



PARTNER AGREEMENT

This Partnership Agreement (Agreement) is effective this 07 day of November, 2019, (Effective Date), which is entered into by and between Florida Sports Foundation, Incorporated, a Florida Not-for-Profit Corporation, with its principal place of business at 101 North Monroe St., Suite 1000, Tallahassee, FL 32301, hereafter referred to as FSF, and AMI Graphics with its principal place of business at Ocala, Florida, hereinafter referred to as AMI, and each may also be referred to as a "Party" or collectively as the "Parties".

WHEREAS, AMI desires to become a GOLD Partner with Golder Status partner of FSF, on the terms and conditions set forth herein and in Addendum I.

- 1. AMI will receive the following:
- (2) Co-branded FSF Polo Shirts
- (2) Invitations to Quarterly Roundtables
- (2) FSF Annual Summit registration
- Discounted Tickets to Governor's Baseball Dinner
- Media Benefits, (Social Media, Website and Sharing Content)
- FSF Website Listing on the Partners page
- Sports Directory & Venue Guide Listing
- Sports Legislative Updates
- FSF Co-exhibit Trade Shows, Branded collateral
- Conference Special FSF event Invitations
- Letters of support
- Any other invitations/rights/promotional opportunities at the discretion of FSF

- 2. Florida Sports will receive the following:
In consideration for the benefits to be provided by FSF, as set forth herein:

AMI upon receipt of an invoice from FSF, will pay a Silver Partner level fee of \$5,000 each year for ONE year, as follows:

- 1. The payment of \$1,500 is due upon invoice
2. The balance of \$3,500 VIK to be used towards print for FSF Summit

Agreement Provisions:

- A. The duration of this Agreement will be from the date executed through October 30, 2020.
B. The Parties agree and shall indemnify and hold the other harmless to the fullest extent permitted by law, from and against any and all claims or demands for damages arising out of a negligent act or omission of the other.
C. The Contract Managers for this Agreement shall be as follows:

For FSF:
Liese Abili
Director of Development
E: LABili@playinflorida.com
P: 407-956-5664

For AMI:
Matt Gahm
Director of Strategic Accounts
E: mattg@amigraphics.com
P: 603-664-0317

- D. The Parties shall be and act as independent contractors, and are in no way or manner to represent themselves as agents or employees of the other.

- E. The Parties shall submit to the Contract Manager, approved marketing materials, logos or brands prior to production or usage.
- F. This Agreement contains the entire understanding and agreement between the Parties, and may not be modified or changed in any manner, except by written agreement, executed by each of the Parties.
- G. The governing law regarding this Agreement shall be in accordance with the laws of the State of Florida.

The signature of both parties shall indicate acceptance and agreement on all items outlined in this Agreement between FSF and AMI.

  
\_\_\_\_\_  
Angela Suggs  
President & CEO  
Florida Sports Foundation, Inc.

Date

11/7/19

  
\_\_\_\_\_  
Matt Gahm  
Director, Strategic Accounts  
AMI Graphics

Date

11-07-2019