 days	x	\$208.72	<b>(ADS*) =</b>	\$202,569.03
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	7.0842000000 days	x	\$208.72	<b>(ADS*) =</b>	\$22,179.09

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,851,214.76**

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154133587**

**Status: New**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$129,585.03**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
360	7.0842000000	\$150.00	\$382,544.68

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$382,544.68	6%	\$22,952.68

**COMMUNITY SUPPORT**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Palm Beach County Sports Commission	\$30,000.00
None	\$0.00
None	\$0.00
<b>TOTAL</b>	<b>30,000.00</b>

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** The Palm Beach County Sports Commission will provide a grant in the amount of \$30,000 to offset site fees/facility related expenses. The Sports Commission will assist Triosports International and the International Tennis Federation to secure local staffing/volunteers for event operations, admissions staff, event management, court managers, etc.

**Projected Reimbursable Expenses**

Officials	\$40,000.00
Medical	\$18,000.00
Site Fees (Facility Related Expenses)	\$10,000.00
Equipment	\$9,000.00



**PALM BEACH COUNTY SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID: 154133587**

**Status: New**

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Transportation	\$60,000.00
<b>TOTAL</b>	<b>\$137,000.00</b>

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## SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Glen Allen

**Applicant Title:**

Director of Sports Development

**Date:**

1/9/2020

**PALM BEACH COUNTY SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID: 153980253**

**Status: New**

## APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Glen Allen

**Phone #:** 561-233-3174

**Cell #:** 502-648-1779

**Address:** 2195 Southern Blvd, Suite 550 West Palm Beach FL 33406

**Title:** Director of Sports Development

**Email:** gallen@palmbeachsports.com

**Additional Contact (Name of Entity Director):** Jared Fleet

**Phone #:** 561-233-3120

**Email:** jfleet@palmbeachsports.com

**Organization Insurance Provider:**

## GRANT REQUEST

**Amount of Grant Request:** \$10,000.00

**Have you received FSF funding for this event in the past?** No

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

## EVENT INFORMATION

**Event Title:** NCAA Division III Men's & Women's Golf National Championships: 05/10/2020 - 05/15/2020

**Event Start Date:** 5/10/2020

**Event End Date:** 5/15/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The Palm Beach County Sports Commission is partnering with Emory University and the National Collegiate Athletic Association (NCAA) to host the 2020 NCAA Division III Men's & Women's Golf Championships on May 10-15, 2020 at PGA National Resort & Spa. Three (3) championship courses will be utilized to conduct these championships; Champion Course, Fazio Course and Palmer Course. 42 men's teams comprised of five (5) golfers each and 6 individuals not on those teams as well as 25 women's teams comprised of five (5) golfers each and 6 individuals not on those teams will compete at the NCAA DIII Men's & Women's Golf Championship. The national championship is projected to attract 321 total players, 219 school representatives (coaches, athletic director, trainer, sports information, etc.), 50 NCAA reps/officials, and 963 spectators. The Championship will be held Sunday through Friday and will consist of a 72-hole competition. This will only be the third time the NCAA DIII Men & Women Golf Championship will be hosted concurrently. This event is typically split and hosted at two (2) different sites.

**Projected Event Schedule:**

Friday, May 8th - Head Rules Official arrives to begin marking the course

Saturday, May 9th - Committee members and NCAA staff arrive to inspect course and begin setup

Sunday, May 10th - First practice round, and players/coaches meeting

Monday, May 11th - Second practice round, NCAA student athlete banquet

Tuesday, May 12th - First round of competition

Wednesday, May 13th - Second round of competition

Thursday, May 14th - Third round of competition

Friday, May 15th - Final round of competition, awards ceremony

**Sport(s) Involved:** Golf

**Location(s) Involved:** Palm Beach Gardens, FL

## PALM BEACH COUNTY SPORTS COMMISSION

### MAJOR GRANT APPLICATION

**Grant Application ID:** 153980253

**Status:** New

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**Proposed Facility(ies):** PGA National Resort & Spa

**Has the facility been secured?** Yes

**Event Website:** ncaa.com

**Please list social media handles:** Facebook: @NCAADivisionIII & @ncaa1906

Twitter: @NCAA & @NCAADIII

Instagram: @ncaadiii & @ncaa

**Was the event secured through a bid?** Yes

**Is the event** Up for bid

**Will you be publishing in media outlets?** Yes

**If yes, please explain:** The Palm Beach County Sports Commission will work with Emory University and the NCAA to determine media strategies and investment, including but not limited to media advisories, press releases and promotional campaigns via our radio partner ESPN West Palm, as well as other local media sources. The NCAA has approved \$8,000 to use toward marketing/advertising.

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** The Palm Beach County Sports Commission will promote the Florida Sports Foundation and its specialty tag program through website marketing, digital marketing campaigns to its database, and social media promotions. The Palm Beach County Sports Commission will also distribute collateral materials that spotlight the specialty tags for professional teams during events, such as the NCAA Division III Men's & Women's Golf Championships.

**Will you expend any bid monies prior to your event?** Yes

**If so, how much and when?** The NCAA does not require a bid fee, so there will not be a bid fee sent prior to the event. However, as host, the Palm Beach County Sports Commission will have to spend money prior to the event on operational equipment/supplies in preparation. Some of those costs will include facility deposits, marketing, signage development/printing, refreshments, and rentals (radios, tents, ice, etc.) among others.

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** The Palm Beach County Sports Commission will focus its marketing and promotion efforts on the local community with the goal of creating a great championship environment for the participating teams. The Sports Commission will work with our local media partner, ESPN West Palm, to promote the event throughout Palm Beach County and the Treasure Coast on their local broadcast platforms, which includes the sports segment on WPTV and Fox. The Sports Commission will also work with Clear Channel on various platforms to market the event, including signage on I-95.

**Event Owner/Sanctioning Body:** National Collegiate Athletic Association (NCAA)

**Event Owner Contact Name:** Nancy O'Hara

**Event Owner Contact Phone #:** 317-917-6162

**Event Director Contact Name:** John Kuzio

**Event Director Contact Phone #:** 317-917-6384

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 153980253**

**Status: New**

**HOTEL INFORMATION**

**Has a hotel been secured?** Yes

**Hotel Name:** PGA National Resort & Spa

**Hotel Contact Name:** Perry Baldwin

**Hotel Phone #:** 561-227-2526

**Hotel Name #2:** Palm Beach Gardens Marriott

**Hotel #2 Contact Name:** jacqueline Ouellette

**Hotel #2 Phone #:** 561-630-1307

**Hotel Name #3:** DoubleTree Palm Beach Gardens

**Hotel #3 Contact Name:** Stephanie Rimpotti

**Hotel #3 Phone #:** 561-776-2927

**Hotel Name #4:** N/A

**Hotel #4 Contact Name:** N/A

**Hotel #4 Phone #:** 000-000-0000

**Hotel Name #5:** N/A

**Hotel #5 Contact Name:** N/A

**Hotel #5 Phone #:** 000-000-0000

**Hotel Name #6:** N/A

**Hotel #6 Contact Name:** N/A

**Hotel #6 Phone #:** 000-000-0000

**Hotel Name #7:** N/A

**Hotel #7 Contact Name:** N/A

**Hotel #7 Phone #:** 000-000-0000

**Hotel Name #8:** N/A

**Hotel #8 Contact Name:** N/A

**Hotel #8 Phone #:** 000-000-0000

**EVENT HISTORY**

**Enter the details of the two most recent, regardless of location.**

**Previous Location:** Men - Nicholasville, KY / Women - Houston, TX

**Out-of-State Participants:** 347

**Out-of-State Economic Impact:** \$1,240,000.00

**Year:** 2019

**Total # Room Nights:** 1,783

**FSF Funding:** \$0.00

**Next Previous Location:** Men - Greensboro, NC / Women - Howey-in-the-Hills, FL

**Out-of-State Participants:** 347

**Out-of-State Economic Impact:** \$1,240,000.00

**Total # Room Nights:** 1,783

**FSF Funding:** \$0.00

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

Grant Application ID: 153980253

Status: New

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

Out-of-State Adult Participants: 493	In-State Adult Participants: 0
Out-of-State Youth Participants: 0	In-State Youth Participants: 0

**Total # expected fans (family, friends, etc.)**

Out-of-State Adult Fans: 694	In-State Adult Fans: 100
Out-of-State Youth Fans: 173	In-State Youth Fans: 25

**Total # expected media**

Out-of-State Media: 30	In-State Youth Fans: 8
------------------------	------------------------

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	4.0234000000 days	x	\$166.96	<b>(ADS*) =</b>	\$331,174.54
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	4.0234000000 days	x	\$166.96	<b>(ADS*) =</b>	\$466,197.02
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	4.0234000000 days	x	\$166.96	<b>(ADS*) =</b>	\$0.00
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	4.0234000000 days	x	\$166.96	<b>(ADS*) =</b>	\$116,213.38
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	4.0234000000 days	x	\$166.96	<b>(ADS*) =</b>	\$20,152.61

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$933,737.55**

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 153980253**

**Status: New**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$65,361.63**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
452	4.0234000000	\$170.00	\$309,161.17

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$309,161.17	6%	\$18,549.67

**COMMUNITY SUPPORT**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Palm Beach County Sports Commission	\$70,000.00
None	\$0.00
None	\$0.00
<b>TOTAL</b>	<b>70,000.00</b>

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** The Palm Beach County Sports Commission will provide a grant in the amount of \$70,000 to offset site fees/facility related expenses. The Sports Commission will assist the NCAA to secure local volunteers for event operations, event management, field managers, etc.

**Projected Reimbursable Expenses**

Site Fees (Facility Related Expenses)	\$100,000.00
Marketing	\$8,000.00
Equipment	\$10,000.00
Officials	\$25,000.00
None	\$0.00

**PALM BEACH COUNTY SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID: 153980253**

**Status: New**

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**TOTAL \$143,000.00**

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**  
Glen Allen

**Applicant Title:**  
Director of Sports Development

**Date:**  
1/7/2020

## FLORIDA'S SPACE COAST OFFICE OF TOURISM

### MAJOR GRANT APPLICATION

**Grant Application ID:** 154629360

**Status:** New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Tom Bartosek

**Phone #:** 321-433-4470

**Cell #:** 321-302-4485

**Address:** 430 Brevard Avenue Cocoa FL 32922

**Title:** Travel Trade Industry Coordinator

**Email:** tom.bartosek@visitspacecoast.com

**Additional Contact (Name of Entity Director):** Kerry Bartlett

**Phone #:** 321-868-5228

**Email:** kerrybartlett@beachlinemarine.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$10,000.00

**Have you received FSF funding for this event in the past?** No

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** Thunder On Cocoa Beach Super Boat Grand Prix: 05/14/2020 - 05/17/2020

**Event Start Date:** 5/14/2020

**Event End Date:** 5/17/2020

**Brief description of event (format, qualifying criteria, ages, etc):** This year, Thunder on Cocoa Beach Super Boat Grand Prix races will be returning for its 11th year on Florida's Space Coast, scheduled for May 14-17, 2020. There will be 4 days and nights of parties, concerts and lots of racing action. Sanctioned by the American Power Boat Association, and produced by the Offshore Powerboat Association and Powerboat P1, this is the first stop in a six-race series. All races are broadcast via Livestream to over 20 countries. The Space Coast Super Boat Grand Prix is one of the most popular attractions for the whole family in Central Florida. The event draws the top race teams in the World to compete in various classes with the premier class reaching speeds over 175 mph.

**Sport(s) Involved:** Offshore Power Boat Racing

**Location(s) Involved:** Port Canaveral, Atlantic Ocean off Cocoa Beach, Downtown Cocoa Beach

**Proposed Facility(ies):** Port Canaveral Marinas, Westgate Cocoa Beach Pier, Lori Wilson Park, Minutemen Causeway in Downtown Cocoa Beach

**Has the facility been secured?** Yes

**Event Website:** <https://www.thunderoncocoabeach.com/the-race>

**Please list social media handles:** Facebook: Thunder On Cocoa Beach Offshore Race

Twitter: #thunderoncocoabeach

Instagram: @thunderoncocoabeach

**Was the event secured through a bid?** No



## FLORIDA'S SPACE COAST OFFICE OF TOURISM MAJOR GRANT APPLICATION

Grant Application ID: 154629360

Status: New

**Please explain how the event was secured if not through a bid:** The local event organizer has been producing this event for the past 10 years with local, national and international sponsorships. He worked with the APBA, Offshore Power Boat Association and Powerboat P1 to bring the event to the Space Coast and has successfully brought it back year after year.

**Will you be publishing in media outlets?** Yes

**If yes, please explain:** The Space Coast Office of Tourism has budgeted \$30,000 towards out of county marketing for this event. This includes Facebook pushes, Google Ads, Orlando-area cable TV ads, and other social media outlets. Please see attached Marketing Plan from event organizer for more detail.

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** Distribute FSF-Specialty Tag flyers at event. Make space available for the FLOW mobile. Add Specialty Tag information to event website and social media channels, please send copy FSF wants distributed.

**Will you expend any bid monies prior to your event?** No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** In addition to the Space Coast Office of Tourism budgeting \$30,000 in marketing for this event, please see the attached Powerpoint presentation from the event organizer.

**Event Owner/Sanctioning Body:** Sanctioning Body: APBA American Power Boat Association <https://www.apba.org/>

**Event Owner Contact Name:** Kerry Bartlett

**Event Owner Contact Phone #:** 321-799-9444

**Event Director Contact Name:** Kerry Bartlett

**Event Director Contact Phone #:** 321-799-9444

### HOTEL INFORMATION

**Has a hotel been secured?** Yes

**Hotel Name:** Courtyard by Marriott Cocoa Beach

**Hotel Contact Name:** Ana Leonard

**Hotel Phone #:** 321-784-4800

**Hotel Name #2:** Hampton Inn Cocoa Beach

**Hotel #2 Contact Name:** Ana Leonard

**Hotel #2 Phone #:** 321-784-4800

**Hotel Name #3:** Hilton Cocoa Beach

**Hotel #3 Contact Name:** John Read

**Hotel #3 Phone #:** 321-799-0003

**Hotel Name #4:** International Palms Cocoa Beach Resort

**Hotel #4 Contact Name:** Dan Anderson

**Hotel #4 Phone #:** 321-783-2271

**Hotel Name #5:** n/a

**Hotel #5 Contact Name:** n/a

**Hotel #5 Phone #:** 000-000-0000

**FLORIDA'S SPACE COAST OFFICE OF TOURISM  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154629360**

**Status: New**

**Hotel Name #6:** n/a  
**Hotel #6 Contact Name:** n/a

**Hotel #6 Phone #:** 000-000-0000

**Hotel Name #7:** n/a  
**Hotel #7 Contact Name:** n/a

**Hotel #7 Phone #:** 000-000-0000

**Hotel Name #8:** n/a  
**Hotel #8 Contact Name:** n/a

**Hotel #8 Phone #:** 000-000-0000

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

**Previous Location:** Cocoa Beach/Port Canaveral  
**Out-of-State Participants:** 850  
**Out-of-State Economic Impact:** \$0.00

**Year:** 2019  
**Total # Room Nights:** 1,176  
**FSF Funding:** \$0.00

**Next Previous Location:** Cocoa Beach/Port Canaveral  
**Out-of-State Participants:** 550  
**Out-of-State Economic Impact:** \$0.00

**Year:** 2018  
**Total # Room Nights:** 875  
**FSF Funding:** \$0.00

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

**Out-of-State Adult Participants:** 950      **In-State Adult Participants:** 40  
**Out-of-State Youth Participants:** 25      **In-State Youth Participants:** 0

**Total # expected fans (family, friends, etc.)**

**Out-of-State Adult Fans:** 500      **In-State Adult Fans:** 40,000  
**Out-of-State Youth Fans:** 20      **In-State Youth Fans:** 1,000

**Total # expected media**

**Out-of-State Media:** 15      **In-State Youth Fans:** 10

## FLORIDA'S SPACE COAST OFFICE OF TOURISM MAJOR GRANT APPLICATION

**Grant Application ID: 154629360**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$225.31 (ADS*) =	\$625,098.09
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$225.31 (ADS*) =	\$328,999.00
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$225.31 (ADS*) =	\$16,449.95
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$225.31 (ADS*) =	\$13,159.96
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	2.9204000000 days	x	\$225.31 (ADS*) =	\$9,869.97
<b>TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT =</b>					<b>\$993,576.97</b>

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$69,550.39**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
1,200	2.9204000000	\$135.00	\$473,106.72

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$473,106.72	5%	\$23,655.34

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Brevard County Tourist Development Council	\$20,000.00
Cocoa Beach Hotel Motel Association	\$2,500.00
n/a	\$0.00

**TOTAL                    22,500.00**

**FLORIDA'S SPACE COAST OFFICE OF TOURISM  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154629360**

**Status: New**

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** Marketing and programming expenses  
Paid advertising and media buys outside Brevard County and state  
Site fees/costs

**Projected Reimbursable Expenses**

Promotion, marketing and programming	\$5,000.00
Paid advertising and media buys	\$2,500.00
Site fees/costs	\$2,500.00
n/a	\$0.00
n/a	\$0.00
<b>TOTAL</b>	<b>\$10,000.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Thomas E. Bartosek

**Applicant Title:**

Travel Trade Industry Coordinator

**Date:**

1/16/2020

## TAMPA BAY SPORTS COMMISSION

### MAJOR GRANT APPLICATION

**Grant Application ID:** 154150454

**Status:** New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Jason Aughey

**Phone #:** 8132183813

**Cell #:** 8137815434

**Address:** 201 N. Franklin St. Suite 2900 Tampa FL 33602

**Title:** Senior VP of Sports Tourism

**Email:** jaughey@tampabaysports.org

**Additional Contact (Name of Entity Director):** Rob Higgins

**Phone #:** 8133424076

**Email:** rhiggins@tampabaysports.org

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$19,000.00

**Have you received FSF funding for this event in the past?** No

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** United Soccer League Academy Cup: 05/22/20 - 5/25/20

**Event Start Date:** 5/22/2020

**Event End Date:** 5/25/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The first key initiative launched under USL's newest tier is the USL Academy Cup – a competition designed to bring together top youth prospects from all of our markets with USL clubs, all centered around identifying and developing players with the potential to reach the professional level.

Two regional events will be held in October 2019 & February 2020, with the national event being held in Tampa in May 2020.

Two age groups will be included: U13 & U17. All U17 teams will be placed in the Eastern or Western Conference and will be expected to participate in their respective regional event. Regional results will determine seeding and placement ahead of the national event. U13s will only participate in the national event in May 2020.

U13: 2007/08 - National Event Only

U17: 2003/04 - Regional and National Event

In the U17 group, all clubs will participate in a regional event, having been split into East and West conferences. Results at the regional level will then determine competitive placement & final seeding at the national event, May 22-25, 2020 at the Hillsborough County Tournament SportsPlex in Tampa, Florida.

**Sport(s) Involved:** Soccer

**Location(s) Involved:** Tampa, FL

**Proposed Facility(ies):** Championship SportsPlex of Tampa Bay

## TAMPA BAY SPORTS COMMISSION MAJOR GRANT APPLICATION

Grant Application ID: 154150454

Status: New

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Has the facility been secured? Yes

Event Website: <https://www.usl-academy.com/academy-cup>

Please list social media handles: Facebook: <https://www.facebook.com/USLChampionship>

Twitter: <https://twitter.com/uslchampionship>

Instagram: <https://www.instagram.com/uslchampionship/>

Was the event secured through a bid? Yes

Is the event Most likely to remain in Florida

Will you be publishing in media outlets? No

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** The Tampa Bay Sports Commission will ensure that the Florida Sports Foundation will receive a variety of benefits including, but not limited to logo inclusion on the United Soccer League event website, access to on-field logo display or signage throughout the event, rights to a dedicated on-site 10'x10' booth space and live stream PA/logo inclusion, if available. In the event the Florida Sports Foundation has additional elements that they would like to consider executing at the event, we will gladly propose those ideas to the client.

Will you expend any bid monies prior to your event? No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** While USL will take the lead in managing all communications to teams and families, the Tampa Bay Sports Commission will assist USL in marketing Tampa Bay and the state of Florida in an effort to drive front-end and back-end stays for teams/families. We will work with the United Soccer League to outfit all teams with area information/marketing materials of all the things to experience when making their travel plans.

Event Owner/Sanctioning Body: United Soccer League

Event Owner Contact Name: Alec Papadakis

Event Owner Contact Phone #: 813-849-0578

Event Director Contact Name: Liam O'Connell

Event Director Contact Phone #: 813-849-0578

### HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: N/A

Hotel Contact Name: N/A

Hotel Phone #: 000-000-0000

Hotel Name #2: N/A

Hotel #2 Contact Name: N/A

Hotel #2 Phone #: 000-000-0000

Hotel Name #3: N/A

**TAMPA BAY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154150454**

**Status: New**

**Hotel #3 Contact Name: N/A** **Hotel #3 Phone #: 000-000-0000**

**Hotel Name #4: N/A**  
**Hotel #4 Contact Name: N/A** **Hotel #4 Phone #: 000-000-0000**

**Hotel Name #5: N/A**  
**Hotel #5 Contact Name: N/A** **Hotel #5 Phone #: 000-000-0000**

**Hotel Name #6: N/A**  
**Hotel #6 Contact Name: N/A** **Hotel #6 Phone #: 000-000-0000**

**Hotel Name #7: N/A**  
**Hotel #7 Contact Name: N/A** **Hotel #7 Phone #: 000-000-0000**

**Hotel Name #8: N/A**  
**Hotel #8 Contact Name: N/A** **Hotel #8 Phone #: 000-000-0000**

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

**Previous Location: N/A** **Year: N/A**  
**Out-of-State Participants: 0** **Total # Room Nights: 0**  
**Out-of-State Economic Impact: \$0.00** **FSF Funding: \$0.00**

**Next Previous Location: N/A** **Year: N/A**  
**Out-of-State Participants: 0** **Total # Room Nights: 0**  
**Out-of-State Economic Impact: \$0.00** **FSF Funding: \$0.00**

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

**Out-of-State Adult Participants: 128** **In-State Adult Participants: 8**  
**Out-of-State Youth Participants: 1,152** **In-State Youth Participants: 72**

**Total # expected fans (family, friends, etc.)**

**Out-of-State Adult Fans: 2,016** **In-State Adult Fans: 50**  
**Out-of-State Youth Fans: 864** **In-State Youth Fans: 22**

**TAMPA BAY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154150454**

**Status: New**

**Total # expected media**

**Out-of-State Media: 0**

**In-State Youth Fans: 4**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	3.2355000000 days	x	\$169.20	<b>(ADS*) =</b>	\$70,073.58
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	3.2355000000 days	x	\$169.20	<b>(ADS*) =</b>	\$1,103,658.92
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	3.2355000000 days	x	\$169.20	<b>(ADS*) =</b>	\$630,662.24
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	3.2355000000 days	x	\$169.20	<b>(ADS*) =</b>	\$472,996.68
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	3.2355000000 days	x	\$169.20	<b>(ADS*) =</b>	\$0.00

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$2,277,391.42**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 8.50% = \$193,578.27**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
975	3.2355000000	\$159.00	\$501,586.38

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$501,586.38	5%	\$25,079.32

**COMMUNITY SUPPORT**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**



**TAMPA BAY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154150454**

**Status: New**

Tampa Bay Sports Commission	\$36,000.00
n/a	\$0.00
n/a	\$0.00
<b>TOTAL</b>	<b>\$36,000.00</b>

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** The United Soccer League will receive extensive financial and in-kind support. Working with our convention and visitors bureau, Visit Tampa Bay, we will ensure the community provides the necessary support to deliver a first-rate experience to the United Soccer League, its sponsors, teams and family members.

**Projected Reimbursable Expenses**

Facility Rental and Site Fees	\$25,000.00
Temporary Equipment Rental	\$13,000.00
n/a	\$0.00
n/a	\$0.00
n/a	\$0.00
<b>TOTAL</b>	<b>\$38,000.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Jason Aughey

**Applicant Title:**

Senior Director

**Date:**

1/10/2020

## SARASOTA COUNTY SPORTS COMMISSION

### MAJOR GRANT APPLICATION

Grant Application ID: 152890031

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Shelby Connett

**Title:** Director of Sports

**Phone #:** 9419550991

**Cell #:** 9419614412

**Email:** sconnett@visitsarasota.org

**Address:** 301 North Cattleman Road, Suite 203 Sarasota FL 34236

**Additional Contact (Name of Entity Director):** Virginia Haley

**Phone #:** 9419550991

**Email:** vhaley@visitsarasota.org

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$10,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** 2020 US Rowing Youth Nationals: 06/04/2020 - 06/07/2020

**Event Start Date:** 6/4/2020

**Event End Date:** 6/7/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The USRowing Youth Nationals serves as the premier junior rowing event in the United States. The event sees approximately 1500 athletes competing in more than 350 crews, representing 150 teams from across the country- all vying for national titles in 18 boat classes.

**Sport(s) Involved:** Rowing

**Location(s) Involved:** Sarasota, Florida

**Proposed Facility(ies):** Nathan Benderson Park

**Has the facility been secured?** Yes

**Event Website:** [www.usrowing.com](http://www.usrowing.com)

**Please list social media handles:** <https://www.facebook.com/USRowing/>

@usrowing

@usrowing

**Was the event secured through a bid?** Yes

**Is the event** Up for bid

**Will you be publishing in media outlets?** Yes

**If yes, please explain:** Will have press releases and promotion on the USRowing web-site.

## SARASOTA COUNTY SPORTS COMMISSION

### MAJOR GRANT APPLICATION

Grant Application ID: 152890031

Status: New

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Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? Specialty Tags will be distributed during the event at the Visit Sarasota County Visitor Information Vehicle. Brochures to be shipped by FSF.

Will you expend any bid monies prior to your event? No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** This is a qualification regatta. Teams must qualify to enter the competition. Because of this there is no significant marketing plan in place. The USRowing web-site will feature destination and partner information that crews can view once they have qualified for nationals. There will be local press releases to announce the event.

**Event Owner/Sanctioning Body:** US Rowing

**Event Owner Contact Name:** Patrick McNerney

**Event Owner Contact Phone #:** 917-806-8948

**Event Director Contact Name:** Brett Johnson

**Event Director Contact Phone #:** 000-000-0000

## HOTEL INFORMATION

Has a hotel been secured? No

**Hotel Name #2:**

**Hotel #2 Contact Name:**

**Hotel #2 Phone #:**

**Hotel Name #3:**

**Hotel #3 Contact Name:**

**Hotel #3 Phone #:**

**Hotel Name #4:**

**Hotel #4 Contact Name:**

**Hotel #4 Phone #:**

**Hotel Name #5:**

**Hotel #5 Contact Name:**

**Hotel #5 Phone #:**

**Hotel Name #6:**

**Hotel #6 Contact Name:**

**Hotel #6 Phone #:**

**Hotel Name #7:**

**Hotel #7 Contact Name:**

**Hotel #7 Phone #:**

**Hotel Name #8:**

**Hotel #8 Contact Name:**

**Hotel #8 Phone #:**

## SARASOTA COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

**Grant Application ID: 152890031**

**Status: New**

### EVENT HISTORY

Enter the details of the two most recent, regardless of location.

<b>Previous Location:</b> Sarasota, FL	<b>Year:</b> 2019
<b>Out-of-State Participants:</b> 2,072	<b>Total # Room Nights:</b> 2,875
<b>Out-of-State Economic Impact:</b> \$6,775,000.00	<b>FSF Funding:</b> \$10,000.00
<b>Next Previous Location:</b> Sarasota, FL	<b>Year:</b> 2017
<b>Out-of-State Participants:</b> 1,913	<b>Total # Room Nights:</b> 4,000
<b>Out-of-State Economic Impact:</b> \$6,729,000.00	<b>FSF Funding:</b> \$10,000.00

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

#### Total # expected participants (competitors, coaches, trainers, officials, etc.)

<b>Out-of-State Adult Participants:</b> 400	<b>In-State Adult Participants:</b> 100
<b>Out-of-State Youth Participants:</b> 1,672	<b>In-State Youth Participants:</b> 147

#### Total # expected fans (family, friends, etc.)

<b>Out-of-State Adult Fans:</b> 3,846	<b>In-State Adult Fans:</b> 340
<b>Out-of-State Youth Fans:</b> 600	<b>In-State Youth Fans:</b> 150

#### Total # expected media

<b>Out-of-State Media:</b> 186	<b>In-State Youth Fans:</b> 30
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## SARASOTA COUNTY SPORTS COMMISSION MAJOR GRANT APPLICATION

**Grant Application ID: 152890031**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	3.3606000000 days	x	\$161.55 (ADS*) =	\$217,164.60
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	3.3606000000 days	x	\$161.55 (ADS*) =	\$2,088,037.67
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	3.3606000000 days	x	\$161.55 (ADS*) =	\$907,748.05
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	3.3606000000 days	x	\$161.55 (ADS*) =	\$325,746.91
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	3.3606000000 days	x	\$161.55 (ADS*) =	\$100,981.54

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$3,639,678.76**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$254,777.51**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
2,500	3.3606000000	\$160.00	\$1,344,256.29

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$1,344,256.29	5%	\$67,212.81

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Visit Sarasota County	\$10,000.00
NA	\$0.00
NA	\$0.00

**TOTAL 10,000.00**

**SARASOTA COUNTY SPORTS COMMISSION  
 MAJOR GRANT APPLICATION**

**Grant Application ID: 152890031**

**Status: New**

**PROJECTED EXPENSES**

Please list below how the Local Community is supporting the event and for what purposes:

**Projected Reimbursable Expenses**

Rental	\$7,500.00
Rights Fee	\$2,500.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
<b>TOTAL</b>	<b>\$10,000.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**  
 Sarah Thomas

**Applicant Title:**  
 Sport Sales Manager

**Date:**  
 12/18/2019

**PALM BEACH COUNTY SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID:** 154005093

**Status:** New

## APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Glen Allen

**Phone #:** 561-233-3174

**Cell #:** 502-648-1779

**Title:** Director of Sports Development

**Email:** gallen@palmbeachsports.com

**Address:** 2195 Southern Blvd, Suite 550 West Palm Beach FL 33406

**Additional Contact (Name of Entity Director):** Jared Fleet

**Phone #:** 561-233-3120

**Email:** jfleet@palmbeachsports.com

**Organization Insurance Provider:**

## GRANT REQUEST

**Amount of Grant Request:** \$12,500.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

## EVENT INFORMATION

**Event Title:** Prospect Select Palm Beach Classic: 06/05/2020 - 06/10/2020

**Event Start Date:** 6/5/2020

**Event End Date:** 6/10/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The Palm Beach County Sports Commission is once again partnering with Prospect Select Baseball to host the Palm Beach Classic in 2020. The Palm Beach Classic will utilize up to 30 diamonds at the FITTEAM Ballpark of the Palm Beaches in West Palm Beach, FL, Roger Dean Chevrolet Stadium in Jupiter, FL, Santaluces Athletic Complex in Lantana, FL and First Data Field in Port St. Lucie, FL. This event is schedule for June 5-10, 2020 and will feature nearly 230 teams, 60 of which will be out of state teams. Teams will compete in a wood bat only tournament and will feature three (3) age groups; 14U, 16U and 18U. This tournament will attract elite travel teams from across the United States as well as Puerto Rico. Some of the nation's premier high school baseball players competed in the tournament. Due to the talent that was showcased, over 100 collegiate and professional baseball scouts attend.

**Sport(s) Involved:** Baseball

**Location(s) Involved:** West Palm Beach, FL / Jupiter, FL / Lantana, FL / Port St. Lucie, FL

**Proposed Facility(ies):** FITTEAM Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium, Santaluces Athletic Complex & First Data Field

**Has the facility been secured?** Yes

**Event Website:** <https://ps-baseball.com/>

**Please list social media handles:** Facebook - @prospectselect

Instagram - psbaseball

Twitter - @Prospect Select

**Was the event secured through a bid?** No

**PALM BEACH COUNTY SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID: 154005093**

**Status: New**

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**Please explain how the event was secured if not through a bid:** This event was a "created" event for Palm Beach County. Prospect Select previously hosted an event in Vero Beach, FL called the Vero Beach Classic. Because of maxing out the venues in the Treasure Coast, as well as the abundance of quality of venues in Palm Beach County, Prospect Select decided to move the event to Palm Beach County, with a newly titled event; Palm Beach Classic.

**Will you be publishing in media outlets?** Yes

**If yes, please explain:** The Palm Beach County Sports Commission will determine media strategies and investment, including but not limited to media advisories, press releases and promotional campaigns via our radio partner ESPN West Palm. Also, this event will be published in many national print and digital publications including Baseball America.

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** The Palm Beach County Sports Commission will promote the Florida Sports Foundation and its specialty tag program through website marketing, digital marketing campaigns to its database, and social media promotions. The Palm Beach County Sports Commission will also distribute collateral materials that spotlight the specialty tags for professional teams during events, such as the Palm Beach Classic.

**Will you expend any bid monies prior to your event?** No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** Prospect Selects reputation attracts high level elite teams from across the United States, Central American and the Caribbean. Prospect Select has one of the most robust social media campaigns compared to other amateur baseball organizations. They garner 750,000 to 1,000,000 Twitter impressions on event weekends. Prospect Select also generates peak website hits of 100,000+ per month with a low range of 8,000 to 12,000 hits per month.

**Event Owner/Sanctioning Body:** Prospect Select Baseball

**Event Owner Contact Name:** Aaron Braithwaite

**Event Owner Contact Phone #:** 305-793-5613

**Event Director Contact Name:** Jeremy Plexico

**Event Director Contact Phone #:** 803-413-4092

## **HOTEL INFORMATION**

**Has a hotel been secured?** Yes

**Hotel Name:** Best Western Palm Beach Lakes

**Hotel Contact Name:** Rick Netzel

**Hotel Phone #:** 561-683-8810

**Hotel Name #2:** Best Western Palm Beach Gardens

**Hotel #2 Contact Name:** Paul Rosenberg

**Hotel #2 Phone #:** 561-844-8448

**Hotel Name #3:** Courtyard Jupiter

**Hotel #3 Contact Name:** Amanda Guzman

**Hotel #3 Phone #:** 561-776-2700



**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154005093**

**Status: New**

**Hotel Name #4:** DoubleTree Palm Beach Gardens  
**Hotel #4 Contact Name:** Stephanie Rimpotti

**Hotel #4 Phone #:** 561-776-2913

**Hotel Name #5:** Embassy Suites Palm Beach Gardens  
**Hotel #5 Contact Name:** Klara Goldstein

**Hotel #5 Phone #:** 561-691-3161

**Hotel Name #6:** Fairfield Inn Jupiter  
**Hotel #6 Contact Name:** Chelsea Dunick

**Hotel #6 Phone #:** 561-748-5252

**Hotel Name #7:** Hampton Inn Jupiter  
**Hotel #7 Contact Name:** Shelly Gilmore

**Hotel #7 Phone #:** 561-626-9090

**Hotel Name #8:** Hilton Garden Inn Palm Beach Gardens  
**Hotel #8 Contact Name:** Ellie Wyatt

**Hotel #8 Phone #:** 561-694-5833

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

**Previous Location:** Jupiter, FL / West Palm Beach, FL / Lantana, FL

**Year:** 2019

**Out-of-State Participants:** 1,180

**Total # Room Nights:** 3,726

**Out-of-State Economic Impact:** \$2,471,689.50

**FSF Funding:** \$10,000.00

**Next Previous Location:** Jupiter, FL / West Palm Beach, FL / Lantana, FL

**Year:** 2018

**Out-of-State Participants:** 1,040

**Total # Room Nights:** 4,962

**Out-of-State Economic Impact:** \$2,213,155.00

**FSF Funding:** \$12,500.00

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

**Out-of-State Adult Participants:** 120

**In-State Adult Participants:** 310

**Out-of-State Youth Participants:** 1,080

**In-State Youth Participants:** 2,790

**Total # expected fans (family, friends, etc.)**

**Out-of-State Adult Fans:** 1,620

**In-State Adult Fans:** 4,185

**Out-of-State Youth Fans:** 270

**In-State Youth Fans:** 698

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154005093**

**Status: New**

**Total # expected media**

**Out-of-State Media: 100**

**In-State Youth Fans: 25**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$101,362.58
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$1,368,394.88
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$912,263.25
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$228,065.81
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$84,468.82

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$2,694,555.34**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$188,618.87**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
961	4.6802000000	\$125.00	\$562,212.82

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$562,212.82	6%	\$33,732.77

**COMMUNITY SUPPORT**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154005093**

**Status: New**

Palm Beach County Sports Commission	\$25,000.00
None	\$0.00
None	\$0.00
<b>TOTAL</b>	<b>25,000.00</b>

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** The Palm Beach County Sports Commission will provide a grant in the amount of \$25,000 to offset site fees/facility related expenses. The Sports Commission will assist Prospect Select Baseball to secure local staffing for event operations, admissions staff, event management, field managers, etc.

**Projected Reimbursable Expenses**

Site Fees (Facility Related Expenses)	\$65,000.00
Officials Fees	\$60,000.00
Labor	\$45,000.00
Travel	\$5,000.00
Equipment	\$20,000.00
<b>TOTAL</b>	<b>\$195,000.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Glen Allen

**Applicant Title:**

Director of Sports Development

**Date:**

1/7/2020

**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY  
MAJOR GRANT APPLICATION**

**Grant Application ID:** 153038811

**Status:** New

## APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Brynja Phipps

**Phone #:** 9417431900

**Cell #:** 9412588516

**Address:** 1700 Tamiami Trail G2 Port Charlotte FL 33948

**Title:** Project Coordinator

**Email:** brynja.phipps@charlottecountyfl.gov

**Additional Contact (Name of Entity Director):** Wendie Vestfall

**Phone #:** 941-743-1900

**Email:** wendie.vestfall@charlottecountyfl.gov

**Organization Insurance Provider:**

## GRANT REQUEST

**Amount of Grant Request:** \$7,500.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

## EVENT INFORMATION

**Event Title:** Sugar Bert Boxing National Championship Qualifier: 06/08/2020 - 06/10/2020

**Event Start Date:** 6/8/2020

**Event End Date:** 6/10/2020

**Brief description of event (format, qualifying criteria, ages, etc):** USA Boxing sanctioned event that is open to all USA Boxing members. The tournament will include both genders, all weight classes and ages from 8-70+.

**Sport(s) Involved:** Boxing

**Location(s) Involved:** Punta Gorda

**Proposed Facility(ies):** Charlotte Harbor Event & Conference Center

**Has the facility been secured?** Yes

**Event Website:** <https://www.sugarbertboxing.com/>

**Please list social media handles:** Twitter and Instagram: @sugarbertboxing

Facebook: [facebook.com/sugarbertboxing/](https://facebook.com/sugarbertboxing/)

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** There was not an official bid document, however, Sean originally met the organizer at the 2015 NASC Symposium and upon following up they discussed what our destination had to offer, our city's boxing history/resume, and how the VCB could contribute to the success of the event. We hosted this event in 2016 and 2018 as part of our initial agreement, will a follow-up agreement for 2019 and 2020. It is anticipated that the event will return for 2021 and 2022.

**Will you be publishing in media outlets?** Yes

## PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY MAJOR GRANT APPLICATION

Grant Application ID: 153038811

Status: New

**If yes, please explain:** We will be utilizing our relationships with our local daily newspaper and other local/regional print publications to publish articles, announcements about the event, and advertisements. We will also be publishing content ads on social media such as Facebook and secure air time on local/regional radio to promote the event. Sugar Bert Boxing will acquire a presence on national boxing media platforms.

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** Florida Sports Foundation banners will be on display. Flyers can be provided to the event organizer for distribution.

**Will you expend any bid monies prior to your event?** Yes

**If so, how much and when?** Yes, \$15,000 no later than four months before, approximately February of 2020.

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** There is a two-pronged marketing strategy for the event. The first approach, which will primarily be handled by the organizer, will target potential participants and include distribution of flyers/posters to boxing clubs, email blasts to USA Boxing members, direct calls to boxing gyms, and promotional videos that will be distributed via websites, email, and social media. The second approach, which will be shared by the organizer and LOC, will target potential spectators and will include regional poster/flyer distribution, morning radio show appearances, press releases to local, state, regional and national media, website presence, Chamber of Commerce promotions, Facebook content advertising, and other social media outreach.

**Event Owner/Sanctioning Body:** Sugar Bert Boxing Promotions

**Event Owner Contact Name:** Bert Wells

**Event Owner Contact Phone #:** 770-883-9536

**Event Director Contact Name:** Bert Wells

**Event Director Contact Phone #:** 770-883-9536

### HOTEL INFORMATION

**Has a hotel been secured?** Yes

**Hotel Name:** Sleep Inn & Suites

**Hotel Contact Name:** Sue Carron

**Hotel Phone #:** 941-613-6300

**Hotel Name #2:** Holiday Inn Express & Suites

**Hotel #2 Contact Name:** KD

**Hotel #2 Phone #:** 941-764-0056

**Hotel Name #3:** Extended Stay America

**Hotel #3 Contact Name:** Apacacio Quintero

**Hotel #3 Phone #:** 941-306-6242

**Hotel Name #4:** SpringHill Suites

**Hotel #4 Contact Name:** Julie Dinwiddie

**Hotel #4 Phone #:** 941-347-4224

**Hotel Name #5:** Punta Gorda Waterfront

**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY  
MAJOR GRANT APPLICATION**

**Grant Application ID: 153038811**

**Status: New**

**Hotel #5 Contact Name:** Maria Grebe

**Hotel #5 Phone #:** 941-639-1165

**Hotel Name #6:** Microtel Inn & Suites  
**Hotel #6 Contact Name:** Tracey Jones

**Hotel #6 Phone #:** 941-624-6339

**Hotel Name #7:** N/A  
**Hotel #7 Contact Name:** N/A

**Hotel #7 Phone #:** 000-000-0000

**Hotel Name #8:** N/A  
**Hotel #8 Contact Name:** N/A

**Hotel #8 Phone #:** 000-000-0000

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

**Previous Location:** Punta Gorda, FL  
**Out-of-State Participants:** 278  
**Out-of-State Economic Impact:** \$743,571.90

**Year:** 2019  
**Total # Room Nights:** 681  
**FSF Funding:** \$5,000.00

**Next Previous Location:** Punta Gorda, FL  
**Out-of-State Participants:** 249  
**Out-of-State Economic Impact:** \$416,018.00

**Year:** 2018  
**Total # Room Nights:** 348  
**FSF Funding:** \$5,000.00

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

**Out-of-State Adult Participants:** 110  
**Out-of-State Youth Participants:** 150

**In-State Adult Participants:** 110  
**In-State Youth Participants:** 110

**Total # expected fans (family, friends, etc.)**

**Out-of-State Adult Fans:** 850  
**Out-of-State Youth Fans:** 80

**In-State Adult Fans:** 900  
**In-State Youth Fans:** 100

**Total # expected media**

**Out-of-State Media:** 4

**In-State Youth Fans:** 2

## PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY MAJOR GRANT APPLICATION

**Grant Application ID: 153038811**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	3.1044000000 days	x	\$137.00 (ADS*) =	\$46,783.63
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	3.1044000000 days	x	\$137.00 (ADS*) =	\$361,509.87
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	3.1044000000 days	x	\$137.00 (ADS*) =	\$63,795.86
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	3.1044000000 days	x	\$137.00 (ADS*) =	\$34,024.46
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	3.1044000000 days	x	\$137.00 (ADS*) =	\$1,701.22
<b>TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT =</b>					<b>\$507,815.04</b>

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$35,547.05**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
170	3.1044000000	\$75.00	\$39,581.37

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$39,581.37	5%	\$1,979.07

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Punta Gorda/Englewood Beach Visitor & Convention Bureau	\$20,000.00
NA	\$0.00
NA	\$0.00

**TOTAL                    20,000.00**

**PUNTA GORDA / ENGLEWOOD BEACH VCB / CHARLOTTE COUNTY  
 MAJOR GRANT APPLICATION**

**Grant Application ID: 153038811**

**Status: New**

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** The event organizer has partnered with local businesses for sponsorships. Volunteers from the area will help support the event. Hotels logistics and comped rooms.

**Projected Reimbursable Expenses**

Venue rental, AV, Security	\$4,500.00
Ring Rentals	\$3,000.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
<b>TOTAL</b>	<b>\$7,500.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Ray Sandrock

**Applicant Title:**

County Administrator

**Date:**

12/26/2019



**PALM BEACH COUNTY SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID:** 154003219

**Status:** New

## APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Glen Allen

**Phone #:** 561-233-3174

**Cell #:** 502-648-1779

**Title:** Director of Sports Development

**Email:** gallen@palmbeachsports.com

**Address:** 2195 Southern Blvd, Suite 550 West Palm Beach FL 33406

**Additional Contact (Name of Entity Director):** Jared Fleet

**Phone #:** 561-233-3120

**Email:** jfleet@palmbeachsports.com

**Organization Insurance Provider:**

## GRANT REQUEST

**Amount of Grant Request:** \$16,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

## EVENT INFORMATION

**Event Title:** USA Baseball National Team Championships: 06/15/2020 - 06/27/2020

**Event Start Date:** 6/15/2020

**Event End Date:** 6/27/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The Palm Beach County Sports Commission plans to host one of the most admired amateur baseball events in the United States. In partnership with the Palm Beach County Sports Commission, USA Baseball will bring its National Team Championships to Roger Dean Chevrolet Stadium in Jupiter and the FITTEAM Ballpark of the Palm Beaches in West Palm Beach. Nearly 100 teams, consisting of nearly 2,000 athletes from across the nation, will contend for championships in the 14U, 15U, and 17U age groups. This event serves as the East National Team Championships, which takes place simultaneously with the USA Baseball's West National Team Championships in Arizona. USA Baseball will conduct its National Team Championships over a 13-day span. The 15U age group will compete from June 22-27. The 17U age group from June 22-27. The 14U age group is slated for June 15-20. Nearly 500 games will take place during the two-week stretch. Each team is scheduled to play 7 games (5 games guaranteed). This results in an average length of stay of 7 nights for athletes, coaches, and family members. The USA Baseball brand creates a sense of patriotism and national pride. USA Baseball uses their National Team Championships to select individuals for the USA Baseball 15U National Team, and the 14U and 17U National Team Development Program. The USA Baseball National Team Championships will be one of the largest amateur baseball tournaments taking place in Florida. In addition to home runs, great catches and fastballs, the USA Baseball National Team Championships will bring a tremendous economic impact to the Palm Beaches. Since 1978, USA Baseball has been the National Governing Body (NGB) for amateur baseball. USA Baseball governs over 12 million amateur baseball players annually. It represents the sport in the United States as a member of the U.S. Olympic Committee (USOC) and internationally as a member of the International Baseball Federation (IBAF).

**Sport(s) Involved:** Baseball

**Location(s) Involved:** Jupiter, FL / West Palm Beach, FL

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID:** 154003219

**Status:** New

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**Proposed Facility(ies):** Roger Dean Chevrolet Stadium (Jupiter, FL) & FITTEAM Ballpark of the Palm Beaches (West Palm Beach, FL)

**Has the facility been secured?** Yes

**Event Website:** www.usabaseball.com

**Please list social media handles:** Facebook: @usabaseball

Twitter: @USABaseball

Instagram: @usabaseball

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** This event was secured through the bid process. However, the bid to host this event in The Palm Beaches was completed through negotiations. The Palm Beach County Sports Commission negotiated with USA Baseball to sign an agreement to host the USA Baseball National Team Championships at FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium for 2019-2020.

**Will you be publishing in media outlets?** Yes

**If yes, please explain:** USA Baseball is published in a variety of print and digital publications, including Baseball America.

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** The Palm Beach County Sports Commission will promote the Florida Sports Foundation and its specialty tag program through digital marketing campaigns and social media promotions. The Palm Beach County Sports Commission will also distribute collateral materials that spotlight the specialty tags for professional teams during events, such as the USA Baseball National Team Championships.

**Will you expend any bid monies prior to your event?** No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** USA Baseball is the national governing body for its sport and presents a different model from showcase events. Ultimately, USA Baseball is offering a chance for youth baseball players to make the national team and represent the United States during international competition. USA Baseball will promote its unique platform to travel baseball organizations throughout the United States and attract high level travel teams from across the nation. USA Baseball will promote The Palm Beaches and Florida through direct mailings and digital marketing campaigns targeted to its database of coaches and teams. The event will also be promoted on the USA Baseball website (www.usabaseball.com). The Palm Beach County Sports Commission will collaborate with Discover The Palm Beaches (Palm Beach County Convention & Visitor's Bureau) to develop digital marketing pieces promoting Palm Beach County tourism assets, such as beaches, parks, attractions, shopping and dining districts, and cultural venues. The digital marketing pieces will be shared with USA Baseball and will ultimately be distributed to the participating teams. This effort may encourage the participating teams to extend their stay in The Palm Beaches.

**Event Owner/Sanctioning Body:** USA Baseball

**Event Owner Contact Name:** Charles Lane, Assistant Director, Baseball Operations

**Event Owner Contact Phone #:** 919-474-8721

**Event Director Contact Name:** Charles Lane, Assistant Director, Baseball Operations

**Event Director Contact Phone #:** 919-474-8721

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154003219**

**Status: New**

**HOTEL INFORMATION**

**Has a hotel been secured?** Yes

**Hotel Name:** Marriott Palm Beach Gardens

**Hotel Contact Name:** Jacqueline Ouellette

**Hotel Phone #:** 561-622-8888

**Hotel Name #2:** DoubleTree Palm Beach Gardens

**Hotel #2 Contact Name:** Stephanie Rimpotti

**Hotel #2 Phone #:** 561-776-2913

**Hotel Name #3:** Wyndham Grand Jupiter at Harbourside Place

**Hotel #3 Contact Name:** Katie Broom

**Hotel #3 Phone #:** 561-273-6691

**Hotel Name #4:** Homewood Suites

**Hotel #4 Contact Name:** Christine Netzel

**Hotel #4 Phone #:** 561-207-2662

**Hotel Name #5:** Embassy Suites Palm Beach Gardens

**Hotel #5 Contact Name:** Klara Goldstein

**Hotel #5 Phone #:** 561-689-6400

**Hotel Name #6:** Marriott West Palm Beach

**Hotel #6 Contact Name:** Jason Alexander

**Hotel #6 Phone #:** 561-803-1900

**Hotel Name #7:** Courtyard by Marriott Jupiter

**Hotel #7 Contact Name:** Kathryn Witt

**Hotel #7 Phone #:** 561-776-2700

**Hotel Name #8:** Springhill Suites West Palm Beach

**Hotel #8 Contact Name:** Don McNew

**Hotel #8 Phone #:** 561-689-6814

**EVENT HISTORY**

**Enter the details of the two most recent, regardless of location.**

**Previous Location:** Jupiter, FL & West Palm Beach, FL

**Out-of-State Participants:** 1,800

**Out-of-State Economic Impact:** \$3,000,000.00

**Year:** 2019

**Total # Room Nights:** 4,365

**FSF Funding:** \$16,000.00

**Next Previous Location:** Jupiter, FL & West Palm Beach, FL

**Out-of-State Participants:** 1,400

**Out-of-State Economic Impact:** \$2,905,040.00

**Year:** 2018

**Total # Room Nights:** 6,436

**FSF Funding:** \$12,500.00

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

Grant Application ID: 154003219

Status: New

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

Out-of-State Adult Participants: 120	In-State Adult Participants: 60
Out-of-State Youth Participants: 1,200	In-State Youth Participants: 600

**Total # expected fans (family, friends, etc.)**

Out-of-State Adult Fans: 1,800	In-State Adult Fans: 900
Out-of-State Youth Fans: 300	In-State Youth Fans: 150

**Total # expected media**

Out-of-State Media: 10	In-State Youth Fans: 3
------------------------	------------------------

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$101,362.58
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$1,520,438.75
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$1,013,625.83
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$253,406.46
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	4.6802000000 days	x	\$180.48	<b>(ADS*) =</b>	\$8,446.88

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$2,897,280.51**

**PALM BEACH COUNTY SPORTS COMMISSION  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154003219**

**Status: New**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$202,809.64**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
1,196	4.6802000000	\$135.00	\$755,670.19

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$755,670.19	6%	\$45,340.21

**COMMUNITY SUPPORT**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Palm Beach County Sports Commission	\$32,500.00
None	\$0.00
None	\$0.00
<b>TOTAL</b>	<b>32,500.00</b>

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** The Palm Beach County Sports Commission is providing a grant to offset , facility and site fees, costs in addition to production and technical expenses.

**Projected Reimbursable Expenses**

Site Fees (Facility Related Expenses)	\$45,000.00
Equipment	\$7,500.00
Officials	\$30,000.00
None	\$0.00
None	\$0.00

**PALM BEACH COUNTY SPORTS COMMISSION**  
**MAJOR GRANT APPLICATION**

**Grant Application ID: 154003219**

**Status: New**

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**TOTAL \$82,500.00**

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**  
Glen Allen

**Applicant Title:**  
Director of Sports Development

**Date:**  
1/7/2020

## VISIT ORLANDO SPORTS MAJOR GRANT APPLICATION

**Grant Application ID:** 153135053

**Status:** New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Emily Clancy

**Phone #:** 4073635844

**Cell #:** 3213472191

**Address:** 6700 Sea Harbor Drive Suite 400 Orlando FL 32821

**Title:** Sales and Services Sr. Administrative Assistant

**Email:** emily.clancy@visitorlando.com

**Additional Contact (Name of Entity Director):** Larry Henrichs

**Phone #:** 407-354-5598

**Email:** rachel.scott@visitorlando.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$50,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** AAU Girls Junior Volleyball Championships: 6/22/20 - 7/2/20

**Event Start Date:** 6/22/2020

**Event End Date:** 7/2/2020

**Brief description of event (format, qualifying criteria, ages, etc):** 47th AAU Girls Junior Volleyball Championships ages 10-18. Levels: club, premier, aspire and premier international.

**Sport(s) Involved:** Volleyball

**Location(s) Involved:** Orlando, FL

**Proposed Facility(ies):** Orange County Convention Center

**Has the facility been secured?** Yes

**Event Website:** <https://aauvolleyball.org/index>

**Please list social media handles:** <https://www.facebook.com/RealAAUVolleyball/>  
<https://www.instagram.com/aauvolleyball/?hl=en>

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** Bid issued in 2015 for multiple years

**Will you be publishing in media outlets?** Yes

**If yes, please explain:** Promotional opportunities include: local and national press releases, media advisories, website presence, constant social media posts, email blasts on AAU Girl's Volleyball Websites, national volleyball magazines, national sports magazines, and local billboards.

## VISIT ORLANDO SPORTS MAJOR GRANT APPLICATION

Grant Application ID: 153135053

Status: New

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Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event? This will be promoted through social media platforms.

Will you expend any bid monies prior to your event? No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** Promotional opportunities include: local and national press releases, media advisories, website presence, constant social media posts, email blasts on AAU Girl's Volleyball websites, national volleyball magazines, national sports magazines, and local billboards

**Event Owner/Sanctioning Body:** Amateur Athletic Union

**Event Owner Contact Name:** James Parker

**Event Owner Contact Phone #:** 407-828-4701

**Event Director Contact Name:** Debby Batz

**Event Director Contact Phone #:** 407-828-3561

### HOTEL INFORMATION

Has a hotel been secured? Yes

**Hotel Name:** Best Western International Drive Orlando

**Hotel Contact Name:** Robbie Mezzatesta

**Hotel Phone #:** 407-997-2110

**Hotel Name #2:** Clarion Inn & Suites International Drive/Convention Center

**Hotel #2 Contact Name:** Patricia Medina

**Hotel #2 Phone #:** 407-992-0445

**Hotel Name #3:** Days Inn Convention Center/International Drive

**Hotel #3 Contact Name:** Allison Chaille

**Hotel #3 Phone #:** 407-352-8700

**Hotel Name #4:** DoubleTree by Hilton Orlando at SeaWorld

**Hotel #4 Contact Name:** Farrah Elliott

**Hotel #4 Phone #:** 407-370-6236

**Hotel Name #5:** Hawthorn Suites Convention Center

**Hotel #5 Contact Name:** Joann Hartsell

**Hotel #5 Phone #:** 407-351-6600

**Hotel Name #6:** Hilton Grand Vacations at SeaWorld

**Hotel #6 Contact Name:** Michelle Beaulieu

**Hotel #6 Phone #:** 407-722-3686

**Hotel Name #7:** Hyatt Regency Orlando

**Hotel #7 Contact Name:** Sherri Harris

**Hotel #7 Phone #:** 407-345-4449



## VISIT ORLANDO SPORTS MAJOR GRANT APPLICATION

**Grant Application ID: 153135053**

**Status: New**

**Hotel Name #8:** Westgate Lakes Resort & Spa

**Hotel #8 Contact Name:** Cassandra Ruelle

**Hotel #8 Phone #:** 407-355-2521

### EVENT HISTORY

Enter the details of the two most recent, regardless of location.

**Previous Location:** Orlando, FL

**Out-of-State Participants:** 28,327

**Out-of-State Economic Impact:** \$55,804,190.00

**Year:** 2019

**Total # Room Nights:** 16,710

**FSF Funding:** \$50,000.00

**Next Previous Location:** Orlando, FL

**Out-of-State Participants:** 28,076

**Out-of-State Economic Impact:** \$41,832,675.00

**Year:** 2018

**Total # Room Nights:** 16,681

**FSF Funding:** \$50,000.00

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

#### Total # expected participants (competitors, coaches, trainers, officials, etc.)

**Out-of-State Adult Participants:** 8,335

**In-State Adult Participants:** 1,868

**Out-of-State Youth Participants:** 19,992

**In-State Youth Participants:** 4,376

#### Total # expected fans (family, friends, etc.)

**Out-of-State Adult Fans:** 36,590

**In-State Adult Fans:** 3,998

**Out-of-State Youth Fans:** 7,907

**In-State Youth Fans:** 875

#### Total # expected media

**Out-of-State Media:** 5

**In-State Youth Fans:** 5

## VISIT ORLANDO SPORTS MAJOR GRANT APPLICATION

**Grant Application ID: 153135053**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	7.3422000000 days	x	\$187.65	<b>(ADS*) = \$11,483,638.91</b>
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	7.3422000000 days	x	\$187.65	<b>(ADS*) = \$50,412,279.26</b>
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	7.3422000000 days	x	\$187.65	<b>(ADS*) = \$27,544,200.25</b>
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	7.3422000000 days	x	\$187.65	<b>(ADS*) = \$10,893,957.15</b>
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	7.3422000000 days	x	\$187.65	<b>(ADS*) = \$6,888.81</b>

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$100,340,964.37**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$7,023,867.51**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
17,192	7.3422000000	\$140,000.00	\$17,671,759,534.92

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$17,671,759,534.92	6%	\$1,060,305,572.10

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Orange County Convention Center	\$100,000.00
N/A	\$0.00
N/A	\$0.00

**TOTAL 100,000.00**

**VISIT ORLANDO SPORTS  
 MAJOR GRANT APPLICATION**

**Grant Application ID: 153135053**

**Status: New**

**PROJECTED EXPENSES**

Please list below how the Local Community is supporting the event and for what purposes:

**Projected Reimbursable Expenses**

Volleyball Court Temporary Flooring	\$82,320.00
Transportation for teams, officials, and attendees to and from offsite parking facility	\$35,000.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
<b>TOTAL</b>	<b>\$117,320.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Emily Clancy

**Applicant Title:**

Sales and Services Sr. Administrative Assistant

**Date:**

12/23/2019

## EXPERIENCE FLORIDA'S SPORTS COAST MAJOR GRANT APPLICATION

Grant Application ID: 154224457

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Consuelo Sanchez

**Phone #:** 727-847-8129

**Cell #:** 727-514-7973

**Address:** 8731 Citizens Drive, Suite 135 New Port Richey FL 34654

**Title:** Sports Development & Tourism Manager

**Email:** cbsanchez@flsportscoast.com

**Additional Contact (Name of Entity Director):** Adam Thomas

**Phone #:** 727-847-8129

**Email:** athomas@flsportscoast.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$20,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** 2020 Torhs 2Hot4Ice National Championships: 06/29/2020 - 07/08/2020

**Event Start Date:** 6/29/2020

**Event End Date:** 7/8/2020

**Brief description of event (format, qualifying criteria, ages, etc):** Each year, TORHS 2Hot4Ice runs roller hockey tournaments nationwide that culminate with the TORHS 2Hot4Ice National Championships at the end of the season. This tournament has 150-200 teams participating from all over United States and Canada. They also bring international teams from Colombia, Ecuador, Brazil, South America, the Caribbean Islands, and Europe. The Event is generally 8-10 days in length, and takes place the between late June and early July. Each team participating in this tournament must have qualified at one of its Regional Qualifying tournaments.

**Sport(s) Involved:** Inline Roller Hockey

**Location(s) Involved:** Wesley Chapel, FL

**Proposed Facility(ies):** AdventHealth Center Ice

**Has the facility been secured?** Yes

**Event Website:** <https://www.torhs.com/nationals>

**Please list social media handles:** @Torhs2Hot4Ice

**Was the event secured through a bid?** No

## EXPERIENCE FLORIDA'S SPORTS COAST MAJOR GRANT APPLICATION

**Grant Application ID:** 154224457

**Status:** New

**Please explain how the event was secured if not through a bid:** We have hosted the event since in 2017. The international attendance is increasing significantly every year. Both participants and their families come from different countries and from all over U.S. bringing a huge economic impact not only to our County but also to Florida in general. Families coming from out of the state plan vacation time to go to Disney, Tampa, and Clearwater. Last year, we approved a multi-year agreement to host the 2019, 2020 and 2021 events. We need to cover rink modifications at the ice rink for up to \$15k and fund the event for additional \$25k that are used for the event organizer to offset the rental fee of the venue.

**Will you be publishing in media outlets?** Yes

**If yes, please explain:** Through social media and video streaming services

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** The FSF can have a table at the venue in order to promote tag sales.

**Will you expend any bid monies prior to your event?** No

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** We will use our communications agency "The Zimmerman Agency" to send out press releases to promote the event. Also Torhs 2Hot4Ice livestreams the games and last year they reached nearly 70,000 unique viewers across 62 countries around the world. One of their videos was a top play on ESPN Sports Center. They are planning to have the same kind of exposure this year.

**Event Owner/Sanctioning Body:** Torhs 2Hot4Ice

**Event Owner Contact Name:** Joe Bertaccini

**Event Owner Contact Phone #:** 000-000-0000

**Event Director Contact Name:** Joe Bertaccini

**Event Director Contact Phone #:** 000-000-0000

### HOTEL INFORMATION

**Has a hotel been secured?** Yes

**Hotel Name:** Holiday Inn Wesley Chapel

**Hotel Contact Name:** Crystal Spring

**Hotel Phone #:** 813-803-7899

**Hotel Name #2:** Hampton Inn Wesley Chapel

**Hotel #2 Contact Name:** N/A

**Hotel #2 Phone #:** 813-973-2288

**Hotel Name #3:** Hilton Garden Inn Wesley Chapel

**Hotel #3 Contact Name:** Lisa Moore

**Hotel #3 Phone #:** 813-591-6907

**Hotel Name #4:** N/A

**Hotel #4 Contact Name:** N/A

**Hotel #4 Phone #:** 000-000-0000

## EXPERIENCE FLORIDA'S SPORTS COAST MAJOR GRANT APPLICATION

**Grant Application ID: 154224457**

**Status: New**

**Hotel Name #5: N/A**

**Hotel #5 Contact Name: N/A**

**Hotel #5 Phone #: 000-000-0000**

**Hotel Name #6: N/A**

**Hotel #6 Contact Name: N/A**

**Hotel #6 Phone #: 000-000-0000**

**Hotel Name #7: N/A**

**Hotel #7 Contact Name: N/A**

**Hotel #7 Phone #: 000-000-0000**

**Hotel Name #8: N/A**

**Hotel #8 Contact Name: N/A**

**Hotel #8 Phone #: 000-000-0000**

### EVENT HISTORY

Enter the details of the two most recent, regardless of location.

**Previous Location:** Wesley Chapel

**Year:** 2019

**Out-of-State Participants:** 1,631

**Total # Room Nights:** 1,764

**Out-of-State Economic Impact:** \$4,735,865.43

**FSF Funding:** \$20,000.00

**Next Previous Location:** Wesley Chapel

**Year:** 2018

**Out-of-State Participants:** 1,812

**Total # Room Nights:** 2,243

**Out-of-State Economic Impact:** \$3,786,120.00

**FSF Funding:** \$15,000.00

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

#### Total # expected participants (competitors, coaches, trainers, officials, etc.)

**Out-of-State Adult Participants:** 430

**In-State Adult Participants:** 140

**Out-of-State Youth Participants:** 1,250

**In-State Youth Participants:** 300

#### Total # expected fans (family, friends, etc.)

**Out-of-State Adult Fans:** 250

**In-State Adult Fans:** 140

**Out-of-State Youth Fans:** 1,850

**In-State Youth Fans:** 600

#### Total # expected media

**Out-of-State Media:** 0

**In-State Youth Fans:** 1

## EXPERIENCE FLORIDA'S SPORTS COAST MAJOR GRANT APPLICATION

**Grant Application ID: 154224457**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	6.9197000000 days	x	\$175.27 (ADS*) =	\$521,510.71
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	6.9197000000 days	x	\$175.27 (ADS*) =	\$303,203.90
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	6.9197000000 days	x	\$175.27 (ADS*) =	\$1,516,019.50
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	6.9197000000 days	x	\$175.27 (ADS*) =	\$2,243,708.85
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	6.9197000000 days	x	\$175.27 (ADS*) =	\$0.00

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$4,584,442.95**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$320,911.01**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
1,800	6.9197000000	\$150.00	\$1,868,318.66

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$1,868,318.66	4%	\$74,732.75

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Pasco County Board of County Commissioners / FL's Sports Coast	\$40,000.00
N/A	\$0.00
N/A	\$0.00

**TOTAL 40,000.00**

## EXPERIENCE FLORIDA'S SPORTS COAST MAJOR GRANT APPLICATION

**Grant Application ID: 154224457**

**Status: New**

### PROJECTED EXPENSES

**Please list below how the Local Community is supporting the event and for what purposes:** : We will pay \$25,000 directly to the event organizer to offset the cost of the ice rink rental fee and \$15,000 to the ice rink in order to make floor modifications to the rinks where the event will take place. Since this is not an ice hockey event, the ice rinks need to be modified in order to support roller skates.

**Projected Reimbursable Expenses**

Technical Modifications to the ice rink	\$15,000.00
Funding to offset venue rental fee	\$25,000.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
<b>TOTAL</b>	<b>\$40,000.00</b>

### SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Consuelo Sanchez

**Applicant Title:**

Sports Development & Tourism Manager

**Date:**

1/10/2020



POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION

Grant Application ID: 154152469

Status: New

## APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** McKenzie Richardson  
**Phone #:** 863-551-4747      **Cell #:** 863-551-4747  
**Address:** 2701 Lake Myrtle Park Rd Auburndale FL 33823

**Title:** Client Services Coordinator  
**Email:** mckenzie@visitcentralflorida.org

**Additional Contact (Name of Entity Director):** Josh Hicks  
**Phone #:** 863-551-4737

**Email:** josh@centralfloridasports.com

**Organization Insurance Provider:**

## GRANT REQUEST

**Amount of Grant Request:** \$8,000.00

**Have you received FSF funding for this event in the past?** No

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

## EVENT INFORMATION

**Event Title:** Wilson Premier Championships: 06/13/2020 - 07/10/2020

**Event Start Date:** 6/13/2020

**Event End Date:** 7/10/2020

**Brief description of event (format, qualifying criteria, ages, etc):** Wilson Premier Baseball tournament is a three week long baseball invitational showcasing the best high school prospects in the country.

**Sport(s) Involved:** Baseball

**Location(s) Involved:** Auburndale

**Proposed Facility(ies):** Lake Myrtle Sports Park

**Has the facility been secured?** Yes

**Event Website:** www.wilsonpremierbaseball.com

**Please list social media handles:** Facebook: Facebook.com/CFSports, Facebook.com/VisitCentralFlorida  
Twitter/Instagram: @CentralFLSports, @VisitCentralFL

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** Event secured through personal relationships with event organizer

**Will you be publishing in media outlets?** No

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?** Banner will be hung at the event to recognize the Foundation.

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154152469**

**Status: New**

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**Will you expend any bid monies prior to your event? No**

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** To advertise and market this event, we will promote it through our radio and TV shows, as well as our website and social media outlets. Along with that, Wilson will promote the event on their website. Email blasts will be sent prior, with the event listed.

**Event Owner/Sanctioning Body:** Wilson Premier Baseball

**Event Owner Contact Name:** Matt Bliven

**Event Owner Contact Phone #:** 4022978710

**Event Director Contact Name:** Matt Bliven

**Event Director Contact Phone #:** 4022978710

## **HOTEL INFORMATION**

**Has a hotel been secured? No**

**Hotel Name #2:**

**Hotel #2 Contact Name:**

**Hotel #2 Phone #:**

**Hotel Name #3:**

**Hotel #3 Contact Name:**

**Hotel #3 Phone #:**

**Hotel Name #4:**

**Hotel #4 Contact Name:**

**Hotel #4 Phone #:**

**Hotel Name #5:**

**Hotel #5 Contact Name:**

**Hotel #5 Phone #:**

**Hotel Name #6:**

**Hotel #6 Contact Name:**

**Hotel #6 Phone #:**

**Hotel Name #7:**

**Hotel #7 Contact Name:**

**Hotel #7 Phone #:**

**Hotel Name #8:**

**Hotel #8 Contact Name:**

**Hotel #8 Phone #:**

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

Grant Application ID: 154152469

Status: New

**EVENT HISTORY**

Enter the details of the two most recent, regardless of location.

<b>Previous Location:</b> Auburndale	<b>Year:</b> 2019
<b>Out-of-State Participants:</b> 850	<b>Total # Room Nights:</b> 6,300
<b>Out-of-State Economic Impact:</b> \$2,500,000.00	<b>FSF Funding:</b> \$0.00
<b>Next Previous Location:</b> AUburndale	<b>Year:</b> 2018
<b>Out-of-State Participants:</b> 850	<b>Total # Room Nights:</b> 6,300
<b>Out-of-State Economic Impact:</b> \$2,500,000.00	<b>FSF Funding:</b> \$0.00

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

<b>Out-of-State Adult Participants:</b> 80	<b>In-State Adult Participants:</b> 20
<b>Out-of-State Youth Participants:</b> 600	<b>In-State Youth Participants:</b> 150

**Total # expected fans (family, friends, etc.)**

<b>Out-of-State Adult Fans:</b> 1,200	<b>In-State Adult Fans:</b> 40
<b>Out-of-State Youth Fans:</b> 0	<b>In-State Youth Fans:</b> 0

**Total # expected media**

<b>Out-of-State Media:</b> 0	<b>In-State Youth Fans:</b> 0
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**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154152469**

**Status: New**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	9.2518000000 days	x	\$139.52 (ADS*) =	\$103,265.42
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	9.2518000000 days	x	\$139.52 (ADS*) =	\$1,548,981.29
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	9.2518000000 days	x	\$139.52 (ADS*) =	\$774,490.64
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	9.2518000000 days	x	\$139.52 (ADS*) =	\$0.00
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	9.2518000000 days	x	\$139.52 (ADS*) =	\$0.00

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$2,426,737.35**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$169,871.61**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
340	9.2518000000	\$85.00	\$267,378.39

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$267,378.39	5%	\$13,368.92

**COMMUNITY SUPPORT**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Field Rental	\$16,000.00
NA	\$0.00
NA	\$0.00

**TOTAL 16,000.00**

**POLK COUNTY, A POLITICAL SUBDIVISION OF THE STATE OF FLORIDA  
MAJOR GRANT APPLICATION**

**Grant Application ID: 154152469**

**Status: New**

**PROJECTED EXPENSES**

**Please list below how the Local Community is supporting the event and for what purposes:** Funds will be paid for field rentals

**Projected Reimbursable Expenses**

Field Rental	\$16,000.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
NA	\$0.00
<b>TOTAL</b>	<b>\$16,000.00</b>

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**  
McKenzie Richardson

**Applicant Title:**  
Client Services Coordinator

**Date:**  
1/9/2020

**PENSACOLA SPORTS**  
**SMALL MARKET GRANT APPLICATION**

**Grant Application ID:** 154247246

**Status:** New

## APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Laura McCullers

**Phone #:** 8504342800

**Cell #:** 850-454-7387

**Address:** 101 W. Main St. Pensacola FL 32502

**Title:** Director of Operations

**Email:** lmccullers@pensacolasports.org

**Additional Contact (Name of Entity Director):** Ray Palmer

**Phone #:** 8504342800

**Email:** rpalmer@pensacolasports.org

**Organization Insurance Provider:**

## GRANT REQUEST

**Amount of Grant Request:** \$1,250.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

## EVENT INFORMATION

**Event Title:** Pensacola Beach Firefighters Challenge & Swim: 04/17/2020 - 04/18/2020

**Event Start Date:** 4/17/2020

**Event End Date:** 4/18/2020

**Brief description of event (format, qualifying criteria, ages, etc):** This is an obstacle course challenge based on skills required for firefighters. It is set up on the sands of Pensacola Beach All obstacles will be in the sand. The obstacles each participant must go through will be: Forced Entry, Charged Hose Drag, Kaiser Sled, Dummy Drag, and Hose Hoist. Each participant will be required to wear full structural firefighting gear including boots, gloves, air packs (breathing on air), helmets, and masks.

There will be an obstacle course set up for the kids and new this year an open water swim!

**Sport(s) Involved:** Obstacle Course & Swim

**Location(s) Involved:** Pensacola Beach

**Proposed Facility(ies):** Casino Beach (Gulf of Mexico)

**Has the facility been secured?** Yes

**Event Website:** pensacolasports.org

**Please list social media handles:** Facebook: @PensacolaFireFightersChallenge

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** Pensacola sports created this event in 2016

**Will you be publishing in media outlets?** No

## PENSACOLA SPORTS

### SMALL MARKET GRANT APPLICATION

Grant Application ID: 154247246

Status: New

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Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** This year we are partnering with Salt Sports. They are organizing the swim and will be cross promoting the event. They will be helping us market the event outside of the state to firefighters and their families. The swim will open the door for registrations and visitors who are not firefighters. Firefighters can participate in the swim as well as the obstacle course, but now there is an opportunity to reach outside of the firefighter community as well as engage their friends and family in the activities.

Geo-fencing Firefighter stations outside of the local area, lots of social media marketing, videos of past events, attending firefighter conferences, and more. We are meeting next week with Salty Sports to work on a more in depth marketing plan.

Will the event be televised? No

Event Owner/Sanctioning Body: Pensacola Sports

Event Owner Contact Name: Ray Palmer

Event Owner Contact Phone #: 8504342800

Event Director Contact Name: Jason Libbert

Event Director Contact Phone #: 8504342800

## HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Hilton on Pensacola Beach

Hotel Contact Name: Katie McPhail

Hotel Phone #: (850) 916-2999

## EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Pensacola Beach

Out-of-State Participants: 302

Out-of-State Economic Impact: \$242,433.00

Year: 2019

Total # Room Nights: 239

FSF Funding: \$1,000.00

Next Previous Location: Pensacola Beach

Out-of-State Participants: 307

Year: 2018

Total # Room Nights: 209

## PENSACOLA SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 154247246

Status: New

Out-of-State Economic Impact: \$119,244.00

FSF Funding: \$1,000.00

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

#### Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 330	In-State Adult Participants: 56
Out-of-State Youth Participants: 0	In-State Youth Participants: 0

#### Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 220	In-State Adult Fans: 340
Out-of-State Youth Fans: 65	In-State Youth Fans: 87

#### Total # expected media

Out-of-State Media: 2	In-State Youth Fans: 2
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**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	2.0321000000 days	x	\$172.21	(ADS*) =	\$115,484.96
Out-of-State Adult Fans	x Avg. Stay	2.0321000000 days	x	\$172.21	(ADS*) =	\$76,989.97
Out-of-State Youth Participants	x Avg. Stay	2.0321000000 days	x	\$172.21	(ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	2.0321000000 days	x	\$172.21	(ADS*) =	\$22,747.04
Out-of-State Media	x Avg. Stay	2.0321000000 days	x	\$172.21	(ADS*) =	\$699.91

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$215,921.88**



## PENSACOLA SPORTS SMALL MARKET GRANT APPLICATION

**Grant Application ID: 154247246**

**Status: New**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.50% = \$16,194.14**

**Total Hotel Impact (In-State and Out-of-State)**

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
240	2.0321000000	\$149.00	\$72,669.24

**Transient Lodging Tax/Bed Tax (if applicable)**

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$72,669.24	4%	\$2,906.77

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Pensacola Sports	\$14,000.00
0	\$0.00
0	\$0.00
<b>TOTAL</b>	<b>14,000.00</b>

### PROJECTED EXPENSES

**Please list below how the Local Community is supporting the event and for what purposes:** Local fire departments help build the course, set it up on the beach and monitor activity throughout the day. Community partners will be marketing the event locally. 95% of staffing is community volunteers! We could not host the event without their support.

**Projected Reimbursable Expenses**

Promotion/Marketing	\$2,500.00
Site Fees & Barricades	\$250.00
EMS & Standby Unit	\$1,200.00
0	\$0.00
0	\$0.00

**PENSACOLA SPORTS**  
**SMALL MARKET GRANT APPLICATION**

**Grant Application ID: 154247246**

**Status: New**

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**TOTAL                    \$3,950.00**

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Laura McCullers

**Applicant Title:**

Director of Operations

**Date:**

1/10/2020

## GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 153030689

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Jennifer Lastik

**Phone #:** 407-648-4900

**Cell #:** 724-516-1940

**Address:** 400 West Church Street, Suite 205 Orlando FL 32801

**Title:** Senior Vice President of Events

**Email:** jlastik@greaterorlandosports.com

**Additional Contact (Name of Entity Director):** Lindsey McBride

**Phone #:** 407-648-6551

**Email:** lmcbride@greaterorlandosports.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$2,900.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** AVCA Small College Beach Championships: 4/16/2020 - 4/19/2020

**Event Start Date:** 4/16/2020

**Event End Date:** 4/19/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The AVCA Small College Beach Championships is a national championship event for DII, DIII, two-year colleges and NAIA beach volleyball varsity programs. 24 colleges and universities will be in attendance. This will be the third year the event will be held in Lake County.

**Sport(s) Involved:** beach volleyball

**Location(s) Involved:** Tavares, FL

**Proposed Facility(ies):** Hickory Point Beach

**Has the facility been secured?** Yes

**Event Website:** [www.avca.org/events/small-college-beach-champ.html](http://www.avca.org/events/small-college-beach-champ.html)

**Please list social media handles:** AVCA: Twitter @AVCAVolleyball; Facebook @AVCAVolleyball  
GO Sports: Twitter @GreaterORLSport; Facebook @GreaterORLSport; Instagram greaterorlsport  
Visit Lake: Twitter @VisitLakeFL; Facebook @LakeCountyFLTourism  
Florida Region of USA Volleyball: Twitter @FloridaRegion; Facebook @FloridaRegion

**Was the event secured through a bid?** Yes

**Is the event** Most likely to remain in Florida

**Will you be publishing in media outlets?** No

## GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 153030689

Status: New

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** Florida Region of USA Volleyball will work with different promotional mediums to advertise and promote the 2020 AVCA Small College Beach Championships which will include publishing an advertisement in Dig Magazine, publishing event information in Vol-E News, place an advertisement in the Weekly Beach Blast, distribute flyers during events that will be held at Hickory Point Beach and distribute press releases to local newspapers and news stations. Florida Region of USA Volleyball, GO Sports, Lake County Tourism, and AVCA will post on their respective websites and social media platforms. GO Sports and Florida Region of USA Volleyball will be promoting through their internal database.

Will the event be televised? No

Event Owner/Sanctioning Body: Florida Region of USA Volleyball

Event Owner Contact Name: Steve Bishop

Event Owner Contact Phone #: 352-742-0080

Event Director Contact Name: Heather Belden

Event Director Contact Phone #: 352-742-0080

### HOTEL INFORMATION

Has a hotel been secured? No

### EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Hickory Point Beach | Tavares, FL

Out-of-State Participants: 206

Out-of-State Economic Impact: \$193,946.00

Year: 2019

Total # Room Nights: 390

FSF Funding: \$1,885.00

Next Previous Location: Hickory Point Beach | Tavares, FL

Out-of-State Participants: 133

Out-of-State Economic Impact: \$151,756.00

Year: 2018

Total # Room Nights: 200

FSF Funding: \$0.00

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

## GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 153030689

Status: New

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### Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants: 219	In-State Adult Participants: 141
Out-of-State Youth Participants: 0	In-State Youth Participants: 0

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### Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 98	In-State Adult Fans: 46
Out-of-State Youth Fans: 0	In-State Youth Fans: 0

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### Total # expected media

Out-of-State Media: 10	In-State Youth Fans: 32
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**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	3.1290000000 days	x	\$219.32	<b>(ADS*) =</b>	\$150,288.52
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	3.1290000000 days	x	\$219.32	<b>(ADS*) =</b>	\$67,252.40
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	3.1290000000 days	x	\$219.32	<b>(ADS*) =</b>	\$0.00
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	3.1290000000 days	x	\$219.32	<b>(ADS*) =</b>	\$0.00
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	3.1290000000 days	x	\$219.32	<b>(ADS*) =</b>	\$6,862.49

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**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$224,403.41**

## GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

**Grant Application ID: 153030689**

**Status: New**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$15,708.24**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>		<b>= Total Hotel Impact</b>
144	3.1290000000	\$135.00		\$60,827.47

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$60,827.47	4%	\$2,433.10

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Visit Lake (Lake County)	\$7,500.00
N/A	\$0.00
N/A	\$0.00
<b>TOTAL</b>	<b>7,500.00</b>

### PROJECTED EXPENSES

**Please list below how the Local Community is supporting the event and for what purposes:** The event is currently expected to break even.

**Projected Reimbursable Expenses**

Officials Fees	\$9,500.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00

## GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 153030689

Status: New

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<b>TOTAL</b>	<b>\$9,500.00</b>
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### SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Jennifer Lastik

**Applicant Title:**

Sr. Vice President of Events

**Date:**

1/7/2020

## GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 153028093

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Jennifer Lastik

**Phone #:** 407-648-4900

**Cell #:** 724-516-1940

**Address:** 400 West Church Street, Suite 205 Orlando FL 32801

**Title:** Senior Vice President of Events

**Email:** jlastik@greaterorlandosports.com

**Additional Contact (Name of Entity Director):** Lindsey McBride

**Phone #:** 407-648-6551

**Email:** lmcbride@greaterorlandosports.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$1,800.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** Horizon League | 2019 Men's & Women's Golf Championship: 4/25/2020 - 4/28/2020

**Event Start Date:** 4/25/2020

**Event End Date:** 4/28/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The Horizon League, Mission Inn Resort and Club and the Greater Orlando Sports Commission are hosting the 2020 Horizon League Men's and Women's Golf Championship in Lake County. The event will host 8 men's and 8 women's teams and take place over (4) four days at Mission Inn Resort and Club. The tournament brings in athletes from across the Mid-West and East.

**Sport(s) Involved:** Golf

**Location(s) Involved:** Howey-in-the-Hills, FL

**Proposed Facility(ies):** Mission Inn Resort and Club

**Has the facility been secured?** Yes

**Event Website:** www.horizonleague.org

**Please list social media handles:** Horizon: Twitter @HorizonLeague; Facebook @HorizonLeague; Instagram horizonleague

GO Sports: Twitter @GreaterORLSport; Facebook @GreaterORLSport; Instagram greaterorlsport

Visit Lake: Twitter @VisitLakeFL; Facebook @LakeCountyFLTourism

**Was the event secured through a bid?** Yes

**Is the event** Most likely to remain in Florida

**Will you be publishing in media outlets?** No



## GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

**Grant Application ID: 153028093**

**Status: New**

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?**

**Will you expend any bid monies prior to your event?**

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** Greater Orlando Sports Commission will send out email blasts to our internal database along with posting on our website and social media platforms. Mission Inn Resort and Club will have signage throughout the property and post on their social media platforms. Horizon League will post on their website and social media platforms. Visit Lake will be promoting this event on their website and social media platforms.

**Will the event be televised?** No

**Event Owner/Sanctioning Body:** Horizon League

**Event Owner Contact Name:** Christine Neuman

**Event Owner Contact Phone #:** 317-237-5625

**Event Director Contact Name:** Cameron Fuller

**Event Director Contact Phone #:** 317-237-5598

### HOTEL INFORMATION

**Has a hotel been secured?** No

### EVENT HISTORY

**Enter the details of the two most recent, regardless of location.**

<b>Previous Location:</b> Mission Inn Resort and Club	<b>Year:</b> 2019
<b>Out-of-State Participants:</b> 106	<b>Total # Room Nights:</b> 448
<b>Out-of-State Economic Impact:</b> \$187,560.00	<b>FSF Funding:</b> \$1,212.00
<b>Next Previous Location:</b> Mission Inn Resort and Club	<b>Year:</b> 2018
<b>Out-of-State Participants:</b> 95	<b>Total # Room Nights:</b> 440
<b>Out-of-State Economic Impact:</b> \$84,474.00	<b>FSF Funding:</b> \$1,200.00

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

<b>Out-of-State Adult Participants:</b> 106	<b>In-State Adult Participants:</b> 0
<b>Out-of-State Youth Participants:</b> 0	<b>In-State Youth Participants:</b> 0

## GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

Grant Application ID: 153028093

Status: New

### Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 60	In-State Adult Fans: 12
Out-of-State Youth Fans: 0	In-State Youth Fans: 0

### Total # expected media

Out-of-State Media: 10	In-State Youth Fans: 9
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	3.1290000000 days	x	\$219.32 (ADS*) =	\$72,742.39
Out-of-State Adult Fans	x Avg. Stay	3.1290000000 days	x	\$219.32 (ADS*) =	\$41,174.94
Out-of-State Youth Participants	x Avg. Stay	3.1290000000 days	x	\$219.32 (ADS*) =	\$0.00
Out-of-State Youth Fans	x Avg. Stay	3.1290000000 days	x	\$219.32 (ADS*) =	\$0.00
Out-of-State Media	x Avg. Stay	3.1290000000 days	x	\$219.32 (ADS*) =	\$6,862.49

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$120,779.82**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$8,454.59**

### Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
143	3.1290000000	\$163.00	\$72,933.51

### Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$72,933.51	4%	\$2,917.34

## COMMUNITY SUPPORT

## GREATER ORLANDO SPORTS SMALL MARKET GRANT APPLICATION

**Grant Application ID: 153028093**

**Status: New**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Visit Lake (Lake County)		\$5,000.00
N/A		\$0.00
N/A		\$0.00
<b>TOTAL</b>		<b>5,000.00</b>

### PROJECTED EXPENSES

**Please list below how the Local Community is supporting the event and for what purposes:** The event is currently expected to break even.

**Projected Reimbursable Expenses**

Greens Fees		\$25,280.00
N/A		\$0.00
N/A		\$0.00
N/A		\$0.00
N/A		\$0.00
<b>TOTAL</b>		<b>\$25,280.00</b>

### SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**  
Jennifer Lastik

**Applicant Title:**  
Sr. Vice President of Events

**Date:**  
1/7/2020

## GAINESVILLE SPORTS COMMISSION

### SMALL MARKET GRANT APPLICATION

Grant Application ID: 153759096

Status: New

#### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Ashley Monaghan

**Title:** Events Manager

**Phone #:** 352-338-0600

**Cell #:** 352-665-0098

**Email:**

**Address:** 300 East University Avenue, Suite 100 Gainesville FL 32601  
ashmonaghan@gainesvillesportscommission.com

**Additional Contact (Name of Entity Director):** Robert Regojo

**Phone #:** 352-472-2388

**Email:** rregojo@esdf.org

**Organization Insurance Provider:**

#### GRANT REQUEST

**Amount of Grant Request:** \$5,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

#### EVENT INFORMATION

**Event Title:** 2020 Easton Foundations Gator Cup and Stage 4 of Olympic Trials: 05/22/2020 - 05/26/2020

**Event Start Date:** 5/22/2020

**Event End Date:** 5/26/2020

**Brief description of event (format, qualifying criteria, ages, etc):** Gator Cup is an outdoor target archery tournament that complies with World Archery and USA Archery rules. The Easton Foundations Gator Cup is a USAT Qualifier Series Event. This means it is part of the series of events co-hosted by USA Archery that help to determine the national team for archery, called the United States Archery Team (USAT).

This year Gator Cup will also be utilized as the final stage for the Olympic Qualifier series. On Monday and Tuesday, May 25th and May 26th, the top three, along with one alternate, men and women will be selected to represent the US archery team in Tokyo for the 2020 Olympic Games.

**Sport(s) Involved:** Archery

**Location(s) Involved:** Newberry, FL

**Proposed Facility(ies):** Easton Newberry Archery Center

**Has the facility been secured?** Yes

**Event Website:** <https://gatorcup.com/>

**Please list social media handles:** FB and Instagram: @eastonnewberryarcherycenter

**Was the event secured through a bid?** No

**Please explain how the event was secured if not through a bid:** The Gator Cup event was created by the Easton Foundation and this year because of their great relationship with USA Archery and hosting many high level events. The Easton Foundation in Newberry was asked to host the Stage 4 of Olympic Trials.

## GAINESVILLE SPORTS COMMISSION

### SMALL MARKET GRANT APPLICATION

Grant Application ID: 153759096

Status: New

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Will you be publishing in media outlets? Yes

If yes, please explain: Competition Archery Media

Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?

Will you expend any bid monies prior to your event?

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** We have several email distributions that are sent out leading up to the event through our National Governing Body, USA Archery, and our facility. At least 3 email blasts will be sent to all of our customers. We will be posting on social media outlets such as Facebook and Instagram, leading up to and during the event. We will also have a paid Facebook advertisement for the event on Facebook.

Will the event be televised? Yes

If yes, list network, date, time, and commercial opportunities for the FSF: Possibly, but has not been confirmed as of yet.

Event Owner/Sanctioning Body: USA Archery

Event Owner Contact Name: Sheri Rhodes

Event Owner Contact Phone #: 719-866-3450

Event Director Contact Name: Robert Regojo

Event Director Contact Phone #: 352-472-2388

## HOTEL INFORMATION

Has a hotel been secured? Yes

Hotel Name: Best Western Gateway Grand

Hotel Contact Name: Lori Sansing

Hotel Phone #: 352-331-3336

## EVENT HISTORY

Enter the details of the two most recent, regardless of location.

Previous Location: Easton Newberry Archery Center

Year: 2019

Out-of-State Participants: 500

Total # Room Nights: 1,526

Out-of-State Economic Impact: \$183,120.00

FSF Funding: \$5,000.00

Next Previous Location: Easton Newberry Archery Center

Year: 2018

Out-of-State Participants: 450

Total # Room Nights: 1,476

**GAINESVILLE SPORTS COMMISSION  
SMALL MARKET GRANT APPLICATION**

**Grant Application ID: 153759096**

**Status: New**

**Out-of-State Economic Impact: \$166,788.00**

**FSF Funding: \$0.00**

**ECONOMIC IMPACT/PARTICIPATION PROJECTIONS**

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

**Out-of-State Adult Participants: 340**

**In-State Adult Participants: 35**

**Out-of-State Youth Participants: 188**

**In-State Youth Participants: 20**

**Total # expected fans (family, friends, etc.)**

**Out-of-State Adult Fans: 330**

**In-State Adult Fans: 40**

**Out-of-State Youth Fans: 140**

**In-State Youth Fans: 20**

**Total # expected media**

**Out-of-State Media: 3**

**In-State Youth Fans: 1**

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

**\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.**

<b>Out-of-State Adult Participants</b>	<b>x Avg. Stay</b>	3.1719000000 days	x	\$154.02	<b>(ADS*) =</b>	\$166,101.63
<b>Out-of-State Adult Fans</b>	<b>x Avg. Stay</b>	3.1719000000 days	x	\$154.02	<b>(ADS*) =</b>	\$161,216.29
<b>Out-of-State Youth Participants</b>	<b>x Avg. Stay</b>	3.1719000000 days	x	\$154.02	<b>(ADS*) =</b>	\$91,844.43
<b>Out-of-State Youth Fans</b>	<b>x Avg. Stay</b>	3.1719000000 days	x	\$154.02	<b>(ADS*) =</b>	\$68,394.79
<b>Out-of-State Media</b>	<b>x Avg. Stay</b>	3.1719000000 days	x	\$154.02	<b>(ADS*) =</b>	\$1,465.60

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$489,022.75**

## GAINESVILLE SPORTS COMMISSION SMALL MARKET GRANT APPLICATION

**Grant Application ID: 153759096**

**Status: New**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$34,231.59**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
493	3.1719000000	\$103.00	\$161,065.31

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$161,065.31	5%	\$8,053.27

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Gainesville Sports Commission	\$7,000.00
n/a	\$0.00
n/a	\$0.00
<b>TOTAL</b>	<b>7,000.00</b>

### PROJECTED EXPENSES

**Please list below how the Local Community is supporting the event and for what purposes:** The Gainesville Sports Commission is supporting the event with staff and a \$7,000 grant to help offset some of the major cost to host an Olympic Trial. This is a high level event where the men and women will be selected to represent the US archery team in Tokyo for the 2020 Olympic Games and we want the best experience possible for the athletes and spectators.

**Projected Reimbursable Expenses**

Officials	\$9,000.00
Sanctioning Fees	\$19,500.00
Tent Rentals	\$9,000.00
Portable Facilities Rentals	\$1,350.00
Golf Cart Rentals	\$900.00

**GAINESVILLE SPORTS COMMISSION**  
**SMALL MARKET GRANT APPLICATION**

**Grant Application ID: 153759096**

**Status: New**

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**TOTAL \$39,750.00**

**SIGNATURE**

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**  
Ashley Monaghan

**Applicant Title:**  
Events Manager

**Date:**  
1/9/2020



## GAINESVILLE SPORTS COMMISSION

### SMALL MARKET GRANT APPLICATION

Grant Application ID: 154150061

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Ashley Monaghan

**Title:** Events Manager

**Phone #:** 352-338-0600

**Cell #:** 352-665-0098

**Email:**

**Address:** 300 East University Avenue, Suite 100 Gainesville FL 32601  
ashmonaghan@gainesvillesportscommission.com

**Additional Contact (Name of Entity Director):** Joleen Cacciatore Miller

**Phone #:** 352-338-9300

**Email:**

jcacciatore@gainesvillesportscommission.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$5,000.00

**Have you received FSF funding for this event in the past?** No

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** 2020 USA Synchronized Swimming Junior Olympic Championship: 06/27/2020 - 07/04/2020

**Event Start Date:** 6/27/2020

**Event End Date:** 7/4/2020

**Brief description of event (format, qualifying criteria, ages, etc):** The Gainesville Sports Commission will be hosting the largest of USA Synchro's championship events. The eight day event has over 1,100 participants in age groups 12 & U, 13-15, 16-17, and 18-19. Each age group will be participating in Figures, Solo, Duet and Team.

**Sport(s) Involved:** Synchronized Swimming

**Location(s) Involved:** Gainesville, FL

**Proposed Facility(ies):** Stephen C. O'Connell Center

**Has the facility been secured?** Yes

**Event Website:** <https://www.teamusa.org/USA-Synchronized-Swimming/Events/2020/June/27/2020-Junior-Olympic-Ch>

**Please list social media handles:** Twitter: @USASynchro, Facebook: @USASynchro, Instagram: @usasynchro

**Was the event secured through a bid?** Yes

**Is the event** Up for bid

**Will you be publishing in media outlets?** No

**Revenue generated from the sale of specialty tags for professional sports teams and NASCAR is used to fund the grants awarded through the Florida Sports Foundation. How will your organization help to promote tag sales at your event?**

## GAINESVILLE SPORTS COMMISSION SMALL MARKET GRANT APPLICATION

**Grant Application ID:** 154150061

**Status:** New

**Will you expend any bid monies prior to your event?**

**Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):** USA Synchro will be advertising the event to all of their youth athletes through social media, eblast and website. The USA Synchro staff will also be sending out press releases leading up to the Junior Olympic Championships.

The GSC will be also advertising on their social media and website.

**Will the event be televised?** No

**Event Owner/Sanctioning Body:** USA Synchronized Swimming

**Event Owner Contact Name:** Adam Andrasko

**Event Owner Contact Phone #:** 719-866-2235

**Event Director Contact Name:** Baylee Robinson

**Event Director Contact Phone #:** 719-866-4628

### HOTEL INFORMATION

**Has a hotel been secured?** No

### EVENT HISTORY

**Enter the details of the two most recent, regardless of location.**

**Previous Location:** Tonawanda, NY

**Year:** 2019

**Out-of-State Participants:** 0

**Total # Room Nights:** 5,000

**Out-of-State Economic Impact:** \$0.00

**FSF Funding:** \$0.00

**Next Previous Location:** Oxford, Ohio

**Year:** 2018

**Out-of-State Participants:** 0

**Total # Room Nights:** 4,800

**Out-of-State Economic Impact:** \$0.00

**FSF Funding:** \$0.00

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

**Total # expected participants (competitors, coaches, trainers, officials, etc.)**

**Out-of-State Adult Participants:** 300

**In-State Adult Participants:** 180

**Out-of-State Youth Participants:** 650

**In-State Youth Participants:** 450

## GAINESVILLE SPORTS COMMISSION SMALL MARKET GRANT APPLICATION

Grant Application ID: 154150061

Status: New

### Total # expected fans (family, friends, etc.)

Out-of-State Adult Fans: 900	In-State Adult Fans: 800
Out-of-State Youth Fans: 200	In-State Youth Fans: 200

### Total # expected media

Out-of-State Media: 0	In-State Youth Fans: 2
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Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

Out-of-State Adult Participants	x Avg. Stay	5.6103000000 days	x	\$133.52	(ADS*) =	\$224,725.15
Out-of-State Adult Fans	x Avg. Stay	5.6103000000 days	x	\$133.52	(ADS*) =	\$674,175.45
Out-of-State Youth Participants	x Avg. Stay	5.6103000000 days	x	\$133.52	(ADS*) =	\$486,904.49
Out-of-State Youth Fans	x Avg. Stay	5.6103000000 days	x	\$133.52	(ADS*) =	\$149,816.77
Out-of-State Media	x Avg. Stay	5.6103000000 days	x	\$133.52	(ADS*) =	\$0.00

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$1,535,621.86**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$107,493.53**

### Total Hotel Impact (In-State and Out-of-State)

# of Rooms	x Avg. # of nights	x Actual Paid Avg. Room Rate	= Total Hotel Impact
800	5.6103000000	\$125.00	\$561,027.44

### Transient Lodging Tax/Bed Tax (if applicable)

Total Hotel Impact	Lodging/bed tax rate	= Estimated Hotel Tax Collected
\$561,027.44	5%	\$28,051.37

## COMMUNITY SUPPORT

## GAINESVILLE SPORTS COMMISSION

### SMALL MARKET GRANT APPLICATION

**Grant Application ID: 154150061**

**Status: New**

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

Gainesville Sports Commission	\$50,000.00
N/A	\$0.00
N/A	\$0.00
<b>TOTAL</b>	<b>50,000.00</b>

### PROJECTED EXPENSES

**Please list below how the Local Community is supporting the event and for what purposes:** The Gainesville Sports Commission's will be paying for the entire eight day rental of the pool and Stephen C. O'Connell Center staff (\$50,000+). We will be providing the staff and volunteers during the Championship.

**Projected Reimbursable Expenses**

Facility Rental	\$54,350.00
EMT	\$1,500.00
Police	\$900.00
N/A	\$0.00
N/A	\$0.00
<b>TOTAL</b>	<b>\$56,750.00</b>

### SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Ashley Monaghan

**Applicant Title:**

Events Manager

**Date:**

1/10/2020

## GREATER ORLANDO SPORTS

### SICA GRANT APPLICATION

Grant Application ID: 152709450

Status: New

### APPLICANT / ORGANIZATION INFORMATION

**Applicant Name:** Jennifer Lastik

**Phone #:** 407-648-4900

**Cell #:** 724-516-1940

**Address:** 400 West Church Street, Suite 205 Orlando FL 32801

**Title:** Senior Vice President of Events

**Email:** jlastik@greaterorlandosports.com

**Additional Contact (Name of Entity Director):** Lindsey McBride

**Phone #:** 407-648-6551

**Email:** lmcbride@greaterorlandosports.com

**Organization Insurance Provider:**

### GRANT REQUEST

**Amount of Grant Request:** \$4,000.00

**Have you received FSF funding for this event in the past?** Yes

**Is this Grant application being submitted in the designated quarter based on the event start?** Yes

### EVENT INFORMATION

**Event Title:** Head Coach Training Center Conference: 05/06/2020 - 05/08/2020

**Event Start Date:** 5/6/2020

**Event End Date:** 5/8/2020

**Brief description of event (format, qualifying criteria, ages, etc):** Current and former Head Coaches will share stories about their individual career paths to becoming a Head Coach, as well as what they learned during the search process and in the role. The Head Coach Training Center Conference will also feature Athletic Directors, Senior Women's Administrators, and other athletic administrators who will share with attendees their perspective during the search process and how coaches can thrive in pursuing a Head Coach position.

**Sport(s) Involved:** Conference

**Event right holder(s) Involved:** 100+ universities and colleges

**Location(s) Involved:** Orlando, FL

**Proposed Facility(ies):** Caribe Royale Resort Orlando

**Has the facility been secured?** Yes

**Was the event secured through a bid?** Yes

**Is the event** Most likely to remain in Florida

## GREATER ORLANDO SPORTS SICA GRANT APPLICATION

**Grant Application ID: 152709450**

**Status: New**

**Event Owner/Sanctioning Body:** The BDS Agency, LLC

**Event Owner Contact Name:** Brian D. Stanchak

**Event Owner Contact Phone #:** 908-963-1995

**Event Director Contact Name:** Brian D. Stanchak

**Event Director Contact Phone #:** 908-963-1995

### HOTEL INFORMATION

**Has a hotel been secured?** No

### EVENT HISTORY

Enter the details of the two most recent, regardless of location.

**Previous Location:** Caribe Royale | May 8-10, 2019

**Year:** 2019

**Out-of-State Participants:** 144

**Total # Room Nights:** 264

**Next Previous Location:** Orlando World Center Marriott | May 14-16, 2018

**Year:** 2018

**Out-of-State Participants:** 110

**Total # Room Nights:** 264

### ECONOMIC IMPACT/PARTICIPATION PROJECTIONS

#### Total # expected attendees

**Out-of-State Adult Attendees:** 144

**In-State Adult Attendees:** 15

**Out-of-State Youth Attendees:** 0

**In-State Youth Attendees:** 0

**Estimate the projected Direct Out-of-State Economic Impact of the Event (please use participant projections outlined above):**

\*Note: Average Daily Spending (ADS\*): For events that create over \$5 million in OOS economic impact, ADS may be adjusted by the Florida Sports Foundation.

<b>Out-of-State Adult Attendees</b>	<b>x Avg. Stay</b>	2.8552000000 days	x	\$219.32	<b>(ADS*) =</b>	\$90,174.11
<b>Out-of-State Youth Attendees</b>	<b>x Avg. Stay</b>	2.8552000000 days	x	\$219.32	<b>(ADS*) =</b>	\$0.00

**TOTAL PROJECTED DIRECT OUT-OF-STATE ECONOMIC IMPACT = \$90,174.11**

## GREATER ORLANDO SPORTS SICA GRANT APPLICATION

**Grant Application ID: 152709450**

**Status: New**

Tax Revenue Estimates Generated by Out-of-State Participants/Fans based on Total Projected Direct Out-of-State Economic Impact number from above.

**Sales Tax Collected: Direct Out-of-State Economic Impact x 7.00% = \$6,312.19**

**Total Hotel Impact (In-State and Out-of-State)**

<b># of Rooms</b>	<b>x Avg. # of nights</b>	<b>x Actual Paid Avg. Room Rate</b>	<b>= Total Hotel Impact</b>
92	2.8552000000	\$174.00	\$45,706.52

**Transient Lodging Tax/Bed Tax (if applicable)**

<b>Total Hotel Impact</b>	<b>Lodging/bed tax rate</b>	<b>= Estimated Hotel Tax Collected</b>
\$45,706.52	6%	\$2,742.39

### COMMUNITY SUPPORT

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

**Source**

N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
<b>TOTAL</b>	<b>0.00</b>

### PROJECTED EXPENSES

**Please list below how the Local Community is supporting the event and for what purposes:** The event is currently expected to break even.

**Projected Reimbursable Expenses**

Rights Fee	\$4,000.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00
N/A	\$0.00

## GREATER ORLANDO SPORTS SICA GRANT APPLICATION

**Grant Application ID: 152709450**

**Status: New**

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<b>TOTAL</b>	<b>\$4,000.00</b>
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### SIGNATURE

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

**Authorized Signature:**

Jennifer Lastik

**Applicant Title:**

Sr. Vice President of Events

**Date:**

1/7/2020