

FSIG SCORING

The FSIG Scoring Rubric ensures that funding decisions are **transparent**, **competitive**, and **aligned** with Florida Statute 288.1229 and 320.08058. Events are evaluated for their ability to drive out-of-state visitation, deliver measurable ROI, and elevate Florida's reputation as a premier sports destination.

	PTS	HIGH	MID	LOW
Economic Impact & ROI	30	Strong methodology, \$500K+ verified impact, ROI ≥ \$150:1	Estimated projections, moderate ROI	Weak or no credible projections
Out-of-State Visitation	25	50%+ attendees from outside Florida	Moderate out-of-state presence.	Primarily local
Florida Visibility Strategy	10	National/international broadcast, digital reach, strong branding integration	Limited media exposure	Minimal/local only
Event Attendance & Community Impact	10	Large attendance, strong community/business engagement	Moderate impact	Limited reach
First-Time / Relocated Event	5	Entirely new-to-Florida or relocated event with multi-year potential	Expanded/moderated existing event	Annual repeat event, no new value
Health & Fitness Programming	5	Robust, well-promoted fitness or wellness initiatives	Limited programs	None
Youth Engagement	5	Clinics, competitions, or mentoring opportunities.	Limited involvement	No youth focus
Budget & Matching Funds	5	Detailed budget with >50% matching funds.	Adequate support	Weak budget or minimal match
Organizational Readiness	5	Proven capacity, experienced staff	Some experience, minor risks	Limited evidence of capacity

2025–2026

- ★ Sustainability/Eco-Friendly Initiatives
- ★ Military Inclusion
- ★ Rural Location
- ★ Off-Season Scheduling

BONUS POINTS

+2–3 points per qualifying factor